






Domain

Compare our subscriptions

Get access to Domain's property marketing solutions and place your brand and campaign in front of a quality audience of buyers, sellers and investors.

National

Flexible packages to suit your agency, no matter your size

Be seen in the search results	Platinum	Gold	Silver
Subscription rank in the Domain search results*	#1	#2	#3
Listing size	Extra large 	Large 	Medium 
Weekly listing ranking refresh	✓	✗	✗

Reach and engage more people with your campaign

Increased exposure More views vs Basic Sales listing ¹	+288%	+136%	+39%
Increased interest More engagement vs Basic Sales listing ²	+294%	+137%	+53%
Complimentary eBrochure sent to active seekers	✓	✗	✗

Showcase your agency's brand and your team

Agency logo, name and colours on the listing	Extra large logo	Large logo	Standard logo
Agent photo on the listing	Large agent photo	Standard agent photo	✗
Agency banner on 'Find Agents' page	Extra large banner	Large banner	Standard banner
Agency profile page	Platinum	Basic	Basic

Looking to extend your reach further?

Tap into additional solutions to extend your reach and give your property the edge in your market†



Early Access

Get eyes on your property before you even list



Social Boost

Amplify your listings and cut through to the buyers that matter



Dream Homes

Put your home in the spotlight across Domain and Nine Publishing

Give your brand and campaign the best opportunity to be seen on Domain.
Speak with your account manager about a Domain subscription package today.

domain.com.au

* When compared to a Gold, Silver, Branded or Basic Subscription listing. Excludes Top Spot†. Additional fees apply. Source: 1. Domain internal data, uplift compares Total Views per Platinum, Gold and Silver Sale Listing vs Total Views per Basic Sale Listing, Jul21-May22, National; 2. Domain internal data, uplift compares Total Engagements per Platinum, Gold and Silver Listing Sale vs Total Engagements per Basic Sale Listing, Jul21-May22, National.