

Domain

# Gold Listing

Maximise your budget with this high performance upgrade



## Get serious with marketing your property.

Drive greater exposure, engagement and performance and put yourself in a great selling position with a Domain Gold listing.

### Higher search position

With over half of Western Australians not going past the first page of search results,<sup>1</sup> you'll be seen ahead of over 80% of the listings in WA and give your listing a better chance to get on page one.<sup>2</sup>

### Higher exposure

Gold listings have seen a **41% year on year increase in views** per listing.<sup>3</sup>

### Higher engagement

Gold listings have seen a **96% year on year increase in enquiries** per listing.<sup>3</sup>

### What does this mean?

More eyes on your listing and more interest creates competition, helping you sell for a better price.



### Second highest ranked listing

in your suburb and region.<sup>4</sup>



### Larger listing card

for greater prominence.



### Larger images

to highlight your property's best features.

Tap into **additional solutions** to extend your reach and give your property the edge in your market.<sup>5</sup>



### Domain Extend

Drive property seekers to your listing by combining Domain's search insights with Google, YouTube and Nine's digital audience.



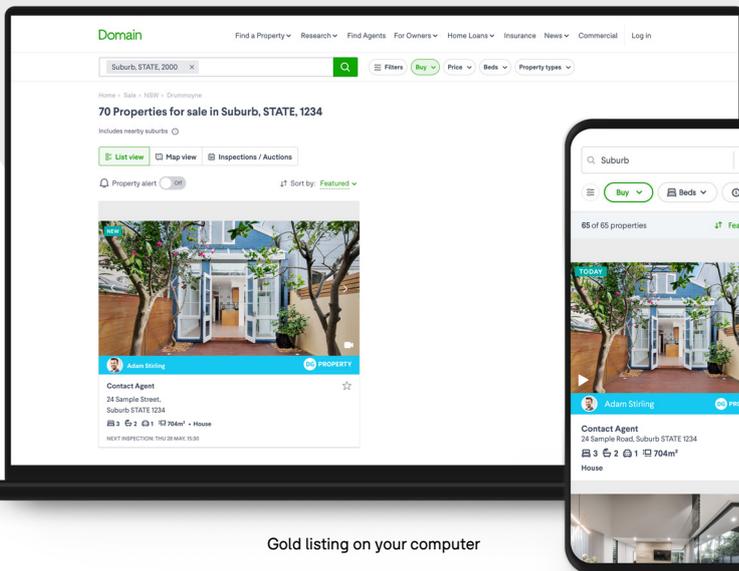
### Social Boost

Leverage Domain's data with Facebook's expansive reach to uncover and target active property seekers within your suburb.



### Dream Homes

Put your home in the spotlight across Domain, WAtoday and Nine.



Gold listing on your computer

Gold listing on your phone

Get your property in front of the **700,000**

Western Australians on Domain each month.<sup>6</sup>

Give your property a better opportunity to be seen by the right people at the right time. Speak with your agent about a Domain Gold listing to help sell your property today.

[Domain.com.au](https://www.domain.com.au)