



Banyule
CITY COUNCIL



BANYULE SOCIAL ENTERPRISE ACTION PLAN 2020-2025

A Partnership between Council and Community

Social Enterprise Action Plan 2020-2025

Focus Area 1: Advance place-based social enterprise innovation

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Support a culture of social enterprise innovation to thrive in Banyule.	1.1 Support the establishment of a community-led Banyule Social Enterprise Network.	SE&LJ	2022-2025	Refer to future budgets
	1.2 Actively support existing hubs and co-working spaces to provide space for social enterprise activity.	SE&LJ	2020-2025	Existing Resource/ Budget
	1.3 Scope the establishment of a social innovation hub.	SE&LJ	2024-2025	Refer to future budgets
2. Lead the Local Government sector on using social enterprise as a strategy to boost social innovation.	2.1 Work across Council to facilitate opportunities for social enterprises to develop innovative solutions that deliver value for Council and address identified local social issues.	SE&LJ	2020-2025	Existing Resource/ Budget
	2.2 Develop and implement social enterprise training for Banyule City Council staff.	SE&LJ	2021-2025	Existing Resource/ Budget
	2.3 Provide advice and guidance for other Councils wanting to work on social enterprise strategies.	SE&LJ	2020-2025	Existing Resource/ Budget
	2.4 Develop a Social Innovation Framework to consolidate Banyule City Council's approach to strengthening social impact creation through place-based social enterprise and inclusive employment initiatives.	SE&LJ	2022-2023	Existing Resource/ Budget
	2.5 Develop a Social Innovation Strategy and Action Plan to strengthen social impact creation in Banyule.	SE&LJ	2024-2025	Existing Resource/ Budget

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Focus Area 2: Build business capability and capacity				
Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Support emerging social enterprises to develop a feasible business model.	1.1 Co-design and host a free social enterprise development program for local people that want to start a social enterprise, in collaboration with partners.	SE&LJ	2022-2025	Refer to future budgets
	1.2 Co-design and host a free social enterprise development workshop for local NFP organisations seeking support to renew their business model, in collaboration with partners.	SE&LJ	2023-2025	Refer to future budgets
2. Enable strategic social enterprise partnerships and innovation.	2.1 Continue delivery of Social Enterprise Partnership Program to implement Council-identified shared value projects.	SE&LJ	2020-2025	Existing Resource/ Budget
	2.2 Provide social enterprise support services to existing and emerging social enterprises in Banyule.	SE&LJ	2020-2025	Existing Resource/ Budget
	2.3 Review existing small business and community grant programs to enable access for social enterprises.	SE&LJ	2022	Refer to future budgets

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Focus Area 3: Improve market access

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Embed a whole-of-council procurement framework that leverages Council purchasing to support social and economic outcomes.	1.1 Develop and include sustainable procurement targets in Banyule's procurement policy and guidelines.	Proc	2020-2025	Existing Resource/ Budget
	1.2 Develop and implement a measurement and reporting tool to track procurement targets.	Proc	2020-2025	Refer to future budgets
	1.3 Implement a marketplace to support Council staff purchasing from social benefit suppliers.	Proc	2020-2025	Refer to future budgets
	1.4 Enhance Council's procurement training to educate Council staff about sustainable procurement.	Proc	2020-2025	Refer to future budgets
2. Connect social enterprises with buyers and supply chain opportunities.	2.1 Review Banyule City Council's historical spend and future needs to identify and enable potential sustainable procurement opportunities.	Proc (SPWG)	2020-2025	Refer to future budgets
	2.2 Host category specific tender briefings to educate suppliers about sustainable procurement, including opportunities to create inclusive employment outcomes and partnerships with social benefit suppliers and local businesses.	Proc (SPWG)	2022-2025	Existing Resource/ Budget
	2.3 Collaboratively host an annual networking event to educate suppliers about sustainable procurement in Banyule, including opportunities to create inclusive employment outcomes and partnerships with social benefit suppliers and local businesses.	Proc (SPWG)	2022-2025	Refer to future budgets

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Focus Area 4: Increase community awareness and engagement

Priority actions	Key initiatives	Lead	Timeframe	Funding status
1. Support the local community to learn about and actively engage with social enterprise.	1.1 Promote and publish insights and case studies with the community.	SE&LJ	2020-2025	Existing Resource/ Budget
	1.2 Promote activities and events being run by social enterprises in Banyule.	SE&LJ	2020-2025	Existing Resource/ Budget
	1.3 Create and maintain a social enterprise page, including a directory on the Banyule City Council website.	SE&LJ	2021-2025	Existing Resource/ Budget
	1.4 Run a social enterprise campaign inclusive of an event to enable direct engagement with social enterprises.	SE&LJ	2024-2025	Refer to future budgets

KEY:

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Proc - Procurement

SE&LJ - Social Enterprise and Local Jobs

SPWG - Sustainable Procurement Working Group

Funding status of 'Existing Resource/Budget' is on the basis that existing EFT and operational budget is ongoing.