

Circular

Title:	Club Sponsors & Club Name on Woodside Nippers Vests
Date:	02 July 2020
Document ID:	07, 2020/21
Department:	Sport and Development
From:	Stevee Belcher/Sandy Clarke, Sport and Development Department Phone: 08 9207 6666 (SLSWA Office Hours Monday to Friday, 8:30am – 5:00pm) Email: nippers@slswa.com.au
Audience:	Club Administrators, Nipper Directors/Coordinators
Summary:	Clubs that would like to have a sponsors logo printed on their Woodside Nipper Vests must submit a request in writing no later than 5pm, Wednesday 22 July 2020 . Clubs that would like their Club names/and or club sponsor printed on the back of the Woodside Nipper Vests must email their confirmation order no later than 5pm, Friday 24 July 2020 .

As previously detailed in [Circular 03, 2020/21](#) some clubs may be interested in placing a sponsor logo and their club name on the back of the Woodside Nippers Vest. This Circular provides further information providing costing and approval deadlines, should you wish to have the vest printed through Burley Sekem.

Burley Sekem, the supplier who will be arranging delivery of Nipper packs on behalf of SLSWA, are prepared to:

- print sponsors logo on Woodside Nipper Vest for \$5.00 (ex GST);
- print Club name on Woodside Nipper vest for \$5.00 (ex GST); or
- print sponsors logo and Club name on Woodside Nipper vest for \$10.00 (ex GST).

Clubs will be expected to cover the cost of printing club sponsors and/or club names and will be invoiced by Burley Sekem directly. As previously stated, any vest that is printed with the club sponsors and/or club name cannot be returned to SLSWA and will be included in future allocation calculations.

The Woodside Nippers vests will incorporate style and design features, as demonstrated in diagram below:



- a) **Club name** – Should a club wish, they may print their club name along the rear bottom of the vest. This is optional and at the expense of the club. **Lettering may be no higher than 1.5cm**, and single line is preferable. Any costs incurred in the printing of the club name are the responsibility of the club.
- b) **Sponsor Logo** – This space may be sold by the club to an approved club sponsor on an annual/year to year basis. Any costs incurred in the printing of a sponsor logo are the responsibility of the club. Any sponsor must be approved in writing by SLSWA, as per the approval process detailed below, and in line with design specifications as follows: **Logo size – Maximum size of logo that may appear in the Sponsor Logo position will be 125cm², i.e. 12.5cm x 10cm logo.**

APPROVAL PROCESS (For printing through Burley Sekem)

Sponsor logo approval: To avoid potential sponsorship conflicts, no club sponsor may be added to the vest unless approved by SLSWA. Please submit a written request, identifying requested sponsor, to Minda Penn, Marketing & Partnerships Coordinator (email: mpenn@slnwa.com.au) for sponsor approval no later than 5pm, Wednesday 22 July 2020.

Club name only: If any club wishes to just get their club name printed on the back of the vest, please email nippers@slnwa.com.au no later than 5pm, Friday 24 July 2020.

Sponsor Logo and Club Name: Once sponsor approval has been provided as per process above, please email nippers@slnwa.com.au no later than 5pm, Friday 24 July 2020 to confirm printing requirements. Any approved sponsor logo must be also provided (attached to this email) in eps or ai format.

DELIVERY

Clubs that take the option of having Burley Sekem print a club sponsor and/or club name on their Woodside Nipper Vests are advised that this will delay the delivery of all Nipper pack items until the Woodside Nipper Vests have been printed. Burley Sekem have advised this will add an additional 3 – 4 weeks. Given we are working towards an early September delivery of Nipper packs, this means that clubs having vests printed by Burley Sekem will not have packs delivered until early October.

CLUB ORGANISED PRINTING

Should your club wish to arrange printing of the approved (see approval process above) club sponsor and/or club name with your own print services, this can be organised by your club for after receipt of the Woodside Nipper packs from Burley Sekem in early September. The process for Sponsor Logo approval identified above, must still be followed.

Any additional printing being applied to the vests (sponsor logo and/or club name) must be approved by SLSWA prior to printing by way of providing a print proof (which must identify print specs) to Minda Penn, Marketing & Partnerships Coordinator (email: mpenn@slnwa.com.au).

Any external print work must adhere to the specs provided above in this circular.

FURTHER INFORMATION

Should you or any of your members have queries regarding the information contained in this circular please contact Stevee Belcher (Thursday-Friday) or Sandy Clarke (Monday-Tuesday), Member Development Officers on 08 9207 6666 or at nippers@slnwa.com.au



James O'Toole
Chief Executive Officer