

The Learning  
**COLLECTIVE**

# Iron Absorption Unlocked

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Presented by:  
Rodney Benjamin  
Director,  
Nutrition Science,  
Albion Laboratories







designs for health Australia

# Albion Minerals®

## The Power of Winerals™

# Presenter | Rodney Benjamin



Rodney Benjamin is a highly respected leader in the field of nutrition science, holding degrees in both Chemistry and Business Administration. With over 25 years of hands-on experience in the dietary supplement industry, Rodney has developed deep expertise in manufacturing, regulatory compliance, and quality control.

As the Director of Nutrition Science at Albion Laboratories Inc., a subsidiary of Balchem Corporation, Rodney plays a pivotal role in advancing the science and application of chelated minerals and other specialty ingredients that support optimal human health. His work is grounded in a commitment to evidence-based nutrition, quality assurance, and innovation, making him a trusted partner for practitioners who prioritise both efficacy and safety in natural health solutions.

His collaborative work with health professionals, researchers, and industry partners reflects a passion for translating scientific discovery into real-world health benefits. Rodney's dedication ensures that natural health practitioners have access to high-quality, innovative, and reliable nutritional products that support holistic wellbeing.

# Co-host | Lea McIntyre



Lea McIntyre is Head of Marketing at Designs for Health Australia

She has 20 years experience as a qualified naturopath, herbalist and nutritionist. In her clinical practice, she has a special interest in paediatric health and gut health and the relationship between inflammation and neurological conditions.

Lea has developed a strong relationship with the Designs for Health practitioner community. She will moderate the Q&A discussion with Rodney Benjamin in this webinar and engage our live Designs for Health practitioner community to bring insight and practical clinical pearls for all.

Hard to solve Iron cases - additional considerations for iron absorption and bioavailability

**Ferrochel®**

Ferrous Bisglycinate Chelate

 **Albion®**  
**Minerals**

A Product of Balchem Corporation



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**01** Scientific Snapshot:  
Iron

**02** Nutrient Gaps

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**04** Maximizing Absorption

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# Scientific Snapshot Iron





# What Is Iron?

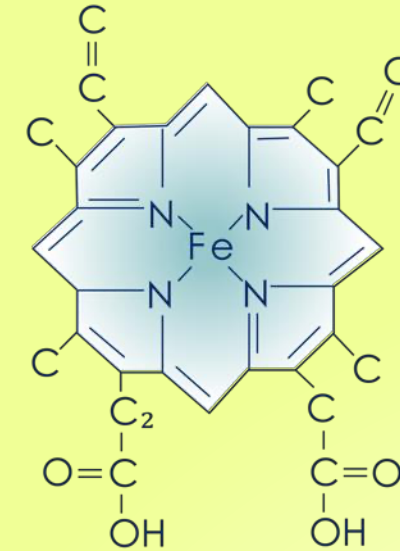
Iron is an essential mineral that plays an **important role in metabolizing oxygen**.

Iron plays two key roles:

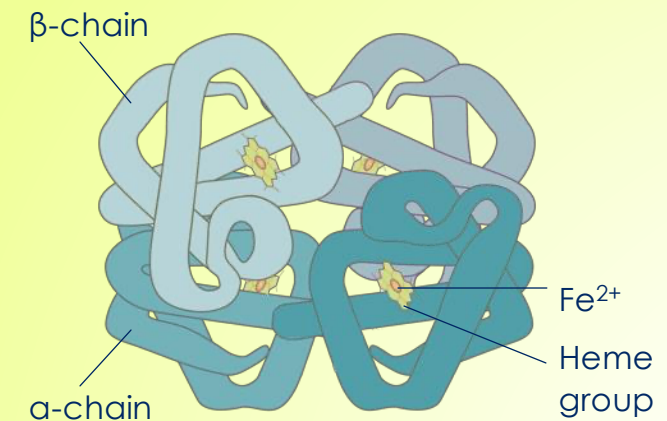
- **Structural:** Iron is a key component of proteins such as hemoglobin and myoglobin
- **Functional:** Iron has multiple oxidation states (-2 to +6) which allow it to bind to multiple atoms (e.g., oxygen, nitrogen, sulfur)

Fun Fact: Iron containing heme proteins are what give red meat its characteristic color.

Source: Food and Nutrition Board, Institute of Medicine, 2001; <https://ods.od.nih.gov/factsheets/Iron-HealthProfessional/>  
Image Hemoglobin: © Encyclopaedia Britannica, Inc.



**Hemoglobin**





# What Does Iron **Do** for **Me**?

Maintains healthy red blood cells

Supports immune health

Supports physical performance

Maintains healthy cognitive function

Supports healthy energy metabolism

Essential for mom and baby to help support a healthy pregnancy

Source: Food and Nutrition Board, Institute of Medicine, 2001; Office of Dietary Supplements;  
<https://ods.od.nih.gov/factsheets/Iron-HealthProfessional/>



# How Much Iron Do We Need?

## Recommended Dietary Intake RDI for iron in Australia and New Zealand

| Age Group   | Males   | Females | Pregnancy | Lactation |
|-------------|---------|---------|-----------|-----------|
| 0-6 months  | 0.2 mg* | 0.2 mg* | --        | --        |
| 7-12 months | 11 mg   | 11 mg   | --        | --        |
| 1-3 years   | 9 mg    | 9 mg    | --        | --        |
| 4-8 years   | 10 mg   | 10 mg   | --        | --        |
| 9-13 years  | 8 mg    | 8 mg    | --        | --        |
| 14-18 years | 11 mg   | 15 mg   | 27 mg     | 10 mg     |
| 19-50 years | 8 mg    | 18 mg   | 27 mg     | 9 mg      |
| 51+ years   | 8 mg    | 8 mg    | --        | --        |

## Recommended Daily Intake EAR for iron in Australia and New Zealand

| Age Group   | Males   | Females | Pregnancy | Lactation |
|-------------|---------|---------|-----------|-----------|
| 0-6 months  | 0.2 mg* | 0.2 mg* | --        | --        |
| 7-12 months | 7 mg    | 7 mg    | --        | --        |
| 1-3 years   | 4 mg    | 4 mg    | --        | --        |
| 4-8 years   | 4 mg    | 4 mg    | --        | --        |
| 9-13 years  | 6 mg    | 6 mg    | --        | --        |
| 14-18 years | 8 mg    | 8 mg    | 23 mg     | 7 mg      |
| 19-50 years | 6 mg    | 8 mg    | 22 mg     | 6.5 mg    |
| 51+ years   | 6 mg    | 5 mg    | --        | --        |

## Adults

- The EARs for adults were set by modelling the components of iron requirements, **estimating the requirements for absorbed iron at the 50th centile** with use of an upper limit of 18% iron absorption, and rounding (FNB:IOM 2001).
- The RDI was set by modelling the components of iron requirements, **estimating the requirement for absorbed iron at the 97.5th centile**, with use of an upper limit of 18% iron absorption and rounding.

## Women

- The large difference between the EAR and the RDI in women aged from 19-50 years reflects **high variability in needs related to variability in menstrual losses**. In setting the EARs and RDIs for women, it was assumed that women over 50 years do not menstruate.

## Vegetarian Infants

- Absorption is about 18% from a mixed western diet including animal foods and about 10% from a vegetarian diet; so vegetarian infants will need higher intakes about 80% higher.

# Where Can We Find Iron in Our Diet?

In order to get **100% DV of iron (18 mg)**, you could eat:

| Food                               | mg/Serving | % DV |
|------------------------------------|------------|------|
| Fortified breakfast cereals        | 18         | 100% |
| Oysters, 3 oz                      | 8          | 44%  |
| White beans, 1 cup                 | 8          | 44%  |
| Dark Chocolate, 45-69% cacao, 3 oz | 7          | 39%  |
| Beef liver, 3 oz                   | 5          | 28%  |
| Spinach, ½ cup                     | 3          | 17%  |
| Tofu, firm, ½ cup                  | 3          | 17%  |
| Chickpeas, ½ cup                   | 2          | 11%  |
| Beef, braised bottom round, 3 oz   | 2          | 11%  |
| Bread, whole wheat, 1 slice        | 2          | 11%  |



6 servings of **spinach** (3 cups)



9 servings of **chickpeas** (4.5 cups)



9 servings of **beef** (27 oz)



**USFDA Daily Value** (Adults & Children Age ≥ 4y) = **18 mg** = Aus/NZ RDI 19-50 yr Females



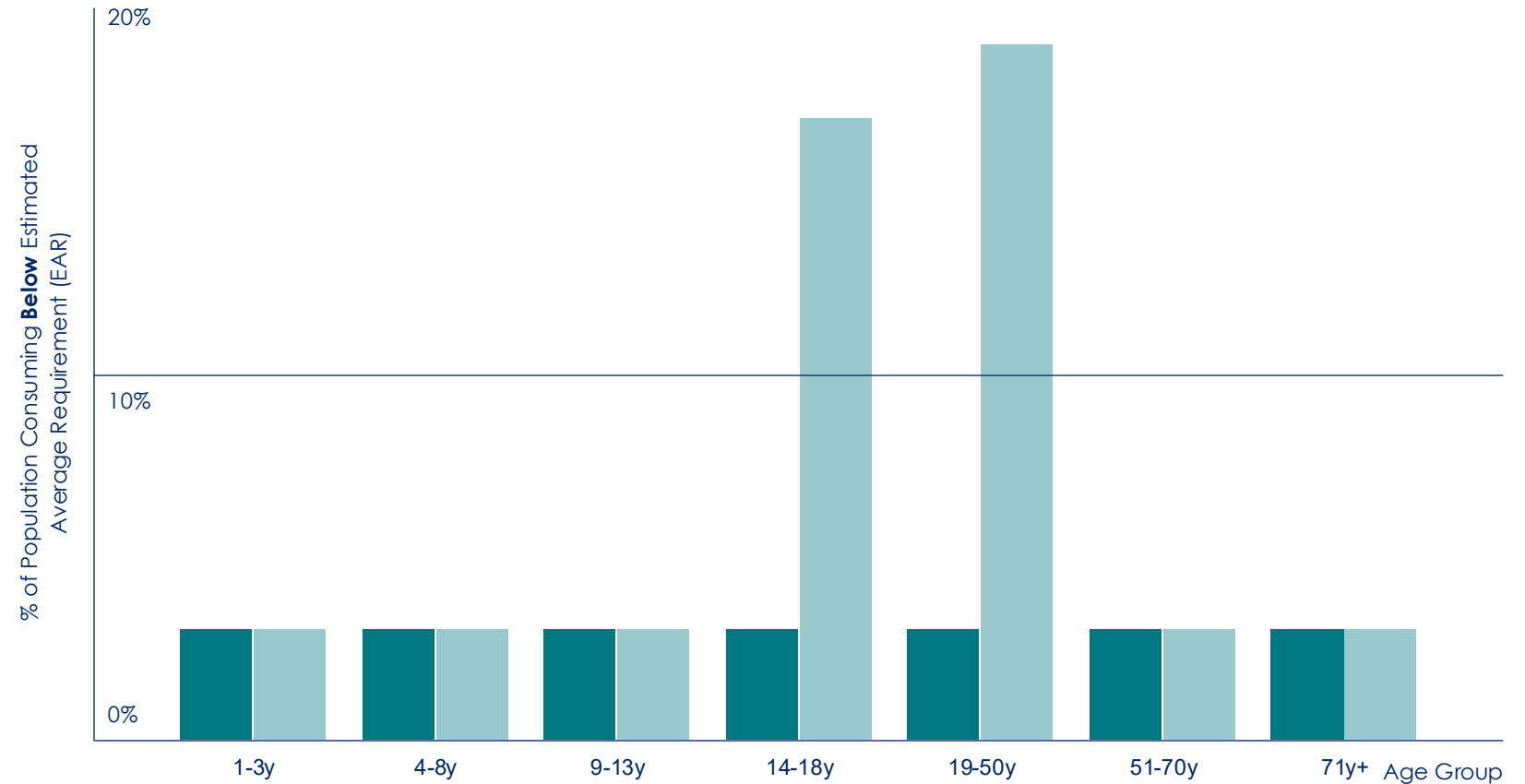
# Are We Getting Enough Iron?



Adolescent and adult females have the **highest prevalence of dietary iron inadequacy** in the United States

● Females

● Males



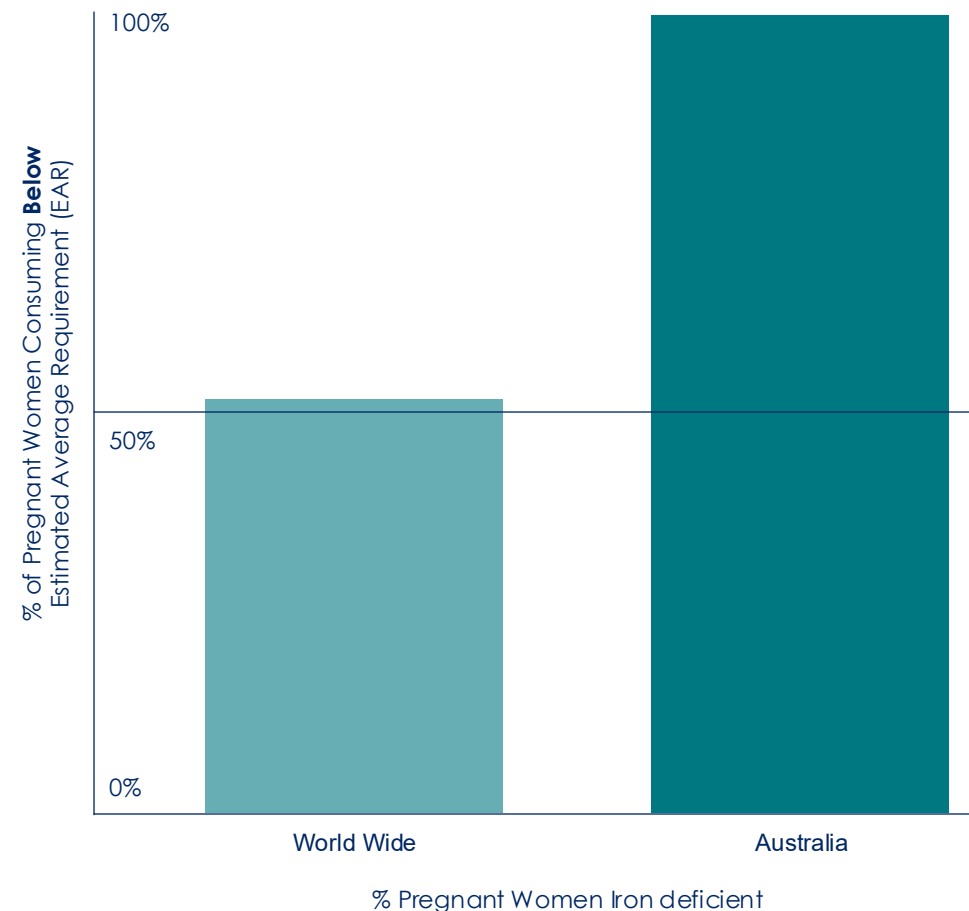
# Iron Inadequacy Is Common Among Pregnant Women World-Wide

