



Commercial
Real Estate

Platinum Listing

Increase your visibility and exposure
with our exclusive audience coupled
with Nine's expansive reach

Platinum Listing

With over 1.8M¹ visits on average each month, you can maximise your exposure with Commercial Real Estate.

Drive competition for your listing by connecting with a growing audience of exclusive and engaged seekers on a leading Australian portal for commercial property.

How you'll benefit



Enhanced visibility:

Be seen higher by ranking 2nd in the search results*



Prominent placement:

Benefit from a larger-sized listing with unlimited photos to captivate buyers and tenants alike

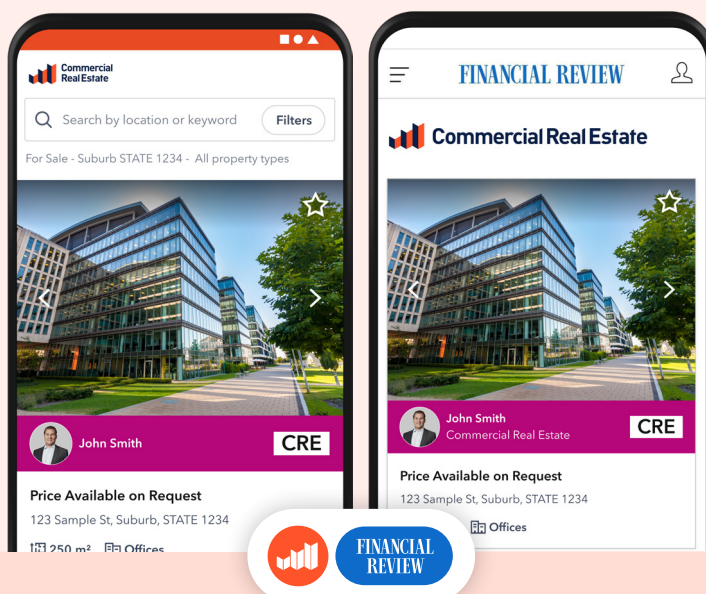


Reach beyond our portal:

We'll automatically feature your property across the Australian Financial Review online, and the commercial news site for extensive reach

8.1X
more views²

2.4X
more enquiries²



Uplift compared to branded listing.



**Add the power of print
to deliver even better results**

FINANCIAL REVIEW The Sydney Morning Herald THE AUSTRALIAN AGE



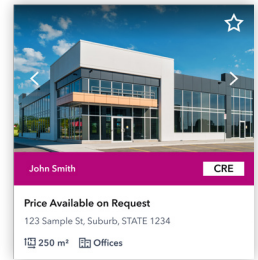
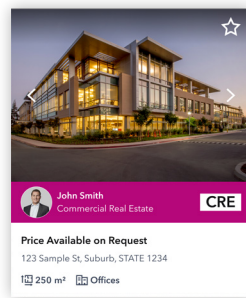
+40%

more listing views
when you add print³

*Based on subscription ranking only. 1: Internal data, commercialrealestate.com.au, web sessions, monthly average, June 23 - July 24. 2: Internal data, average views per listing and average enquiries per listing, July 23 - June 24, average for Platinum v Branded, all asset classes, national.

Compare our Listing Options

Platinum Extend, Platinum and Gold are committed to helping you get the best results for your campaign. Take a look to see which one is best for you.



Features	Platinum Extend	Platinum	Gold
Search results ranking [^]	1st	2nd	3rd
Engagement			
Views per listing*	19.9x	8.1x	5.4x
Listing card in search results			
Listing card size	Large	Large	Medium
Hero property images	Large	Large	Medium
Photo carousel	Unlimited	Unlimited	4
Weekly refresh	✓	✓	✓
Increased Agent and Agency branding to make your listing stand out	✓	✓	✗
Conjunctional agency branding on rotation	✓	✓	✗
Extended exposure			
Commercial News site	✓	✓	✗
Homepage Feature	✓	✗	✗
Surrounding Suburbs	✓	✗	✗
Reach beyond our portal			
Financial Review Online	✓	✓	✗
Print bundle access	✓	✓	✗
Google	✓	✗	✗
Facebook	✓	✗	✗

[^]Based on subscription ranking only *When compared to branded subscription. Performance data: Internal data, average views per listing, July 23 - June 24 average for Gold, Platinum, Platinum Extend v Branded, all asset classes, national.

Increase your property's visibility to attract more interest and help drive competitive offers. Talk to your agent today about upgrading to a Platinum listing.