

SYDNEY EST. 1992 Brunswick ROAD ASSOCIATION



SRBA'S INAUGURAL BUSINESS AWARDS

On Wednesday 12 November 2025, the Sydney Road Brunswick Association (SRBA) held its Presentation Evening for the Sydney Road Brunswick precinct's Business Awards.

In its first year, the Awards attracted over 1,500 votes from the public, resulting in more than 50 finalists across 10 trophy categories.

Over 130 people came together at the Presentation Evening, held at the Brunswick Mechanics Institute – to support the finalists, and be in the room when the winners were announced. From business owners, their supporters and staff – the venue was palpable with pride. Continue reading inside...

SRBA Office Christmas Closure: 20 December 2025 - 8 January 2026

A NOTE FROM SRBA MANAGER: Troy Stuchbree

I want to acknowledge and give thanks to the ongoing dedication and commitment of our volunteer Committee of Management. As a Business Association operating on behalf of over 575 businesses within our precinct – their contributions of leadership, time, expertise and skill are a real asset.

At the AGM, which was held on Wednesday 12 November, at the Brunswick Mechanics Institute, the Association wrapped up the 2024/25 Financial Year and reported on the outcomes, of which there were many.

In the last financial year, SRBA has delivered and been part of, more than 56 activities – which has resulted in more than 5,000 individual instances of business involvement, more than 20,000 individual instances of businesses being referred to (as the collective precinct), and a customer and consumer reach of more than 6 million.

You can read more about the outcomes delivered in the 2024/25 Financial Year, inside the Association's Annual Report, viewable via the QR code, or available for collection from the SRBA Hub.



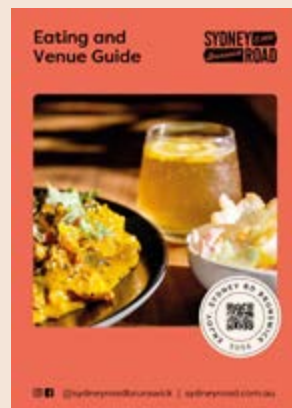
EATING AND VENUE GUIDE

The Association is about to commence the data updates for the 2026 Sydney Road Brunswick precinct's Eating and Venue Guide, and we look forward to working with all applicable businesses to confirm or add their details into the ever popular Guide.

Every year, the Association distributes around 10,000 printed copies across the precinct, at events, and throughout other channels.

It continues to be highly sought after and will again be launched at the 2026 Sydney Road Street Party.

Photo to the right is of the last published guide.



BUSINESS FEATURES

- Good Days Hot Bread in [Broadsheet](#)
- Mokum in [Time Out](#)
- Brunswick Picture House in [Time Out](#)
- Magnolia in [The Sydney Morning Herald](#)
- Da Bepi in [Broadsheet](#)
- Mutual Muse & Savers in [Fashion Journal](#)

Links available in email version of newsletter.



CHRISTMAS GIFT GUIDE

Are you offering something special this festive season? We'd love to help promote it through our digital channels.

This could be a deal, special offer, experience or activity, in-store activation or anything you'd like to showcase.

The Association's brand new website now features a dedicated Offers & Promotions page, where your offer can be highlighted and also displayed on your individual business listing.

We're also preparing our final Customer Newsletter for 2025, sent to a database of 6,400+ subscribers. Selected offers will be featured and linked directly in the email

In addition, your promotion may be shared with our engaged online community. The Sydney Road Brunswick precinct has a combined social media following of more than 25,000 and a monthly website users of over 10,000 – all made up of individuals from near and far who, live and love our precinct.

Want to be featured? Simply scan the QR code and send us your details!



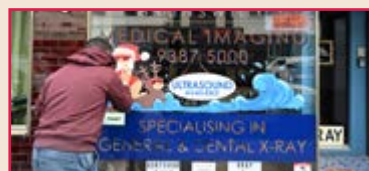
FESTIVE ART ON WINDOWS & THE FESTIVE SEASON

Over two Saturdays in November, we were so lucky to host over 35 artists as they painted festive scenes on almost 40 windows.

The Festive Art on Windows program is an annual favourite on the Sydney Road Brunswick precinct calendar, not only because it celebrates the festive season, but also for the showcase of creativity and joy that it delivers. This program transforms the Sydney Road Brunswick precinct into a colourful and enchanting display of the festive spirit.

