

**Silent, Live & Sealed Auctions**



**Donations & Pledging**



**Raffle Tickets & Draw**



**Ticketing & Check-In**



**Leaderboards & Honour Roll**



**Items on Consignment**

**GalaBid**

*Helping Fundraisers Change the World Since 2011*

- ✓ Real people support
- ✓ Faster response times
- ✓ Personalised high-quality service

# Put your cause centre stage

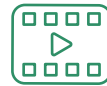
From a landing page to winners' invoices, your trusted brand will shine.



**Custom  
Homepage**



**New and Improved  
Widget Pages**



**Promotional  
Videos**



**Sponsorship  
Opportunities**



**Flexible  
Menu**



**Info  
Pages**



**Editable  
Leaderboard**



**Custom  
CSS**

## CORE FEATURES

# Fundraising, with added flexibility

GalaBid's fundraising platform includes even more ways to help your cause. From Silent Auctions to Pledge Drives, select the perfect mix of fundraising activities to engage and entertain your supporters.



### Silent Auctions

Schedule automated auction open and close times and add items with set starting prices, minimum increment bidding amounts and reserve prices.



### Donations, Pledges

Set suggested donation amounts, for any amount, with the option to pay now or pay later. Run a pledge drive for specific items or for donations towards specific services.



### Live Auction

Showcase live auction items or have optional pre-bidding to boost interest. Add winning bids to include in your tally, and the option to take payment for your live items using Stripe or externally to the platform.



### Buy It Now

Set a fixed price and quantity for your items, with the option to pay now or pay later.



### Sealed Bidding

Bids are kept secret until the auction closes. Set minimum starting bids and increments. Sell to one or more winners per item.



### Raffle\*

Allow participants to purchase tickets via the platform while browsing auction items and donating, or run a stand-alone raffle. Include multiple price-points for ticket packages. Use the volunteer account to allocate cash and eftpos ticket sales. Engage the audience by projecting the raffle draw on-screen with your personalised display.

\*Depending on your contract setup, we may charge to cover the associated SMS fees.

## EVENT PROJECTORS

# Showtime! Cue stunning visuals

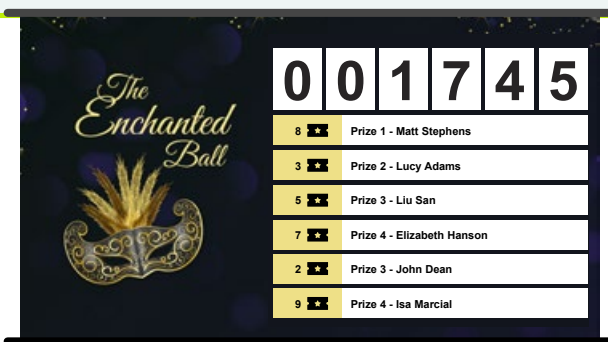


## Live Event Leaderboard

Promote your sponsors with customised branding. Add a tally or a target donation amount to provide your donors with a shared fundraising goal.

## Honour Roll

Display each donation made by your participants in a live customisable scrolling list across the screen.

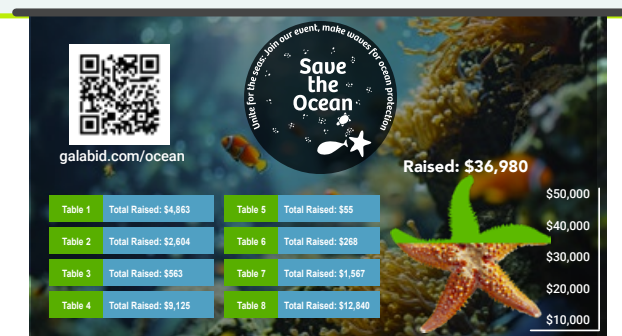


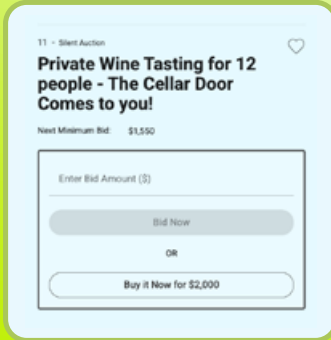
## Raffle Draw

Draw your raffle with a customised display, including pop-up notifications showcasing the names of the winners alongside their ticket numbers.