52%

Iron deficiency is a global health concern, estimated to affect up to 52% of pregnant women worldwide (Abu-Ouf & Jan, 2015)

100% and in Australia

In the BABY1000 Study (n=171) nutrient intakes were compared to Australian Nutrient Reference Values, no participants met the Estimated Average Requirement for iron

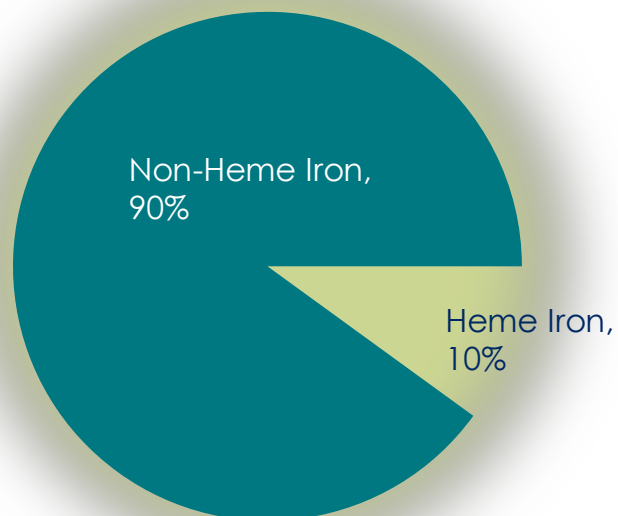


# Heme vs Non-Heme Iron

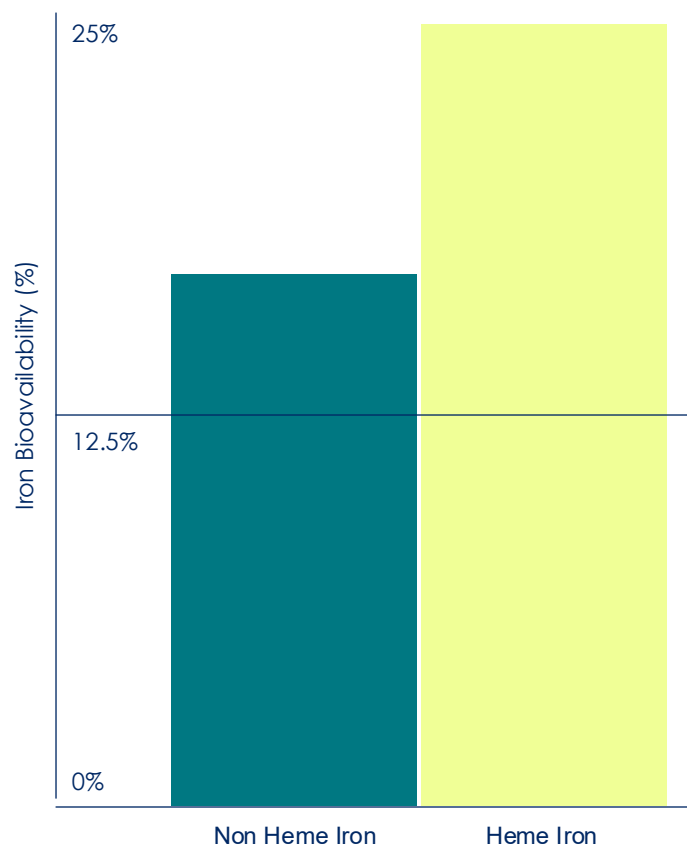
## What's the Difference?

Dietary iron comes in two forms:

- **Heme iron:** animal sources (e.g., beef, poultry, seafood)
- **Non-heme iron:** whole grains, nuts, seeds, legumes, leafy greens, fortified breakfast cereals



Iron Bioavailability



**Heme iron is the body's preferred source** because:

- It has **higher bioavailability** than non-heme iron (25% vs 17%)
- Anti-nutrients (e.g., phytates) have less effect on the bioavailability of heme iron

**The average Western diet contains just ~10% heme iron.**

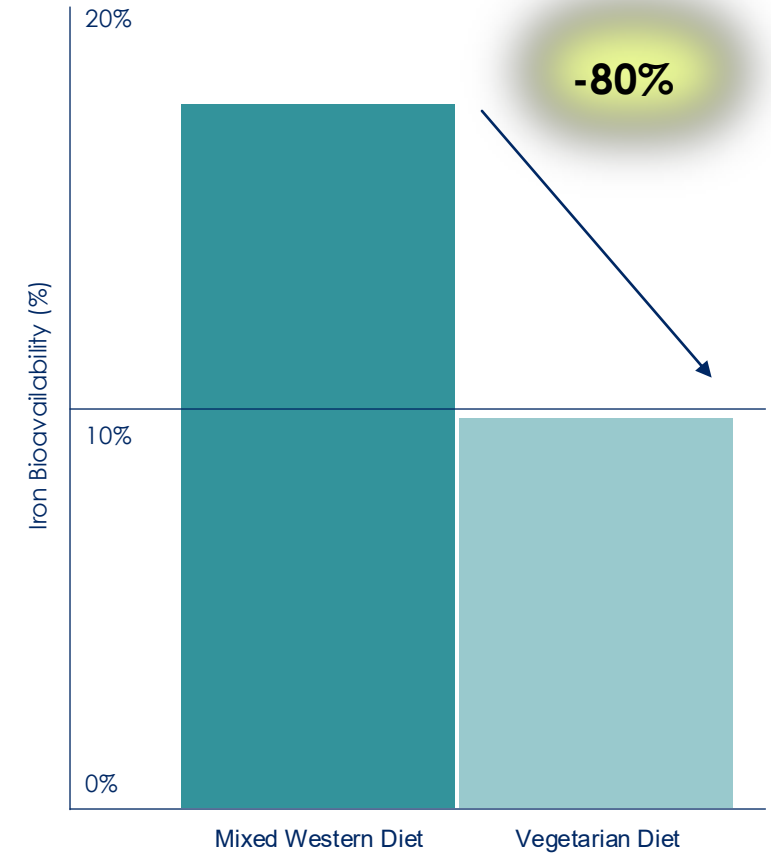
# Vegetarians Have Higher Iron Requirements



Vegetarians may consume limited amounts of heme iron, placing them at higher risk of deficiency.

**1.8x**  
higher

|                           | General Population | Vegetarians |
|---------------------------|--------------------|-------------|
| Adult Males, age 19-50y   | 8 mg/day           | 14.4 mg/day |
| Adult Females, age 19-50y | 18 mg/day          | 32.4 mg/day |
| Pregnant Females, 19-50y  | 27 mg/day          | 48.6 mg/day |



According to the IOM, the **RDA for iron is 1.8x higher for vegetarians.**



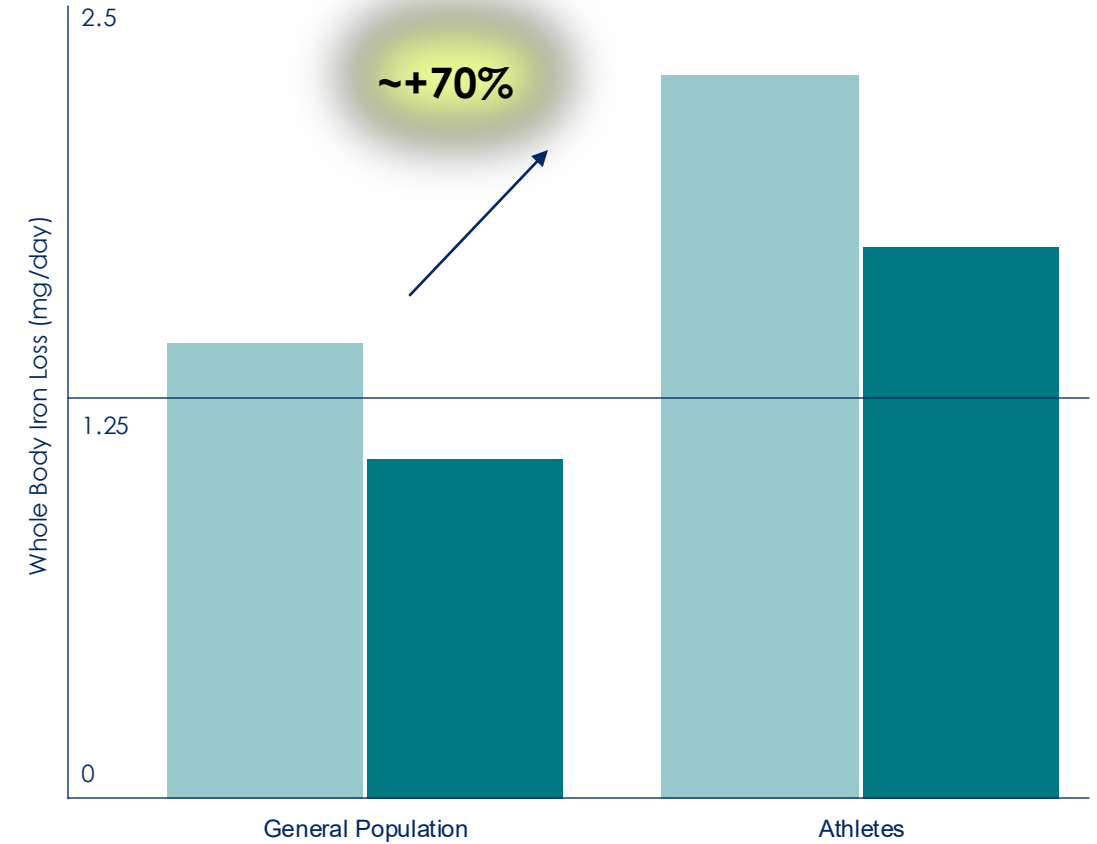
# Athletes Have an Increased Need for Iron

Athletes experience greater iron loss each day compared to the general population.

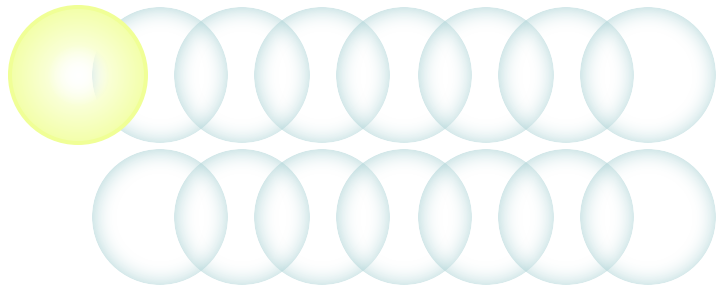
The Institute of Medicine suggests that the **requirement for iron is up to 70% greater** for those who engage in regular exercise.

● Females

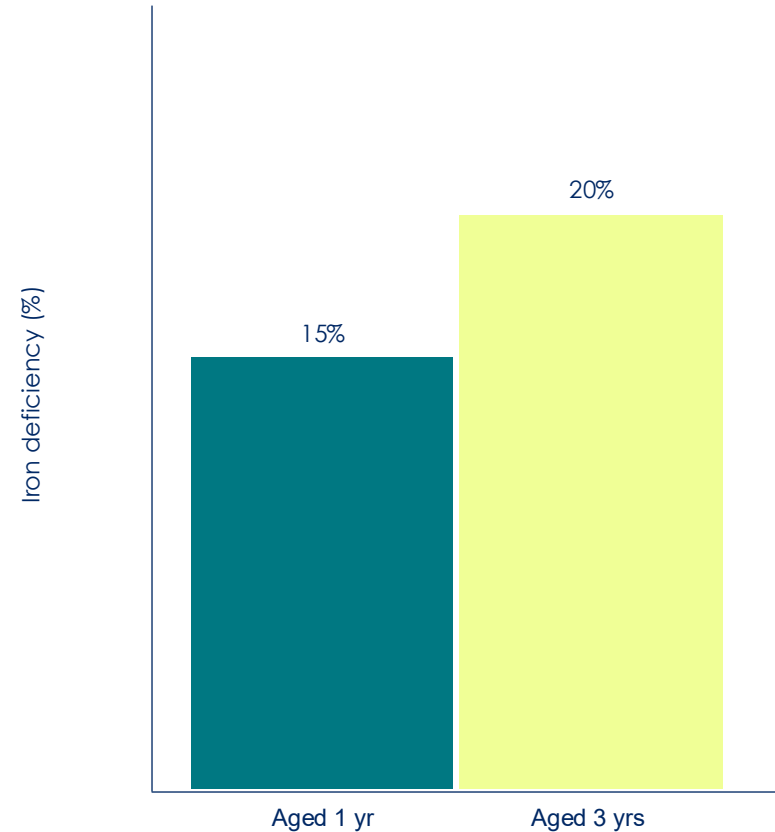
● Males



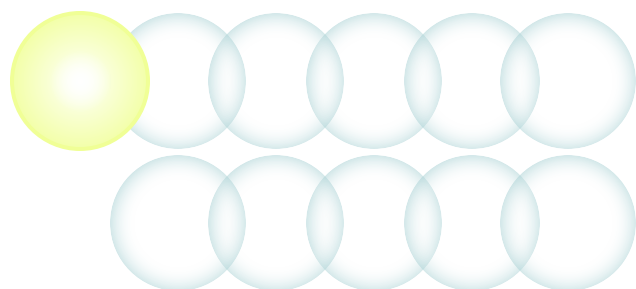
# Iron Deficiency Is Common Among Australian Children