Be sure to download a map from the QR code and check out the creations, on display till January 2026.

SRBA also hosted festive bauble roaming talent both Saturdays and Kat Jenkins of Hot But Not Portraits, who took awkward festive photos of the community from the SRBA Hub on the 22 November.



BUSINESS AWARDS CONTINUED...

The 2025 award program included: 2 trophies for retail, 2 trophies for hospitality, 1 trophy for Health and Wellness, 1 trophy for Beauty and Body, 1 trophy for Professional Services, and 1 trophy for Wedding and Special Events.

In addition to the business category trophies, the program also awarded a Local Legend. This trophy was open for nomination towards people that make a difference, great and small, to the precinct. From business owners, to baristas, nail technicians, legal clerks, and passionate locals, the award was designed to recognise the positive human contribution toward the precinct.

Lastly, the awards included a trophy for People's Choice. This trophy was not open for public entry, but recognised the business with the most votes towards it, across all trophy categories and classes.

Over the course of 30 minutes, the trophies were presented, and it was the privilege of the Association to present the following 10 trophy winners:

Retail

- Epic Vintage for Best Secondhand, Vintage or Op Shop
- Cheaper Buy Miles for Best Grocer, Supermarket or Specialty Food



Professional Service

- Non Stop Legal for Best Legal Service



Hospitality

- Choukette for Best Café or Restaurant
- Green Refectory for Best Café or Restaurant



Wedding and Special Events

- Makkah Decorators for Best Venue, Theming or Décor



Health and Wellness

- Brunswick Chiropractic Clinic for Best Wellness Centre, Collective or Service



Local Legend

- Tracey Lister from Brunswick Kitchen (accepted by Andreas Pohl)



Beauty and Body

- Lazer Erazer for Best Tattoo or Piercing



People's Choice

- Lazer Erazer



NEW BUSINESSES (past 12 months)

THE ATTIC @48

The Attic is a calm, inclusive clinic on Sydney Road offering acupuncture, traditional Chinese medicine, counselling, and massage. Dr Millicent Matthew (TCM), works with a small team to support stress, pain, fertility, and emotional wellbeing.

Their care is trauma-informed and focused on whole-person health. They'd love to connect with fellow traders - referrals are always welcome as you work together for a thriving, well Brunswick.

EL MANGLAR @382

El Manglar is Brunswick's newest South American dining spot and home to Melbourne's only Colombian arcade! The fully accessible first floor is designed for guests to enjoy a sit-down dining experience with a unique South American menu and a complete drinks list that pairs perfectly with the food on offer. Guests are also invited upstairs to enjoy the Colombian Arcade, where the dedicated staff can teach classic games like Bolirana and Tejo. Upstairs, a tapas-style snack menu is on offer and drinks can be ordered directly, so guests can play for hours!

ANGEL HANDS THAI MASSAGE @541

Angel Hands Thai Massage provides customers with a range of relaxing massage solutions, including traditional Thai massage, deep tissue massage, foot massage, relaxation and combination massages.

Their expert team can tailor the duration and pressure used, to find a perfect solution for you.

Customers are also able to add aroma oil or coconut oil to their massage experience.

FRUTA FIESTA @730

Fruta Fiesta is a vibrant tea and juice bar known for its fresh flavours and creative combinations. They offer a wide range of smoothies, bubble tea, cold-pressed juices, and specialty drinks made from premium ingredients.

The cosy, welcoming space makes it a favourite spot for families, students, and locals looking to relax or recharge. With friendly service, colourful presentations, and a menu that celebrates freshness, Fruta Fiesta continues to bring joy and delicious energy to the community every day.

BRUNSWICK DENTAL PRACTICE @853

Brunswick Dental Practice is a modern, welcoming clinic in the heart of the community. Founded to make top-tier dental care accessible to everyone, it's led by a team of highly skilled dentists with over 15 years of experience. Combining advanced technology with genuine care, the practice ensures every visit is comfortable and positive.

Now accepting new patients — visit Brunswick Dental Practice for all your general dentistry needs. Book online or give them a call on 03 9386 7981!

