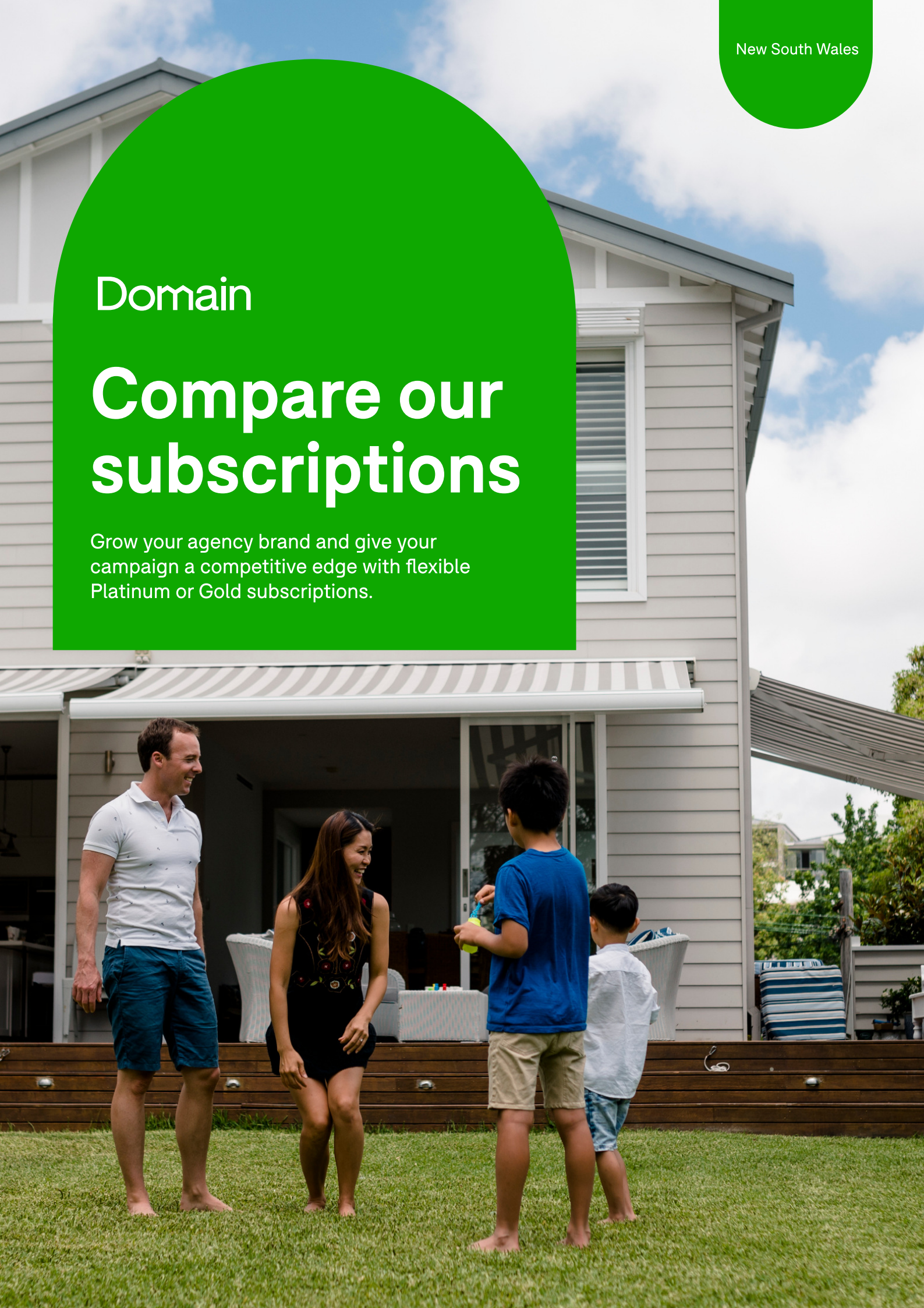


Domain

Compare our subscriptions

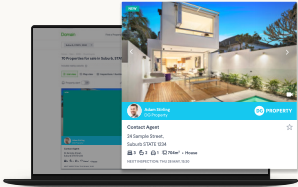
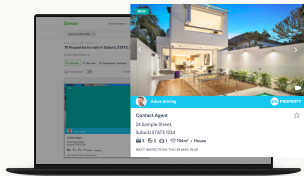
Grow your agency brand and give your campaign a competitive edge with flexible Platinum or Gold subscriptions.



Get your listing in front of the 3.6 million people in NSW on Domain each month.¹

Platinum

Gold

Be seen in the search results		
Product rank in search results ²	1st	2nd
Listing card		
	Extra large	Large
Weekly refresh so your listing stays top of mind	Complimentary	-
Reach and engage more people with your listing		
More exposure ³	3.5x more views compared to a Basic listing	1.3x more views compared to a Basic listing
More enquiries ⁴	4.8x more enquiries compared to a Basic listing	1.3x more enquiries compared to a Basic listing
eBrochure sent to active seekers	Complimentary	Complimentary
Showcase your agency brand and your team		
Agency logo, name and colours on the listing	Extra large logo	Large logo
Agent photo on the listing	Large agent photo	Standard agent photo
Banner on 'Find an agent'	Large branded banner	Standard branded banner

Tap into **additional solutions** to extend your reach and give your campaign the edge in your market.*



Early Access

Get eyes on your property before you even list, with no upfront fee.



Dream Homes

Put your brand in the spotlight with your listing across the homepages of **Domain, Nine, Nine News** and **The SMH**.⁵



Social Boost

Uncover and target active property seekers looking within your suburb with Facebook's expansive reach powered by Domain's data.

Give your brand and campaign the best opportunity to be seen on Domain.

Speak with your account manager about a Domain subscription package today.

domain.com.au

Source: 1. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending March 2021, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings March 2021, Domain audience based on Domain Digital & Print (Domain Magazines in the SMH, The Age & AFR, Prestige & Domain Review). Data for NSW; 2. Highest position when compared to a Gold, Silver, Branded or Basic Subscription listing. Excludes Top Spot; 3. Domain internal data, uplift compares Total Views per Sale Platinum / Gold Listing vs Total Views per Sale Basic listing, Residential, Apr20-Mar21, NSW; 4. Domain internal data, uplift compares Total Enquiries per Sale Platinum / Gold Listing vs Total Enquiries, per Sale Basic Listing, Apr20-Mar21, NSW; 5. Only available with a Platinum listing; * Additional fees may apply;