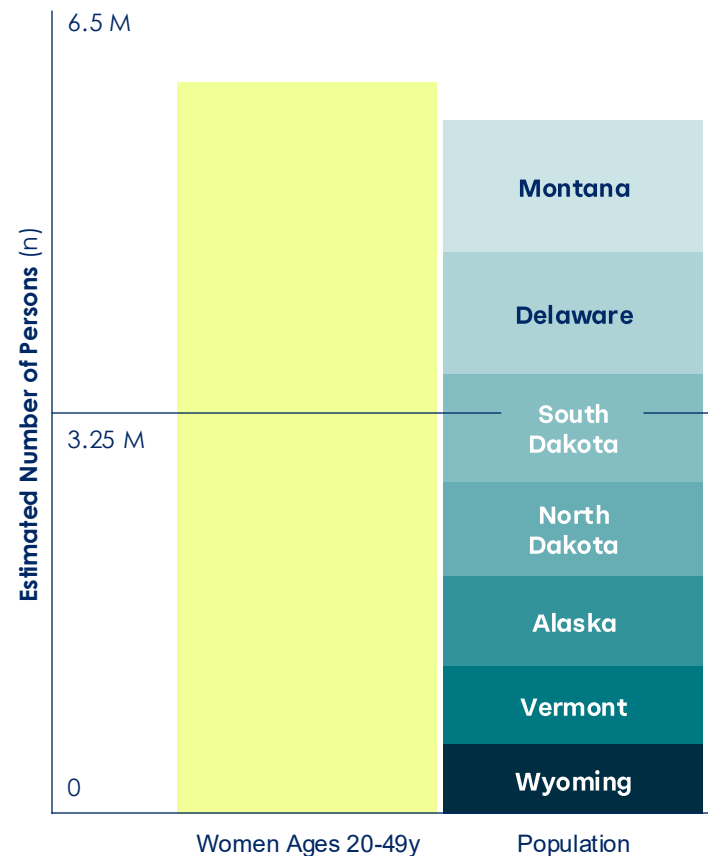
Preliminary finding from ORIGINS (a large study of children in Perth, Western Australia) show a **Prevalence of Iron deficiency in Australian Children of 15%** at aged 1 yr and **20%** at aged 3 yrs



# Iron Deficiency Is Common Among Women of Childbearing Age



**Nearly 1 in 10 (9.6%) women** ages 20-49 years in the United States are estimated to have an iron deficiency.



The prevalence of iron deficiency among adult women is **higher than the population of Wyoming, Vermont, Alaska, North and South Dakota, Delaware and Montana – COMBINED.**

# Iron Inadequacy Is Recognized by Dietary Guidelines

Dietary component of public health concern: Under consumed nutrients that are associated with health concerns.

**Iron is a dietary component of public health concern for specific age/ gender groups:**

- Infants & ages 6 through 11
- Adolescent females ages 14-18y
- Women who are pregnant



**DGA** | Dietary Guidelines for Americans  
**2020 - 2025**

Make Every Bite Count With the Dietary Guidelines



Guideline: Daily iron supplementation in adult women and adolescent girls.  
Geneva: World Health Organization; 2016.

[eatforhealth.gov.au](https://www.eatforhealth.gov.au)




DietaryGuidelines.gov

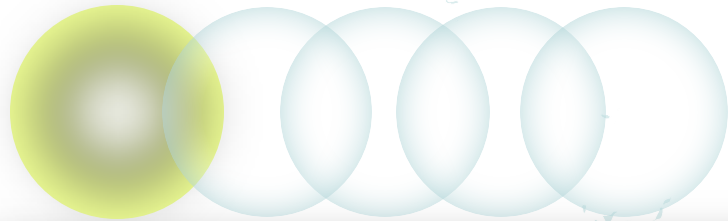


# Nutrient Gaps Iron



# Anemia Prevalence: Children 6-59 Months

Anemia Prevalence (%)   
13 24 35




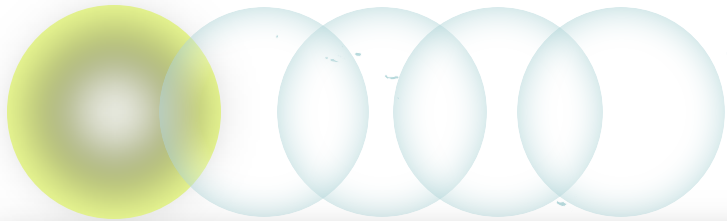
**Over 1 in 5 (21.9%) Children** in the Western Pacific Region have anemia according to the WHO.



# Anemia Prevalence: **Non-Pregnant Women 15-49 Y**



Anemia Prevalence (%)   
13 23.5 35



**Nearly 1 in 5 (19.8%) women in the Western Pacific Region** have anemia according to the WHO.



# Why Use Mineral Chelates?

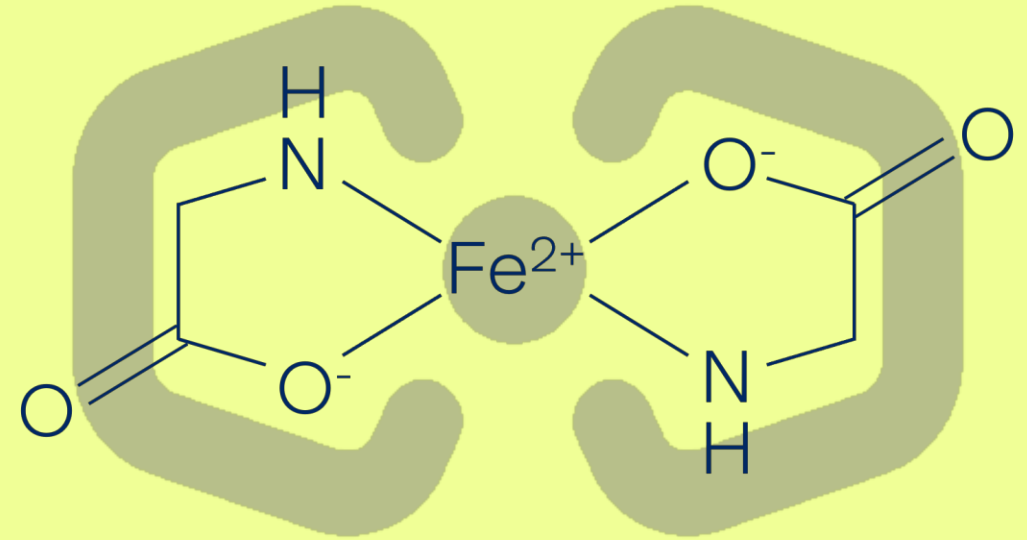


# What Are **Mineral Chelates**?

**Chelates** are minerals bound to **amino acids** such as glycine.

**Mineral chelates** have been shown to **reduce the binding of anti-nutrients** (e.g., phytates) and are **better absorbed** than their non-chelated counterparts.

**Mineral chelates** have **better solubility** making them well suited for specific applications (e.g., beverages).



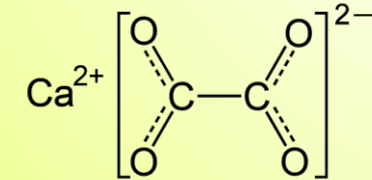
# What Are Anti-Nutrients?

Anti-nutrients are components of foods that can **limit the absorption of key nutrients** such as calcium, iron, zinc, and magnesium.

Anti-nutrients **include phytic acid and oxylates**, and are commonly **found in many plant-based foods** such as nuts, grains, and seeds.



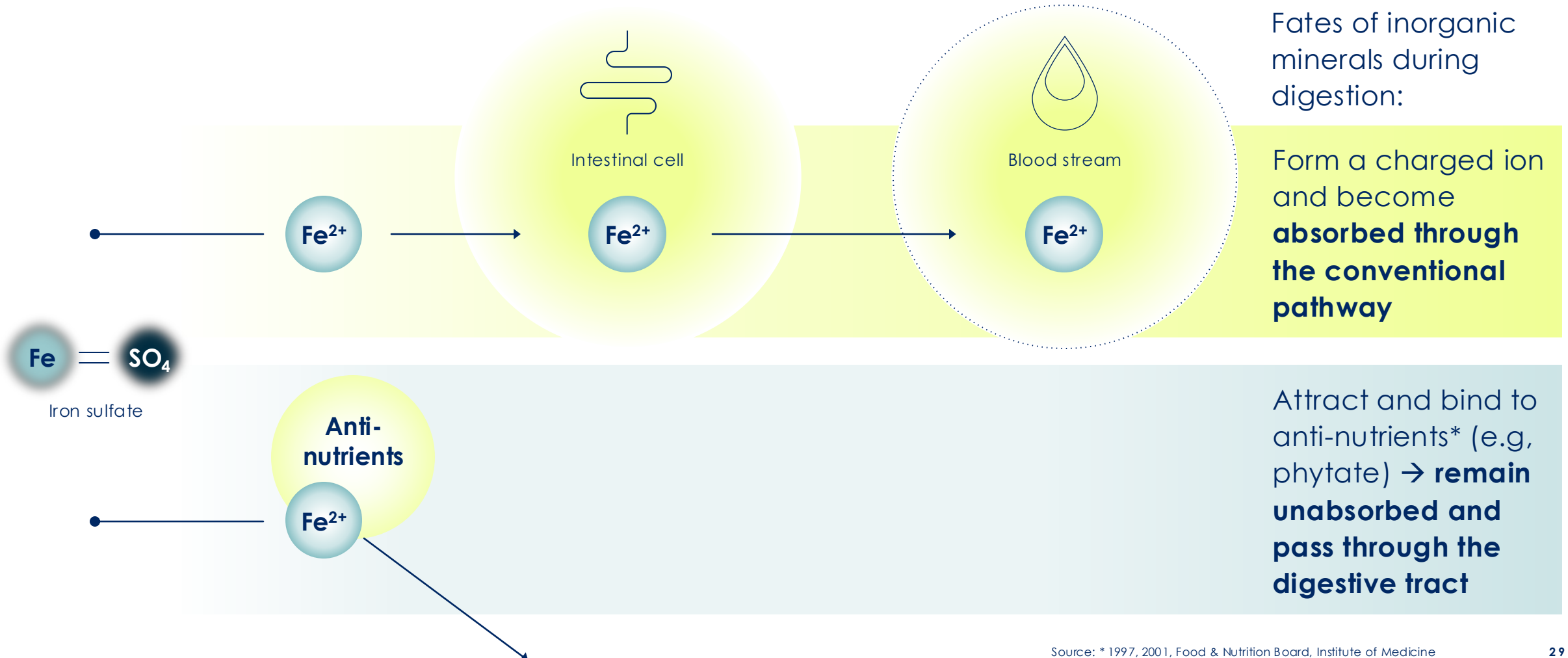
Phytic Acid



Calcium Oxalate

| Food          | Min Phytate Content<br>(mg/100 g) |
|---------------|-----------------------------------|
| Pumpkin seeds | 4.30                              |
| Tofu          | 1.46                              |
| Almonds       | 1.35                              |
| Soybeans      | 1.00                              |
| Peanuts       | 0.95                              |
| Maize (corn)  | 0.75                              |
| Oatmeal       | 0.89                              |
| Brown Rice    | 0.84                              |

# What Happens to Inorganic Minerals in the Body?



# Phytates Decrease Iron Absorption from Foods

## Population Characteristics

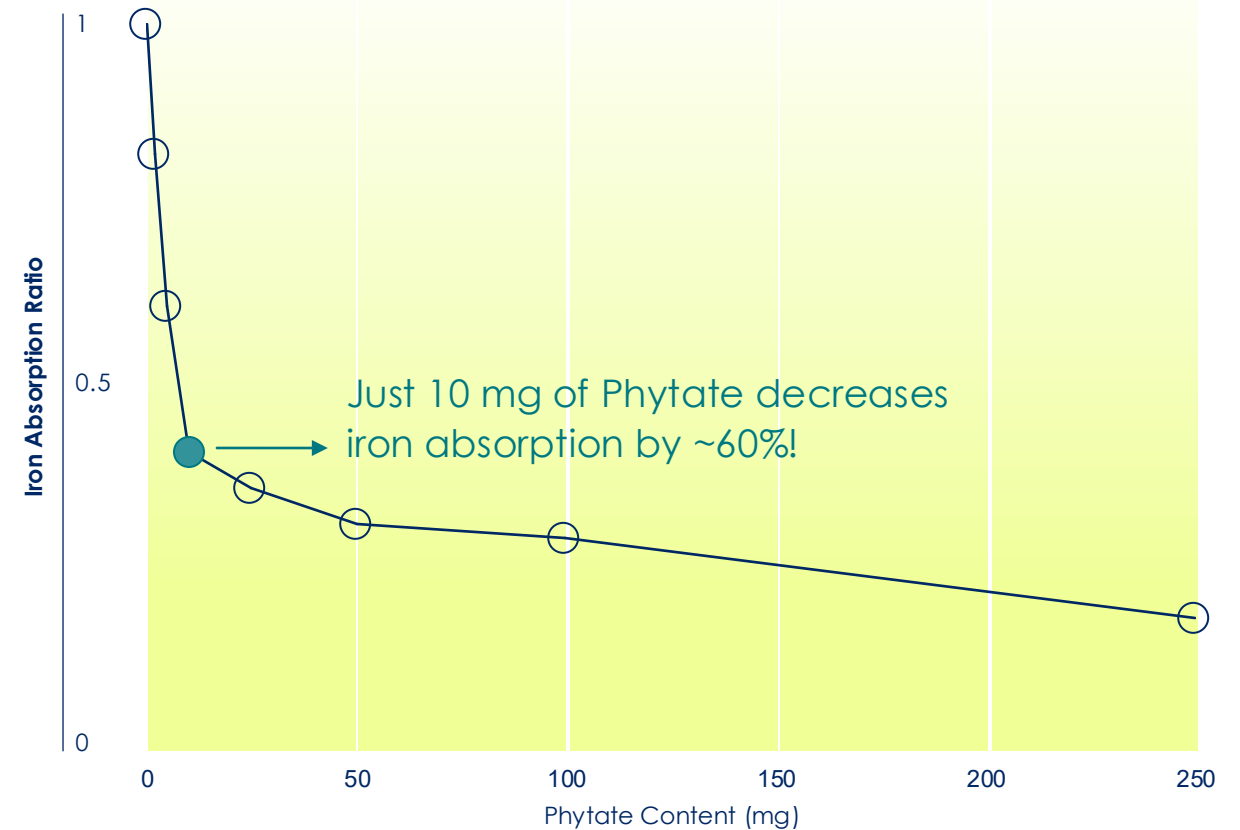
- Healthy males & females
- N=124, age 19-47 years

## Study Design

- Subjects fed meals with 3 mg Fe (as  $^{59}\text{FeSO}_4$ ) and varying phytate content (as Na Phytate)
- Iron absorption compared between phytate fortified and non-phytate fortified

## Conclusion

Dietary phytates decreased iron absorption (from Fe Sulfate) in a dose-dependent manner.

