

2025 Festive Art on Windows – Program Guidelines

To ensure the 2025 Festive Art on Windows program remains fair, consistent, and delivered within a manner appropriate to the public domain, the following guidelines have been created.

GENERAL GUIDELINES

- Artists must supply a festive concept drawing/sketch of their proposed 2025 window concept(s) and not just previously completed examples. Artists must submit concepts for the day(s) they wish to be involved, and clearly label the artist name and selected date(s) on concept(s).
- Artists must paint their pre-approved concept only, with no alterations on the day unless approved by both SRBA and the business owner.
- Artists must be available for the day(s) selected.
- Selected artists must use the supplied student grade acrylic paints to create their piece. If an artist wants to add an additional colour at their own expense, it must be acrylic and easily removed.
 - o Paints selected for this program have been chosen purposefully for their ease of removal once the program is complete, in January 2026, and to create a fair environment.
- Whilst artists are provided with 5 paints (colours and respective QTYs of their choosing, from the provided selection), artists will be required to provide their own brushes and any other equipment needed to complete their proposed works.
- All allocated sites for artists to paint will be on exterior shopfront windows only, with SRBA providing a red lined zone for the artists to work within (given in advance in a document to the artist). The red line zoned has been approved by businesses, so it's important you remain within it.
- Final artist selections will depend on the suitability of sites and concepts provided by artists.
- All artists applications must be family friendly and appropriate for viewing by a diverse audience.
- Artists are advised to incorporate (where able) the negative space within their window allocation, and not cover up any window signs such as menus or business branding.
- Artists aren't permitted to use stencils to complete their outcomes. All painting should be done by hand.
- Whilst we do ask businesses to ensure a clean window front, should artists wish to clean their window prior to starting their piece, artists will have to provide their own window cleaning supplies, beyond the wet cloth supplied by SRBA.
- Artists must be respectful to their environment, and leave the area in the manner to which it was found.
- Where able, artists should be mindful to not take up too much space on the footpath – so easy passage by pedestrians can be achieved.
- Artist payments of \$200 per day will be processed after both of the event days have been completed. Should an artist apply for, and be assigned, both event days, then payment will be \$400.
- Artist outcomes on the shopfront windows will remain on display until January 2026, when SRBA will arrange for it to be professionally removed.
- Artists must provide an ABN (Australian Business Number) with their application. If you do not have one, please review the information provided in the Artist Portal of the Sydney Road Brunswick website.
- Whilst assigned shop windows will vary in size, successful artists are not required to fill the entire window and can paint to a scale they are comfortable with. It is encouraged that artists take their time with their creations – with the program starting around 11am and ending around 4pm.

ADVERSE WEATHER

In the instance of adverse weather conditions, SRBA will notify artists in advance if the event day has been postponed. The event day will proceed unless weather predictions are:

- Above 34°C
- Heavy rain, thunder and/or lightning

Should the temperatures rise to 30-34°C, SRBA will proceed with modifications; additional water, scheduled breaks and support.

SRBA will closely monitor weather conditions on the day and adjust where necessary to ensure a safe environment for artists to work in.