



# Message from our Chair

The WA Parks Foundation's second year of operation has been an important year of consolidation and growth. We have continued to embed strong governance, while developing new and beneficial partnerships and initiating planned projects dedicated to enriching our Parks<sup>1</sup> and encouraging people to connect with the natural environment.

I am delighted to welcome three new Founding Partners, Chevron Australia, Fortescue Metals Group and Woodside Energy now joining our first Founding Partner, Wesfarmers. In pledging their support our Founding Partners have demonstrated their commitment to the environment. Their support is vital to the ongoing operation of the Foundation and I would like to particularly thank our four Founding Partners.

A priority for the Foundation is the revitalisation plan for Western Australia's first national park, John Forrest. We are working with the Department of Biodiversity, Conservation and Attractions (DBCA) to conserve and protect the rich flora, fauna and the cultural and historic values of the Park while providing more interpretation and an improved visitor experience. The recent improvements to the Jane Brook precinct within John Forrest undertaken by DBCA are already demonstrating what can be achieved.

With the support of our Partners, the Foundation's Board and staff have worked to progress collaborative projects. We have commenced an innovative project to provide helpful park maps that are downloaded to a smart device prior to arrival, and used interactively offline to show the visitor's real-time location in the park on the map.

We are now able to progress further interpretive nodes or 'pause points' along the Swan Canning Riverpark trail. This will provide all of us with an opportunity to reflect and connect with the environmental, social and cultural values along our wonderful river landscape.

I look forward to the next year which will see results from projects as well as the first Parks Month in September 2019. The aim of Parks Month is to bring the community into Parks, building the connection with



our natural environment and increasing appreciation of the importance of Western Australia's parks and conservation estate.

The Foundation hopes to increase our sense of stewardship of our Parks, and the need to conserve and connect with these wonderful areas, as well as the desire to preserve them for future generations. Just being in nature has many benefits and we can all gain both physically and mentally from connecting with the natural environment.

I'd like to express my sincere appreciation and gratitude to our Board and Committee members, our staff, Parks Ambassadors and our members, donors, supporters and volunteers who have all contributed to the Foundation since its inception. It takes significant effort to build an organisation from scratch and the commitment of our partners, members, volunteers and the continued hard work of our staff is what has made the ongoing development of the Foundation possible.

Protecting our natural environment and associated eco-systems, benefits our physical and mental wellbeing. Your continued support is needed to continue to protect and conserve our Parks.

Kerry Sanckoon

Honourable Kerry Sanderson AC

Chair, WA Parks Foundation

<sup>1 &</sup>quot;Parks" is used broadly to mean all categories of land and marine areas set aside, reserved or identified in or under Western Australian legislation for the purpose of conservation of the natural environment and other purposes consistent with that legislation.

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# Vision

Our Parks are increasingly loved and visited and the plants, animals, landscapes and cultural values they embody are protected and a source of pride for all Western Australians thus contributing to peoples' health, wellbeing and to ecotourism.

# Mission

To connect people to our Parks and nature and through collaboration, deliver projects that celebrate, protect, increase understanding and enrich our Parks to increase peoples' sense of connection.

# Why we do what we do

WA Parks Foundation believes in connecting people to nature and that this will improve wellbeing and environmental outcomes.

# Goals

- Help, protect and enrich WA's Parks and their conservation values.
- Develop people's love of, pride in and connection to Parks.
- Build and support a network of partners, drive community and corporate engagement with Parks and promote philanthropy.



# Key highlights

In the WA Parks Foundation's second year of operation the emphasis has been on building partnerships and initiating projects to benefit our parks and conserve the natural environment, while also identifying opportunities to encourage community connection and stewardship of our parks.

Of key significance and in addition to **Wesfarmers** continued support, was the support of three new Founding Partners, Chevron Australia, Fortescue Metals Group and Woodside Energy.

Their commitment to our vision, mission and the environment will allow the Foundation to develop projects to deliver on our strategic goals.

