

## **Transport for NSW Media Release**

4 JULY 2022

## WINTER GIVEAWAYS ALONG THE PARRAMATTA LIGHT RAIL

Locals and visitors who shop, dine and play along the Parramatta Light Rail route will enjoy great offers and giveaways as part of Transport for NSW's latest campaign to support local businesses.

Parramatta Light Rail A/Project Director Gabriel Gonzalez said the eight-week Facebook campaign will coincide with the school holidays, providing a fantastic incentive for families to discover Parramatta's diverse attractions, restaurants, and retail outlets on offer.

"It's exciting to see light rail track installation complete and major infrastructure work wrapping up, and there is no better time to grab the kids and enjoy meals, shopping and fun activities in the heart of Western Sydney, while supporting local businesses," Mr Gonzalez said.

"With a revitalised dining and entertainment precinct on Parramatta's Church Street, school holiday activities, and improved access in and around Parramatta following major light rail track completion; there is plenty to see, do and explore."

"Through our ongoing support to these businesses, we are strengthening the \$32.3 billion Parramatta economy, while delivering major transport infrastructure that will boost jobs, enhance connectivity, and make it an even better place to live, work and visit."

"I want to thank local residents and businesses for their continued patience and support as construction continues across the 12-kilometre alignment."

The campaign is part of Transport for NSW's ongoing initiative to support businesses impacted by light rail construction; with one-on-one free business support services, local advertising and a Restaurant Guide included in its efforts.

Offers will be posted on the <u>Parramatta Light Rail Facebook page</u> from today, 4 July to Wednesday, 31 August 2022.

Stage 1 of the Parramatta Light Rail will connect Westmead to Carlingford via the Parramatta CBD, and is expected to commence passenger services next year.

For more information about the project, visit <u>parramattalightrail.nsw.gov.au</u>.

Media: Eva Young | 0428 542 230