

WANT YOUR OWN RACE?



Now you have the opportunity to elevate your race day to the next level with your own sponsored race name. Choose a name to celebrate a milestone or advertise your business. By having your own sponsored race or advertising on one of our media channels on course, you will impress your guests, provide a fantastic talking point and receive significant brand exposure.

RACE NAME BENEFITS:

- You choose the race name*
- Exposure in all racing media (TAB, The West, Racing Form, Race Book, Online, Oncourse)
- Your race broadcast nationally on Sky Channel to an average of 95,000 people and 5,200 pubs and clubs
- One page race book advert[^]
- Expert tips provided for your race[#]
- Assistance in conducting a sweep for your race if required[#]
- Opportunity to present a trophy to the winning connections (listed race only)
- Framed memento of the race (listed race only)
- Commemorative certificate[#]

Having your own race is cheaper than you might expect:

Standard Race: \$750 inc GST Listed Race: \$2,000 inc GST

WANT SOMETHING DIFFERENT?

ADVERTISE WITH US

Facebook full page advert: \$500 inc GST

On the big screen for the day[†] for as little as: \$1,000 inc GST

For more information and to find out if races are available to be sponsored on your day, please contact Perth Racing on (08) 9277 0777 or eventsatascot@perthracings.com.au

* Perth Racing and RWWA has final approval on all race names. You are not able to choose the suffix i.e. Handicap, Stakes, Classic, Plate, Trophy as this is set by RWWA based on the class of race etc. [^] The cost of production for the advert is at the sponsors cost. Subject to availability and prices applied to carnivals.

[#]In conjunction with a booked function.