Meanwhile the Foundation has continued to focus on projects and future planning as well as embedding good governance and management to ensure a robust and sustainable organisation.

#### The Foundation's Strategic Plan has three focus areas:

- Protecting our Parks
- Connecting people to Parks
- Doing more through partnering with others and collaboration



### Revitalising our gateway national park

#### **John Forrest National Park**

The revitalisation of John Forrest National Park is a priority project. Our State's first national park, John Forrest provides a tantalising mix of natural values as well as being of aboriginal cultural and historical significance. It is a gateway park for Western Australia, only thirty-five minutes from the centre of Perth and offers a natural bushland experience with undulating hills, granite outcrops, seasonal waterfalls and an amazing variety of wildflowers.

The revitalisation aims to reconnect people to the park and involves conserving, interpreting and protecting the rich flora, fauna and landscape values of the Park while providing an improved visitor experience, including enhanced picnic and day use facilities, trails network, café, visitor and interpretation centre.

Working closely with Parks and Wildlife Service, Department of Biodiversity, Conservation and Attraction (DBCA)<sup>2</sup> the Foundation is building a business case to attract further investment to improve our first national park and for it to be a showcase for our national parks. Initial planning is well underway with Parks and Wildlife Service conducting a recreational planning review and identifying five key revitalisation areas. Concept plans have been developed for the five areas to illustrate possible development options focussing on improved visitor experience and infrastructure.

As part of this the Parks and Wildlife Service has already made a substantial investment in the Park and the past year has seen significant improvements in landscaping, restoration of rock walls, signage and picnic shelters in the Jane Brook precinct. The Foundation is approaching potential partners to source additional funding to progress and improve this natural jewel on Perth's doorstep.

The Foundation is also working with existing partners on corporate volunteering opportunities in the Park to improve biodiversity and conservation outcomes. This year as part of our Supporting Partner Deloitte's Annual Impact Day, forty employees volunteered their time for weed removal in the main picnic area in John Forrest National Park and in Serpentine National Park.



Deloitte Impact Day volunteers at John Forrest National Park



Recent improvements by DBCA at John Forrest National Park. Photo by E MacGregor DBCA

<sup>2</sup> Parks and Wildlife Service is a Program of the Department of Biodiversity, Conservation and Attractions (DBCA).



### Parks on our doorstep

#### Swan Canning Riverpark River Journeys Project

Made possible by sponsorship from our Founding Partner Woodside Energy, funding has been provided to develop up to three further interpretation nodes as part of the River Journeys Project.

The Swan and Canning rivers are an important part of Western Australia's natural and cultural heritage and the WA Parks Foundation is partnering with the Parks and Wildlife Service, to deliver the River Journeys Project.

An opportunity to reconnect with our landscape, the River Journeys Project aims to deliver a network of Riverpark trails, with twenty-five interpretation nodes at key sites. Woven through the Project are three interpretation themes: aboriginal culture, environmental and historical. These themes seek to encourage visitors to take 'river journeys', reflecting the river's unique history and stories, which then link together using various forms of interpretation. These are reflected in key focal pause or rest points known as 'interpretation nodes'<sup>3</sup>.

The project will not only enhance the visitor experience along a significant section of the Riverpark foreshore through improved riverfront access and amenity, but will also increase community awareness of the natural and cultural values of the Swan Canning Riverpark.

The sponsored nodes will be chosen in consultation with Woodside Energy and Parks and Wildlife Service and are expected to take up to eighteen months each to complete. Construction of the first node will commence in 2019. The Woodside Energy sponsorship forms part of their ongoing commitment to providing opportunities and benefits to the communities within which they operate.

Once completed the Swan Canning Riverpark River Journeys will be a defining trail and destination activity for Perth and provide an opportunity for visitors and community members alike to connect with our wonderful river landscape, the natural environment and the river's rich history.

### Park maps go mobile

Ever been in one of our wonderful national parks and wondered where on earth you are? The Park Maps for Mobile Devices project will make it easier to navigate your way around Western Australia's most popular parks with the release of a new series of free downloadable Park maps that can operate offline and in real-time.

