



Bonus ONLINE AD
with most bookings*

SUMMER 2020 EDITION
RATES INCLUDE COMMISSION

FULL PAGE & WEB AD

Trim (WxH)
220 x 210mm

3mm bleed (WxH)
226 x 216mm

Live type area (WxH)
204 x 194mm
8mm from trim

+

eNews/web banner

=

OPTION 1

4 colour
\$1,467 (PLUS GST)

Includes one week of banner advertising in eNews (600px x 150 px) or on website (1070px x 180px)

OPTION 2

4 colour
Preferred positions
OBC \$1,834 (PLUS GST)
IFC, IB \$1,612 (PLUS GST)

Includes one week of banner advertising in eNews (600px x 150 px) or on website (1070px x 180px)

HALF PAGE & WEB AD – VERTICAL

100 x 194mm
No bleed (WxH)

+

square web ad

=

4 colour
\$867 (PLUS GST)

Includes one week of square advertising on website (387px x 387px)

QUARTER PAGE & WEB AD

100 x 95mm
No bleed (WxH)

+

square web ad

=

4 colour
\$400 (PLUS GST)

Includes one week of square advertising on website (387px x 387px)

STRIP AD

No bleed (WxH)
204 x 30mm

OPTION 1

4 colour
\$250 (PLUS GST)

No bleed (WxH)
204 x 30mm

+

square web ad

=

OPTION 2

4 colour
\$362 (PLUS GST)

Includes one week of square advertising on website (387px x 387px)

Details of magazine inserts are available upon request.
*To be used before April 2021.

the TRIP

SPECIFICATIONS AND AGENCY RATE CARD

PUBLICATION

Summer 2020 Edition

AD BOOKING DEADLINE

Wednesday 7 October 2020

AD ARTWORK DEADLINE

Thursday 18 October 2020

PUBLICATION DATE

Friday 30 November 2020

TO ADVERTISE CONTACT

Mia Timpano

Tel 03 9388 1027

miat@rrr.org.au

POSTAL ADDRESS

Triple R Broadcasters

PO Box 2145

Brunswick East 3057

FULL PAGE & WEB AD

Trim (WxH)
220 x 210mm

3mm bleed (WxH)
226 x 216mm

Live type area (WxH)
204 x 194mm
8mm from trim

1070px x 180px for web ad

600px x 150px for enews ad

SUPPLY OF ADVERTISING MATERIAL (PC OR MAC)

PRINT

Material can be emailed as a PDF file created using the specifications described below:

- Fonts must be outlined or embedded
- Advertisements must be supplied with a colour laser proof at 100% of size.
- Before saving file as a PDF, ensure all images and spot colours are processed CMYK (not RGB, lab colour or indexed colour).
- Files to be supplied at a minimum of 300 DPI.

Placing files

Every file placed within postscript must be either a TIFF or an EPS (no JPEG or PICT) and be CMYK. Rotations should be exact for example 90 degrees, 180 degrees.

TIFF files should have no LZW compression.

Proofing

- A colour laser (composite proof) must be supplied with electronic file
- A colour laser must accompany any files which need to be resupplied
- Proofs must be sized at 100%

WEBSITE AND E-NEWS

- JPEG and GIF only (no EPS, PDF or Flash).
- Animated GIF will work for most browsers (except Outlook '07). As some users may see the animation, any pertinent information should be on the first slide.
- Resolution: min 72dpi.
- Supply relevant click-through link with artwork.

Advertisements not adhering to this specification will not be accepted.

Cancellation deadline is equivalent to booking deadline. A full cancellation fee will apply after this date.

ACCEPTED MEDIA TRANSPORT

- Email miat@rrr.org.au

HALF PAGE & WEB AD – VERTICAL

100 x 194mm

No bleed (WxH)

387 x 387px

QUARTER PAGE & WEB AD

100 x 95mm

No bleed (WxH)

387 x 387px

STRIP AD

No bleed (WxH)
204 x 30mm

387 x 387px