## Table Scoring

Track the total raised by each table to increase participation at your event.



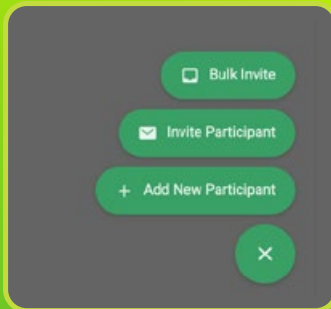


## Buy Now on Auction Items

Enables buyers to purchase selected Silent Auction items immediately at a fixed price. Participants can also purchase using this feature when the auction is closed.

## Max Bidding

Automatically places incremental bids for the user, up to their set maximum.

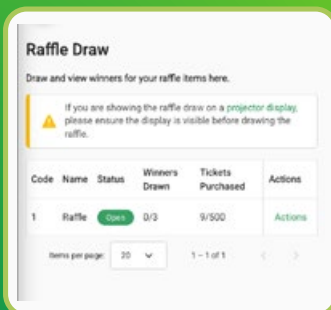
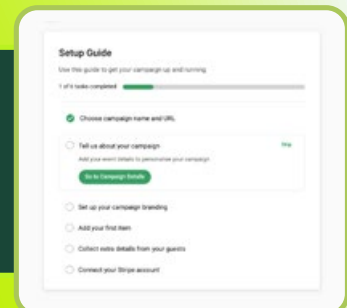


## Bulk Invite

Allows you to send registration invitations in bulk to guests by SMS or email.

## Setup Wizard

Guides users through a step-by-step process to set up their campaign.



## Bulk Raffle Prize Draw

Automatically run multiple raffle draws.

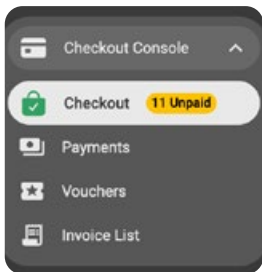
## AI Image Generator

Produces customised images based on user-provided prompts.



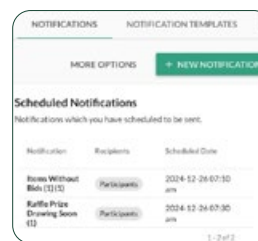
## ADDITIONAL FEATURES

# More smart features to make supporting your cause a delight



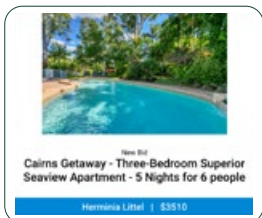
## Checkout Console

Use the Checkout Console to view invoices, process payments and dispatch items for your participants. You can also access participant payment status and participant summaries.



## Scheduled Communications

You can now schedule customisable notifications to be sent to your participants when convenient. Select from our suggested default messages or create your own.



## Live Event Pop-Ups

Engage your participants even further with real-time pop-ups for bidding, buying, and donating activity.



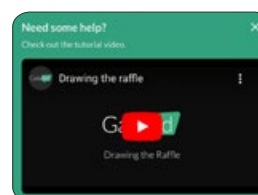
## Clone Campaign

Return clients can use our time-saving Clone Campaign feature. Clone all previous campaign content including payment settings, items and branding.



## Prompted Donations

Your auction bidders, event ticket purchasers, and raffle ticket purchasers will be prompted to donate to your cause by using the donation slider or button, or by entering a custom amount.



## Knowledge Base

Access our vast knowledge help base, including a training video library and a curated useful documents section.