In today's world, online information and mobile devices play a significant role in visit planning and people's overall Park experiences. Currently, visitors to our Parks navigate from paper maps or download a park brochure.

With an overall aim of improving the community's ability to access information about our Parks, the Foundation is partnering with DBCA to prepare a series of digital geo-referenced maps for the top ten parks in Western Australia<sup>4</sup>.

Ground truthed by the people who really know the parks, the maps will provide up-to-date and comprehensive information on some of WA's favourite parks. The maps developed by the project will be suitable for offline use on iOS, Android and Windows smartphones and tablets via a third party free app. The mobile devices built in GPS will show your location on the map and let you know where you are in real time. This means that once a park map has been downloaded to your device, it can be used without a network connection. You can also add placemark pins, photos, measure distances and areas.

The map series is designed for general community use providing information on park facilities, trails and other features and will be made available through the Explore Parks WA website and through apps such as Avenza Maps.

This project is one of our top priorities and is sponsored by the WA Parks Foundation. A pilot map of Karijini National Park is currently under development and will be released for feedback, prior to proceeding with the map development of the top ten prioritised parks.

In partnership with DBCA, the Foundation will promote the maps to the community and encourage further sponsorship in the development of quality fit-for-purpose maps for all of the State's 100 national parks.

- 3 To date Parks and Wildlife Service have completed or have underway six interpretation nodes along the Riverpark.
- 4 The top ten parks have been selected on the basis of current physical visitation and online visits, plus an assessment of the utility of an upgraded park maps, taking into account park features and previous incidents. The parks are Lane Poole Reserve, Karijini (Pilot), Leeuwin-Naturaliste, Cape Range, Kalbarri, Wellington, Francois Peron, Cape Le Grand, Purnululu, and Stirling Range.

### Partnerships delivering healthy parks, healthy people

A strategic focus of the past year has been developing strong partnerships to help build a sustainable Foundation and to deliver on our vision of celebrating and conserving our Parks for all to enjoy.

During the year, the Foundation welcomed three additional Founding Partners namely, Chevron Australia, Fortescue Metals Group (Fortescue) and Woodside Energy, each of which have committed to provide \$750,000 or more over a period of years ranging from three to fifteen. Wesfarmers, our inaugural Founding Partner, continued to support the Foundation and their donation has been crucial to our ongoing operations.

The support from our Founding Partners is allowing the Foundation to pursue projects which will connect people to Parks and the natural environment. As previously mentioned Woodside Energy is sponsoring the development of the Swan Canning Riverpark. Chevron Australia is sponsoring the Foundation's communications and community engagement strategy including the delivery of Parks Month which will formally commence in 2019. Fortescue's sponsorship is being used across several project areas.

A reception to celebrate Western Australia's Parks and thank our Founding Partners and Supporters was held in March 2018. Attended by 150 guests, the reception began with a Welcome to Country performed by Dr Richard Walley OAM and speakers on the evening included Her Excellency, the Honourable Kerry Sanderson AC, Governor of Western Australia, The Honourable Stephen Dawson MLC, Minister for Environment, Mr Mark Webb PSM, Director General, Department of Biodiversity, Conservation & Attractions, Professor Stephen Hopper AC, Professor of Biodiversity, University of Western Australia, and a video presentation from Park Ambassador, Mr Nat Fyfe, Captain of Fremantle Football Club. A new promotional video developed for the Foundation by Mr David de Vos was also shown.

"Support from our Founding Partners is allowing the Foundation to pursue projects which will connect people to Parks and the natural environment." The reception was an opportunity to thank our partners, supporters, volunteers and members who have all contributed to the progression of the Foundation.

The Founding Partners received a beautiful framed wildflower print by early colonial artist Margaret Forrest in recognition of their support for the Foundation.

