

Road Safety Strategy 2019 - 2024

Community Engagement Summary



May 2019

Bayside City Council
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1 Background

Bayside City Council's five-year Road Safety Strategy 2014 has been reviewed to determine if the actions in the Strategy are still relevant, have been completed or require further input from the community.

Council has now developed a draft Bayside Road Safety Strategy (RSS) 2019 – 2024, to guide the implementation of road safety activities within Bayside for the next five year period. The aim of the Strategy is to reduce the number of fatalities and injuries on our road and path network so that people of all ages and abilities can travel safely, easily and confidently within Bayside.

The community and key stakeholders were invited to comment on the revised strategy in draft form, to ensure 'we have got the Strategy right' and determine 'if we have missed anything'. It is anticipated the final draft will be presented to Council at the Ordinary Meeting of Council on 25 June 2019. Actions will be then be implemented following the endorsement of the RSS.

This report provides details of the community engagement process and the feedback received on the draft Strategy. Council's proposed response to the issues identified during the engagement phase are also noted in this report.

2 Consultation process

2.1 Consultation purpose

The engagement process was open to all residents and any visitors/tourists to the Bayside area. The purpose of the engagement process was to seek resident and stakeholder feedback on the draft RSS, in particular how Bayside Council can be supported to educate road users and enforce road safety, and any site-specific or issue-specific actions not identified in the draft document. The engagement negotiables and non-negotiables for this project have not been identified, given its limited scope.

Stakeholders

Within this document, reference is made to stakeholders. The project stakeholders are:

Internal

- Councillors
- Senior Leadership Team
- General Council staff

External

- Victoria Walks
- Bicycle Network Victoria
- RoadSafe South East
- Victoria Police
- Neighbouring Councils (Port Phillip, Kingston and Glen Eira)
- Schools within Bayside municipality
- General community

2.2 Consultation methodology

The following activities were undertaken:

- project information hosted on the on-line engagement platform *Have Your Say*;
- promotion of the project using Council communication channels including social media;
- comment on the draft Strategy collected via the *Have Your Say* engagement platform.

Details	Activity
8 May to 22 May 2019 No feedback	Social media <i>Bayside Council</i> Facebook page Facebook posts made in response to key messages and promotion of feedback opportunity
8 May to 22 May 2019 31 respondents	'Have Your Say' on-line engagement portal Comment box – has Council got the Strategy 'right' and has anything been missed?
8 May to 22 May 2019 3 e-mails	Correspondence with Council officer/s

3 Consultation findings

The following section summarises the key themes which arose in the community feedback about road safety in Bayside. Council's proposed response to the issues identified are also noted in this section. In the interest of stakeholder and community privacy, individual quotes have not been included within this public document.

3.1 Feedback from the general public

Feedback Received	Response
A target date to achieve Strategy vision is unknown	Feedback noted. A target date for the Road Safety Strategy vision is deemed not required. However we aim to deliver the Key Response Areas 1 - 6 identified throughout the lifespan of this strategy.
Cost associated with the delivery of speed limit reduction in Major Activity Centres needs to be reviewed	Black Rock and Dendy Village Activity Centres are located along the arterial road network. Funding the delivery of speed limit reduction in these areas is the responsibility of the state government. As such the action listed for KRA 3 is to advocate. In relation to Sandringham Activity Centre, the cost for delivery have been updated to suggest ' <i>officer time and subject to capital budget proposals</i> '
Education of drivers to use their signalling indicators when turning left/right	Feedback will be addressed via KRA 1 ' <i>Develop and implement an annual communication plan to support the Road Safety Strategy and to promote road safety messages and education within the municipality</i> '
Education of road users' priority at roundabouts	Feedback will be addressed via KRA 1 ' <i>Develop and implement an annual communication plan to support the Road Safety Strategy and to promote road safety messages and education within the municipality</i> '
Encourage sustainable modes of transport	Not applicable for this strategy. It is however covered within the Integrated Transport Strategy, Walking Strategy and Bicycle Action Plan

Engagement with the administration at local schools concerning road safety

Feedback will be addressed via KRA 1 '*Coordinate and implement community road safety programs and planning in conjunction with RoadSafe South East, Victoria Police and other road safety partnerships*'

Fencing along Holyrood Street, adjacent to the railway tracks requires extension

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Foreshore vegetation adjacent to New Street and Beach Roads requires ongoing maintenance

It is a site specific issue. Concern noted and shall be passed on to Council's Open Space, Recreation & Wellbeing Department for consideration.

