

Program Title - Catch the STARS - Be on STARStv

Synopsis (up to 200 words) - A year plan of events showcasing Sydney. The STARS Mascots meet and greet locals and tourists at local events or places in Sydney and local suburbs. The Community is activated at Fetes, Festivals, Clubs, Parks and Shops with smiles and hi 5's or fun activities. The show motivates kids to get healthy, active and energised in their local area and explore Sydney to the full. Opportunity for VIP's to showcase their event and personalise the highlights.

Proposed number of episodes - 52 - one per week - create a weekly following.

Each week episode (Oct 2014) would have last year highlights (Oct 2013) with current footage of previous month (Sept 2014)

Catch the STARS - Be on STARStv - motivating people to get out to the events.

Proposed duration of episodes - 30 minutes

Classification - general interest

Target Audience - Primary School 6 to 12 years -

Mums and Dads would watch especially if their children are included.

Brief of Year Plan - Events and Places - The STARS Mobile visits locations with Mascots - STARS News



JANUARY - New Years Day, STARS School Holidays, Sports Events - Tennis, Cricket, Australia Day, Newcastle Mattara Fest, Parramatta Party



FEBRUARY - World Tennis Day, Lunar New Year, Clean Up Australia Day,



MARCH - Kuring-gai Chase, Eastwood SingingSTAR, Harmony Day, International Happy Day, One World Festival



APRIL - Royal Easter Show, Sydney Family Show, Parramatta Expo, Easter Egg Hunt, STARS Holiday Camps, West Ryde Parade



MAY - Walk to School Day, Mother Day, STAR Wars Day, ParraAmble, Relay 4 Life, Eco Festival, Marist Brothers Markets, Ryde Sports Foundation





JUNE - Commonwealth Games, St Kevin's Fete, State of Origin, Vivid Sydney, Starlight Foundation, Supernova,



JULY - Parra Winterfest, Games Expo, Loreto Fair, STARS Holiday Camps, Soccer World Cup, State of Origin Football, Healthy Generations



AUGUST - City 2 Surf, Sydney Tower Run, Moocooboola Fest, Epping and Eastwood Fairs



SEPTEMBER - Sydney Marathon, Fathers Day, Moon Fest, Spring Fest, Ryde Rivers Fest, Pink Fun Run, Splash Fest, Ride to Work Day, Uni Games.



OCTOBER - School Holidays, Uni Games, Western Sydney Marathon, Football Finals, Halloween, Granny Smith Festival, Table Tennis Test



NOVEMBER - Variety Kids Day, Ryde Rollercoaster Run, McHappy Day, Melbourne Cup, Global Roll Day, St Joseph Fair,



DECEMBER - Rotary Christmas, V8 Supercars, Gladesville SingingSTAR, Christmas Events, Rebel Fun Run, STARS Holiday Camps







STARStv