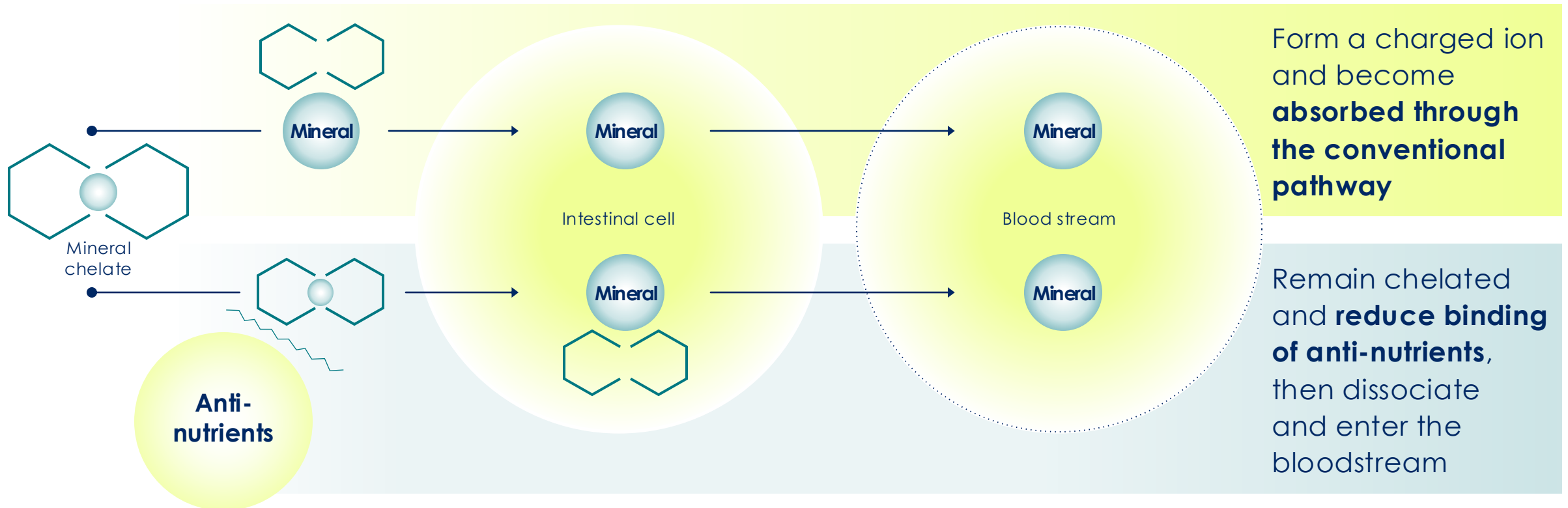




# What Happens to **Mineral Chelates** in the Body?



Fates of mineral chelates during digestion:



# Ferrochel Absorption Is Well Studied



| Author/ Publication  | Study Design                              | Study Population   | Duration/ Dosage  | Primary Outcome                                | Conclusions   |
|--|---|--|---|--|---|
| <b>Pineda et al, J Appl Nutr</b> 1994; 46(1-2): 2-13                 | Double blind, intervention trial          | N=100 M&F, age 10-19 y; Hb <12 g/dL  | <b>4 weeks</b> <ul style="list-style-type: none"> <li>• 30 mg Fe bisglycinate</li> <li>• 60 mg Fe bisglycinate</li> <li>• 120 mg Fe bisglycinate</li> <li>• 120 mg FeSO<sub>4</sub></li> </ul> *all groups rec'd 250 mcg/day folic acid | Hemoglobin<br>Ferritin<br>Gastric Distress     | <ul style="list-style-type: none"> <li>• All treatments ↑hemoglobin</li> <li>• All treatments ↑ ferritin</li> <li>• GI distress from chelates was &lt;50% of FeSO<sub>4</sub></li> </ul>  |
| <b>Makled et al, J Eviden Base Wom Health</b> 2020; 10(1): 95-103    | Randomized, controlled trial              | N=150 pregnant women with Hb between 8-10.5g/dL and serum ferritin < 15 mcg/L; age 19-37 y | <b>12 weeks</b> <ul style="list-style-type: none"> <li>• Fe bisglycinate chelate (15 mg elemental Fe)</li> <li>• Fe dumarate (115 mg elemental Fe)</li> </ul>   | Hemoglobin                                     | <ul style="list-style-type: none"> <li>• Significant ↑hemoglobin higher in FeBisGly group</li> <li>• Significant ↑serum iron higher in FeBisGly group</li> <li>• Significant ↑ serum ferritin higher in FeBisGly group</li> </ul> |
| <b>Coplin MS et al;</b> Clin Ther 1991; 13(5): 606-612               | Randomized, double blind, crossover trial | N=42 premenopausal women w/ normal iron status; age 18-40 y                                | <b>14 days</b><br>50 mg elemental iron as: <ul style="list-style-type: none"> <li>• Iron bisglycinate</li> <li>• FeSO<sub>4</sub></li> </ul>  | Tolerability<br>Subject preference             | <ul style="list-style-type: none"> <li>• Iron bisglycinate tolerated as well as FeSO<sub>4</sub></li> <li>• Subjects reported higher preference for FeBisGly</li> </ul>   |
| <b>Bovell-Benjamin AC, et al;</b> Am J Clin Nutr 2000; 71: 1562-1569 | Randomized intervention trial             | <b>Study 1:</b> N=10 healthy M, age 19-30 y<br><b>Study 2:</b> N=33 healthy F, age 18-48 y | Whole-maize meal with either: <ul style="list-style-type: none"> <li>• FeSO<sub>4</sub></li> <li>• FeBisGly</li> <li>• FeTrisGly</li> </ul>   | Iron absorption (radioassay)<br>Serum ferritin | <ul style="list-style-type: none"> <li>• FeBisGly is better absorbed than FeSO<sub>4</sub> in whole maize meal</li> </ul>   |

# Ferrochel Is Better Absorbed Than $\text{FeSO}_4$ in the Presence of Phytates

## Study Objective

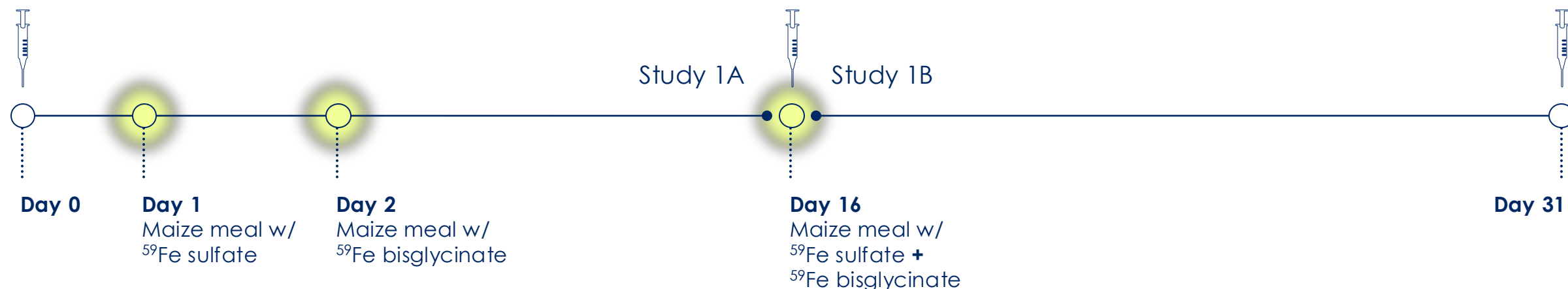
To compare iron absorption from different salt forms in whole-maize meal

## Study Design & Population

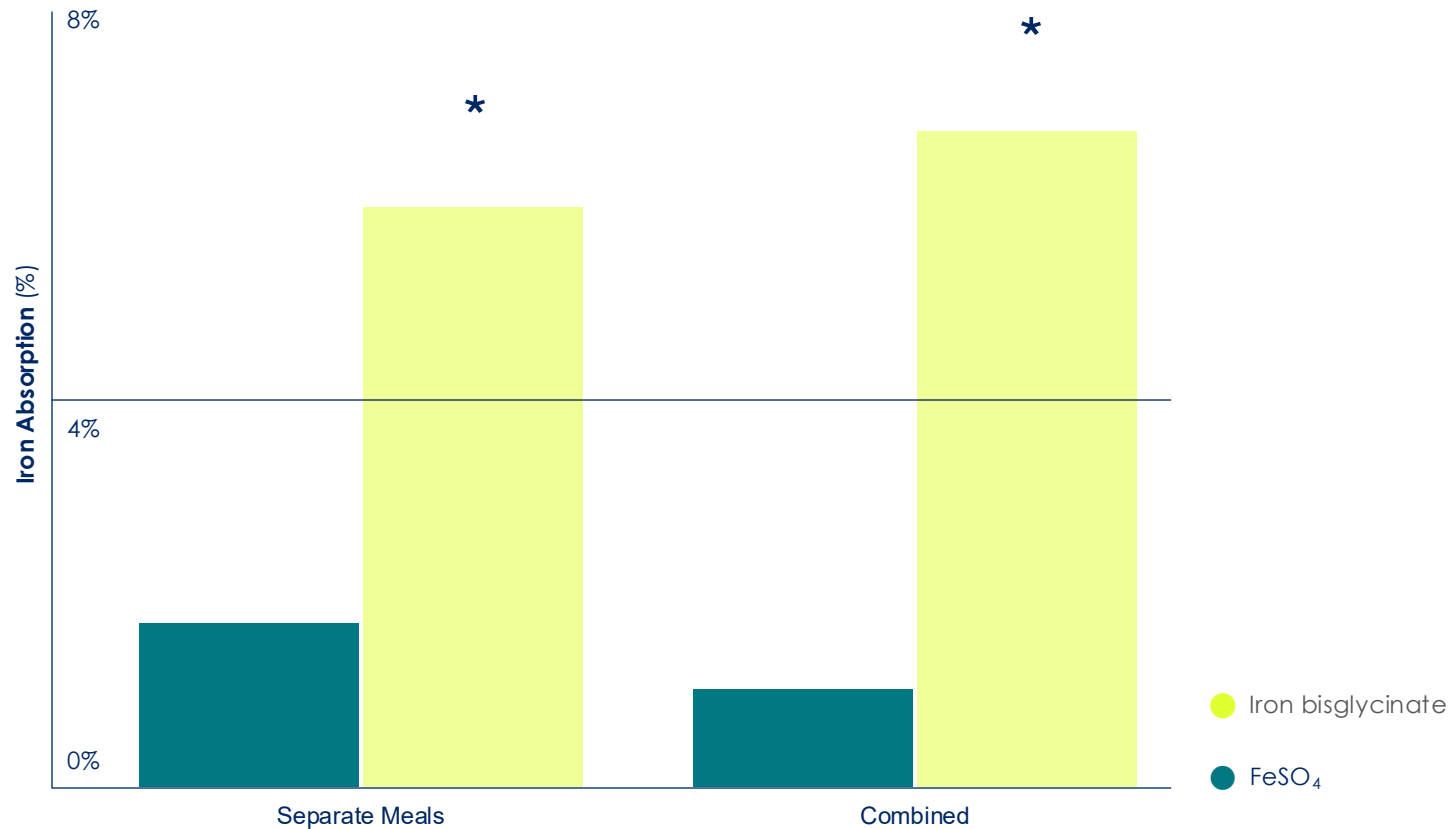
- N=10 healthy males, ages 19-30 y
- 1.863 mg Fe/serving

## Primary Endpoint

- Iron absorption (radioassay)



# Ferrochel Is Better Absorbed Than $\text{FeSO}_4$ in the Presence of Phytates



## Results & Conclusion

Iron from iron bisglycinate is **absorbed up to 4.7x better** than iron from Iron Sulfate in a whole maize meal.

**Iron bisglycinate is an effective and safe source of iron that is useful in phytate-rich diets.**

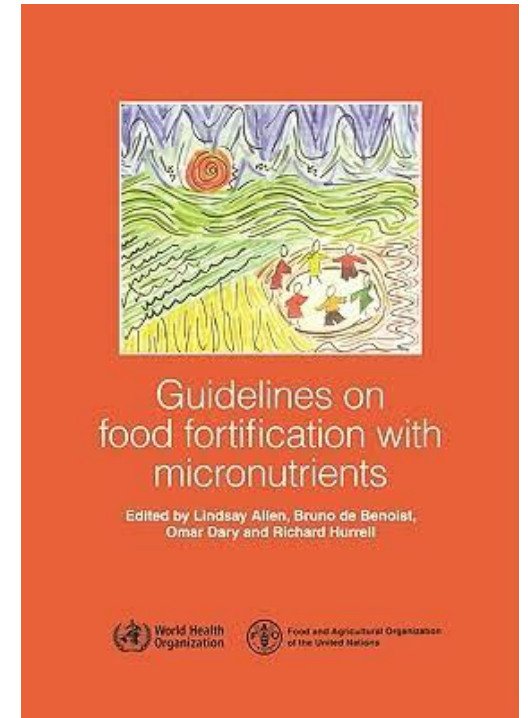
# Iron Bisglycinate Is Recognized by the WHO

» Absorption [of ferrous bisglycinate] is **2-3x better** than that of ferrous sulfate if the phytate content of the food vehicle is high.

Ferrous bisglycinate is listed as a **suggested iron fortificant for fluid milk and juice/ soft drink** applications.



