



EST.

1954

MRS MAC'S[®]

NEW

**APPLE &
CINNAMON PIE**

IF IT'S NOT A MRS MAC'S, TAKE IT BACK!



A TRADITIONAL FAMILY FAVOURITE PIE.

Ideal for those looking for that sweet treat on the go.

Featuring **first class pastry**, our pie has been **specially developed by our master pastry** expert with over 47 years' experience in pastry making.

Made from fresh green apples – 100% Australian grown.

Using Stevia in our pastry delivers a lower sugar pie - **great for health conscious consumers.**



170g Heat In Bag Pie
12 Pies per carton
Mrs Mac's: 1640-12-12
RRP \$4.50

APPLE & CINNAMON PIE A SWEET DEAL FOR YOUR SHOPPERS

Coffee buyers are frequent shoppers* – maximise your sales by offering a Mrs Mac's Apple & Cinnamon pie and Coffee combo

* In P&C channel, coffee shoppers visit stores 3.5x per week – more frequently than any other category.
Source: CMA August 2017

For more information please contact your preferred frozen food distributor or Mrs Mac's on;
Phone: (08) 9442 5222

 **www.mrsmacs.com.au**