## ADDITIONAL FEATURES

# More smart features to make supporting your cause a delight



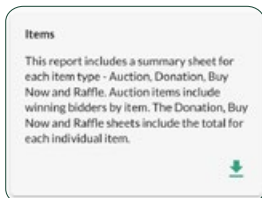
## AI Generated Descriptions

Save time and engage attendees effortlessly with AI-generated, tailored descriptions. Our tool analyses key details and suggests personalised copy, letting you focus on your event.



## Easy Registration

Participants can easily register to your event via a QR Code or single sign-on (SSO). Create customisable registration fields to accommodate your



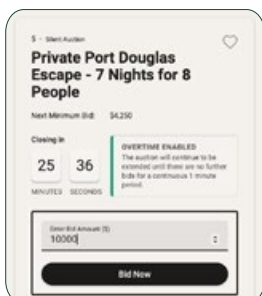
## Reports

Download excel reports detailing important campaign data. Track item activity, participant information, campaign payments and more.



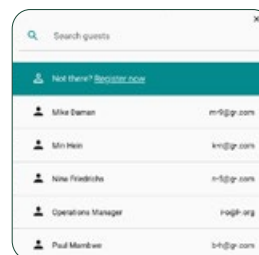
## Digital Vouchers

Distribute customised fulfilment information for each item. Once payment is registered the winner will receive an automated text with a link to the voucher.



## Auto Close/Overtime Feature

Schedule your auction to close ahead of time. Include a countdown clock on the campaign. Option to allow overtime to your auction to maximise profit at the very end of the campaign.



## Volunteer Mode

Volunteers can register, place bids, donations or purchases and take payments on your guests' behalf.

## TICKETING

# Ticketing and Check-in

We've created a new ticketing system to ensure organising your event is easier than ever!

## Pricing

We don't charge an upfront fee to use our ticketing feature.

Pricing is \$2.50 + GST per ticket, excluding Stripe fees. The standard Stripe fee is 1.75% + 30c per transaction, although non-profit organisations and schools may be eligible for a lower rate.

We know that every cent counts when fundraising, so all fees (including Stripe) can be passed onto the participant as either a mandatory or optional fee.

## Set-up Features

You can use the ticketing feature in conjunction with your silent auction or raffle event, or independently of other campaign content.

Choose from multiple ticket pricing options, including single tickets, table tickets or free admission.

## Display

Add images, descriptions and locations for your participants to make their experience smooth and accessible.

If you'd like to add any additional information (such as food preferences or directions to the venue etc.) you can customise your tickets with a multiple-choice checklist or help text.

## QR Check-In

On the big day, you'll want to ensure event check-in is as straightforward as possible. After logging in as a volunteer on any device, navigate to "Event Check-In" and select the QR code button in the bottom right corner to start scanning your guests into your event.

You'll be able to easily view who has accepted their ticket or is awaiting acceptance, or who has cancelled or declined their ticket.

## Table Management

Easily create tables for your event, including adding custom table names and assigning seats. Admins also have the ability to bypass stripe payments by marking tickets as paid offline.

Event Ticket - Table

### Table of Ten

Price: \$1,900  
Number Available: 3 (max 3 per person)  
Tickets Included: 10

Enter Number of Tables  
1

Purchase

To start scanning tickets, select the **Start** button. Make sure your guests have their QR code ready from the ticket PDF they received.



PARTICIPANTS VOLUNTEERS

Incorporate tables into your campaign to monitor fundraising performance by table or allocate guests to tables for ticket purchases.

+ CREATE TABLE + CREATE TABLES FROM TICKETS

Search

Order	Table Name	Ticket Type	Seats Assigned	+ ADD GUESTS
#3	Table #10	-	10	@@ VIEW GUESTS

Page 1 of 1

## PAYMENTS

# Payment Integration



GalaBid integrates with Stripe as a secure payment gateway. Stripe is easy to set up and no technical know-how is required.



