



Circular

Title:	Boardies Day Summer 20/21
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Department:	Fundraising
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Audience:	Club Administrators
Summary:	This circular outlines how Clubs can participate in SLSWA's Boardies Day activities
Action:	<ul style="list-style-type: none">• Review Boardies Day information below• Complete and return attached Participation Form to SLSWA by COB Friday 23 October 2020
Attachments:	Club Participation Form

Summary

The Boardies Day campaign is an opportunity for Clubs to engage their supporters and community to support their local West Australian Surf Life Saving Club.

To ensure Clubs can participate fully in Boardies Day activities this year, **please return the attached *Participation Form* detailing the club contact person for this campaign as soon as possible, but no later than Friday 23 October 2020.**

Boardies Day

Summer 2020-2021

Boardies Day is a fun and interactive way for the WA community to engage with Surf Life Saving and raise funds for surf life saving.

The event is an SLSWA initiative which provides opportunities for clubs to participate and raise funds, and SLSWA to support clubs with branding and event resources. Registered participants pick any day during summer to hold Boardies Day, historically at their school or workplace.

As well as wearing boardies to raise funds, options such as wearing a piece of red or yellow clothing, or another item of beach attire such as a hat etc. or simply putting on a morning tea at a workplace for a gold coin donation are encouraged. The idea is to engage audiences but let them choose an appropriate way and time to participate.

This year a new site will be launched which will provide more support and information for anyone holding a Boardies Day. There will also be opportunities for peer-to-peer fundraising for individuals.

To assist Clubs in promoting Boardies Day, SLSWA will provide resources to assist with engagement with their local businesses, schools or communities.

Please indicate on the **Participation Form** (attached) the contact person at your Club to receive information regarding Boardies Day.

Charitable Collections Licence

Any activity by a club as part of Board Day is undertaken under the Charitable Collections Licence of Surf Life Saving Western Australia.

Funds Raised by Clubs During Boardies Day

Boardies Day registrants can nominate the Club they wish their funds to be directed to. All funds designated for a specific Club are 100% allocated and directed to the club nominated less any credit card processing fees.

Questions?

For any further information on Boardies Day activities, please contact:

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James O'Toole
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