A strong and abiding relationship with Parks and Wildlife Service, DBCA is central to the long-term success of the Foundation. A Memorandum of Understanding has been executed between DBCA and the Foundation which establishes the highest standards of cooperation and understanding in the support of Western Australia's Parks and connecting people to the natural environment. We would like to express our appreciation for their ongoing support and their commitment and collaboration to ensure we all deliver on priorities for the natural environment.

Of major assistance this year has been the contribution of the Foundation's Supporting Partners, Deloitte, PwC and Bellanhouse. Deloitte has provided pro-bono accounting services, while PwC contributes pro-bono audit services to the Foundation and Bellanhouse delivers pro-bono legal services. The professionalism of these services is greatly valued by the Foundation and provides confidence that high levels of corporate governance are being maintained.



Back L-R, Professor Stephen Hopper AC, Professor of Biodiversity,
University of Western Australia, Hon Stephen Dawson MLC, Minister for
Environment; Disability Services, Mr Greg Lilleyman, COO, Fortescue
Metals Group, Mr Michael Abbott, Senior Vice President, Woodside
Front L-R, Jo Williams, Community Partnership Manager,
Wesfarmers, Her Excellency the Honourable Kerry Sanderson AC,
Governor of WA and WA Parks Foundation Chair, Nigel Hearne,
Managing Director, Chevron Australia

"The Foundation aims to develop people's love of, pride in, and connection to Parks."

# **Talking about Parks**

Key to connecting people to Parks is talking about park activities, promoting park attractions and providing accessible information on Parks to the general community. Sponsorship from Chevron has allowed the Foundation to embark on a range of communications activities which will culminate in Parks Month in 2019.

To coordinate and deliver these communications, the Foundation has developed a Communication and Engagement Plan, with an accompanying Social Media framework. The Plan provides a basis for communication activities over the next three years and the Foundation has been fortunate and greatly appreciative of receiving input from experienced communication specialists Ainslie de Vos and Simon te Brinke. The Plan encompasses traditional and social media plus events, all of which have a role to play in reaching the broader community.

Throughout the year, the Foundation has received print, online, radio and television media coverage, including a feature story in the ED lift-out of the West Australian newspaper focussing on what we can all do to help conserve our Parks. Park Ambassador Sophia Forrest and the Foundation's Chair, Her Excellency the Honourable Kerry Sanderson AC also featured in radio and television interviews.

The Foundation's social media following continued to grow, with 845 Facebook followers, 400 Twitter followers and 973 Instagram followers. The monthly e-newsletter which profiles Parks around the State has attracted 374 subscribers.

The Foundation was a key partner and beneficiary of the October 2017 conference of the Forum Advocating Cultural and Eco-Tourism (FACET). The conference focussed on 'Celebrating our Parks' and promoted connecting people with parks, celebrating Aboriginal culture and joint management programs, and exploring ways to engage communities, visitors and business with WA's natural attractions.

The keynote address by Her Excellency, the Honourable Kerry Sanderson AC, highlighted the Foundations vision, mission and goals and showcased the work of the WA Parks Foundation. The conference delivered an exciting, informative and innovative program and provided a platform to raise awareness and appreciation of our unique and ancient landscapes.



Her Excellency the Honourable Kerry Sanderson AC giving the Keynote Address at FACET's conference "Celebrating our Parks" Photo by L-A Shibish



L-R Bob Pierno, Theresa Pierno, President and CEO, US National Parks and Conservation Association, Pat Barblett AM, Founder of FACET. Photo by L-A Shibish

The Foundation aims to develop people's love of, pride in, and connection to Parks and the development of the proposed "Parks Month" concept will provide a platform for a calendar of Spring activities to increase appreciation and entice the community into our Parks. A month of celebration is an opportunity to promote and sponsor a diverse range of activities through a schedule of events, across urban and regional parks. This calendar of events will be developed in collaboration with a range of partners with a focus on connecting people with the natural environment.

September has been selected as Parks in all geographic regions of the State are attractive to visit at that time. September is also the beginning of third term school holidays and provides a nice synergy as it coincides with the Kings Park Festival and sits comfortably within the Wildflower season.

