As part of the planning process, we would like to hear what you think about the vision for the Herring Road Urban Activation Precinct, before any rezoning decisions are taken.

It is important that NSW Planning & Environment understands the needs and aspirations of the community during the development of plans for this precinct.

Our planners have regularly met with Ryde Council and community representatives to get input into the proposal that is now on public exhibition.

The public exhibition process for the Herring Road precinct has been widely advertised and will conclude on 10 August 2014.

Community information sessions are being held during the exhibition period at the Stamford Grand, North Ryde on:
- Wednesday 23 July from 5:30 pm to 8:30 pm
- Saturday 26 July from 10.00 am to 1:00 pm

The information sessions provide an opportunity for the community to:
- have a say on the proposal
- understand the urban activation process and why Herring Road precinct was selected
- view research and evidence supporting the Herring Road precinct
- view the proposed plans and artist’s impressions of the Herring Road precinct.

You can view the Herring Road precinct exhibition documents at:
- NSW Planning & Environment Information Centre, 23-33 Bridge Street, Sydney
- City of Ryde Library, 1 Pope Street, Ryde NSW 2112 (within Top Ryde City shopping centre)
- Ryde Planning and Business Centre, 1 Pope Street, Ryde NSW 2112 (within Top Ryde City shopping centre and below Ryde Library)
- North Ryde Library, 201 Coxs Rd, North Ryde NSW 2112

Please provide submissions by 10 August 2014:
- Mail: Director, Urban Renewal
  NSW Planning & Environment
  GPO Box 39, SYDNEY NSW 2000
- Online: www.planning.nsw.gov.au/herringroad

All submissions received will be made public in line with the NSW Government’s objective to promote an open and transparent planning system.

If you would like your personal information removed before publication, please make this clear at the top of your submission. To read our privacy statement visit www.planning.nsw.gov.au/privacy
The Herring Road Urban Activation Precinct is located within minutes of the Epping to Chatswood Rail Line and the M2, linking it with major centres right across Sydney. It is located in Sydney’s Global Economic Corridor and is next to Macquarie University, Macquarie Shopping Centre, and major businesses in the Macquarie Business Park. The proposal can deliver much needed new housing and jobs and transform Herring Road into a vibrant area, with a mix of residential, retail, commercial, educational and community buildings.

Why Herring Road?
Herring Road was proposed as an urban activation precinct by the City of Ryde. It was chosen as a precinct because it:
- has excellent access to public transport, providing an opportunity for the area to develop as a mixed-use, walkable centre
- will have good connections to the North West Rail Link and the M2 Motorway
- can respond to strong local market demand for additional housing
- can provide homes next to the major metropolitan employment area of Macquarie Business Park
- supports the metropolitan growth strategy for jobs and housing in Macquarie Park.

What is proposed?
Since the announcement of the Herring Road Urban Activation Precinct in January 2013, NSW Planning & Environment has been preparing plans on how the area could be revitalised. The vision prepared for the Herring Road Urban Activation Precinct illustrates how the area could evolve over the next 10 to 20 years. It is proposed that land uses are rezoned so that changes to building heights and densities can encourage new investment and development of new housing, commercial, retail, education and recreational areas.

- new connecting streets, cycleways and improved pedestrian access that can make it easier to move around the precinct
- new and improved parks, creek corridors and public spaces that improve the amenity of the precinct
- Herring Road as a landscaped ‘main street’ with wider footpaths, shops, cafes, a cycleway and pedestrian crossings that can provide places for people to meet

A few things to consider
The public exhibition of the rezoning proposal provides an opportunity to provide feedback, comments and suggestions. As you provide feedback on the future for the precinct, it is important to consider some of the challenges facing Sydney’s growth and development.

- Projections show that Sydney’s population is growing rapidly and that by 2031 an extra 1.5 million people will live here, requiring up to another 545,000 homes.
- As a key part of Sydney’s Global Economic Corridor and a significant growth area, Macquarie Park is projected to deliver at least 16,000 additional jobs by 2031.

As you prepare your submission, please consider the following questions.
- How should Sydney create sustainable places where residents can live, work and play?
- How can the precinct help to meet the need for new homes that have good access to jobs, shops and services?
- Where should higher density housing, parks, shops and restaurants and community facilities be located within the precinct?
- How could the physical connections around the precinct be improved?

Have your say
The proposal includes rezoning that would make better use of the excellent public transport services available to Macquarie Park.
It will also be an opportunity to have a say on $5 million worth of improvements to the local area, including tree-lined streets, new parks, and better to walking and cycling connections across the precinct.