



Seventh-day  
Adventist Church™

*Sydney*

# Digital Media Guide

[sydney.adventist.org.au](http://sydney.adventist.org.au)

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We acknowledge our God and Saviour Jesus Christ, the creator, provider and supreme owner of all things.

We also acknowledge the Aboriginal and Torres Strait Islander people who are the traditional custodians of the land. We pay tribute to elders past and present and acknowledge that they have cared for this country over countless generations.

We recognise the continuing contribution that the Aboriginal and Torres Strait Islander people make to Australia and endeavour to work together to leave a legacy of reconciliation, justice and hope for all future Australians.



# About

The Seventh-day Adventist Church is a Christian denomination with churches, schools, hospitals, clinics and aid organisations located around the world. We are a Protestant church distinguished by our observance of Saturday as the Sabbath and are comprised of over 21 million members in 202 countries.







# Mission

Our mission is to inspire hope and wholeness of life in our communities. In a world where things often seem out of control and many are struggling, we strive to share the good news of hope, that each of us has a purpose, and to use our resources to help others achieve meaningful and abundant lives.





# 129 locations in Sydney

You'll find us throughout this great city from Bondi Junction in the East to the Blue Mountains in the West, from Wollongong down South to Hawkesbury up North and out to Norfolk and Lord Howe Islands. We serve where you are.

**104**  
Churches

**12**  
Food banks

**6**  
Schools

**3**  
Aged-care  
centres

**3**  
Community  
centres

**1**  
Convention  
centre



# Venues

Our locations are for more than just worship—they're also community resources. These versatile venues offer safe spaces for coming together, building communities and making friends.

From community halls to fully-equipped kitchens to spacious grounds, we have a number of options throughout Sydney. [Find a venue\\* near you.](#)

\*Sydney Adventist Church venues are unavailable for hire Friday evenings and Saturdays. Smoking, drugs and alcohol are not permitted onsite. Fees may apply.

Chapels

Community  
halls

Multi-use  
rooms

Kitchens

Grounds

Crossland Youth  
& Convention Centre

An affordable campsite and conference retreat located just one hour's drive from Sydney's CBD in the tranquil Berowra Valley.





# Crosslands

## Youth and Convention Centre

- Accommodation and facilities
- Campground
- Swimming pool
- Kayak and canoe hire
- Sports courts
- Challenge courses
- Flying foxes
- Bushwalks
- Abseiling

(02) 9653 1041

[www.crosslands.org.au](http://www.crosslands.org.au)





## Reach

The urban population of the Adventist Church in Sydney is diverse. The church alone is made up of nearly 10,000 members of various backgrounds who are enthusiastic about sharing, connecting, serving and worshipping. Our conference includes over 20 organised language groups with almost every people group in the world represented.

