



FAZE AN AUSTRALIAN
LIGHTING BRAND



An Australian Lighting Brand

As an Australian brand, we pride ourselves in our local design, assembly and testing practices. From the initial concepts and designs, through to the final testing and adjustments; our luminaires are cared for, here in Perth.

Inspired → Designed → Assembled → Customised → Tested → Distributed



Inspired

Our clients are the focus of everything that we do, from the first concept of each fitting, to the plan for each project.

Striving to create lighting solutions that offer unparalleled value; from timeless design choices, to eco-friendly and sustainable solutions.

We're constantly researching and analysing the market to find opportunities to create something unique. Each of our luminaires are crafted and assembled with intention; to always be cutting edge, and to always be something we've never done before.

Designed

From the architects & engineers, to the electricians & builders, we are focused on designing something remarkable for you.

We work closely with our clients on their lighting plans, identifying the key concepts that they want to achieve; from the design and aesthetic, to the atmosphere of the space.

Walking our clients through their plans allows us to determine how to optimise both the functionality of a space, as well as the design. By utilising the latest software, our clients are able to see their ideas come to life right before their eyes.

Assembled & Customised

Our qualified electricians are always available to complete a wide range of product assembly and customisation, here in Perth. Ensuring that your luminaires are catered to your needs, while maintaining their integrity and quality.

Tested

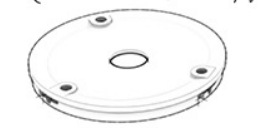
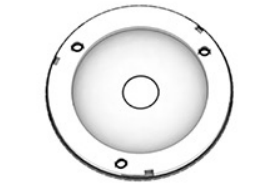
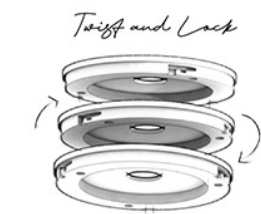
We work closely with our production team, whilst testing with our Viso Base Spion Goniometer, allowing us to re-engineer and test all of our luminaires.

Creating luminaires that aren't only designed well, but excel amongst performance and efficiency standards.

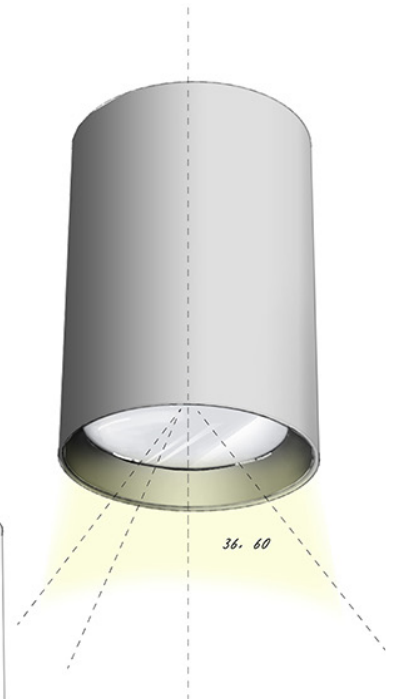
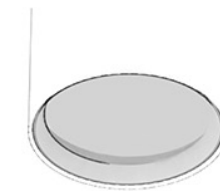
During our testing we ensure that each luminaire is providing accurate results by utilising our widest beam angle. This means you may receive better performance from our luminaires if you choose to customise the beam angle.

Distributed

Each products packaging and instructions are tailored to that product. Ensuring that not only is the fitting safely transported, but that the environmental impact is minimised as effectively as possible; utilising minimal printing across our packaging, as well as using cardboard inserts and recycled paper wrapping.



Interchangeable Baffle



✱ Sketch of the Core

Inspired

Drawing inspiration from our surroundings; the architecture we see around us, the design and utility of our world, the impact of how light can change a space.

Finding spaces that we cannot light satisfyingly is what pushes us to further innovate within the FAZE brand.

Gaps In The Market

Each product design is sparked by an idea or gap in the market, which is then sketched out for planning. Utilising software, we're able to complete a refined drawing, and create a 3D render of the product.

Intentional & Pragmatic

The environment moulds the design, focusing on crafting luminaires that are efficient, in both installation as well as energy rating. Our Core XS showcases this, featuring a ceiling mount that lines directly up with the pre-installed junction box, creating a highly efficient installation process.



Designed

Our Faze luminaires are designed in our Perth lighting laboratory and creative studio. It begins with a passion for lighting, combined with extensive trend and market research.

Our design team works collaboratively from idea to realisation, relying on input from architects, engineers, electricians, builders and designers. Listening to what works and what doesn't. Ensuring the luminaires are being designed with thorough decision making behind each step.

Our fittings are crafted from the highest quality materials available, including aluminium bodies, stainless steel components, various polycarbonate parts, & next-gen LEDs.

