

Mailchimp Privacy Notice

Email newsletters and communications

The **Older Persons Advocacy Network** (OPAN) distributes newsletters, updates and other communications using [Mailchimp](#), an email marketing platform used to create, send and manage email communications.

When you subscribe to receive communications from OPAN, Mailchimp may collect and process personal information such as:

- your email address
- your name (if provided)
- your work title/occupation
- subscription preferences
- information about how you interact with our emails (for example, whether an email is opened or a link is clicked)
- technical information such as your IP address or device information.

For more information about the personal information Mailchimp collects, please refer to the [Mailchimp Privacy Policy](#).

How OPAN uses your information

OPAN will only use your personal information collected through newsletter subscriptions to:

- create, send and manage communications about OPAN's work, activities and advocacy
- provide news, updates, events and resources relating to aged care advocacy
- measure and improve the effectiveness of email communications
- analyse how recipients interact with our emails and website
- compile reports on website and email activity to improve our services and communications.

Overseas disclosure of personal information

Mailchimp is a service provided by Intuit Inc. and is based in the United States of America (USA).

Information collected about your use of OPAN communications and related website activity (including your IP address) will be transferred to and stored by Mailchimp on servers located outside Australia.

Mailchimp may collect personal information, such as distribution lists that contain email addresses, and other information relating to those email addresses.

Consent

By subscribing to an OPAN newsletter or email update:

- you consent to your personal information being collected, used, disclosed and stored as described in this notice and [Mailchimp Privacy Policy](#) and agreed to abide by [Mailchimp's Terms of Use](#).
- you understand that your personal information will be transferred to and stored in the USA
- you acknowledge that overseas recipients will not be subject to Australian privacy laws, including Schedule 1 of the [Privacy Act 1988 \(Cth\)](#) and Principle 8.1 in the [Australian Privacy Principles](#).
- you understand and acknowledge that Mailchimp is not subject to the Privacy Act and you will not be able to seek redress under the Privacy Act but will need to seek redress under the laws of the USA.

Unsubscribing

You can unsubscribe from OPAN email communications at any time by:

- clicking the 'unsubscribe' link included in every email; or
- contacting OPAN.

Further information

For more information about how OPAN manages personal information, please see the [OPAN Privacy Policy](#) or contact:

Privacy Officer

Older Persons Advocacy Network (OPAN)

Email: executive@opan.org.au

Telephone: 1800 700 600