

“Steel Blue Summer Solo Stove In-Store Promotion” OFFICIAL RULES

The “Steel Blue Summer Solo Stove In-Store Promotion” is intended only for legal United States residents in all states and shall only be construed and evaluated according to U.S. law. Do not enter this competition if you are not located in the U.S. at the time of entry.

SPONSOR/ADMINISTRATOR: The promotion is Sponsored by the participating authorized US Steel Blue retailers (the “Sponsor”).

ELIGIBILITY: The promo is open and offered only to legal U.S. residents only, who have reached the age of majority in his/her state of residence at the time of entry (the “Entrants”). Employees, officers and representatives of the Sponsor, and any of their respective parent companies, affiliates, franchisees, licensees, distributors, suppliers, subsidiaries, retailers, advertising/promotion agencies and members of the immediate family (mother, father, brothers, sisters, sons, daughters and spouse, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to participate. **Void where prohibited or restricted by law.**

AGREEMENT TO OFFICIAL RULES: By participating, Entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the promo. Winning a Prize (as described below) is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER: The promo begins at 12:00:01 a.m. Central Time (“CT”) on August 1, 2021 and ends at 11:59:59 p.m. ET on September 30, 2021 (“Promo period”).

Eligible Entrants can enter the promo during the promo period by visiting participating authorized Steel Blue retail store locations and completing the official promo online entry form and submitting the completed entry form (full name, complete mailing address, telephone number, and email address.) Each Entrant that fully completes the in-store entry form will receive one (1) entry into the promo.

- Various Authorized Steel Blue retailers

Entries from anyone are accepted that has purchased a pair of any style of Steel Blue boots. To be valid, each entry must provide all requested information. Released Parties (as defined below) are not responsible for: lost, late, incomplete, invalid, unintelligible, illegible, misdirected entries. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. By participating, you consent for Sponsor to obtain, use, and transfer your name, address, and other information for the purpose of administering this promo and for other purposes as set forth below.

GENERAL CONDITIONS: If for any reason the operation or administration of this promo is impaired or incapable of running as planned for any reason, including but not limited to (i) tampering, unauthorized intervention, (ii) fraud, (iii) technical failures, or (iv) any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promo, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promo in whole or in part, at any time, without notice and award a Prize (defined below) using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable and best conforms to the spirit of these Official Rules. Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be tampering or attempting to tamper with the entry process or the operation of the promo; or acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMO IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

RELEASE AND LIMITATIONS OF LIABILITY: By participating in the promo, Entrants agree to release and hold harmless the Sponsor, the Administrator, their respective parents, employees, officers, directors, subsidiaries, affiliates, distributors, sales representatives, advertising and promotional agencies (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the promo or receipt or use of any prize, including, but not limited to: (i) any technical errors that may prevent an Entrant from submitting an entry; (ii) unauthorized human intervention in the promo; (iii) printing errors; (iv) errors in the administration of the promo or the processing of entries; or (v) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the promo or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the promo, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

DRAWING AND NOTIFICATION: The Grand Prize Winner will each be selected in a random drawing from among all eligible entries received by the participating authorized Steel Blue retail store manager, whose decisions are final and binding. The Grand Prize drawing will be conducted on or about **October 1, 2021**. Odds of winning a Grand Prize will depend on the total number of eligible entries received at the location throughout the promo Period. The potential Grand Prize Winner will be contacted by participating retail personal via phone, email, and/or USPS mail.

PRIZES & PRIZE CONDITIONS: One (1) Grand Prize will be awarded: a Ranger Solo Stove valued at **\$269.99**. Hard hat stickers only available when you try on a pair of Steel Blue boots in store and while stocks last. The Grand Prize is not redeemable for cash.

All decisions by Sponsor as to Prize Winners and giveaways are final. No substitution, assignment or transfer of the Prize is permitted. The Sponsor reserves the right at its sole discretion to substitute the prize with another prize of equal or greater value in the event that the aforementioned prize is not available. By accepting any prize, the prize winners agree to release and hold harmless the Released Parties, from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of the prize in question. If a potential winner cannot be reached within three (3) calendar days from the first notification attempt, or if a potential winner is not in compliance with these Official Rules, then such person shall be disqualified, and an alternate winner may be selected for the prize at issue. The potential winner is subject to verification before any prize will be awarded.

By accepting a Prize, where permitted by law, the Winners grant to the Released Parties and those acting pursuant to the authority of Sponsor and the Released Parties (which grant will be confirmed in writing upon Sponsor's request), the right to print, publish, broadcast and use worldwide IN ALL MEDIA without limitation at any time a Winner's full name, portrait, picture, voice, likeness and/or biographical information for advertising, trade and promotional purposes without further payment or additional consideration, and without review, approval or notification. IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS PROMO OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE. By participating, Entrants release and agree to hold harmless the Released Parties from any and all liability for any injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ACTIONS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY that may arise from participating in this promo or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of the Prize. The Winners also acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize.

ENTRANT'S PERSONAL INFORMATION: Information collected from Entrants is subject to the Sponsor's Privacy Policy at <https://steelblue.com/us/en/privacy-policy/>. In addition, by accepting the terms of these Official Rules by entering this promo, Entrant gives his or her express consent to receiving promotional materials including without limitation emails containing information about the Sponsor.

DISPUTES: By entering the promo, Entrants agree that i) Any and all disputes, claims, and causes of action arising out of or connected with the promo, or any Prizes awarded, shall be resolved individually, without resort to any form of class action; ii) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the promo but in no event attorney fees and iii) Under no circumstances will any Entrant be permitted to obtain any award for, and Entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrants and Sponsor or the Released Parties in connection with the promo, shall be governed by, and construed in accordance with United States law. Any legal proceedings arising out of this promo or relating to these Official Rules shall be instituted only in the federal or state courts of New York, and the parties consent to jurisdiction therein with respect to any legal proceedings or disputes of whatever nature arising under or relating to these Official Rules. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.