



Skate Melbourne Plan

Community engagement phase two summary

November to December 2016



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Executive summary

Project background

The City of Melbourne is creating a strategic framework, the Skate Melbourne Plan that will guide the management, provision and location of skate activity in the future development of the municipality.

As part of the development of the Skate Melbourne Plan (the Plan) Council has been conducting a series of community engagement and consultation methods to obtain feedback on the objectives and specific actions contained in the draft plan. This includes input from a range of community stakeholders with particular focus on residents of the municipality and those in the skating community who will be most affected by the plan.

Phase 1 of the community engagement was completed in April 2016 (see CE phase 1 summary report), and phase 2 community engagement of the draft Plan concluded on the 5th of December 2016.

The draft plan was developed incorporating both feedback from phase 1 and research on how other cities have planned to incorporate skating.

The key aims of this 2nd phase of community engagement were to:

- gather feedback from the public about their opinion of the draft Skate Melbourne Plan
- identify and gauge the level of support or lack of support to the draft plan, and/or
- Identify potential improvements that might be made to the draft plan.

The community was invited to provide feedback by participating in the following:

- Completing an online survey (completed by 410 respondents)
- face-to-face events where people were given the opportunity to learn about the plan, provide feedback and indicate their level of support. 172 people provided feedback in the following events:
 - 4 pop-up events which provided an opportunity for people to provide their support/opposition and feedback on the plan
 - 3 presentations to specific community groups with question and answer sessions
 - 2 workshops with community groups

This report summarises feedback from all of the Phase 2 engagement methods providing results of analysis undertaken of feedback received and conclusions and recommendations where appropriate.

Whilst the results are based primarily on the outcomes of the Community survey, relevant findings from other engagement initiatives have also been included

The City of Melbourne engaged **newfocus**, a national market research company, to conduct the data processing and analysis of the online survey.

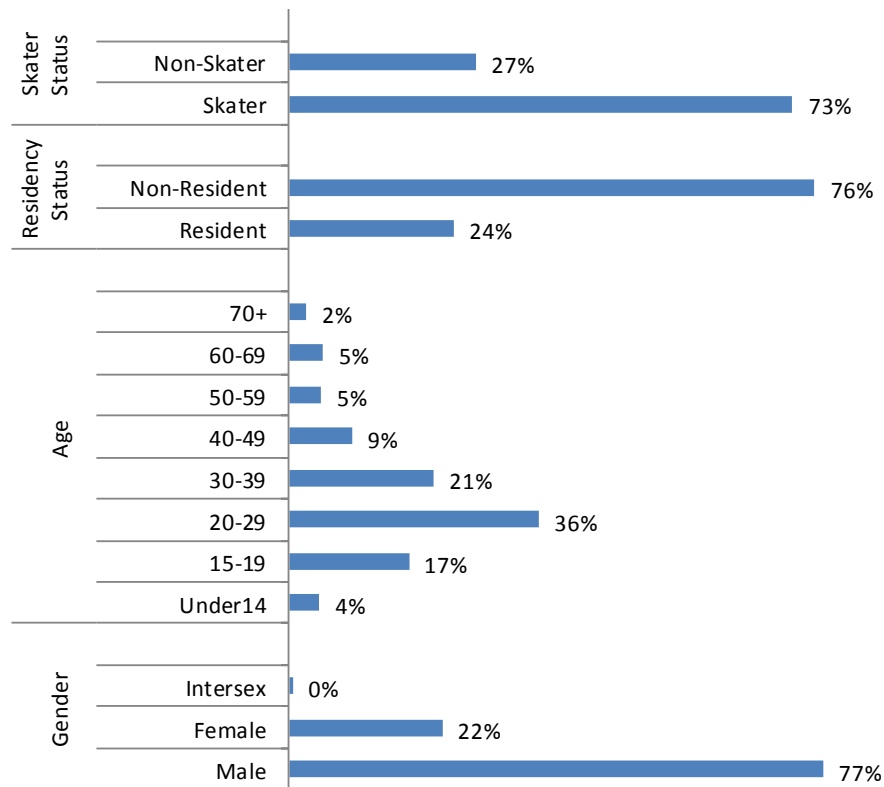
Overview

In total, 410 people respondents gave their contributions to the project via the online survey. In addition some 261 people were engaged through face-to-face community engagement, and 172 people provided feedback on their level of support for the Skate Melbourne Plan. However, there is no demographic information available to profile these non-survey respondents.

In addition to their opinions on the Skate Plan the online survey collected some information about the respondents' demographics (age, gender, residency, skater/non skater).

The profile of the sample was as follows:

- 58% were aged under 30, 42% were aged 30 and over
- 77% were male, 22% female with a very small percentage of intersex respondents
- 73% were either current or previously skaters, 27% were not and have never been skaters
- 24% were residents of the City of Melbourne, 76% live outside the Council area
- 91% had read either the full Skate Plan or the summary of the plan.