Designed for Simplicity

Our luminaires are designed to simplify every aspect of the process, from manufacturing through to installation. Providing cost effective and time saving lighting solutions.

Clear Labelling and Packaging

Each product label and package is carefully analysed and produced to provide clear information about the product and to ensure peace of mind during the supply and install process.

Quality Assurance

Thanks to our luminaires being designed here in Perth, the quality of each luminaire is assured through meticulous quality and functionality checks throughout the design process. Each concept is carefully developed, reviewed and approved before moving to production.

An aerial photograph of a coastal town at sunset. The ocean is on the left, with a wide sandy beach in the center. To the right of the beach is a dense forest of trees, and further inland is a residential area with houses and buildings. The sky is filled with soft, colorful clouds in shades of orange, pink, and blue.

Designed For Australia

It is critical to allow for the harshest of conditions. The Australian climate involves extreme heat, to torrential rain as well as harsh coastal environments that can corrode and damage a vast range of materials.

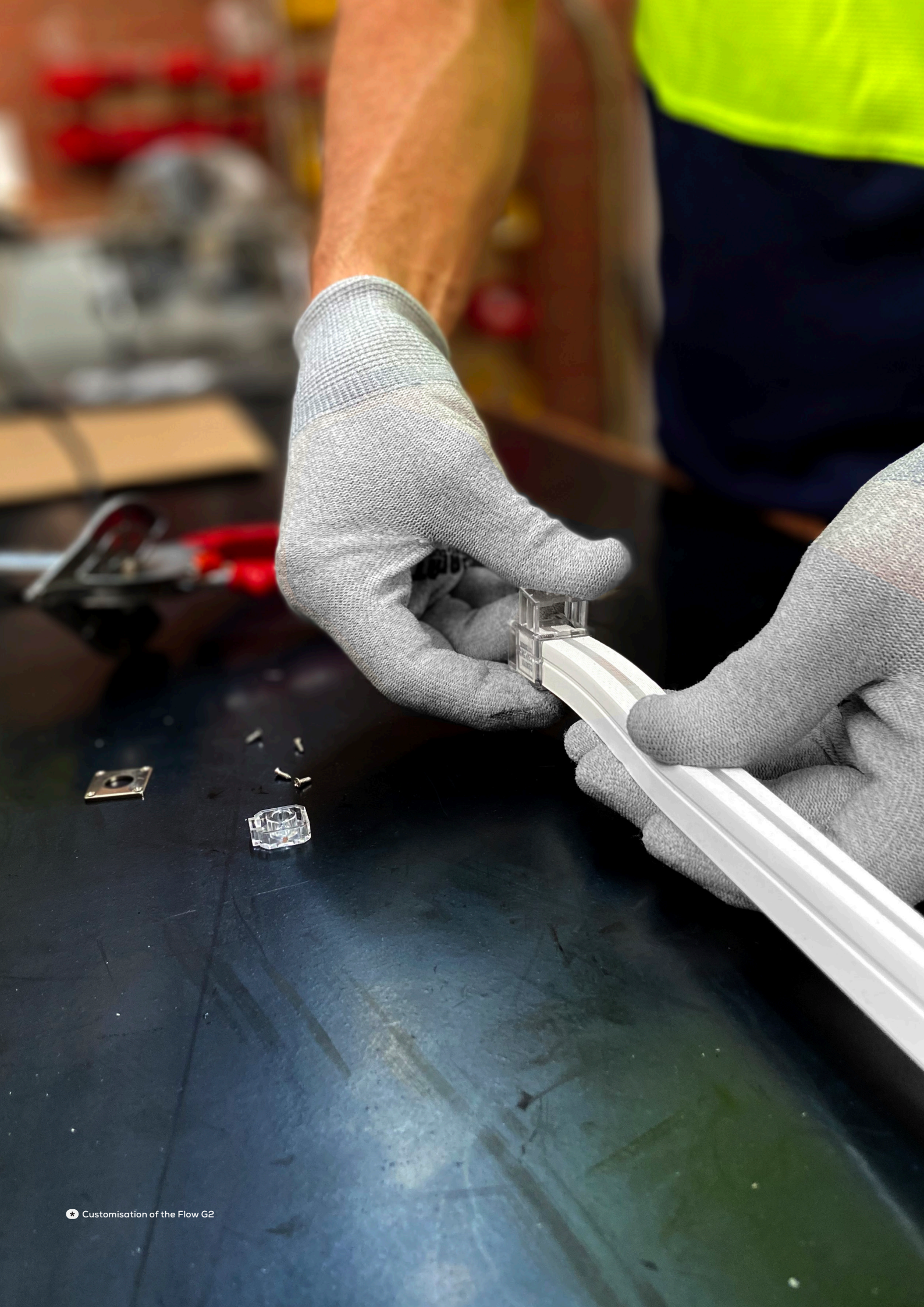
Our luminaires are designed to cater for these conditions and to be the most durable and long-lasting as possible.

