

A promotional image for a TV show. Two women are standing in front of a weathered brick wall. The woman on the left is wearing a green long-sleeved top, and the woman on the right is wearing a grey long-sleeved top. Both are smiling. A large green semi-circle is overlaid on the bottom left of the image, containing text.

Domain | 

TV PACKAGE

# Domain: *Open for Inspection*

**Feature your property in Domain's  
brand-new TV show on Channel 9  
and get national exposure**

Put your property on centre stage  
in homes across Australia

Coming Autumn 2026 | 22-minute episodes | Weekly on Saturdays | Channel 9 & 9Now

# Open doors to national exposure



## Channel 9 and Domain Partnership

Trusted names in Property + Broadcast



## Watched by over 300,000 people

Projected cumulative audience per episode\*



## Exceptional reach across Property + Lifestyle audiences

Direct access to a large audience for maximum impact



## Premium production on a national stage

Professionally produced and presented by acclaimed hosts



## Awareness that extends beyond TV

Each segment is repurposed through Domain's channels, delivering huge exposure with the right audience

## Package inclusions:

- ✓ **5-minute listing feature walkthrough**  
Custom TV segment filmed and presented by our hosts, featuring your property and agent
- ✓ **Branded broadcast placement**  
Includes agent name, agency branding, and QR code to the Domain listing within the segment
- ✓ **Domain.com.au editorial article**  
Additional listing amplification via content for extended reach
- ✓ **Social content package of TV segment**  
Video on Domain's Instagram, Facebook, TikTok & Youtube

## 7 packages only available nationally

**\$25,000** incl. GST

## Meet the hosts

Join our hosts as they step inside some of the most interesting homes across the east coast of Australia. Give your home the attention it deserves with a professionally produced segment on national television.

### Alice Stolz

Domain Property Editor &  
Open for Inspection Host



### Jessica Lydka-Morris

TV Presenter at Drive.com.au &  
Open for Inspection Host



### Josephine Huynh

Domain Magazine Editor



### Ellen Lutton

Domain Property Editor



All packages are subject to a final Customer Agreement. Prices include GST. Broadcast dates are estimates only and subject to change. All content requires Domain's final approval.  
\*Audience figures refer to the projected cumulative reach (premiere broadcast plus encore screenings) across Channel 9 and 9Now nationally, accumulated over a 6-month period from the initial broadcast. While every effort is made to achieve these targets, actual viewership may vary and is not guaranteed.



**Watch the trailer**

Contact your account partner to book

[domain.com.au](https://domain.com.au)