



Serious
buyers are
on Domain

Domain

domain.com.au

Why sell with Domain?

Don't miss a buyer

1 million

People on average each month don't visit our nearest competitor.¹

Buyers not browsers

518,000

Domain users are looking to buy in the next 12 months.

Survey period April 2022 - March 2023²

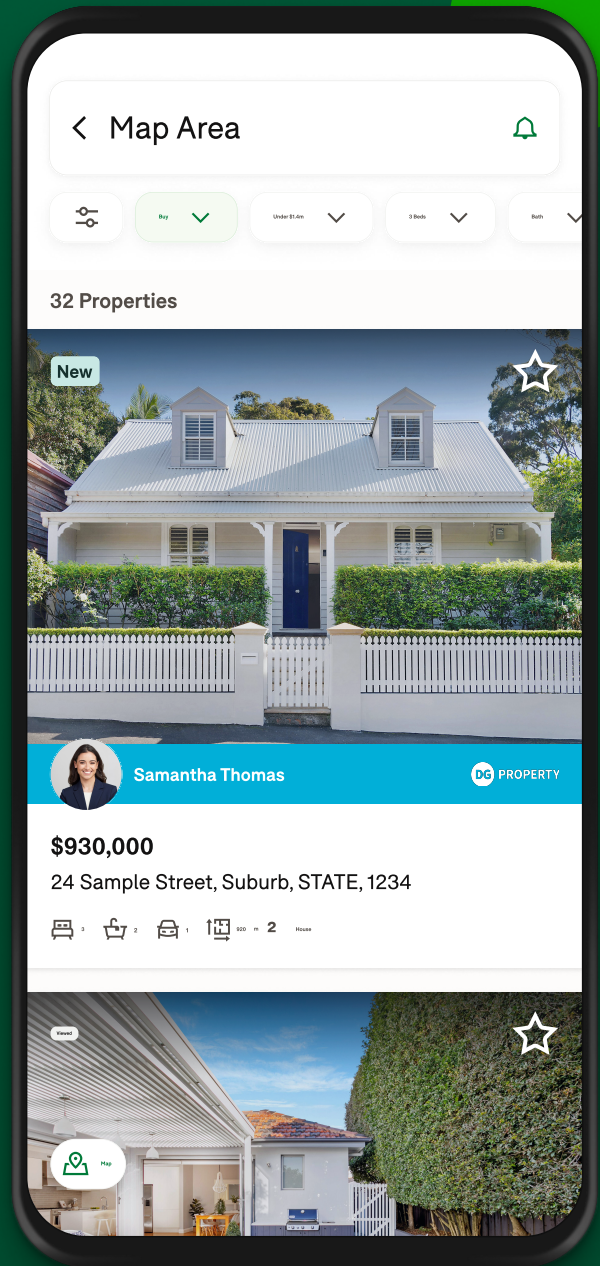
Buyers who tick the boxes

1.5 million

Domain users are either a manager or professional.

Survey period April 2022 - March 2023³

Domain



See what local properties have recently sold for on the **Domain app**



Source: 1. Ipsos iris Online Audience Measurement Service April to August 2023 Average, Age 14+, PC/laptop/smartphone/tablet, Text only, Domain Brand Group including Nine property pages & Realestate.com.au Brand Group Homes and Property Category, Exclusive Audience (000's) 2. Roy Morgan, survey period Apr 22 - Mar 23, Domain Print NSW/VIC + Domain Digital, last 4 weeks, 12-month average, looking to buy in the next 12 months 3. Roy Morgan, survey period Apr 22 - Mar 23, Domain Print NSW/VIC + Domain Digital, last 4 weeks, 12-month average, manager or professional.