A very strong participation in the survey was found from skaters who made up 73% of the total sample. The vast majority were skaters who resided outside of City area (88% of all skaters lived outside or 64% of the total sample). Amongst non-skaters (27% of sample) there was a roughly even representation of Residents and Non-residents on the skate plan.

Only 9% of respondents were both skaters and City of Melbourne residents.

Overall	Non-Skater	Skater	Total
Resident	15%	9%	24%
Non-Resident	12%	64%	76%
Total	27%	73%	100%

Note: In order to reduce ambiguity, the definition of resident of the City was based on the postcode the respondents provided of their place of residence. This was done to avoid respondents self-reported residence status and confusion that can arise of inferring resident to imply resident of the Melbourne metropolitan area vs being a resident of the City of Melbourne within the boundaries of Council's catchment area. While the Council boundaries and the postcode boundaries do not perfectly align there remains the possibility of a small number of non-residents being miscategorised as residents. The risk of this is low when compared to the overstatement of self-reported residency status.

Key findings in relation to the plan were:

- Overall strong support for the plan in the online survey, with 84% providing support for all or most parts of the plan. This is supported by the results of the face-to-face engagements which provided a 98% level of support for all or most parts of the plan.
- Patterns of support were consistent across the overall plan and the three Key Actions, indicating there was no specific Key Action of the plan which people felt differently about – that is if they supported the plan they supported all Key Actions to same extent
- Among every demographic segment there was majority support for the plan with strongest support seen amongst
 - Skaters - 95% support (vs 54% support amongst Non-skaters)
 - Those aged under 30 years – 96% support (vs 68% amongst those 30 years and over)
 - Non Residents – 94% support (vs 52% amongst Residents)

- Even amongst Residents and though with lower levels of support at 52% support towards all or most of the plan remained higher amongst Residents vs opposition to plan by 38% (who did not support all or most of the plan).

Key emerging themes from respondents related to the plan included:

- The positive views held of skating
 - skating seen as a growing activity
 - skating was seen as beneficial to a healthy lifestyle
 - it is an activity that needs spaces and infrastructure for people to pursue it.
 - having dedicated spaces for skating seen as safer for skaters and non-skaters alike.
- Negative comments were mainly related to
 - the closure of Lincoln Square (makes it clear that it is missed).
 - a number of the skating community feel stigmatised and discriminated against
 - opposition to the plan relating to proposed location of skate spaces
 - fears of noise and anti-social behaviour by skaters

Secondary and connected themes also emerged providing some patterns:

- It was seen that promoting skating as a means of physical health and creativity were also connected to the development and building of a community along with the social aspect of skating
- Those opposed to the closure of Lincoln Square noted the growth of skating as a sport, that skating should be encouraged as a sport and therefore the need for supporting facilities.
- Those who raised concerns with the location of the skate park were often connected to concerns about the noise.

What was asked in the survey?

The respondents were asked a series of short questions about the draft Skate Plan. These included:

- questions on the level of overall support for the plan as a whole and for each of the three Key Actions
- open ended response questions on reasons for their support or otherwise for the plan and Key Actions (as above)
- questions related to their demographics and participation in skating.

A copy of the survey is provided in Appendix 1.

How it was communicated

Community engagement was promoted by the City of Melbourne through a range of mediums to reach as many residents, workers, students and visitors as possible. This included:

- The City of Melbourne website directed visitors to the Participate Melbourne page.
- Postcards and posters were placed at multiple City of Melbourne venues including libraries, and community hubs and around the central city to encourage people to fill in the survey. They were also placed in central city skate shops.
- Central city skate pop-up demonstrations and information panels on the plan were displayed with questions for people to share their thoughts and level of support for the Plan.
- Social media posts on City of Melbourne Facebook and Twitter accounts.
- Emails were sent to key stakeholders and resident groups.
- Postcards were mailed to residential areas that had interest in skate activity previously, this included parts of Docklands and Carlton.
- Corporate ads and Melbourne Magazine.
- Well known skaters were encouraged to share the Participate Melbourne page within the skating community and some key working group members were asked to share with their networks.
- Key skateboarding and popular lifestyle magazines promoted the Plan.

Online Survey Sample Constraints

There was a strong response amongst the skating community (n=296) 73% of all survey responses coming from skaters. However there were still 111 responses (27%) from non-skaters so there is sufficient data from this element of the community to give a representation of this segment which we can be confident in. There was a strong response from Non-residents (n=312) 76% of all responses but similarly a solid response from Residents of (n=98) 24%.

There was also a strong response from younger members of the broader community with 58% being under 29 years (and a further 21% being 30-39 years) with the sample of Non-Residents being made up mostly of younger respondents.

Whilst these are constraints in comparing and projecting responses across the broader population segments, the median age of the CoM municipality is relatively low compared to the Australian average of 36-37 at 28 years old (in 2011). The responses from the younger, skater, non-residents also reflect the importance of the topic and the degree of engagement held by this cohort of the broader City community towards the future of Skating in the City.

