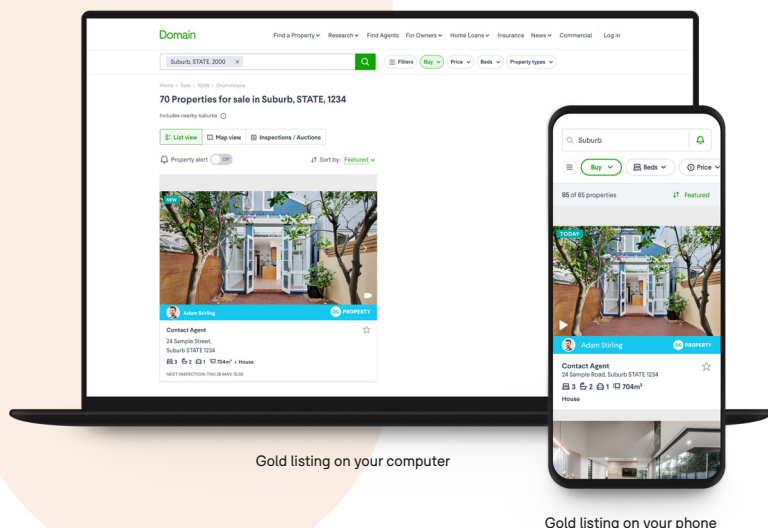


Domain Gold Listing

Get serious with marketing
your property

Drive higher exposure, engagement and
performance for your campaign.



Gold listing on your computer

Gold listing on your phone

Why Gold?

Higher search position

#2 ranked
subscription product*

More exposure

86%
more views¹

More interest

113%
more engagement²

More performance

56%
less time in market on average³

*when compared to a Basic Sales listing

Why does this matter?

More eyes on your listing and more interest creates competition, helping you sell for the best price.

Source: 1. Domain internal data, uplift compares Total Views per Sale Gold Listing vs Total Views per Sale Basic Listing, Jul21-May22, SA; 2. Domain internal data, uplift compares Total Engagements per Sale Gold Listing vs Total Engagements per Sale Basic Listing, Jul21-May22, SA; 3. Domain internal data, uplift compares Total Enquiries per Sale Gold Listing vs Total Enquiries per Sale Basic Listing, Jul21-May22, SA; 4. Additional fees apply; *When compared to a Silver, Branded or Basic Subscription listing. Excludes Top Spot.

What you get with a Gold listing



Rank above Silver, Branded and Basic

listings in your suburb and region*



Large ad

for greater prominence



Neighbourhood insights

helps buyers understand your market



Complimentary refresh

each week to ensure your listing is always top of mind



Free eBrochure

connects you with Domain's engaged audience

Looking to extend your reach further?

Tap into additional solutions to extend your reach and give your property the edge in your market.⁴



Early Access

Get eyes on your property before you even list



Social Boost

Amplify your listings and cut through to the buyers that matter



Dream Homes

Put your home in the spotlight across Domain and Nine Publishing

Speak with your agent to learn how a Domain Gold listing can power up your marketing campaign.

domain.com.au