

A woman with blonde hair, wearing a white and grey striped shirt and white trousers, is lifting a young girl with long blonde hair. The girl is wearing a white long-sleeved shirt and pink patterned pants. They are in a modern kitchen with white cabinetry and a wooden backsplash. A large green house-shaped graphic is overlaid on the left side of the image.

Dream Homes WA

It's time to put your home in front of millions

Give your home the top-tier treatment when selling, combining the power of Domain and the reach of Nine with our ultimate listing: Dream Homes.

Your property will be in the spotlight across the homepages of:

Domain | **9NEWS** | **9** nine.com.au | **WA**today

Your property
could have

4.6x

more engagement
with Dream Homes¹

Your property will reach a
combined network of

9.5m

people²

Domain

It's time to supercharge your campaign

Be seen by more people

2.8x more views¹

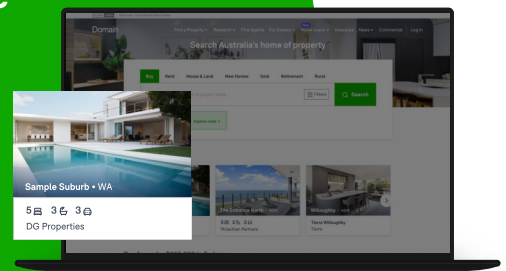
for your property with Dream Homes

regular campaign

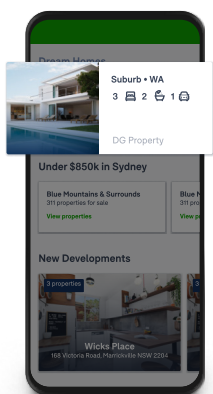
Connect with active seekers fast

Your property will be featured on Domain's homepage, connecting seekers to your property with just one click.

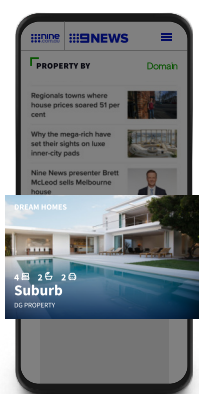
Homepage of Domain



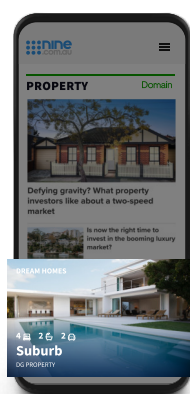
Access a wider-than-ever search network, power up your listing with Nine.



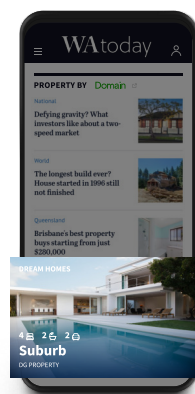
+



+



+



=

Reach a network of **70%** of WA⁴

Domain

9NEWS

nine.com.au

WAtoday

83% of buy enquiries in WA come from outside your local area.³ Make sure you're reaching these seekers.

Your home will be seen across the homepages of **Domain, Nine, 9News** and **WA Today**.

This enables you to create interest in your home by capturing people who aren't even on the property hunt yet.

Don't miss your chance to reach our biggest ever audience

domain.com.au

Source: 1. Domain internal data, uplift compares Residential Sale Platinum listings in WA paired with Dream Homes with all other Residential Sale Platinum listings in WA for 12 months ending Mar 21. 2. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 21, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 21, Dream Homes WA audience based on combination of domain.com.au, WAToday.com.au & nine.com.au (WA), Data for National. 3. Domain internal data for 12 months ending Mar 21 (excludes international enquiries) local area defined by postcode. 4. emmaCMV™ conducted by Ipsos Australia, People 14+ for the 12 months ending Mar 21, P14+ Nielsen Digital Panel data calibrated to Digital Content Ratings Mar 21, Dream Homes WA audience based on combination of domain.com.au, WAToday.com.au & nine.com.au (WA), Data for National.

CRTV-1291