

APCO Sector Forum & Biennial Awards Night

Recognising Australian and New Zealand organisations and industry bodies that deliver positive impacts in circular packaging.

PARTNERSHIP PROSPECTUS

TUES, 1 DEC 2026

Powerhouse Parramatta

34/47 Phillip St, Parramatta NSW



Jo Taranto, Emcee



Anders Sörman-Nilsson, Keynote

We, at APCO, acknowledge the cultural and spiritual connection with the lands, air, and waterways of the Dharug Nation and the Burramattagal clan, the Traditional Custodians of the lands on which this event is held. Our work aims to celebrate, respect, and protect our shared planet while also caring for Country for future generations and in practicing our commitment to sustainability. We are proud to walk this path with our Partners and Aboriginal and Torres Strait Islander people and acknowledge these lands always were and always will be Aboriginal land.

Position your organisation at the centre of Australia's packaging sector

The APCO Forum and Awards 2026 will bring together leaders from across Australia's packaging value chain for a day of insight, connection and recognition.

Our 2026 theme, *'Putting circularity to work'*, will focus on the practical actions, partnerships and innovations advancing circularity in packaging across Australia.

The evening will culminate in the APCO Awards, recognising outstanding achievement across seven categories spanning circular design, reuse, recycling and recovery, data, environmental protection, collaboration and SME leadership.

With approximately 300 guests expected at the brand-new Powerhouse Parramatta, the event provides partners with a concentrated opportunity to engage with the organisations and decision makers influencing the future of packaging in Australia.

Partnership is an opportunity to do more than secure brand visibility. It positions your organisation alongside the leaders, innovators and change-makers in the industry.



About APCO

The Australian Packaging Covenant Organisation draws industry, government and the packaging value chain together to improve the sustainability and circularity of packaging in Australia.

APCO administers the Australian Packaging Covenant and works with organisations across the packaging system to support better design, stronger recovery outcomes, improved data and greater collaboration.

The APCO Forum and Awards reflects this whole-of-system role.

It is a platform to share ideas, recognise impactful achievements and celebrate those who demonstrate that circular economy ambitions can become practical, future-focused outcomes.

Where Australia's packaging sector comes together

Achieving a circular economy for packaging requires action across the entire value chain.

The APCO Forum and Awards brings that value chain into one room. Guests will include senior representatives and practitioners united by a common interest in the performance and future of Australia's packaging system, including:

Major brands
and retailers

Packaging
manufacturers
and suppliers

Recyclers,
reprocessors
and resource
recovery
businesses

Government
and regulators

Technology
and data
providers

Research and
innovation
organisations

Industry
associations

Sustainability
and circular
economy teams

Small and
medium
enterprises

For partners, this provides a valuable environment to strengthen existing relationships, establish new connections and demonstrate leadership in front of the people who matter to your organisation.



Recognising excellence across the packaging system

The APCO Awards recognise achievement across seven categories reflecting the breadth of action required to build a more circular packaging system.

Circular Design Excellence

Recognises packaging designed for reuse, recyclability or composability with demonstrated system compatibility.

Reuse Systems Innovation

Recognises scalable reuse models that reduce reliance on single-use packaging.

Data and Transparency Leadership

Recognising excellence in improving traceability, reporting integrity, or using data to drive packaging decisions.

Recycling and Recovery Impact

Recognises measurable improvements in recovery rates, reprocessing investment, or infrastructure enablement.

SME Circular Leadership

Recognises small to medium enterprises demonstrating leadership and ingenuity in circular packaging.

Collaboration Across the Value Chain

Recognises cross-sector partnerships that deliver system-wide impact and unlock systemic outcomes.

Environmental Protection and Litter Prevention

Recognises measurable reduction in environmental harm, including initiatives that support Aboriginal and Torres Strait Islander communities or place-based protection.

Best of the best

Selected from the seven category winners and presented as the highest recognition of the APCO Awards 2026. The presentation of this Award is reserved exclusively for the Principal Partner.

Partnership with purpose and presence

The APCO Forum and Awards partnership program has been designed around a simple principle.

