bayside small neighbourhood activity centres
urban design profiles & guidelines

DRAFT
keith street & widdop crescent, hampton east

existing conditions

primary activities
retail, residential and service business

general building height
1-2 storeys

area
1,828sqm

interface treatments/features
buffering rear and side laneways

percentage of active frontage
90%

discussion
A small number of shop top housing forms have emerged in this centre. Little Avenue Reserve to the west provides a good outlook over the rear laneway for shop-top forms. The street front incorporates weather protection canopies. Perpendicular street parking is provided along both Keith Street and Widdop Crescent interfaces. Residential development in the surrounding area is mostly postwar dwellings and flats up to two storeys.

development capacity ★
opportunities and constraints

implications

- State planning policy promotes consolidation within activity centres which are well serviced by open space. DDO2 seeks to maintain the prevailing streetscape rhythm, building scale and height of the neighbourhood, requiring a permit to be sought for development of more than 2 storeys.

- The laneway provides rear vehicle and service access, however it also creates a barrier to direct abuttal with the parklands.

- Prominent corners are an opportunity to distinguish the centre’s identity and are key local orientation marks.

- With the exception of the southern corner site, sites within the centre present a consistent subdivision grain. Changes in subdivision grain through consolidation can negatively affect the fine grain character of the centre.

- There is capacity for change in rear setbacks abutting the laneway, all of which can take full advantage of providing outlook to the parkland.
Small Neighbourhood Activity Centres & Strategic Redevelopment Sites are places for residential consolidation and change. Redevelopment of these precincts is actively supported and should be influenced by the following factors:

### key urban design criteria

- **physical context**
  - Ensure linkages with existing parapets and/or roof forms
  - Have regard to surrounding urban form and building types
  - Reiterate surrounding subdivision pattern and grain

- **site planning**
  - Encourage site design that is place responsive
  - Ensure primary address to the street with service entries to rear laneways
  - Provide active frontages (including at upper levels) that support passive surveillance

- **views + aspect**
  - Protect and reinforce views to key buildings and features
  - Design with regard to the natural setting and potential aspect
  - Provide sensitive treatment around landmark features and heritage buildings

- **solar access**
  - Avoid casting unreasonable shadow over residential private open space
  - Configure development to ensure sunlight to public spaces at the equinox
  - Optimise the northerly aspect in new development

- **interfaces**
  - Ensure transitions to residential surroundings for amenity purposes
  - Design all visible façades to ensure attractive edges and public presentation
  - Configure development to limit the potential for visual bulk and overlooking

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**Legend**

- **study area**
- **2 storey street wall**
- **transitional setbacks**
- **announce corner through design treatments**
- **design detail at street vista termination point**
- **reflect subdivision grain**
- **primary active frontage**
- **provide passive surveillance**
- **maximise outlook**
- **new connections/extend laneways**

**Dane Road**

**widdop crescent reserve**

**Keith Street**

**proposed urban form concept plan**

**length of primary active frontage**

80m (including proposed primary active frontages as shown in plan)
**design guidelines**

**building height**
The overall building height should not exceed 2 storeys (up to 9m).

**street wall**
Buildings should present a street wall of up to 2 storeys (up to 9m) with a zero street setback to maintain consistent commercial frontage at ground level.

**rear/side setback**
Buildings abutting business zoned land should not be setback from abutting business zoned land except above the street wall.

Buildings should be setback from a residential title boundary as follows:

- 3m at ground level*
- 5m at 2nd storey level

* Where a through laneway separates new development from a residential title boundary, the laneway width can form part of the setback measurement at ground level.

Setbacks may be reduced if a building abuts a residential title to the side boundary, provided that development can maintain adequate sunlight access to the dwelling’s private open space in accordance with Clause 55.04-5.

**public realm**
Encourage active uses at ground floor oriented towards and engaging with the street.

Incorporate human activity and passive surveillance opportunities (e.g. windows, balconies) to all public frontages including use of perforated screens and visually permeable wall surface treatments to laneways.

Buildings interfacing parkland should maximise outlook from balconies and windows.

**access**
Prioritise pedestrian access and ensure a good sense of building address.

Encourage concealment of car parking at basement or the rear of buildings.

Encourage use of existing laneways for vehicle access from the side and rear of buildings.

Provision of bicycle parking and access should be legible and convenient.

**design detail**
Retain fine grain frontages and street rhythm with regular vertical divisions.

Building massing and detail should demarcate key street corners and key street viewlines through the following techniques:

- variations in parapet details.
- incorporating more intricate detail and visual interest (e.g. colour, material variations)
- maintaining human scale proportions
- incorporating focal points of activity and building entries
- wrapping design treatments around building corners or alterations in building alignment

Ensure all elevations visible to the public realm are fully designed.

Architectural detailing and building form should provide for a balance of horizontal and vertical elements.

**esd**
Encourage buildings to maximise natural light access and ventilation including orientation of offices, habitable room windows and balconies to the northerly aspect.