

VIRTUAL EVENT TIPS FOR SCHOOLS, WORKPLACES AND HOME

Need to take your Jeans for Genes event online? Never fear. We have some great ideas below to keep it fun (and if you're in lockdown you may need that more than ever!).



1. **Make sure you have signed up for an online fundraising page**, so it's easy for people to contribute to your fundraising event. The website accepts multiple payment types. If you do get cash donations, you can always add them to your tally as well. [Sign-up here](#)



3. **Choose an online venue.**

- There's lots of free options ([Microsoft Teams](#), [Zoom](#), [Google Meet](#), [Facebook Messenger Rooms](#)...), so choose whatever looks easiest for you to use.
- If you always use Teams then keep it simple and use what you know.
- You'll need to set a day and time for your event and create a weblink you can share with your participants via email, text, Messenger, or whatever form of communication you prefer.
- Set the scene with a Jeans for Genes virtual background. Our Zoom backgrounds work on Teams as well. Here's some '[Bake it Blue'-themed backgrounds](#) to choose from, including how to add your own QR code so donations go through to your page. And here's links to instructions on adding virtual backgrounds: [Teams](#), [Zoom](#)



2. **Get the word out!** Let people know about your virtual event via email, social media, telephone ... however you can.
 - Ask them to RSVP so you can send them the details later.
 - [Here are some images](#) you can share on social media or insert in your email to catch their attention.

4. Organise a raffle, contest, games, or all 3!

- Online raffles are a great way to get people excited. You can get local businesses, your employer, or friends of friends to donate some raffle prizes.



If they are physical prizes, you can mail them later or pass them along in person whenever restrictions improve in your local area. If they are virtual gift certificates, etc., you can send them right away to winners to enjoy!

- > We've created this [virtual raffle ticket to share](#) with those who have donated whatever amount you specify to your online fundraising page. (Note: while donations over \$2 are tax-deductible, purchase of items, including raffle tickets, is not tax deductible).



- Have a contest to name 'Best Decorated', 'Most Innovative' etc!. Guests can bake their own treat, a recipe you send out beforehand or you could all buy the same cake mix and then have a competition.
 - > Get people to donate prizes, like you would for a raffle.
 - > [Here are some virtual awards/badges](#) you can give to people instead of or in addition to prizes. Sometimes a 'gold star' is enough for people to feel special and appreciated.



- To make your online gathering even more fun, add a game! Try something like [Trivia](#), [Bingo](#), or [Kahoot!](#). If you get some volunteers to help you, they can come up with trivia questions, or pick a great [Kahoot!](#) game to try.



5. Bake some great treats (yum)

- Use something from our [Recipe Book](#) or get creative and invent your own delicious blue treat (sweet or savoury or even sugar-free!). If you think it's a winner, email us your recipe, and it could make it into next year's Bake it Blue Recipe Book!
- Make sure you ask your guests to bake or buy something too, so they have something to eat for the event.
- During your online event, show off your treats, share recipe tips—and for those in your household, let them dig in and enjoy.



- 6. **Share your fundraising page** the morning of your event and ask your virtual guests to make a donation using the link.

Or simply follow [instructions to add your own QR code](#) to your virtual background so guests can donate to your fundraising page at your virtual event!



I think you're all set.
Ready to have a great time?
If you have any questions,
feel free to reach out via
info@jeansforgenes.org.au
or 1800 436 437.