A partnership should give an organisation a recognisable role in the event. For some partners, that will mean demonstrating leadership at the highest level. For others, it will mean aligning with an Award category that reflects their organisation's priorities, bringing valued clients and stakeholders into the room, or creating a useful and memorable experience for guests.

Across every level, APCO will work with confirmed partners to ensure agreed benefits are delivered professionally and that partner recognition complements the quality and integrity of the event.

The number of opportunities at each level is intentionally limited. This protects the value of participation and ensures confirmed partners remain visible.

Tues, 1 Dec 2026

Powerhouse Parramatta



On the lands of the Burramattagal clan,
of the Dharug nation.

**300
guests**

Approximately

Creating a concentrated
opportunity to engage
across the packaging
value chain.

*Putting
circularity
to work*

Focusing on the practical
actions, partnerships and
innovations advancing
circularity in packaging
across Australia.



KEYNOTE SPEAKER

Anders Sorman Nilsson

Anders Sorman-Nilsson is a global innovation strategist who helps leaders decode trends, understand what's next, and turn provocative questions into proactive strategies.



MASTER OF CEREMONIES

Jo Taranto

A pioneer in climate courage activation, Jo Taranto is revolutionising how leaders approach environmental responsibility.

Why partner with the APCO Forum and Awards?

Partnership provides a visible association with one of APCO's flagship industry events and the organisations demonstrating leadership across Australia's packaging system. It signals that when discourse focuses on the future of the sector, your organisation has a seat at the table.

Align your brand with impactful

Connect with a highly relevant audience

Extend your presence beyond the room

Be a part of the event, not behind the curtains

Partner tiers

PRINCIPAL

\$40,000

Exclusive • 1 available

GOLD

\$20,000

2 available

SILVER

\$10,000

3 available

BENEFITS

Logo on key event collateral

Premium placement

Prominent placement

Logo placement

Event naming lock-up as Principal Partner



Premium position on Awards backdrop



Recognition in venue and Awards presentation

Prominent, throughout

Brand on presentation screens

Within Awards presentation

Welcome from the stage

Senior representative



Present an Award on stage

Best of the Best (exclusive)

Senior representative presents an Award



Seating at the Awards

Premium table of 10

Table of 10

5 seats

Event program profile/ad

Full page

Half page

Quarter page

Verbal recognition on the night



APCO communications

Most Award communications

Select Award communications

Select Award communications

First right of refusal, next APCO Awards





BENEFITS

	WELCOME RECEPTION	ENTERTAINMENT	CHARGING STATION	AWARD CATEGORY	LANYARD & REGISTRATION	FORUM EXHIBITOR
	\$7,500 Exclusive	\$5,000 Exclusive	\$5,000 Exclusive	\$4,500 7 available	\$3,500 Exclusive	\$3,500 6 available
Exclusive recognition in title	✓	✓	✓	One category	✓	✓
Seats at the Awards	2	2	2	2	2	-
Dedicated signage / brand presence	Reception area	Entertainment moment	Networking foyer	Category presentation	Registration area	Forum networking area
Logo in event collateral	✓	✓	✓	Alongside category	✓	-
Partner acknowl. /communications	Selected partner communications	✓	✓	At finalist and winner announcement	✓	-
Verbal recognition	✓	✓	-	-	-	-
Present an Award on stage	-	-	-	Senior representative	-	
Event program	-	-	-	✓	-	Program/app listing
Special inclusion	-	-	Branded charging stations	-	Logo on lanyards	2m x 2m space, table, power, 2 passes

Payment

All partnership prices in this prospectus include GST. Payment terms will be outlined in the relevant invoice or partnership agreement.

Partner assets

Partners will be required to provide approved logos, advertisements and other agreed materials by the nominated production deadlines. Benefits that depend on provision of partner materials cannot be guaranteed where those materials are received after the deadline.

Award integrity

Partnership of an Award category provides no involvement in finalist selection or determination of winners. APCO retains responsibility for the governance, independence and integrity of the Awards process.

Event program

APCO reserves the right to make reasonable changes to event timings, speakers, entertainment and program elements where required. All partner branding, activations and materials are subject to APCO approval and relevant venue requirements.