**World Health  
Organization**





# Women Prefer Ferrochel Over Ferrous Sulfate

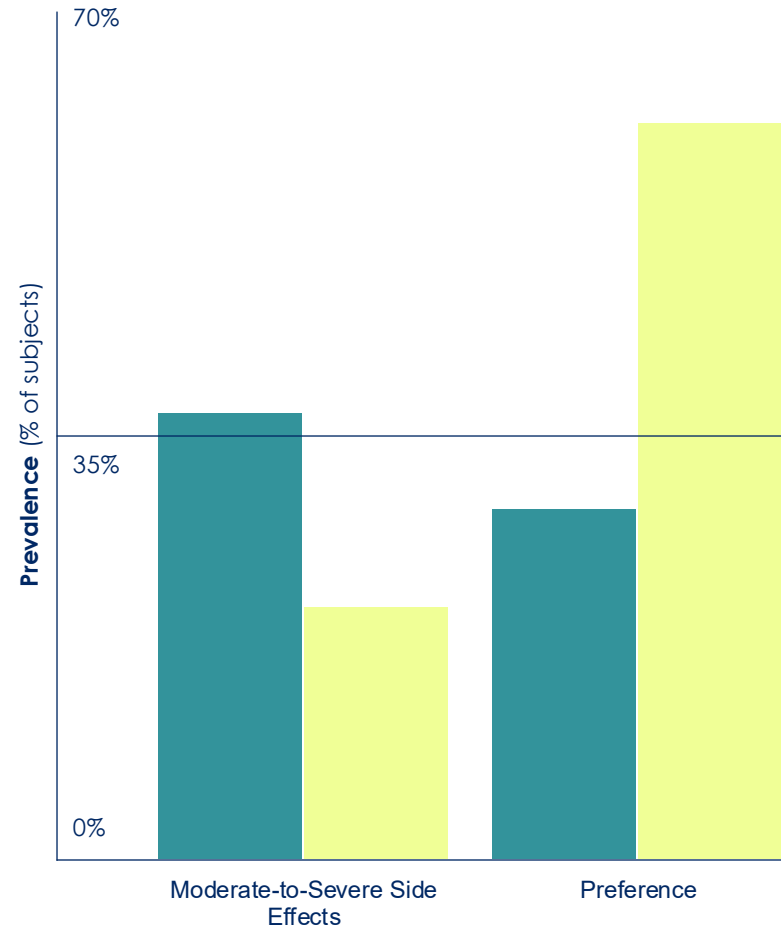
## Study Population

N=42 healthy premenopausal women with normal iron status, age 18-40 years

## Study Design

- Randomized, double-blind, crossover trial
- 14 day intervention
- 50 mg/day of elemental iron as:  
FeSO<sub>4</sub>  
Fe Bisglycinate Chelate (Albion)

- Ferrochel  
(Iron bisglycinate by Albion)
- FeSO<sub>4</sub>

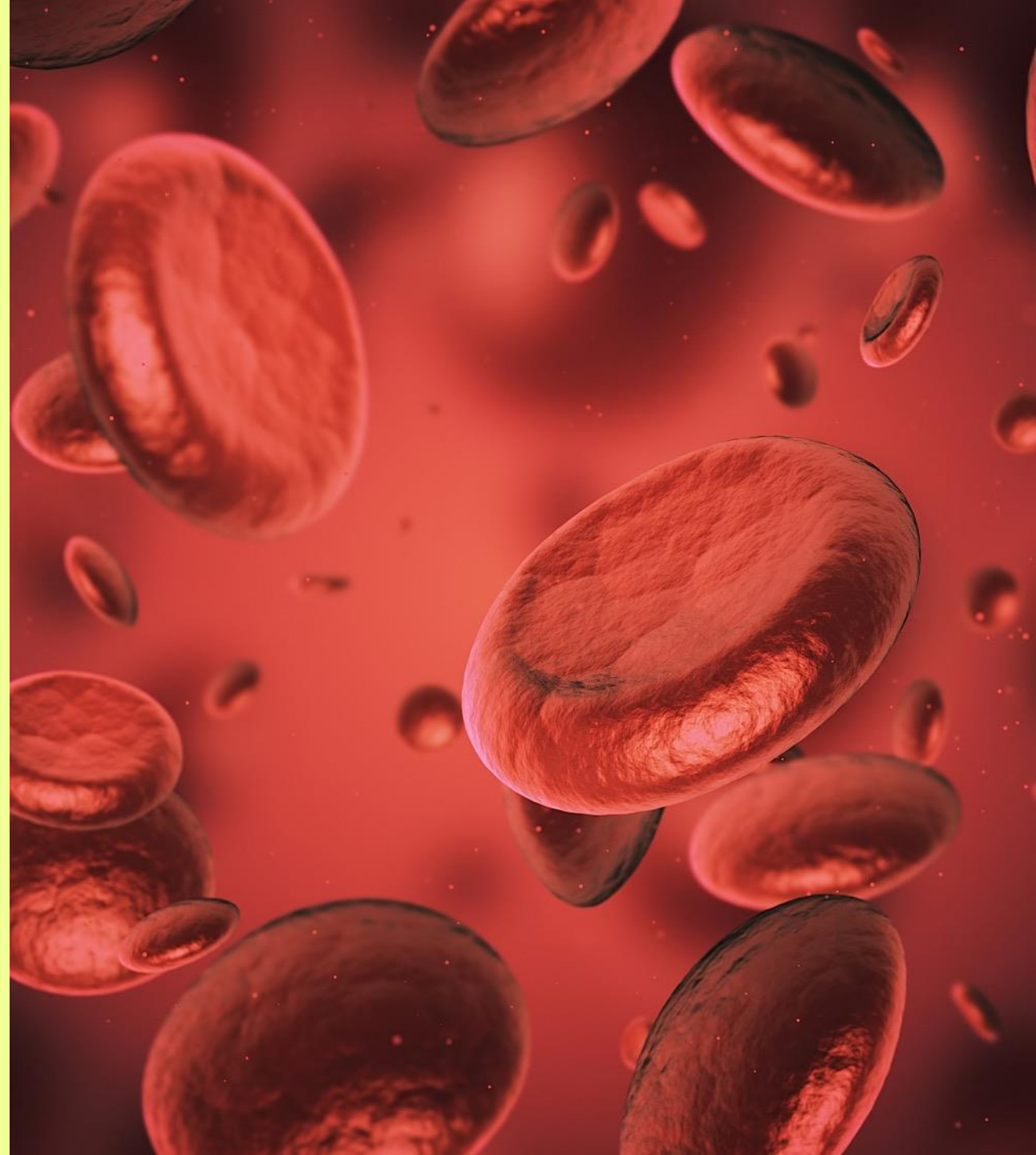


## Conclusions

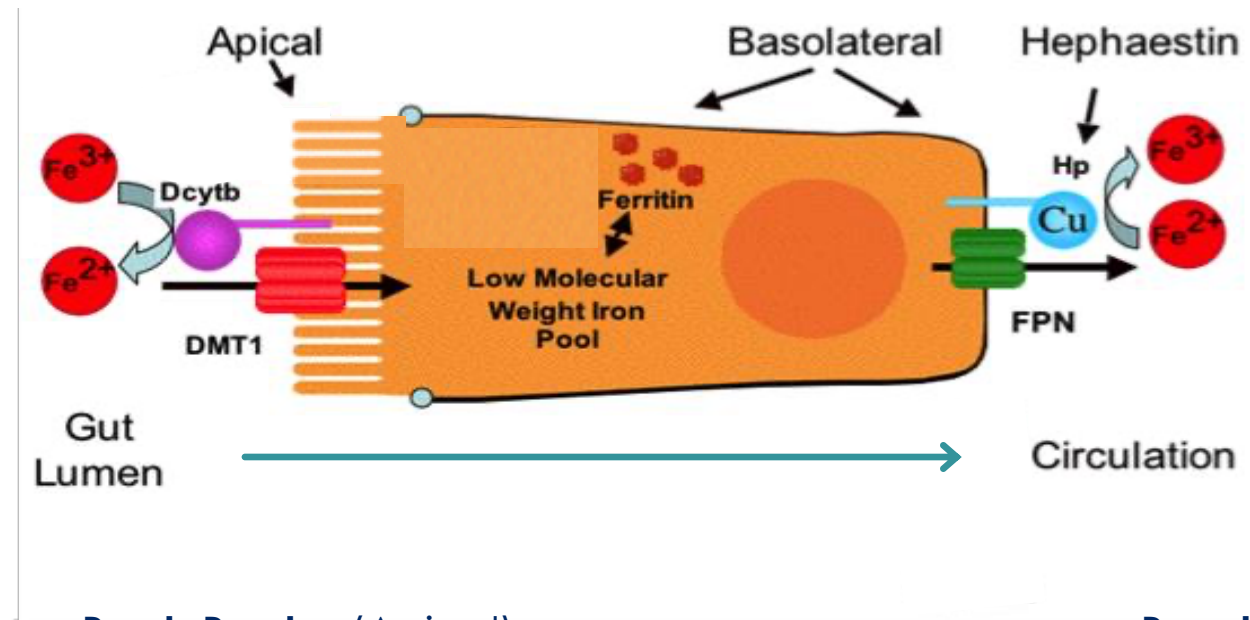
Iron bisglycinate chelate users experienced **fewer moderate-to-severe side effects** compared to FeSO<sub>4</sub>.

**Women preferred Ferrochel** nearly 2-to-1 compared to FeSO<sub>4</sub>.

# Potential Methods for **Maximizing Absorption**



# Iron Transport Through the Enterocyte



## Brush Border (Apical)

## Basolateral Membrane

Redox Enzyme

Duodenal Cytochrome  
(ferric reductase)  $\text{Fe}^{3+} \rightarrow \text{Fe}^{2+}$

Hephaestin  $\text{Fe}^{2+} \rightarrow \text{Fe}^{3+}$

Transport Protein

Divalent Metal Transporter (DMT)  
Lumen  $\rightarrow$  enterocyte

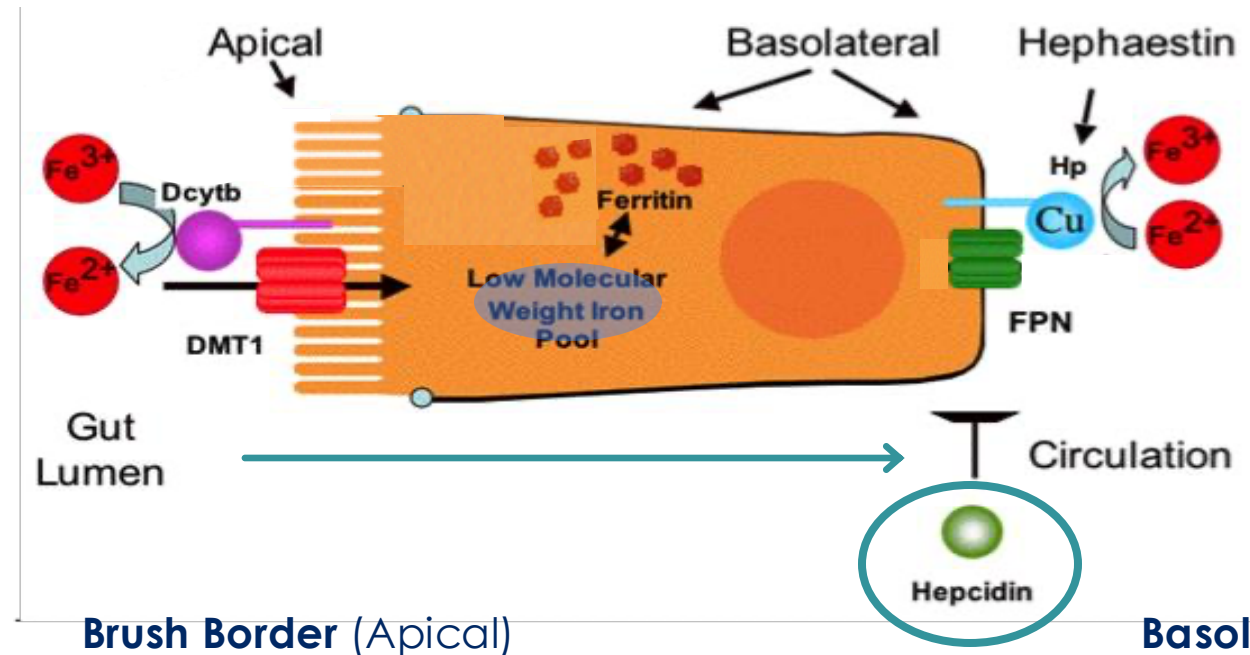
Ferroportin (Fpn)  
Enterocyte  $\rightarrow$  circulation

Reservoir Protein

Ferritin  
1000mg (liver & cells)

Transferrin  
4mg (circulation)

# Iron Transport Through the Enterocyte



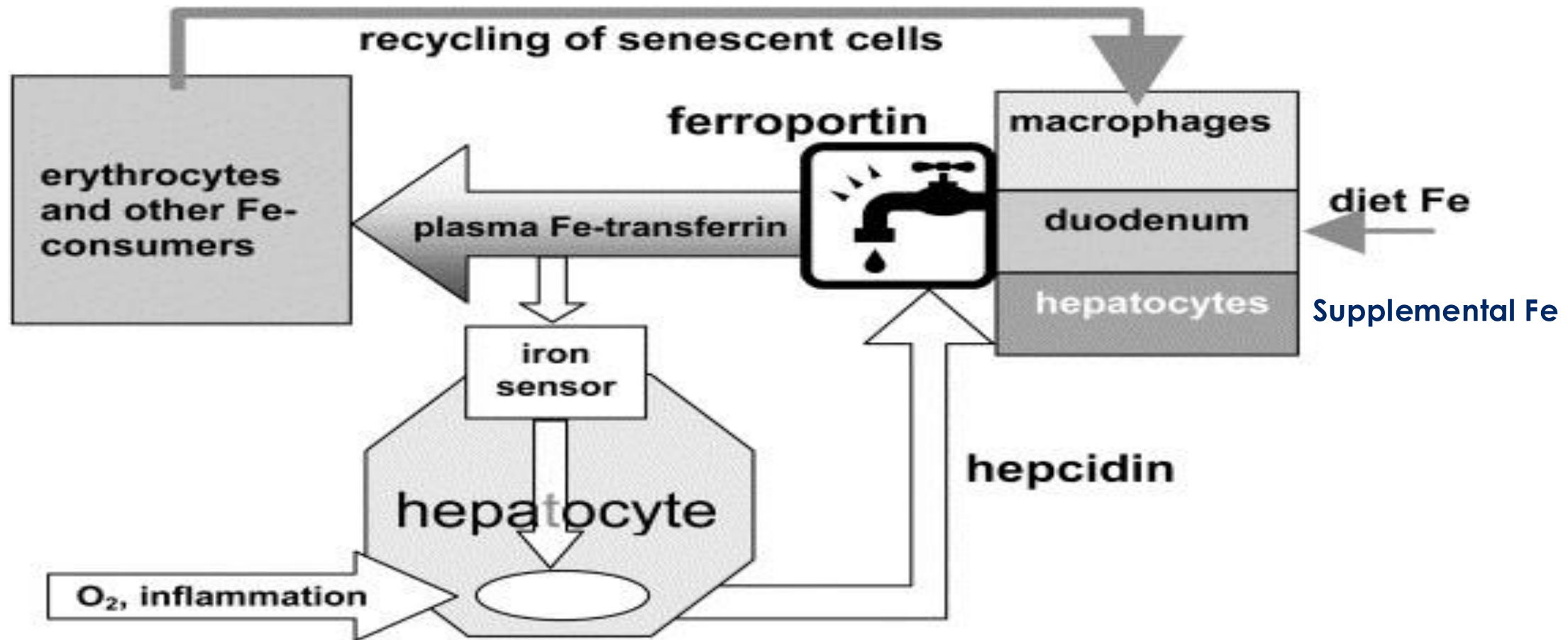
**Brush Border (Apical)**

**Basolateral Membrane**

|                   |  |   |
|-------------------|--|---|
| Redux Enzyme      | Duodenal Cytochrome (ferric reductase) $\text{Fe}^{3+} \rightarrow \text{Fe}^{2+}$ | Hephaestin $\text{Fe}^{2+} \rightarrow \text{Fe}^{3+}$    |
| Transport Protein | Divalent Metal Transporter<br>Lumen $\rightarrow$ enterocyte                       | Ferroportin (Fpn)<br>Enterocyte $\rightarrow$ circulation |
| Regulators        |  | Hepcidin <b>Inhibits Ferroportin (Fpn)</b>                |
| Reservoir Protein | Ferritin 1000mg (liver & cells)  | Transferrin 4mg (circulation)                             |