As of February 2022

15,500+

Online followers

9,800+

Members

4,200

Monthly  
site visits

3,100

Students

378

Residents



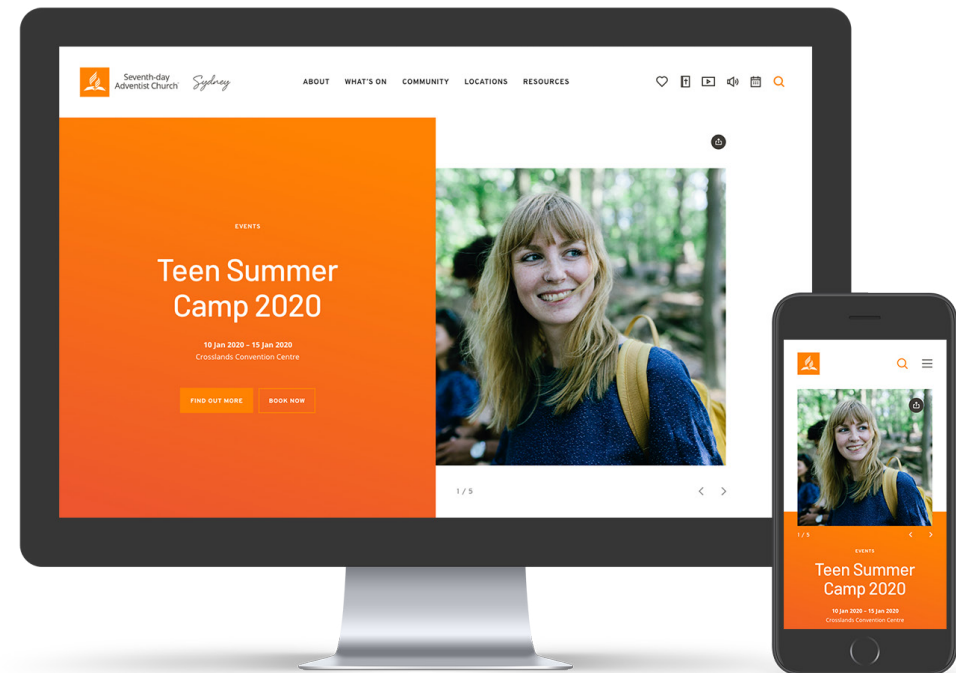


# Partnership

We believe that spiritual and emotional wellbeing foster an active mind, an active mind is fuelled by a healthy body, and a healthy body and mind enable healthy social relationships. We also believe that it is our duty to care for and protect our planet and all that dwell in it.

Do you have an environmental, community, health, or mission project or initiative you'd like to partner with us on? [Get in touch!](#)

Reach out to our [Communications Team](#) if you have any questions.





# Events

There's always something happening in Sydney. To showcase your event on our calendar, please submit all of the following to the [Communications Team](#) a minimum of **one (1) month** prior to the event. Announcements may be submitted directly to our [notice board](#). Both are subject to approval.

- Event name
  - Long description with relevant details and follow up info
  - Image of 1200px wide or larger (3:2 or 1:1 ratio), 1MB (max) file size and promos
  - Start and end date
  - Time
  - Location
  - Price
  - Booking or event URL
  - Contact info
  - Event audience
  - Relevant ministry (if any)
- Speakers**  
Please provide the following information per speaker:
- Full name
  - Photo of 320px wide or larger (3:2 ratio) and no more than 1MB in size.
  - Bio of 100 words or less



# Leaderboard

**728px x 90px**  
Homepage

A horizontal banner that will sit on the homepage. The ad can be animated or static. Clicking this will link out to another part of the website or externally if desired. Restrictions apply.

## SPECIFICATIONS

- JPG or GIF
- 72 dpi
- RGB
- 720px x 90px

Leaderboard 720px x 90px

Leaderboard 720px x 90px

### Upcoming events

[VIEW ALL >](#)



(CATEGORY)

#### United Night

1 JAN 2020

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



(CATEGORY)

#### ATISM Women's Mystery Trip

1 JAN 2020

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



(CATEGORY)

#### Prayer Coordinators Brunch

1 JAN 2020

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



(CATEGORY)

#### GSC Think Tank

1 JAN 2020 - 3 JAN 2020

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



Homepage - Seventh-day Adventist Church Sydney Website

# Billboard

**970px x 250px**  
Homepage

A horizontal banner that will sit lower on the homepage. The ad may be animated or static and can link out to another part of the website or externally if desired. Restrictions apply.

## SPECIFICATIONS

- JPG or GIF
- 72 dpi
- RGB
- 970px x 250px

Billboard 970px x 250px

Billboard 970px x 250px

Watch

[VIEW ALL >](#)



(CATEGORY)

**Lorem ipsum dolor**

SHOW NAME: EP #

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



(CATEGORY)

**Lorem ipsum dolor**

SHOW NAME: EP #

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



(CATEGORY)

**Lorem ipsum dolor**

SHOW NAME: EP #

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



(CATEGORY)

**Lorem ipsum dolor**

SHOW NAME: EP #

Sed ut perspiciatis unde omnis iste voluptatem accusantium.



Homepage - Seventh-day Adventist Church Sydney Website



# Halfpage

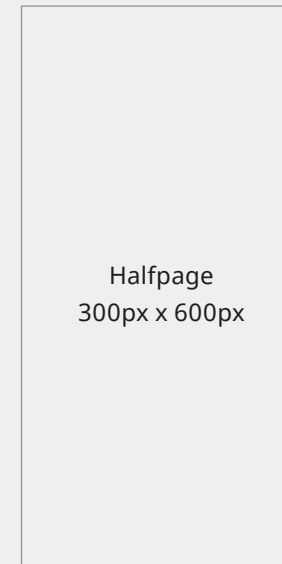
**300px x 600px**

**News & stories posts**

A vertical banner housed on the news article pages. The ad may be animated or static and can link out to another part of the website or externally if desired. Restrictions apply.

## SPECIFICATIONS

- JPG or GIF
- 72 dpi
- RGB
- 300px x 600px





# Digital Ad Pricing

Sydney Adventist website advertising is a simple and relevant way for businesses, communities and organisations to connect with our audience.

