

Appendix 1 Summary of Consultation Activities undertaken in Stages 1 and 2

Activity	Location	Target participants	Number of participants
<p>Intercept telephone surveys</p> <p>Telephone surveys were conducted with persons aged 18 and over. Sample size was statistically valid, that is it was representative of the current demographic profile.</p>	Not applicable	General community	502
<p>Community Reference Group</p> <p>A community reference group was formed by Council at the beginning of the project. Regular meetings were held with the group to provide feedback to the process and progress of the Plan.</p>	Not applicable	Represent a cross-section of the community	10-15
<p>Listening Posts</p> <p>Provided an opportunity for the community to obtain more information about Plan and to participate in a short survey or activity.</p>	<p>Bayside City Council Staff Day</p> <p>Sandringham Village Festival</p> <p>Beaumaris Farmers Market</p> <p>Church Street, Brighton</p> <p>Hampton Family Fun Day¹</p>	<p>Council staff</p> <p>General community</p>	<p>Staff Day: 80</p> <p>Sandringham: 69</p> <p>Beaumaris: 70</p> <p>Brighton: 48</p>
<p>Online forum</p> <p>A moderated online forum was used to host discussion with stakeholder who have access to the internet and choose to participate.</p>	Not applicable	General community with access to internet	15 participants
<p>Survey</p> <p>A structured survey was developed to obtain detailed feedback from stakeholders about priorities identified in the telephone survey. The survey was available online and hard copy.</p>	Not applicable	General community	<p>Hard copy survey: 17</p> <p>Online survey: 34</p>
<p>Targeted discussions with hard to reach groups</p> <p>Focus groups were held with 'hard to reach' groups to allow feedback from groups who may not get involved in other activities.</p>	<p>Parent Play Group, Black Rock²</p> <p>Adults with a disability</p> <p>Sandringham Secondary College</p>	<p>Hard to reach groups</p>	<p>Adults with a disability: 12</p> <p>Young people: 16</p>
<p>Williamson Group Dinner</p> <p>Provided an opportunity to engage with highly educated group of the community</p>	Not applicable	CEOs and business leaders.	40

¹ An additional Listening Post was scheduled in Hampton at a Family Fun Day and targeted as residents living in public housing, however due to poor weather the event was cancelled.

² This session was facilitated by Council and no observations were made about the activity.