

HEIDELBERG ACTIVITY CENTRE LIVEABILITY STUDY

Between February and April 2020, we asked the community to share what's important to them in their ideal neighbourhood and rate the liveability of the Heidelberg Activity Centre. Thank you to all who participated.

You can view the full report at:
shaping.banyule.vic.gov.au/HeidelbergSP



256 PEOPLE SHARED WHAT IS THE MOST IMPORTANT TO THEM IN THEIR IDEAL NEIGHBOURHOOD VIA THE CARE FACTOR SURVEY



324 PEOPLE RATED THE LIVEABILITY OF THE HEIDELBERG ACTIVITY CENTRE BY UNDERTAKING A PX (PLACE EXPERIENCE) ASSESSMENT



188 ONLINE RESPONDENTS ALSO SHARED THEIR IDEAS

A TOTAL OF 768 INSIGHTS WERE SHARED BY THE COMMUNITY

WHAT DOES THE HEIDELBERG COMMUNITY VALUE?

carefactor
neighbourhood



1 - WALKABLE, CYCLABLE AND CONVENIENT

Active transport connections from home to a vibrant and diverse local economy.



2 - SURROUNDED BY PRISTINE NATURE

A neighbourhood which uses natural features as a point of difference and celebrates and protects nature and landscapes.



3 - BUILT TO LAST

A neighbourhood with well maintained, high quality open spaces that will stand the test of time.



4 - SAFE FOR ALL

A neighbourhood where all can feel safe.

HOW IS THE HEIDELBERG ACTIVITY CENTRE PERFORMING?

PXassessment
neighbourhood

THE PX
SCORE IS:

63
/100

THE BEST PERFORMING ATTRIBUTES ARE:

- #1 Local businesses that provide for daily needs
- #2 Access to neighbourhood amenities
- #3 There are people like me

THE WORST PERFORMING ATTRIBUTES ARE:

- #50 Ease of driving and parking
- #49 Sustainable urban design
- #48 Things to do in the evening

COMMUNITY PLANNING DIRECTIONS:

Analysing the findings of the Heidelberg Liveability Study there are five key Community Planning Directions which will be explored by Council in Stage 2 of the Structure Plan development:

1. HOUSING & DEVELOPMENT

Ensure that future mixed use and higher density residential development is located appropriately, integrates landscape, is of high quality design, makes a positive contribution to the streetscape, well built and at appropriate height to connect to the green, historic and artistic values of the community.

2. MOVEMENT

Re-balance the hierarchy from cars to walking, cycling and public transport to reflect the desired village atmosphere. Make it safer and more enjoyable to walk, cycle and catch public transport.

3. PUBLIC REALM

Protect the much loved natural environment and create a network of green community spaces that reflect the needs of different people at different times of the day, week and year.

4. COMMUNITY FACILITIES

Maximise the value of existing community facilities and amenities by ensuring that they are easily identifiable, connected and reflect the needs of a diverse cross section of the community.

5. LOCAL ECONOMY

Build on the well performing local retail and hospitality offer and encourage an extended evening economy.

NEXT STEPS:

The findings form the basis of the Heidelberg Activity Centre Liveability Study, and will be used to inform the development of a new Structure Plan for the centre.