#### **Our Members**

The Foundation is a membership based organisation and as of 30 June 2018 there were 71 members, comprising student, individual and family memberships.

As of May 2018, all Foundation members are entitled to receive a 50% discount on an annual All Parks Pass from DBCA.



#### **Park Ambassadors**

The Foundation recognises the significant contribution individuals and groups make towards improving the enjoyment and protection of our Western Australian Parks.

Thirty-nine Park Ambassadors have been appointed, many leaders in their fields and all with a common love and appreciation of our Parks and support for the principles of the Foundation. The Ambassadors have informed the discussion on the WA Parks Foundation mission and values and are now engaged in a number of working groups addressing nature education for children, storytelling, communication and brand development.

Nat Fyfe and Sophia Forrest are high profile young Ambassadors who have both made significant contributions towards promoting WA Parks, including radio and television appearances and video messages.

WAPF Board member and Parks Ambassador Griffin Longley has undertaken to visit all of WA's 100 national parks and has written of his experiences visiting Fitzgerald River, Stokes and Cape le Grand National Parks on WA's South Coast. His account appeared in The West Australian newspaper on 24 May and an excerpt is reproduced here.



Fitzgerald River National Park
Photo by Griffin Longley

#### Man on a Mission - Exploring all of WA's Parks

My wife and I were on a camping break in the region visiting the great National Parks of Fitzgerald River, Stokes, and Cape Le Grand. A re-charge trip... And as a newly minted Parks Ambassador for the WA Parks Foundation, I have made the decision to visit all 100 National Parks within the impossibly expansive network of 31 million hectare of Western Australia's conservation estate.

We decided to start with a peek behind the postcard of a region that has become an internet sensation for its eye-piercingly white sand, pristine water, and accommodating kangaroos. The parks of the Great Southern. An overnight sensation after 200 million years of isolated evolution.

On our first day, we drove over a corrugated red road lined with Royal Hakea, like extra-terrestrial cabbage, to Pt Anne. From the promontory, we watched a pod of dolphins herd herring in waters that will soon be the nursery of humpback whales, till a slick of fish oil rose to the surface.

We camped tucked into the low trees behind the sand dunes at St Marys campground and met a juvenile kangaroo who wandered in from the dunes and stayed close enough for long enough that it seemed impolite not to offer her a name. Wanda had ears that moved with the precision and independence of felted and folded satellite dishes.

That night we walked down the beach in front of St Mary's Inlet in the Fitzgerald National Park with our bare feet squeaking in the sand and lay down to look at the stars. Satellites cruised past, a meteor bounced twice on the atmosphere, and for the first time in my 45 years I could see the Milky Way so well that I started noticing the holes in its lace. There, under the Southern Cross — a well of perfect blackness.

Each day was more brilliant than the last as we moved our way through a paradise both rugged and fragile. The privilege of it was stunning. That these places, so remote to the crowded world, are so close to our doorstep is something not just to marvel at, but to be proud of, and passionate about.

National Parks are, of course, much more than places of natural beauty to the human eye. They are places, and ecosystems, of immense intrinsic value, independent of us. But they are also an interface, and a contract, between people and the environment.

And like all contracts, they exist only by force of our willingness to honour them.

A responsibility to the land, to the things that live there, but also to future generations who will visit them. The environment, and the parks we mark out to protect it, are, at the end of the day the truest, and most profoundly valuable, inheritance we can leave.

Three down. Ninety-seven to go.

#### **Griffin Longley**

# Management and governance

The Foundation's second year has seen a continued strong emphasis on establishing and embedding an appropriate level of corporate governance to ensure a well-managed and sustainable organisation.

The year saw the completion of the first full annual reporting and management requirements, with the Foundation holding its inaugural Annual General Meeting at Government House in October 2017. The Foundation also complied with all reporting obligations required by the Australian Charities and Not-for-Profit Commission (ACNC) and the Department of Environment.