Beating the Australian Heat

Heat is one of the biggest factors when it comes to lighting in Australia. We utilise aluminium for our construction for its ability to dissipate heat more effectively than common plastic heat sinks. 100% of our downlights use aluminium heat sinks to maximise their heat dissipation. Another added benefit of this is that aluminium is 100% recyclable, significantly reducing each product's carbon footprint.

Reducing the Impact of a Harsh Coastline

The first thing that comes to mind when talking about Australian living is the beautiful beaches! As beautiful as they are, living on the coast can be difficult with the increased risk of corrosion of materials. Our products are powder coated to ensure protection from the harsh elements of the coast line, and to prevent oxidation and salt corrosion.



ASSEMBLED & CUSTOMISED

Our qualified electricians in our Perth HQ complete a wide range of product assembly and customisation. This ensures the ability to customise and alter your product selection with peace of mind in quality and without the stress of an extensive lead time.

LED Strip Connections and Configurations

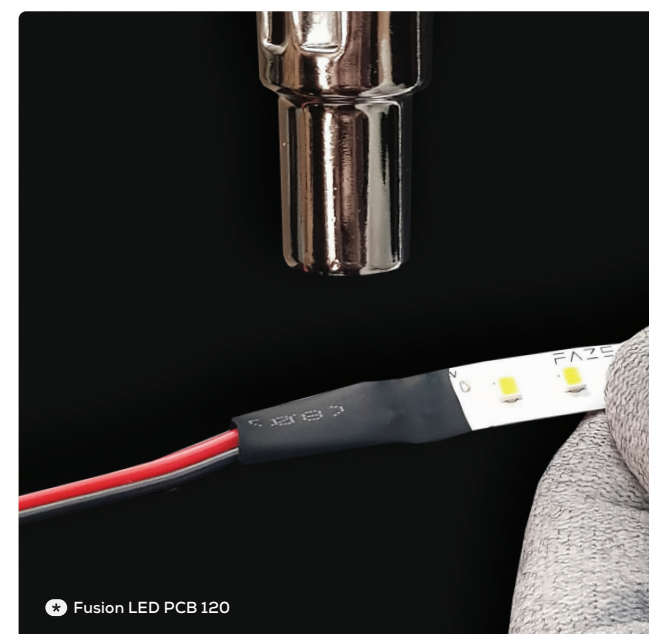
Our latest collection of LED strip is pre-configured into the exact length and profile as per your specified measurements here in Perth. The LED strip and profile is cut, soldered, configured and labelled to ensure easy and fast install on site.

Reflectors, Baffles, and Lenses

When it comes to customisation, our team can easily adjust and build our lighting products to suit your needs. Our products have been designed to be easily interchanged, meaning a different beam angle for you is only a twist and click away for our team.

Drivers and Wiring Configuration

We understand that projects are ever-changing and our qualified electricians can take care of any wiring or driver changes that may occur due to a change in specifications. This is a far quicker and easier solution to past electrical headaches.



Fusion LED PCB 120

TESTING

The team at FAZE are passionate about lighting, from its emotional effects to its technical capabilities. The FAZE Light Laboratory in Perth is home to a VISO Base Spion Goniometer, a system capable of in-depth light testing.

Our attention to detail in our photometric laboratory ensures quality is measured throughout the research and development stage, giving you peace of mind with any new product release.

Precise Data

Our Faze Lab completes an in-depth analysis of each luminaire, producing precise reports about the luminaires operational data and output. By having this information at our finger tips, we are able to constantly develop and enhance our products, so that you receive the highest quality of light.

True Lumens

To give you the most accurate lumens, we test using the widest beam angle available for each luminaire. This can also mean that luminaires may receive a performance bump if you choose to use a narrower beam angle.

Real-time Results

Within minutes we can test and provide full test reports to our clients, providing you the assurance of the quality of our products. As well as this, our quick testing methods allow us to thoroughly test and develop our products before heading into the manufacturing process, significantly reducing the chance of any faults after production.

Testing Standards

We are able to test and produce results for the CRI, UGR, TM30, ISO and full beam and lumen output details.

IES & FIXTURE FILES

As we test all our luminaires in-house, this also means that we produce our own IES files. These files contain all the data you need for each light source. Using this file you can project that exact light into both an interior or exterior scene in 3D rendering software.

Producing our files in-house means that, while our website is already home to an extensive list of IES files, we can produce new ones for you with short lead times.



* VISO Base Spion Goniometer



Perth, Australia

10 Gibberd Road,
Balcatta WA 6021

+61 8 9240 2227

sales@fazelight.com

fazelight.com

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