Impact of lowering speed limits on safer outcomes

Safer speeds are well discussed within Transport Accident Commission (TAC) campaign and it forms part of the Safe System Approach as documented within the State Government Toward Zero Campaign, page 30 '*What the research tells us? - Reduced travel speeds and traffic calming in local streets*'

Improve bicycle treatments at roundabouts

Not applicable for this strategy. It is however covered within the Bicycle Action Plan

Improve cycling support for other streets, not just Beach Road

Feedback adopted to KRA6 '*Work in partnership with Victoria Police, VicRoads, Cycling Victoria and other relevant stakeholders to improve conditions for cyclists within Bayside Municipality*'

Improve maintenance and upgrade road surfaces and footpaths

Not applicable for this strategy. It is however covered within the Walking Strategy and Bicycle Action Plan

Improve pedestrian crossing signs on Milroy Street, Brighton East

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Improve pedestrian safety on Park and Reserve Roads

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Improve road safety education for all road users

Feedback will be addressed via KRA 1 '*Develop and implement an annual communication plan to support the Road Safety Strategy and to promote road safety messages and education within the municipality*'

Introduce speed limit reduction in New Street, between Rusden Street and Nepean Highway

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Introduce speed limit reduction in Black Rock, Sandringham and Brighton shopping precincts

Feedback will be addressed via KRA 3 '*Advocate to VicRoads for the lowering of speed limits to 40km/h on the following Major Activity Centres:*
Sandringham Activity Centre, Sandringham
Black Rock Activity Centre, Black Rock

Dendy Village (Hampton Street), Brighton East'

Introduce speed reduction treatment on Well Street, Brighton

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Introduce Road Safety Award as part of Bayside's Australia Day awards

Suggestion noted and shall be passed on to Governance Department for consideration.

More pedestrian crossings facilities

Not applicable for this strategy. It is however covered within the Walking Strategy

No mention of Council's Neighbourhood Character Study

Not applicable for this strategy

Provide safer paths for cyclists

Feedback will be addressed via KRA 6 '*Through the Bayside Bicycle Action Plan, improve safety for cyclists at those locations on the Metropolitan Bicycle Network where cyclist crashes / relevant safety issues have been identified*' and the Bicycle Action Plan

Review doesn't address the uptake of cycling/walking for school-age children in Bayside

Not applicable for this strategy. It is however covered within the Bicycle Action Plan

The way of the future will include autonomous car not necessarily public transport

Not applicable for this strategy. It is however covered within the Integrated Transport Strategy

Traffic/pedestrian signal adjacent to Melrose Street and Beach Road intersection requires review

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Traffic/pedestrian signals required on Wellington Street, intersecting with Esplanade

It is a site specific issue. Concern noted and shall be passed on to Council's Traffic Management Unit for consideration.

Undertake audit of best way pedestrians and cyclist actively get to destinations, map these routes to prioritise funding

Not applicable for this strategy. It is however covered within the Walking Strategy and Bicycle Action Plan

In summary, there were 27 issues identified in the feedback received - 5 are potential improvements, 6 are addressed within the Key Response Area, 8 were not applicable for this particular Strategy and 8 site-specific issues.

3.2 Project Evaluation

In terms of stakeholder reach, it was proposed that the engagement activities would attract:

Measure	Outcome	Evaluation
50 responses received via <i>Have Your Say</i> platform	There were 216 visitors to the <i>Have Your Say</i> platform, 31 contributors and 13 followers	Measure not met
Feedback received to either acknowledge the findings, goals and actions or improvements identified to add to the list of actions.	3 emails received in addition of the 31 contributors from the <i>Have Your Say</i> platform	Measure met

The results of the consultation will inform and assist Council’s decision making towards the endorsement of the revised RSS.