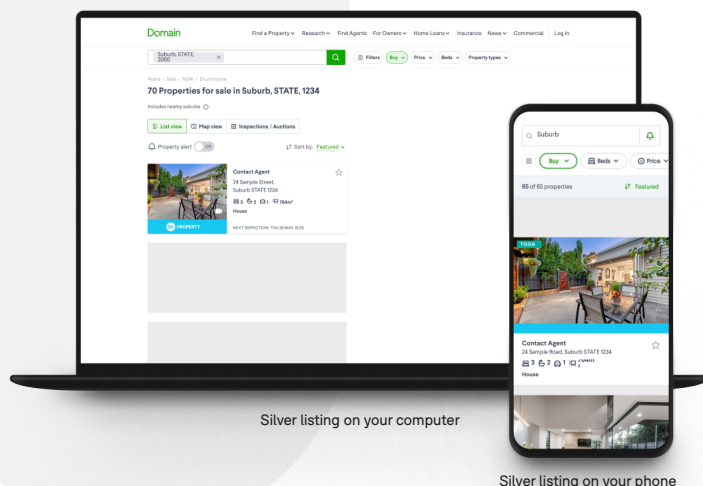


Domain Silver Listing

Take a big first step
towards standing out in
the search results

Elevate your marketing towards greater
exposure and engagement across
Domain's audience.



Silver listing on your computer

Silver listing on your phone

Why Silver?

Improved search position

#3 ranked
subscription product*

Strong exposure

40%
more views¹

Strong interest

43%
more engagement²

*when compared to a Basic Sales listing

Why does this matter?

More eyes on your listing and more interest creates competition, helping you sell for the best price.

What you get with a Silver listing



**Rank above
Branded and Basic**

listings in your suburb and region*



A bigger ad

than Branded and Basic listings



Neighbourhood insights

helps buyers understand
your market



Complimentary refresh

each week to ensure your listing
is always top of mind



Free eBrochure

connects you with Domain's
engaged audience

Looking to extend your reach further?

Tap into additional solutions to extend your reach and give your property the edge in your market.³



Early Access

Get eyes on your property
before you even list



Social Boost

Amplify your listings and
cut through to the buyers
that matter



Dream Homes

Put your home in the
spotlight across Domain
and Nine Publishing

Source: 1. Domain internal data, uplift compares Total Views per Sale Silver Listing vs Total Views per Sale Basic Listing, Jul21-May22, VIC; 2. Domain internal data, uplift compares Total Engagement per Sale Silver Listing vs Total Engagement per Sale Basic Listing, Jul21-May22, VIC; 3. Additional fees apply; *When compared to a Branded or Basic Subscription listing. Excludes Top Spot

Speak with your agent to learn how a Domain Silver listing can elevate your marketing campaign.

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