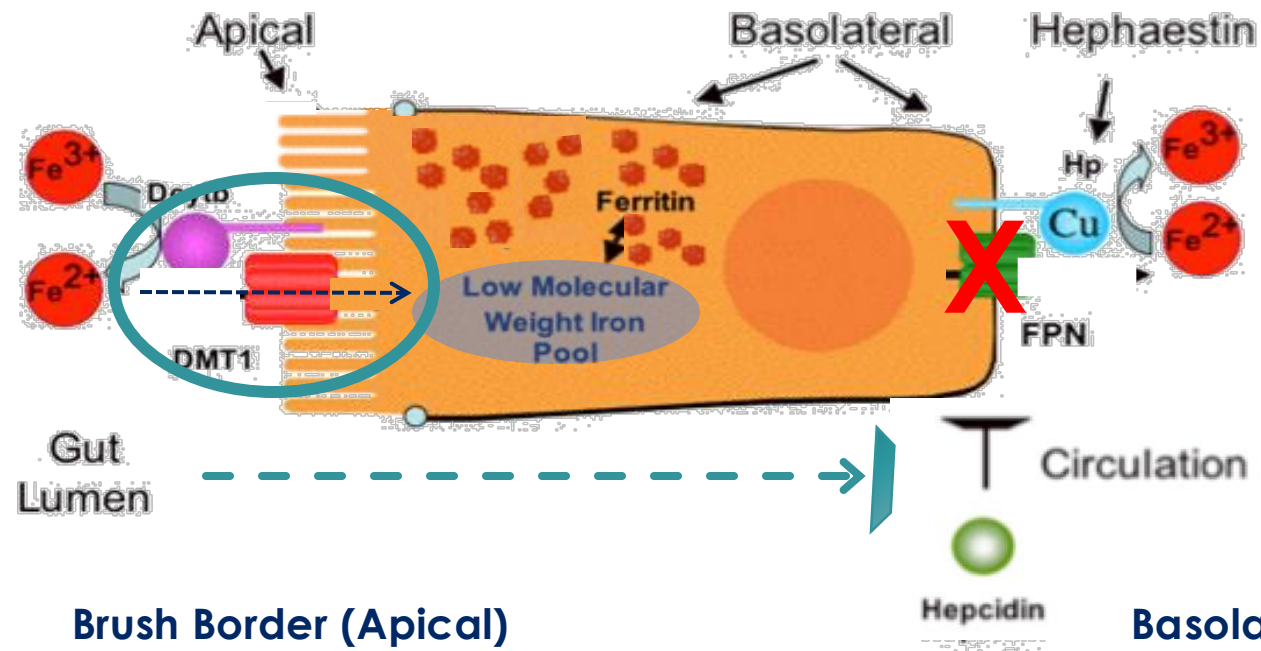
# The Ferrous Faucet

## Ferroportin Is the Only Way Out Of the Enterocyte





# Iron Transport Through the Enterocyte



## Brush Border (Apical)

## Basolateral Membrane

Redux Enzyme      Duodenal Cytochrome  
(ferric reductase)  $\text{Fe}^{3+} \rightarrow \text{Fe}^{2+}$

Hephaestin  $\text{Fe}^{2+} \rightarrow \text{Fe}^{3+}$

Transport Protein      Divalent Metal Transporter  
Lumen  $\rightarrow$  enterocyte

Ferroportin  
Enterocyte  $\rightarrow$  circulation

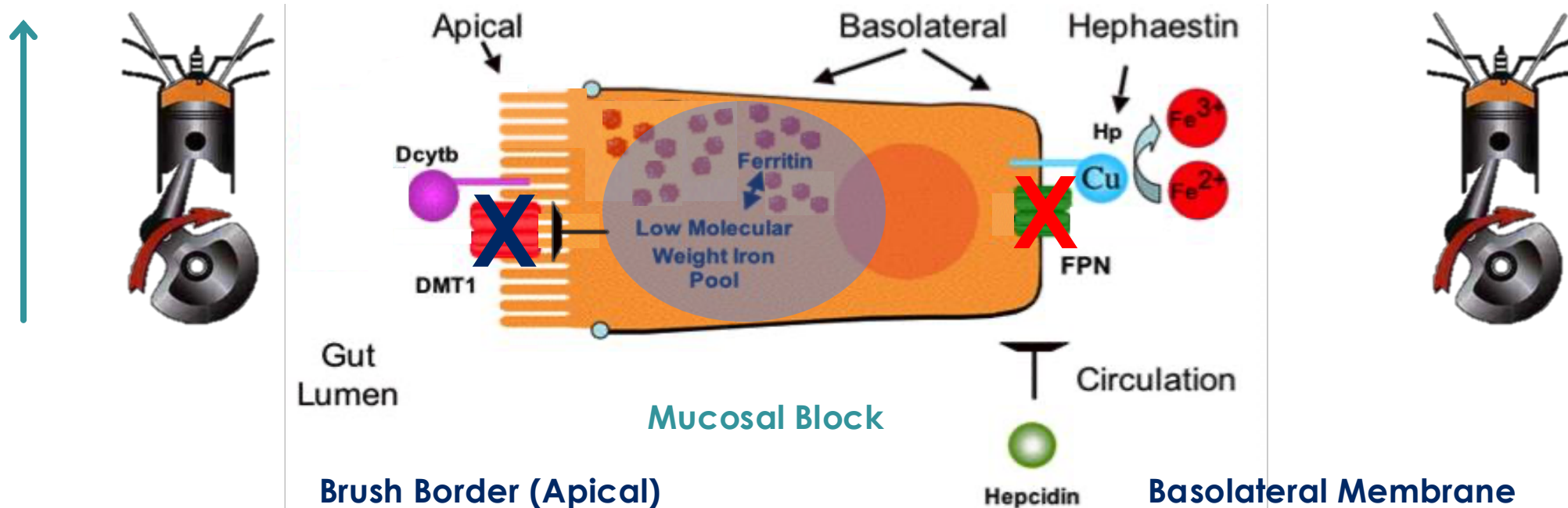
Regulators      LMW **Iron pool inhibits DMT**

Hepcidin **inactivates Ferroportin**

Reservoir Protein      Ferritin 1000mg (liver & cells)

Transferrin 4mg (circulation)

# Iron Transport Through the Enterocyte



Redux Enzyme      Ferric Reductase  $\text{Fe}^{3+} \rightarrow \text{Fe}^{2+}$

Transport Protein      Divalent Metal Transporter  
Lumen  $\rightarrow$  enterocyte

Regulators      Iron pool expands & **shuts off DMT**

Reservoir Protein      Ferritin 1000mg (liver & cells)

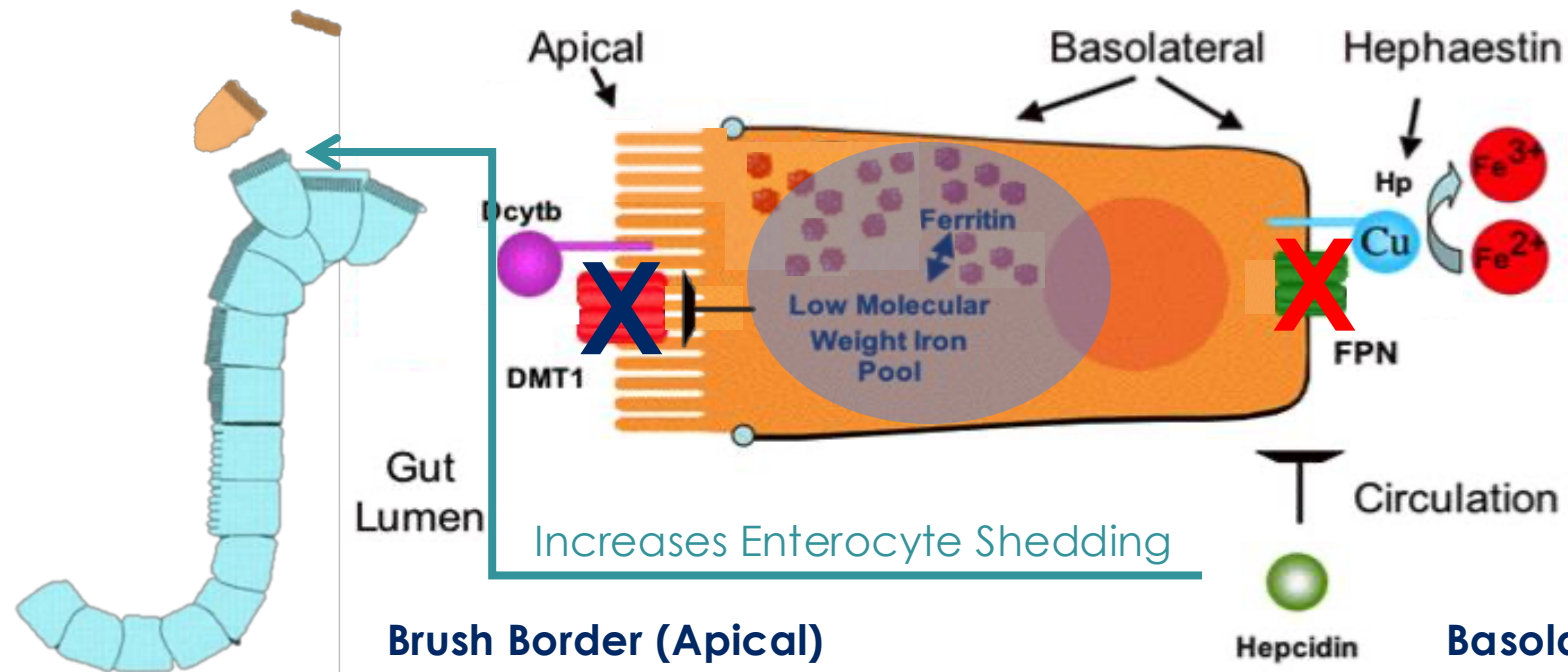
Hephaestin  $\text{Fe}^{2+} \rightarrow \text{Fe}^{3+}$

Ferroportin  
Enterocyte  $\rightarrow$  circulation

Hepcidin inactivates Ferroportin

Transferrin 4mg (circulation)

# Iron Transport Through the Enterocyte



## Brush Border (Apical)

## Basolateral Membrane

Redux Enzyme      Ferric Reductase  $\text{Fe}^{3+} \rightarrow \text{Fe}^{2+}$

Hephaestin  $\text{Fe}^{2+} \rightarrow \text{Fe}^{3+}$

Transport Protein      Divalent Metal Transporter  
Lumen  $\rightarrow$  enterocyte

Ferroportin  
Enterocyte  $\rightarrow$  circulation

Regulators      Iron pool expands & shuts off DMT

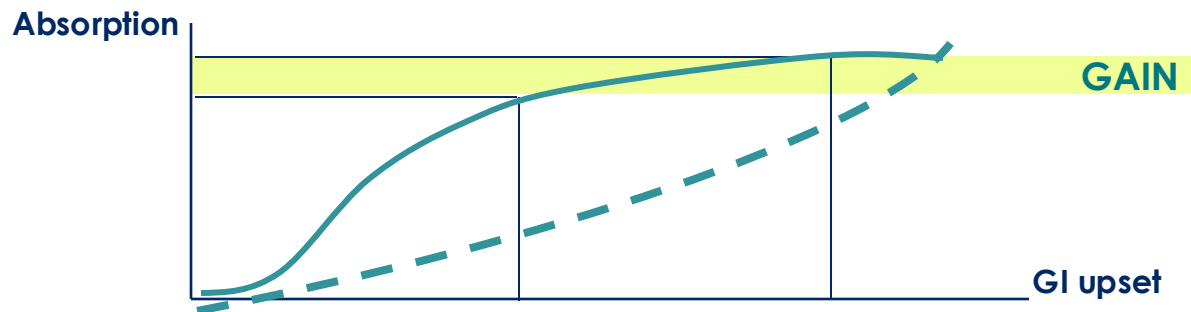
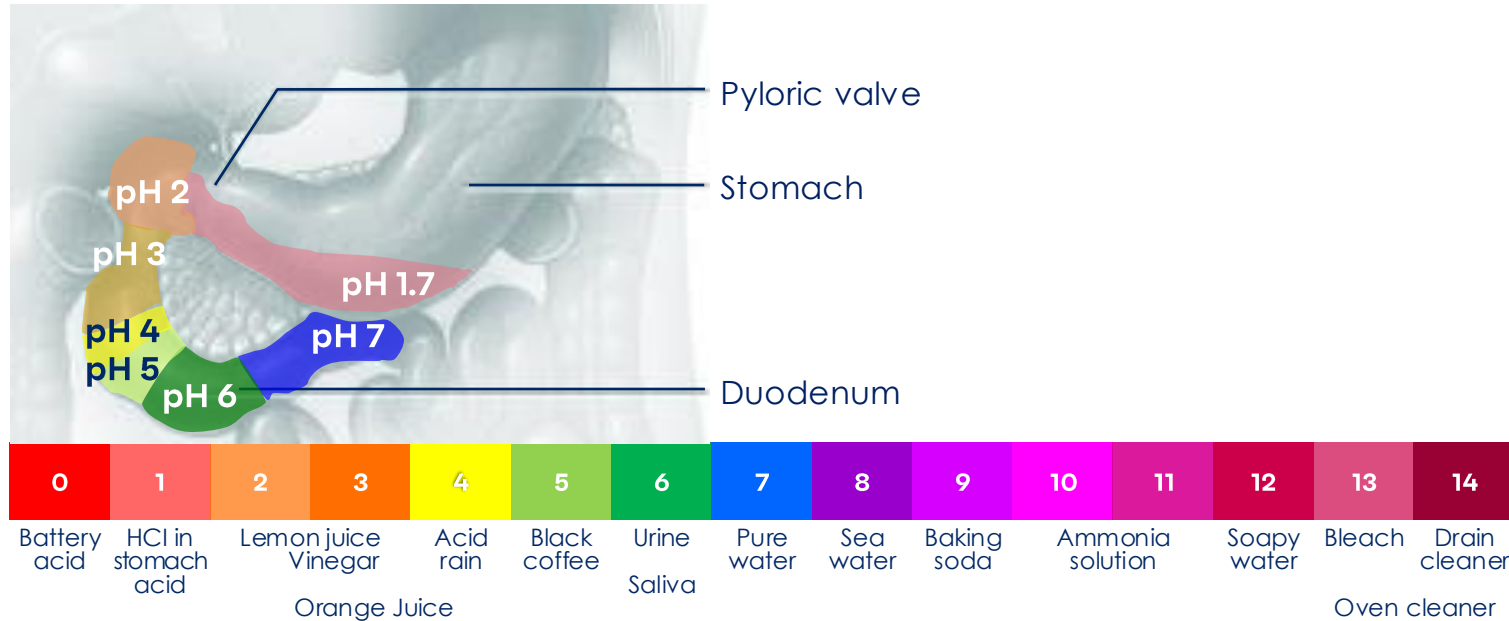
Hepcidin inactivates Ferroportin and  
 **$\uparrow$  Enterocyte Shedding**

