

MEDIA RELEASE

AEH Showcases Large-Scale Exhibition Capability at Australian Tourism Exchange 2026

AEH has demonstrated its capability as one of Australia's leading exhibition and event infrastructure specialists following the successful delivery of the recent Australian Tourism Exchange in Adelaide.

Working to an intensive schedule and complex operational brief, the AEH team completed the full exhibition build within just 48 hours — delivering more than 700 fully serviced booths for one of the nation's largest tourism industry events.

The project highlighted AEH's ability to manage large-scale exhibitions with precision logistics, detailed planning and rapid turnaround execution, while maintaining presentation quality and exhibitor functionality across the entire event floor.

The delivery included:

- Construction of more than 700 exhibition booths
- Furniture packages to every stand (2000+ chairs, 700+ tables, 700+ rubbish bins)
- Upgrade furniture additions (Counters, Couches and more!)
- LED lighting installed throughout the exhibition
- Power supplied to 560+ booths
- 3,000+ individual artwork panels printed, collated and installed on 100% recyclable panels
- Full exhibition build completed within a 48-hour schedule

The scale and speed of the project required detailed coordination across AEH's teams - logistics, warehousing, signage production, electrical services, furniture deployment and on-site operations.

AEH said the successful outcome reflected the strength of our experienced teams, proven systems and a commitment to delivering under pressure.

"This was a major operational undertaking with tight timelines and significant infrastructure requirements, we also have invested in increasing our stock meaning that no event is too big for us to now service in SA, given transport costs buying local makes sense and we have proven we have the capability to deliver," said Michael Siebert, MD AEH

"To deliver more than 700 completed booths with furniture, lighting, printed signage and services in just two days is a credit to the planning, logistics and dedication of the entire team. Events of this scale only succeed when every moving part comes together seamlessly."

A key feature of the delivery was the use of more than 3,000 recyclable artwork signage panels, reinforcing the increasing industry focus on sustainability and reusable event infrastructure solutions.

The Australian Tourism Exchange once again demonstrated the scale and importance of face-to-face business events in Australia, and AEH was proud to be part of delivering the event whilst showcasing the operational capability required behind the scenes to bring major exhibitions to life.