



ADRA'S FUNDRAISING IDEAS



Adventist Development and Relief Agency (ADRA) Australia Ltd. ABN: 85 109 435 618
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A MESSAGE FROM OUR CEO

Thank you for helping people thrive in partnership with ADRA Australia. Fundraising is a rewarding and fun way to involve others in support of an issue, project or community you are passionate about.

You want to enable others to live life to the full and wish for a world without poverty. So do we!

At ADRA Australia we value your desire to give freely, your intention to love deeply and your ability to act mercifully in support of others in need (*Micah 6:8*). Your generosity enables people to rise out of poverty and thrive. Your fundraising efforts will impact the lives of people, families and communities around the world, while providing vital services and disaster relief support in Australia. Together, we can continue to make amazing things happen.

Thank you
Denison Grellmann, CEO



WHAT DOES MY SUPPORT DO?

When you fundraise in support of ADRA Australia, you help address urgent needs in Australia and overseas.
Did you know that:

- 1 in 200 Australians are homeless every night and 1 in ten Australians rely on food support.
Help provide emergency food packs, safe shelter and counselling to Australians in need. [Source: Homelessness Australia]
- 34.6% of Papua New Guineans lack access to basic education with four out of ten people also unemployed.
Help enable children to return to school and adults to gain basic literacy skills for improved quality of life.
[Source: National Research Institute]
- 1 in 3 Australian women over the age of 15 report experiencing physical or sexual violence.
Help women be safe and rebuild their and their children's lives. [Source: White Ribbon Australia]
- 1 in 10 children in Timor Leste die because of diarrhoea, with 90% of people in the communities in which ADRA works not having direct access to clean water.
Help prevent illness and death by providing access to clean water and improved hygiene. [Source: White Ribbon Australia]
- 1 in 3 girls in Vanuatu say they have been sexually abused as children, with the teenage pregnancy rate being 6% to 8%. The teenage pregnancy rate in Australia is 1.6%.
Help prevent unwanted pregnancies, support young mothers and ensure that babies receive appropriate care.
[Source: Vanuatu Women's Centre, 2011]
- 80% of Syrian refugee children do not attend school in Lebanon.
Help ensure vulnerable children reclaim their childhood by attending school and better integrating in their local community. [UNHCR, 2014]

HOW CAN I FUNDRAISE?

You can raise vital funds for people in need in many different ways. Here are some ideas:

AUCTION

One person's junk is another's treasure!



Have an auction night, not only with your own unwanted gear, but also with donated items, and see how much recycled goods are worth.

AFTERNOON TEA



Perfect for a women's or girls' group, an afternoon tea is a fun way to reconnect, relax and give to a worthy cause.

BAKE SALE

If you love to bake why not get together with other bakers and have a bake sale to fundraise! Invite the community to contribute and attend.



BAND NIGHT



Organise groups or individuals to sing and charge an entry fee. You can even sell drinks and snacks to make some extra bucks.

BARBEQUE

Whether it be at your house, at the local park, at your church or at Bunnings, you can raise a lot by selling simple food.



CAR WASH

Car washes are a great way to fundraise in your community. Grab some volunteers and set up a washing area in your church car park!



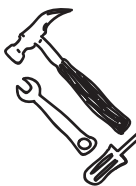
COLOUR RUN

Fitness. Fun. Friends.

Join a colour run, seek sponsorship and help people in need. A win-win fundraising activity.

COOKING CLASSES

Food, food, glorious food! Hold cooking classes for small groups and share your recipes and cooking skills. Charge a participation fee, advertise your event around your community and get ready to cook up a storm for a good cause.

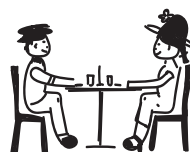


DIY

Do you have a skill that you can teach others? Organise a DIY workshop, invite some friends and charge a fee in support of your chosen ADRA cause.

DINNER

A themed dinner will bring out the best in costume and food. The theme could be a particular cuisine, a historical period or a specific colour. Enjoy fundraising while you have fun and be creative.



Funds you raise can help communities access clean water.



EXHIBITION

You may be an artist yourself, know or work with artists, or just have artistic

children at your school, preschool or church. Raise funds by holding an exhibition for an entry fee and auction artworks to friends, parents and grandparents.

FUN RUN

With a few prizes that can be donated by local businesses for the winning person/age group, fun runs can be a great way to get your community involved and to raise funds by charging an entry fee.