Reservoir Protein      Ferritin 1000mg (liver & cells)

Transferrin 4mg (circulation)

# Where Iron Unfolds Its Power

## Ferrous or Ferric?



Source: Pharm Res. 1990 Jul;7(7):756-61

## Iron Absorption

- Ferric iron ( $\text{Fe}^{+++}$ ) – oxidized form: usually precipitates easily which prevents absorption
- Ferrous iron ( $\text{Fe}^{++}$ ) – reduced form: usually 3-4 x more soluble and therefore absorbable than ferric iron

## pH dependence is the rational

Even the ferrous form precipitates at  $\text{pH} > 3$

$\text{pH} < 3$ , ferrous form in solution & more easily absorbed

# Repetitive Dosing

|  |        | Absorption |        |         |
|--|--------|------------|--------|---------|
|  | D 1-20 | per day    | 20 D   | 90 Days |
| <b>Ferrous Sulfate</b><br>74 mg tid<br>(222 mg/d)                                    | 13.5%  | 30 mg      | 600 mg | 2.7 g   |
| <b>FeS0<sup>4</sup></b> 222 mg/d<br>alt c FeS0 <sub>4</sub><br>+ 1.1 g Succinic Acid | 20.9%  | 46.4 mg    | 927 mg | 4.2 g   |

Source: Hallberg et al, Scand J Hemat (1971) 8, 104-111





# Repetitive Dosing



|                              | Absorption |         |        |             |         |         |
|------------------------------|------------|---------|--------|-------------|---------|---------|
|                              | D 1-10     | per day | 20 D   | D 21-30     | per day | 90 Days |
| <b>222 mg Elemental Iron</b> |            |         |        |             |         |         |
| Ferrous Sulfate              | 14.5%      | 32.2 mg | 644 mg | <b>5.1%</b> | 11.3 mg | 1.4 g   |
| Fe + Succinic Acid           | 20.3%      | 45.1 mg | 901 mg | <b>6.6%</b> | 14.7 mg | 1.9 g   |



# Iron Supplement Categories

## Non-Heme Iron



### Salts – inorganic

Sulfate

– gold standard

- Gluconate
- Fumarate

### Elemental Iron

- Carbonyl iron

### Organic

- **Saccharides**

Polysaccharide Iron Complex (PIC)

- **Chelates**

characterized by Dissociation Constant

- Desferroxamine
  - binds iron very (too) tightly
- Bis-glycinate (Ferrochel®)
  - binds iron less tightly
- Ferrous aspartoglycinate (Sumalate®)
  - more soluble than Ferrochel®

# Absorbability of Different Solutions Compared to Ferrous Sulfate

|                          |                   |
|--------------------------|-------------------|
| <b>Ferrous succinate</b> | <b>1.23 (23%)</b> |
| Ferrous lactate          | 1.06              |
| Ferrous fumarate         | 1.01              |
| Ferrous glycine sulfate  | 1.01              |
| <b>Ferrous sulfate</b>   | <b>1.0</b>        |
| Ferrous glutamate        | 0.97              |
| Ferrous glyconate        | 0.89              |
| Ferrous citrate          | 0.74              |
| Ferrous tartrate         | 0.62              |
| Ferrous pyrophosphate    | 0.59              |
| Ferrous cholinisocitrate | 0.38              |
| Ferrous versenate        | 0.24              |

Source: Hallberg B, Solvell Acta Med Scand (1962) 17;(sup376) 11-22

FROM THE DEPARTMENT OF INTERNAL MEDICINE II (HEAD: E. WASSÉN M.D.),  
SÄHLGRENKA SJUKHUSET, UNIVERSITY OF GÖTEBORG, GÖTEBORG, SWEDEN.



## SEARCH FOR SUBSTANCES PROMOTING THE ABSORPTION OF IRON

Studies on absorption and side-effects

By

LEIF HALLBERG, LENNART SÖLVELL AND HANS BRISE

In a previous report it was pointed out that the side-effects of iron tablets administered at a common dosage level were the same for 4 different ferrous compounds and that the sideeffects were significantly higher than for tablets (7).

It was concluded, effectiveness of oral necessary to focus (absorbability of different and on factors which absorption of iron. of iron compounds had in a previous study (2) presents studies on may increase the absorption.

To investigate the substance which promotes it is necessary to study absorption but also to compare the results

tained with a usual oral iron compound, e.g. ferrous sulphate. Succinic acid (4) and ascorbic acid (3) have earlier been shown to increase the absorption of iron. Studies on the effects

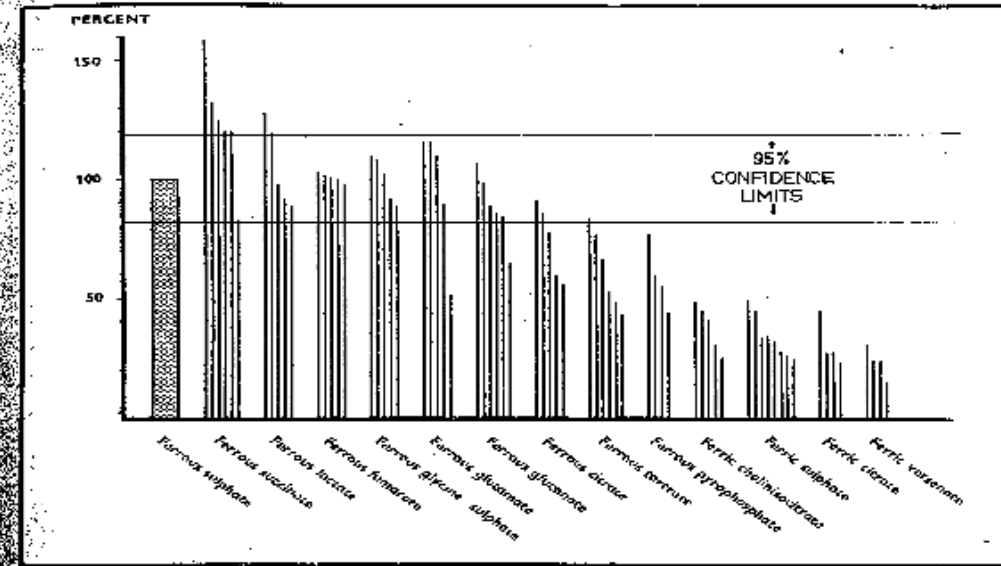


Fig. 2. Absorbability of different iron compounds (solutions). Individual values in relation to ferrous sulphate.

In the absorption mental design and the analytical procedures were the same as in previous studies 30 mg elemental iron and labelled with radioiron was given orally for 10 days

# The Search

## Promoters

Carbohydrates  
4 g with 30 mg Iron

|                    |            |
|--------------------|------------|
| • Mannitol         | 1.74 (74%) |
| • Sorbitol         | 1.41       |
| • Xylose           | 1.32       |
| • Inositol         | 1.05       |
| • Fructose         | 1.03       |
| • Sucrose          | 1.02       |
| • Lactose          | 0.85       |
| • Sorbitol (14g)   | 2.71       |
| • Sorbitol (8g)    | 1.62       |
| • Glucose (14g)    | 0.78       |
| • Mannitol (4g IV) | 1.1        |

## Side Effects

Epigastric discomfort  
Marked increased bowel  
movements

## MOA Hypothesis

Iron still in the ferrous state may  
rapidly be distributed over a  
greater intestinal area thereby  
facilitating greater absorption

# The Search Continues

Ascorbic acid

Succinic acid

# Can't Be

- **Simple acid effect**  
Other related acids didn't increase absorption
- **Reducing agent**  
When given with optimal amounts of ascorbic acid (a potent reducing agent), its ability to increase absorption wasn't diminished at all
- **Gastro-intestinal content modifier**  
When given intravenously, it worked just as well
- Due to an **increased area of absorption**  
No change in gastro-intestinal motility

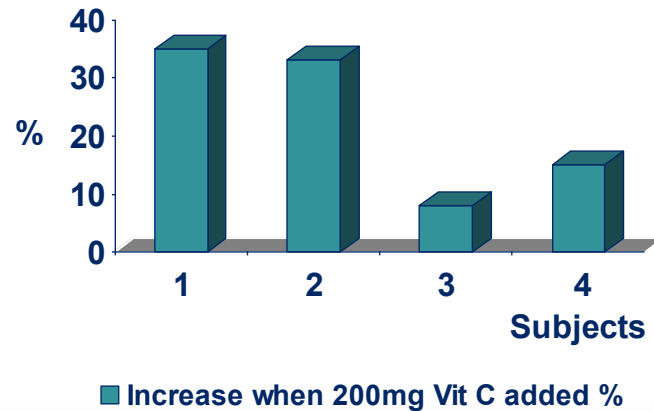
# Leaving ...



Increased transfer of iron across the basolateral cell membrane of the intestinal mucosal cell.

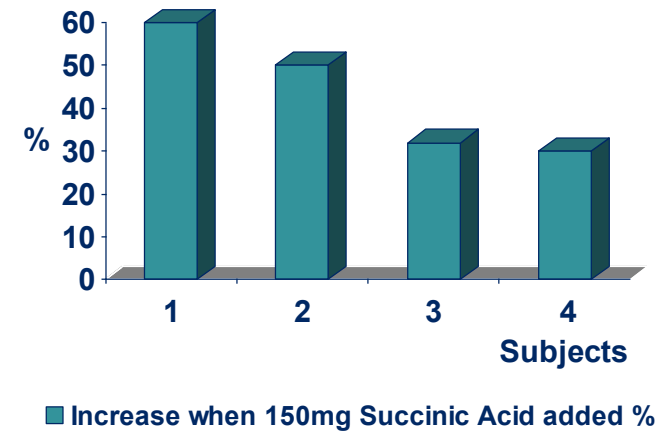
# Comparative Effects of Vitamin C & Succinic Acid