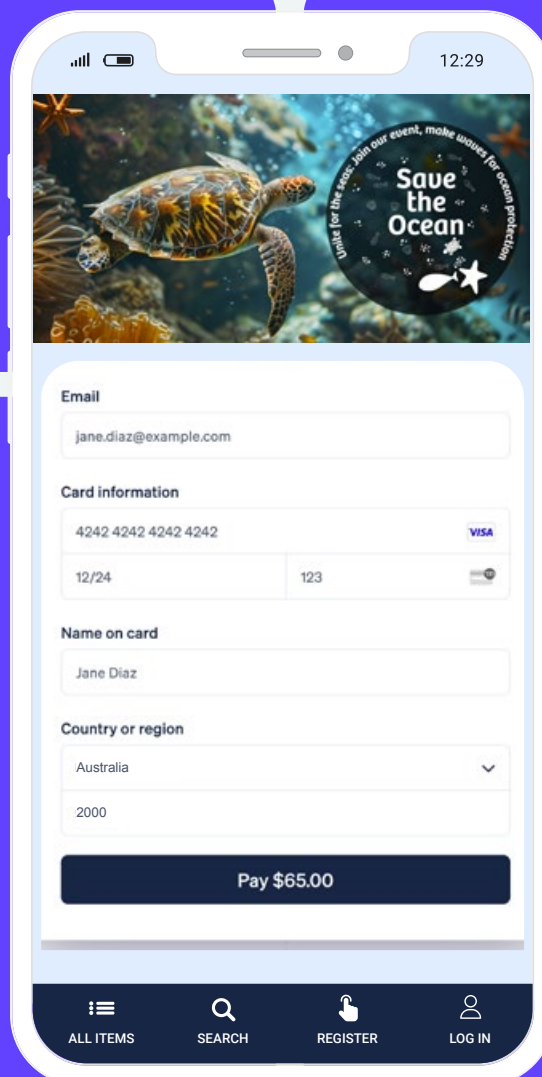
If you don't want to set up or link a Stripe account **there is no requirement to do so**. GalaBid has the option to mark payments as Cash, Manual Card (Eftpos/Square), Bank Transfer, etc.

## Multiple Participant Payment Options

Stripe supports a wide range of payment options, including credit and debit cards, Apple Pay, and Google Pay.

## No Hidden Provider Fees

GalaBid does not charge admin fees when clients connect their own Stripe accounts. This means your guests pay considerably less when purchasing through GalaBid. Linking your own Stripe account to the backend of GalaBid, instead of a supplier's subaccount, gives you more control and flexibility over your payment processing. You receive payouts in real time without waiting on another supplier's payout schedule.



## Secure

Stripe takes security seriously and provides a range of features to help protect your organisation and your customers' data. This includes built-in fraud prevention tools, secure data storage, and compliance with industry standards like PCI DSS.

## Passing on Stripe Fees

Stripe charges a minimal processing fee, you can see their fees here [stripe.com/au](https://stripe.com/au). GalaBid gives you the control to pass a fee onto your participants to cover this cost, you have the choice to make this mandatory or optional.

## CONSIGNMENTS

# Auction Items on Consignment

Consignment items can be difficult to source. That's why we do the hard work for you. We give a wide variety of must-bid options. All you need to do is decide which ones your fundraising guests will love.

No-risk basis: this means if an item doesn't sell, there's no charge. All bids over the reserve go directly to you, even if the item only receives one bid you will make a profit. There is no cap on how much you can raise on each item.



### Extensive Range



Add variety to your auction with highly sought after experiences and memorabilia. There's something for everyone, from family favourites to luxury indulgence.

### Sourcing Solved



Let us find those hard to source items for you. If you need something specific to excite your guests, get in touch.

### Easy Redemption



We'll take care of the post-payment process, from bookings to prize delivery.