In addition, the Foundation successfully applied for and received a Charitable Collections Licence to permit a range of fundraising activities including street collections and doorknocking, event admission charges, donations of goods and appeals.

In August 2017, the Foundation relocated from a temporary home in DBCA Kensington offices to Cygnet Hall in Crawley. This has been an important move as it has allowed the Foundation to establish an independent presence, and also be part of a charitable hub with co-tenants, Reconciliation WA, Nature Play WA and Educated by Nature.

The Foundation's current management structure is outlined in Figure 1 below.

#### **WA Parks Foundation Board Board Advisor, Fundraising Public Fund** Strategic General Strategy & **Priorities Panel Committee** Committee Manager Governance · Skills-based, • Skills-based Mandated • Develop and oversee committee with an independent requirement of the establishment of the WA Parks panel, chaired by independent Chair. the Department

- a member of the Foundation Board.
- Key function is to advise the Board on projects which deliver on the Foundation goals.
- Assist in developing a balanced portfolio of projects.
- Recommend projects to the Board through a process which is transparent and accessible to investors and the community.
- Determines strategies to achieve fundraising targets and reports against that strategy to the Board.
- Builds engagement and philanthropy with key partners including corporate and high net worth individuals who have an interest in WA Parks.
- Engages with the broader public in raising awareness of the needs and attractions of WA's Parks.

- of Environment Guidelines and *Income* Tax Assessment Act 1997 for Public Fund Management.
- An independent four member committee of 'responsible persons', chaired by a member of the Foundation's Board.
- Responsible for the management of the Public Fund in accordance with the Foundation's objectives.
- Foundation and implementation of corporate and strategic directions for the Foundation.
- Research issues and advise the Board and the General Manager on all aspects of the establishment of the WA Parks Foundation and implementation of corporate and strategic directions to ensure a successful Foundation. Undertake project management as required.

Figure 1: WA Parks Foundation Management Structure June 2018



#### **Our Board of Directors**

The membership of the Board of Directors for 2017/18 is as follows:

Chair: Her Excellency the Honourable Kerry Sanderson AC, (Former Governor of Western Australia)

Hon Treasurer: Ms Eva Skira, (Non-Executive Director Macmahon Holdings Limited and Chair of Trustees of St John of God Health Care Group)

- Dr Tom Hatton PSM: Chair, Environmental Protection Authority
- Mr Shaun Hardcastle: Partner, Bellanhouse Legal
- Mr Griffin Longley: Chief Executive Officer, Nature Play WA
- Mr Richard Simpson: Chair, Botanic Gardens and Parks Authority
- Dr Richard Walley OAM: Director of Aboriginal **Productions and Promotions**
- Mr Mike Wood: Chair, Bibbulmun Track Foundation

#### Other attendees:

- Ex-officio attendee Mr Peter Sharp, Executive Director Parks & Visitor Service
- Hon Secretary: Ms Kath Conway, Consultant, Learning Horizons

#### **Strategic Priorities Panel**

A skills-based, independent panel, chaired by a member of the Foundation Board with the key function to advise the Board on projects which deliver on the Foundation's goals. The members are:

Chair: Dr Tom Hatton PSM

- Professor Lyn Beazley AO FTSE FACE CIE (Aust)
- Professor Ross Dowling OAM
- Professor Stephen Hopper AC FLS FTSE
- Mr Chris Pye AM
- Ms Ainslie de Vos

#### **Public Fund Committee**

A Public Fund Committee is a mandated requirement of the Department of Environment Guidelines & Income Tax Assessment Act 1997 for Public Fund management and part of the requirements for maintaining Deductible Gift Recipient standing. The Committee comprises a minimum of three members who meet criteria of 'responsible persons'. Chaired by a member of the Foundation's Board it is charged with the management and administration of the Public Fund in accordance with the Foundation's objects. Membership during the year comprised:

Chair: Ms Eva Skira

- Mrs Pat Barblett AM
- Hon Kerry Sanderson AC
- Mr Ian Williams AO

#### **Fundraising Committee**

The Fundraising Committee seeks corporate and public engagement with our parks and to promote philanthropy. Membership for 2017/18 is:

Chair: Mr John Langoulant AO

- Mr David Flanagan AM
- Mr Shaun Hardcastle
- Hon Kerry Sanderson AC
- Mr Richard Simpson
- Ms Diane Smith-Gander

#### **Management Team**

- Melanie Wilshin, General Manager
- Robin Piesse, Board Adviser Strategy and Governance

# Our supporters

The Foundation would like to acknowledge the generous support received from our corporate partners, donors, members, ambassadors and our dedicated volunteers. Our deep appreciation is extended to Wesfarmers, our first Founding Partner, whose vision and continued philanthropic support through a three-year donation agreement has enabled the Foundation to develop a strong platform that will underpin and support the Foundation's future growth.

#### **Our Donors**

Our appreciation and thanks go to the individuals and organisations that donated during 2017/18:

- Wesfarmers, inaugural Founding Partner of the WA Parks Foundation
- Forum Advocating Cultural and Eco-Tourism (FACET)
- Pat Barblett AM
- Sonia Beckwith
- David Forster
- Robert Kenneth O'Connor QC
- Hon Kerry Sanderson AC
- Jessica Shaw MLA
- Melanie Wilshin

#### **Our Sponsors**

Our special thanks to our new Founding Partners:

- Chevron Australia
- Fortescue Metals Group
- Woodside Energy

#### **Members**

At 30 June 2018, the Foundation had 71 members.

#### **Ambassadors**

A special thanks to our Park Ambassadors for their support and love of WA parks:

Pat Barblett AM

Professor Lyn Beazley AO

June Butcher AM

Hon Fred Chaney AO

Simon Cherriman

Jock Clough

Professor Ross Dowling OAM

Kim Eckert

David Flanagan AM

Sophia Forrest

Nat Fyfe

Shaun Hardcastle

Dr Tom Hatton PSM

Janet Holmes à Court AC

Professor Stephen Hopper AC

Ezra Jacobs-Smith

Victoria Laurie

Mayor & Mrs Peter & Vicki Long

Griffin Longley

Eric McCrum OAM

Richard McLellan

Brendon Moore

Ryan Mossny

Gary Muir

Philippa Nikulinsky AM

Jane O'Malley

Robin Piesse

Mayor Tracey Roberts

Verity Sebire

Jim Sharp

Tracy Shea

Richard Simpson

Eva Skira

David & Ainslie De Vos

Dr Richard Walley OAM

Mark Webb PSM

Melanie Wilshin

Tim Winton

Mike Wood



#### **Our Volunteers**

Our thanks to our many volunteers, who have contributed their time and expertise over the past year.

#### WA Parks Foundation Board:

Honourable Kerry Sanderson AC, Eva Skira, Richard Simpson, Dr Tom Hatton PSM, Griffin Longley, Mike Wood, Shaun Hardcastle, Dr Richard Walley OAM, Kath Conway, Company Secretary.

#### WA Parks Foundation Board Sub-Committees:

Pat Barblett AM, Professor Lyn Beazley AO, Professor Ross Dowling OAM, David Flanagan AM, Shaun Hardcastle, Dr Tom Hatton PSM, Professor Steve Hopper AC, Colin Ingram, John Langoulant AO, Chris Pye AM, Honourable Kerry Sanderson AC, Richard Simpson, Eva Skira, Di Smith-Gander, Ian Williams AO and Ainslie de Vos

# WA Parks Foundation Independent Project Chairs and Project Advice:

Ian Williams AO, Independent Chair, John Forrest National Park Revitalisation Project