Reach out to our [Communications Team](#) if you have any questions.

\*Not available to local churches. Artwork must be supplied and approved. One month limit per ad.

## Leaderboard

Time	Cost
2 weeks	\$40 +GST
4 weeks	\$75 +GST

## Billboard

Time	Cost
2 weeks	\$40 +GST
4 weeks	\$75 +GST

## Half page

Time	Cost
2 weeks	\$40 +GST
4 weeks	\$75 +GST



# IntraSyd

IntraSyd is the ultimate resource for Adventist news, stories and happenings from around Sydney. The magazine is published exclusively for Seventh-day Adventist members, organisations and companies in the Greater Sydney area. Over 2,000 issues are distributed bi-monthly.

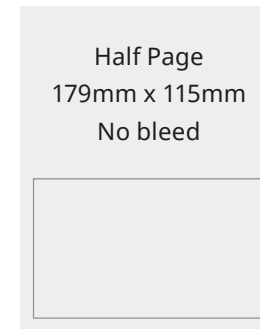
Please send editorial pitches and press releases to the [Communications Team](#). IntraSyd dates and deadlines available at <https://sydney.adventist.org.au/intrasyd/>.

**\*\*Includes newsletter and social media posting. Artwork must be supplied and approved. Two-issue limit per ad. Not available to local churches.**



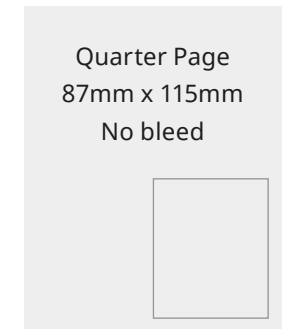
## Full Page Ad

Time	Cost
1 issue	\$180 +GST
2 issues	\$330 +GST



## Half Page Ad

Time	Cost
1 issue	\$95 +GST
2 issues	\$180 +GST



## Quarter Page Ad

Time	Cost
1 issue	\$60 +GST
2 issues	\$110 +GST



# Newsletter

We have three newsletters:

- The Conference newsletter (bi-weekly)
- Sydney Adventist Women (first week of the month)
- Sydney Adventist Youth (once a month; no set date)

Each distribution list is different. Newsletter details and archives are available [on our website](#).

[View in your browser](#) | [Go to site](#)



Seventh-day  
Adventist Church *Sydney*

02 March 2022

[WHAT'S ON](#)

[COVID-19](#)

[LOCATIONS](#)

[EMPLOYMENT](#)



FEATURED

## ADRA Responds

2022

NSW & Ukraine

ADRA Australia is working with local churches to provide assistance and shelter to those who have been affected by flooding in QLD and NSW.

As tensions along the eastern border of Ukraine increase, ADRA is committed to supporting





# Radio

88FM  
Faith FM

Radio network broadcasting Christian content to the western region of Sydney, including Penrith and Campbelltown. 88FM reaches a significant portion of the Greater Sydney Conference, with a potential audience of more than 1.2 million people.

Contact us to learn more about how we can connect your business, church, event or ministry with our audience.







# Terms & Conditions

- All advertising must comply with IntraSyd's Advertising Policy.
- Advertising rates are subject to change.
- Display advertising is available to Church organisations and ministries, official supporting ministries of the Seventh-day Adventist Church. Advertising by non-competing businesses and organisations in line with our mission and partnership interests may be considered on a case-by-case basis.
- Cancellation of advertising after 12:30pm on the booking deadline date will incur a cancellation fee of 50% of the advertisement cost - unless cancelled within 24hrs of the print deadline, in which case the full fee will be charged.
- All advertising must comply with the Trade Practices Act and must not be misleading, false or deceptive.
- All advertisements are subject to the approval of the publisher, who reserves the right to refuse advertising.
  - Advertising agencies and advertisers accept full responsibility for the contents of all advertisements and agree to indemnify the publishers against any claim or proceeding arising out of the publication of the advertisements. Provision of the material or copy for publication constitutes acceptance by the advertiser and the advertising agent of this condition.
- Telephone instructions are accepted but the publisher is not liable for error or misunderstanding if instructions are not confirmed in writing prior to publication deadline.



# Reach out

Reach out to the Greater Sydney Conference  
to customise a package and tailor a solution  
for your church.

[sydney.adventist.org.au](http://sydney.adventist.org.au)

**PHONE**

+61 2 9868 6522

**EMAIL**

[GSCComms@adventist.org.au](mailto:GSCComms@adventist.org.au)

**FAX**

+61 2 9868 6533