30mg Ferrous Sulfate + 150mg Succinic Acid



Mean increase in absorption 23%  
i.e. effect of vitamin C

30mg Ferrous Sulfate + 200mg Vit C





Mean increase in absorption **43%**  
i.e. effect of succinic acid

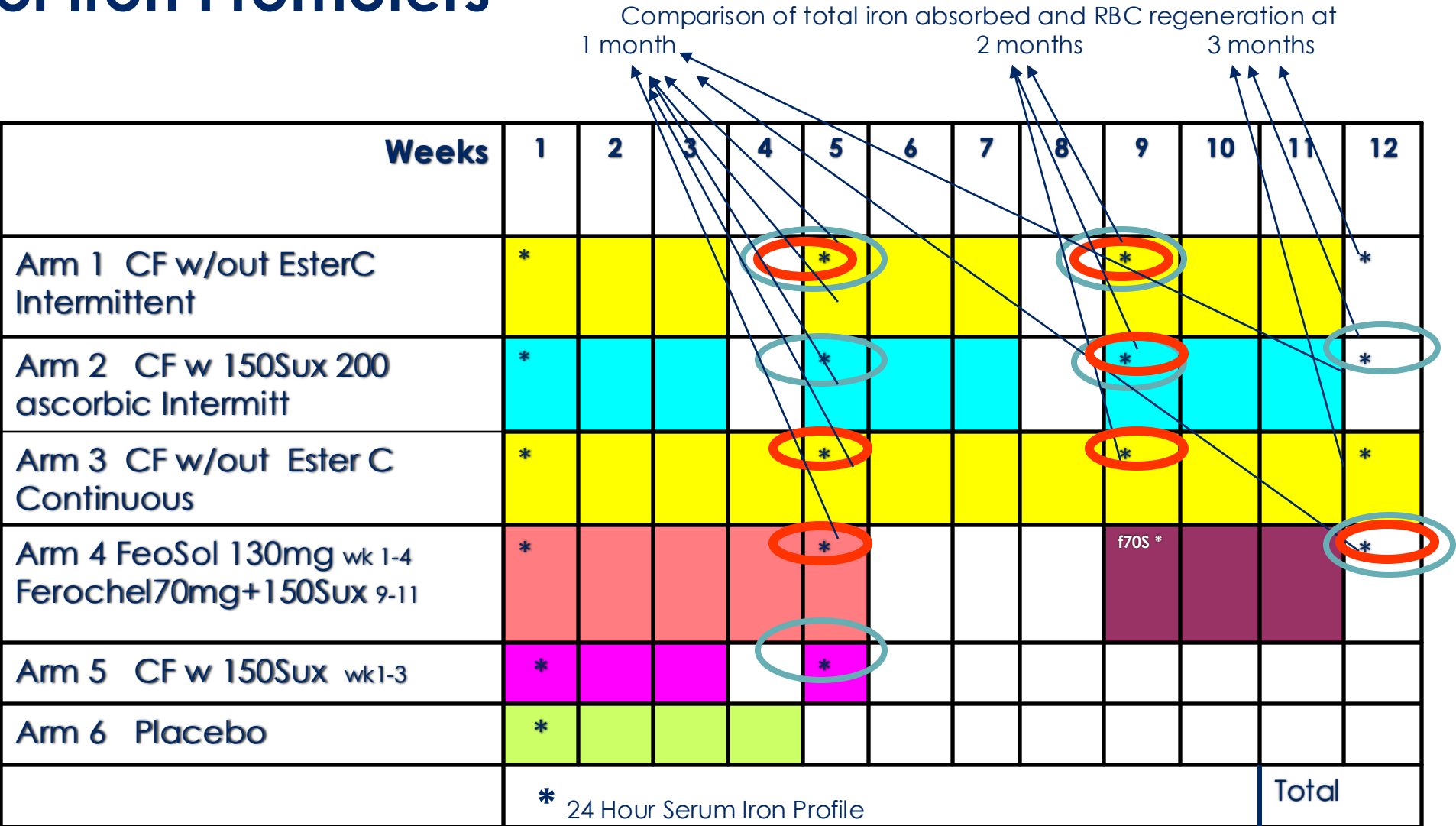


# Effect of New Treatment Regimen & Combination of Iron Promoters

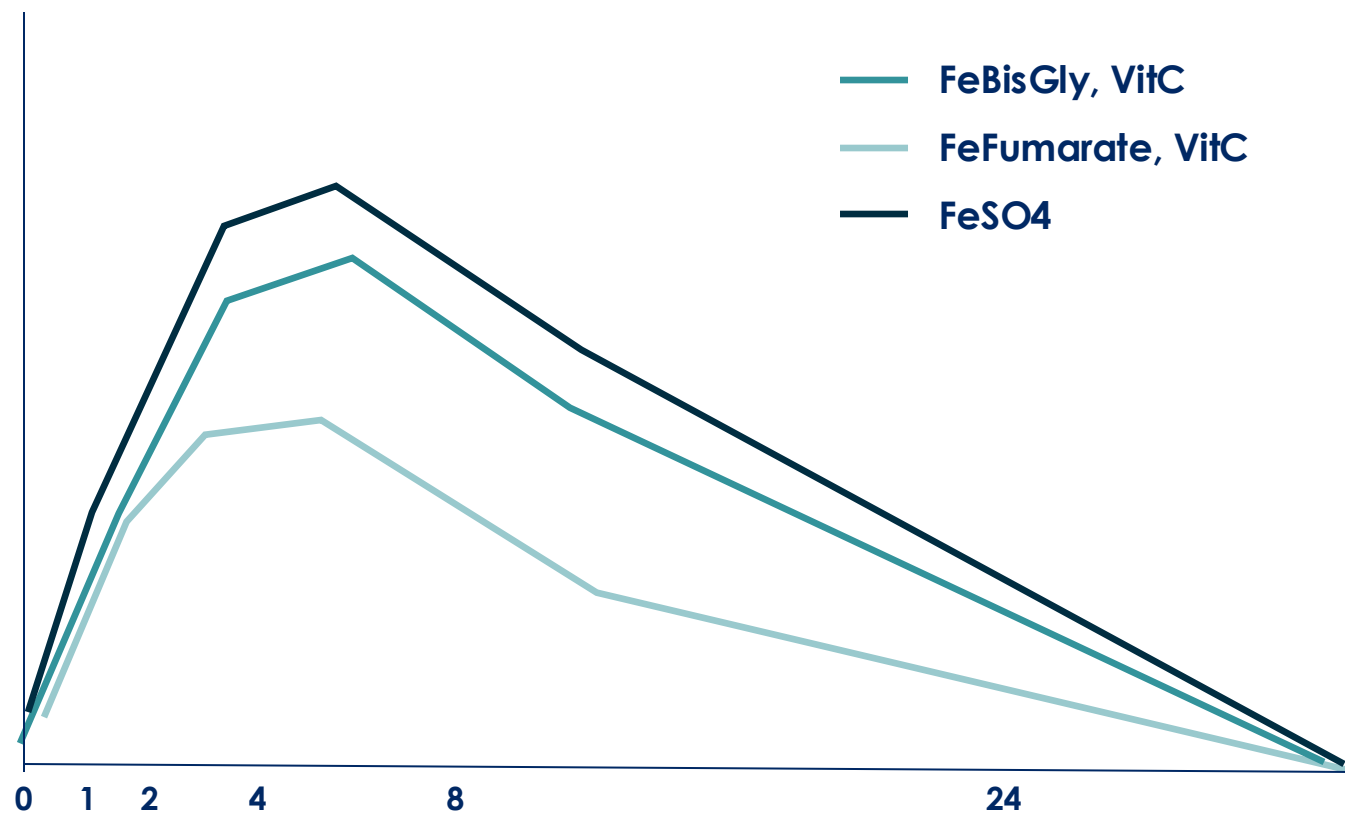


 Head to Head comparison on Supplement Holiday vs Continuous Controls x 2 – iron & RBC

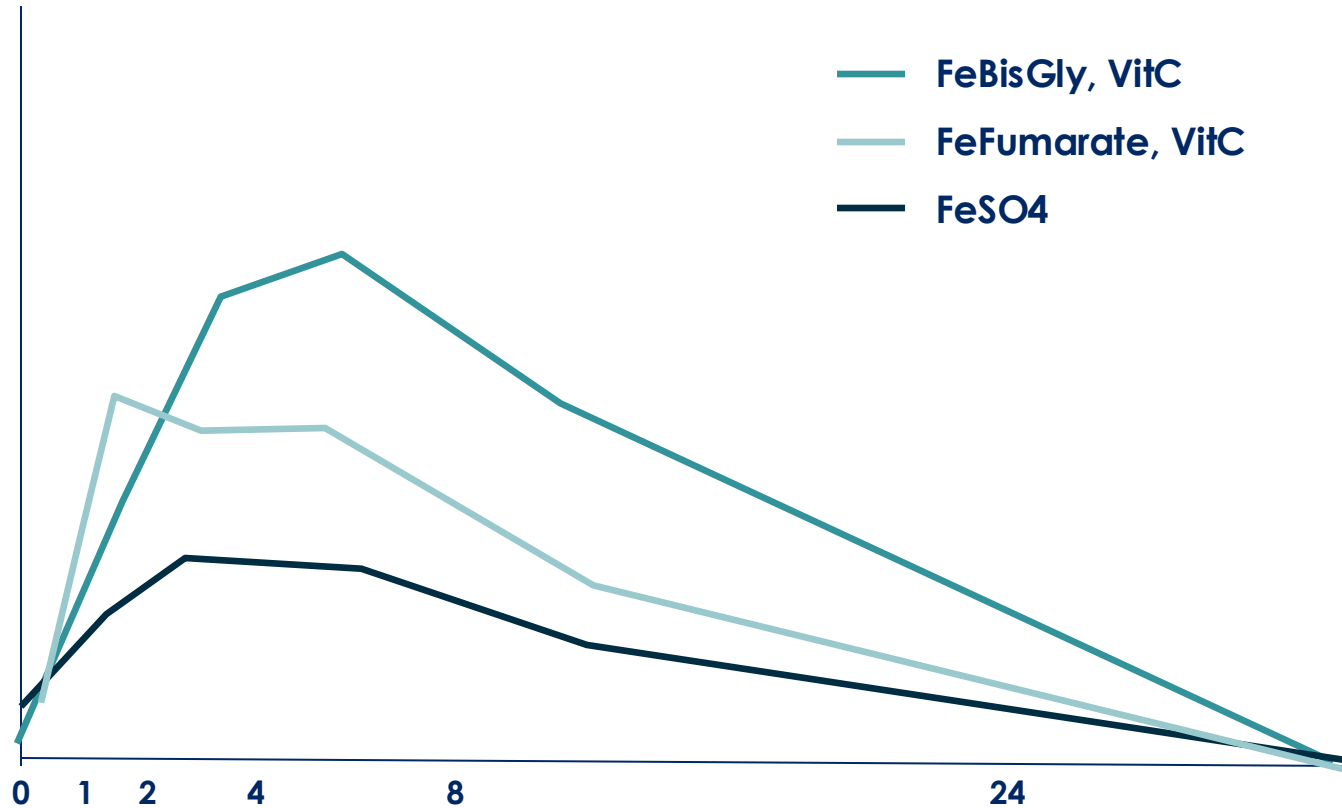
 Head to Head comparison of iron absorption and RBC for Supplement Holiday Effect vs control



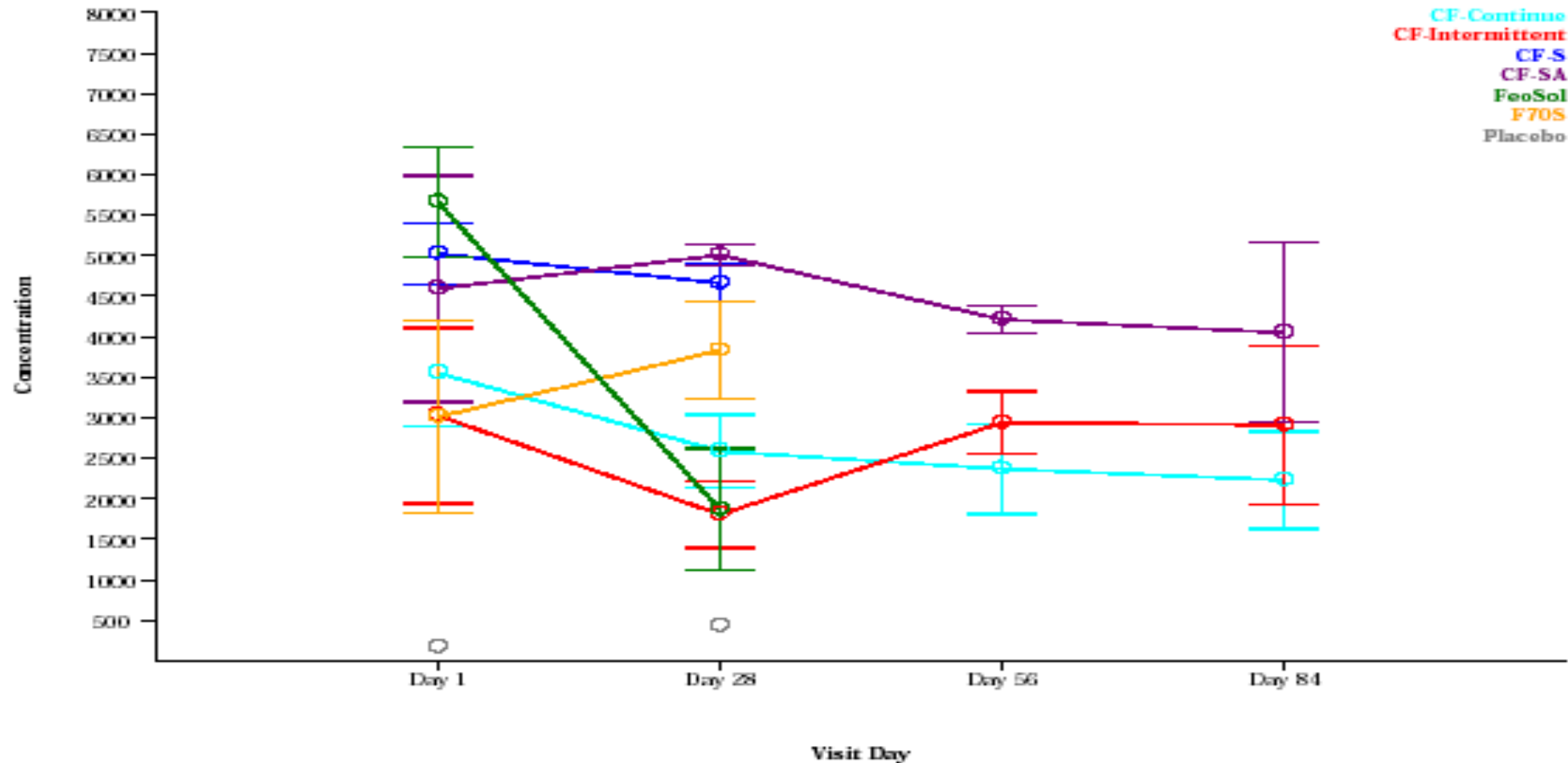
# Mean Serum Iron AUC Treatment Day 1



# Mean Serum Iron AUC Treatment Day 28



# Mean Estimated and Adjusted AUC by Treatment at Hours 0-24 (APP)



# Summary: Iron Bisglycinate is the Superior Choice



**Iron is an essential mineral that provides multiple health benefits** by supporting healthy red blood cells, immune health, and cognitive health, yet many Americans do not get enough iron in their diet.

Commonly used inorganic iron salts have poor solubility and their absorption can be negatively impacted by anti-nutrients such as phytates.

By binding minerals to amino acids such as glycine, **mineral chelates have enhanced solubility and limited interaction with other dietary components, leading to enhanced absorption.**

Clinical data demonstrates that iron bisglycinate chelate has **better absorption (nearly 5x higher) in the presence of anti-nutrients and greater tolerability** compared to traditional iron salts.

Iron bisglycinate chelate is an **excellent option for brands** looking to provide Iron health benefits with an exciting and different technology.

Intermittent Treatment regime supports maximum absorption by increasing enterocyte shedding and removing mucosal block





# Designs for Health

## Ferro Supreme



### Iron Glycinate and Calcium Ascorbate

Active ingredients per hard capsule:

|                                  |           |
|----------------------------------|-----------|
| Iron (II) Glycinate              | 120 mg    |
| Equiv. iron                      | 24 mg     |
| Calcium ascorbate dihydrate      | 219.08 mg |
| Equiv. ascorbic acid (vitamin C) | 180 mg    |





# Thanks for your participation!



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\*Offer valid for a min buy 6

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# Questions & Discussion



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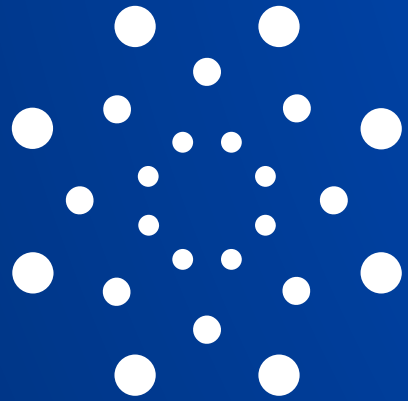
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