Steve Wade, Independent Chair, Swan Canning Riverpark, River Journeys Project

Tracy Shea, Project Advisor, Walyunga and John Forrest National Parks

# **Events Management**

Helen Elliot

### **Pro Bono Support**

#### **Financial Services and Advice**

**Deloitte:** Thomas Hodgkins, Zoe Kelsey, Angela Reid and Samantha Hogan

#### **Audit Services**

**PwC:** Justin Carroll, Rebecca Leed, Oliver Porter and Kelly Hall

#### Legal Advice

**Bellanhouse Lawyers**: Mr Shaun Hardcastle, Ms Maddison Cramer

#### **Communications and Marketing Advice and Services**

David de Vos, Journalist

Ainslie de Vos, External Affairs Manager, Fremantle Port Authority

Simon te Brinke, Digital Communications Specialist, Gramercy Park Consulting

Lori-Ann Shibish, Sustainable Tourism Solutions

# Our partners

The WA Parks Foundation greatly appreciates the support of the West Australian community and we are proud to acknowledge the generous contributions of our partners.

### **Founding Partners**









#### **Government Partners**



Department of Biodiversity, **Conservation and Attractions** 



### **Supporting Partners**



LAWYERS

# **Deloitte.**



Our Unique Flora Photo by L-A Shibish



Yellow Spotted Monitor Lizard Photo by L-A Shibish



Stokes National Park Photo by L-A Shibish



Carnaby Cockatoo Photo by Lee Holdings

# How you can help

There is always more to be done to celebrate, promote, protect and enrich our Parks. Together we can make a real difference to help everyone enjoy our Parks now and make sure future generations can do the same.

#### Become a member

WA Parks Foundation members are individuals and groups who take pride in Western Australia's natural areas, enjoy spending time in nature and understand how important our Parks are to biodiversity and communities.

### Become a community or corporate partner

Partners are invited to contribute through sponsorship, in-kind support and corporate volunteering.

#### Make a donation

Donations directly contribute to promoting the benefits of spending time in parks, to raise money for projects and programs that wouldn't otherwise be possible, to recruit volunteers and to facilitate collaborations.

www.ourwaparks.org.au/donations/

#### Leave a bequest

By making a gift to the WA Parks Foundation together we can make a real difference to help conserve our parks and create a lasting legacy so that future generations can continue to enjoy the plants, animals, landscapes and cultural values of our wonderful national parks.

#### Volunteer your time/services

With more than 31 million hectares of parks across Western Australia, every little bit of help makes a difference. If you love parks and think your skills are something that could help protect, conserve or make park experiences better please let us know!

www.ourwaparks.org.au/get-involved/



# Our Values

#### We are...

COLLABORATIVE – We understand that we can achieve more by collaborating with others.

We collaborate and work together with traditional owners, land managers, cultural leaders, scientists, recreation professionals and our community. We are inclusive and make collaboration part of how we do business.

#### We are here to...

CONSERVE – Our Park experiences have shaped us and hold deep meaning and value. Our wish is to gift this value to our children and future generations.

We are stewards of our Parks and help conserve and protect our natural environment.

#### We value the...

OUTDOORS – We value the natural treasures on our doorstep. We love getting outdoors and encouraging others to experience and enjoy our amazing land and marine parks.

Everything we do is to encourage the experience and appreciation of nature and the outdoors.

#### We seek...

UNDERSTANDING – Through increasing understanding we help people to gain greater appreciation of Our Parks and build the emotional value and sense of stewardship to conserve them.

We are here to further explore and discover what Our Parks can teach us and through this, better understand and celebrate their true meaning and intrinsic value. Our role is to help increase understanding of the vital role nature holds for our lives and our connection to it, and our interconnection with it.



Our thanks go to Ms Pat Barblett AM for sponsoring sessions with Cath Sutherland for the Board and our Park Ambassadors on the Foundation's Brand Values and Energy.

#### We facilitate...

WELLBEING – Positively connecting with Our Parks nurtures our physical, mental, spiritual, social and economic wellbeing. We understand that the health of Our Parks directly impacts our health and the health of our society.

We are mindful that all of our choices will positively support the wellbeing of Our Parks and us. In Our Parks we find joy.

#### We are...

REAL – Nature is the real world, the more time we spend with nature the more real we become.

We are real, grounded, approachable, practical and true.



