



PROPOSAL



STARS was created to positively activate the community.

Our STARS mascots meet and greet the community with smiles and high 5's together with fun games that everyone can join in. STARS are currently associated with councils in Sydney, Ryde and Parramatta to link community with shops, clubs, parks and schools.

STARS (School, Talent, Area, Region, State) represents a pathway starting at your school linking to local clubs, shops and parks and onto Council events with a FREE program in Sydney Olympic Park every school holidays.

The STARS Year Plan focuses on Term and Holiday programs together with special events so the community can "Catch the STARS and be on STARStv" from Australia Day to Christmas. All photos and videos are uploaded on STARS News. The STARS Van visits different locations and broadcasts the photo and videos instantly for all to see on a car window tablet or mobile device.

The website www.STARStv.com.au can be viewed on computers, mobiles or smart boards in schools. Students, parents and teachers can view information in the class or out in the field. STARS create a Skills Challenge and a Game Show for school students. There are free sports skills cards on the web to assist learning because the more skills a child has – the more active they will become.

The STARS Theme Park is a community initiative with games and activities attracting kids back to local areas to get healthy and active. Our STARS Leadership program offers a pathway for local teenagers to join the team and help get active with the kids.

Andrew Hill won Ryde Citizen of the Year in 2007 for the STARS Program. The program has continued to grow into different councils with the opportunity grow nationally and internationally.

STARS wish to partner and grow into other communities and would like to discuss a link with Council to develop community engagement in other areas.

We currently have an association with Council and a year plan of events for sports and singing activation and wish to develop a stronger relationship.

Benefits of STARS Promotion are: positive community promotion, total community activation with colour and vibrancy where the STARS are.

Our target market is kids in schools and community but BIG kids are enticed to get active as well.

Thanking you,
Andrew Hill
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STARStv