FAIR

Join a local fair and donate proceeds to an ADRA project that inspires you.

GAMES AFTERNOON OR NIGHT



Everyone loves a games' night! All you need is to collect games, determine whether you want teams of players or individual participants, and have a few prizes for the winners. Sell simple foods and you will be surprised how easy and fun fundraising can be.



GARAGE SALE

This is a very simple way of getting rid of unwanted items and using the profits for your fundraising.

HOUSE LETTING

Your house might be close to water, or in a tourist 'spot'. Why not house let while you are away on a holiday and donate your profits to an ADRA project?



JUMBO PUZZLE

Gather a group of friends, invest in a jumbo puzzle and book a few sessions of puzzle making. Charge a fee for participation.

KARAOKE

All-time favourite songs can make for a great singing competition. Add a ticket and the purchase of food and you are bound to have a good time and raise some good money.



MOVIE NIGHT

A movie night is a fun and flexible fundraiser where you can sell movie tickets, snacks and food. Make sure you check out the copyright laws first.

NIGHT MARKETS

Organise a Night Markets at Christmas time at your school, church or local park. Charge stall holders a fee and sell donated items in support of your chosen cause.



OPEN GARDEN

If you own or know someone with an amazing garden, why not hold an open garden? Charge an entry fees and maybe have some refreshments and local produce to sell.

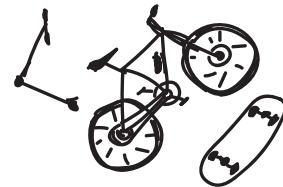
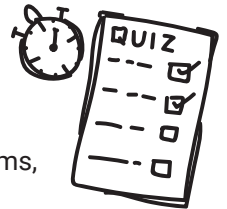


PARTY

Host any party – birthday, graduation, engagement or anniversary and ask for a donation instead of gifts.

QUIZ FUN

Any topic could be turned into a fun quiz event. Advertise for teams, charge a fee and enjoy some healthy competition while raising funds for your chosen ADRA cause.



RIDE FOR ADRA

If you enjoy riding – a bike, a motorbike, a scooter or a horse! – organising a RIDE FOR ADRA and asking for sponsorship would be a healthy way of raising much needed funds.

SCHOOLIES' TRIP

Find out more about ADRA's Connections trips and join the adventure. Call us on 1800 242 372 to find out more.



INTERNATIONAL NIGHT

Traditional foods, musical items and cultural dress. Celebrate your community's diversity by asking volunteers to make contributions based on their cultural heritage.



TALENT NIGHT

Why not get your community together to perform and share their amazing talents. Talent nights are an entertaining way to raise funds, charge an entry fee and sell refreshments.

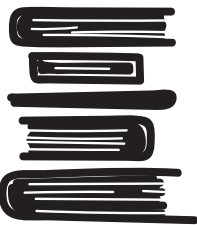


TREASURE HUNT

Why not combine your barbeque with a treasure hunt in the local park and charge a participation fee?

TRIVIA NIGHT

With a few prizes that can be donated by local businesses, and by charging an entry fee, a trivia night can get a heap of people together to have a night of laughs!



USED BOOKS DAY

Collect used books, set up tables at home, school or church and ask people to make a donation for books they want to buy. This is a great way to fundraise for one of ADRA's Education projects.

VEGETABLE PATCH

So, your vegetable patch is doing well and you have spare produce, or you live close to a farmers' market and can collect vegetables that farmers choose to give away. You can sell these vegetables and use the profits to support one of ADRA's Livelihood projects.



WEAR WHITE

Start a 'Wear White at Work' day complete with a morning tea full of white foods and support one of ADRA's Water projects.



WALK-A-THON

Challenge yourself to walk a long distance and ask your friends, family and workmates to sponsor you.

YO-YO COMPETITION

If you work with children, a yo-yo competition can be loads of fun. Collect a gold coin donation and have people donate wrapped-up items that can be auctioned in a 'yo-yo' way. A yo-yo competition at lunchtime at work would be fun too.



ZERO
'Fast' from anything that is meaningful to you and ask your family and friends to sponsor you for your perseverance and self-control.

Once you have chosen a fundraiser, register your fundraising activity at adra.org.au/fundraise. It is very important that you register your fundraiser so that you can legally solicit funds from others. This is also the **only way** you can show that you are officially fundraising for ADRA Australia.

Visit

www.adra.org.au/events
to support one of ADRA Australia's existing fundraising events.



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