

# Open doors to national exposure



## Channel 9 and Domain Partnership

Trusted names in Property + Broadcast



## Exceptional reach across Property + Lifestyle audiences

Direct access to a large audience for maximum impact



## Premium production on a national stage

Professionally produced and presented by acclaimed hosts



## Awareness that extends beyond TV

Each segment is repurposed through Domain's channels, delivering huge exposure with the right audience

#### Package inclusions:

#### **⊘** 5-minute listing feature walkthrough

Custom TV segment filmed and presented by our hosts, featuring your property and agent

#### Branded broadcast placement

Includes agent name, agency branding, and QR code to the Domain listing within the segment

#### Domain.com.au editorial article

Additional listing amplification via content for extended reach

#### Social content package of TV segment

Video on Domain's Instagram, Facebook, TikTok & Youtube

## 7 packages only available nationally

\$25,000 incl. GST

#### Meet the hosts

Join our hosts as they step inside some of the most interesting homes across the east coast of Australia. Give your home the attention it deserves with a professionally produced segment on national television.

Alice Stolz

Domain Property Editor & Open for Inspection Host



#### Jessica Lydka-Morris

TV Presenter at Drive.com.au & Open for Inspection Host



#### Josephine Huynh

Domain Magazine Editor



#### **Ellen Lutton**

Domain Property Editor



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All packages are subject to a final Customer Agreement. Prices include GST. Broadcast dates are estimates only and subject to change. All content requires Domain's final approval