Lincoln Square Plaza’s modifications to deter skate activity were happening at the same time as the engagement period. This proved a substantial constraint in engaging with the skate community itself. Due to the contention of the topic, council officers received some negative comments and lack of motivation to engage with the Plan at some of the community engagement events. Some common responses indicated the community felt that CoM appeared disingenuous with its engagement around the Plan and were sending the community mixed messages about council’s stance around skate activity.

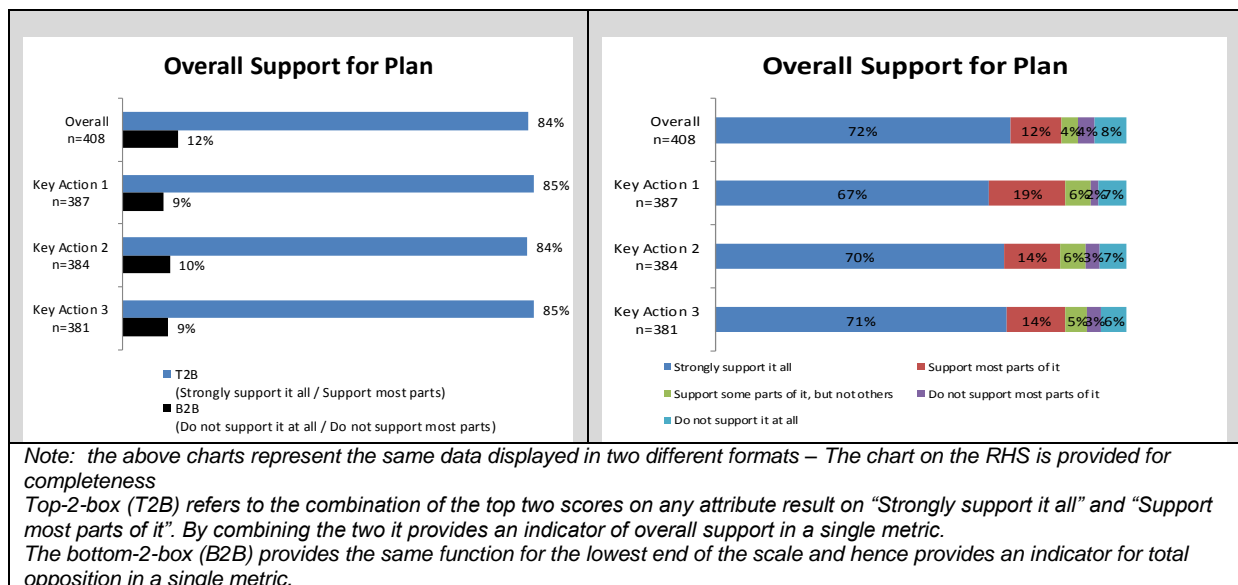
Key Insights & implications

Online Survey responses only

1. There is support for the Plan and the three Key Actions

Overall support for the plan was high with 84% in favour. There was a similar amount of support for each of the three key actions proposed in the plan. Therefore there appears to be no element of the plan which people particularly objected to.

As such if the plan is enacted in its present form there is no evidence to suggest that any of the key actions would be objected to more than other key actions may.



2. The Plan appears to have won the support of and gained enthusiasm from the skating community

There was a very high level of responses from skaters, making up 73% of respondents. This indicates an enthusiasm to participate in the process, which is further reinforced by the submission made by the Victorian Skateboarding Association to be part of the process.

Many of the comments provided by Skater respondents made it clear that the skating community have long felt marginalised by authorities and by the wider community.

The loss of the Lincoln Square plaza was keenly felt by the skating community and they are embracing this opportunity to participate and make the City of Melbourne a better place for skaters, which is one of the objectives of the Skate Melbourne Plan, a move which could lead to better overall relations in the future between skaters and other City users.

3. There is broad community support for the Plan

The support for the plan was in the majority for every segment split that was conducted in the online survey data.

The greatest areas of support were for those aged under 30, among skaters, and those who were non-residents.

There was a good deal of overlap among these segments indicating that many of the skating community are younger and coming into the City of Melbourne from other districts to skate. This is consistent with some of the elements of the plan which indicate a desire to tap into the global trend of skating as an attraction for people to come to participate in.

The broad support is further highlighted by the supporting data that was collected at the face-to-face engagement events such as the ones held at Bourke St Mall, Carlton Fete and Queenbridge Square. At these events, efforts were made to specifically target non-skaters. These events returned very high support rates, with 98% support overall. This is a solid indication of support from the general non-skating community, and those that utilise the city every day.

4. The group that is least supportive of the Plan is older and non-skater residents

The segments of greatest opposition and lowest support for the Plan are among the residents of the City of Melbourne, and those who are non-skaters.

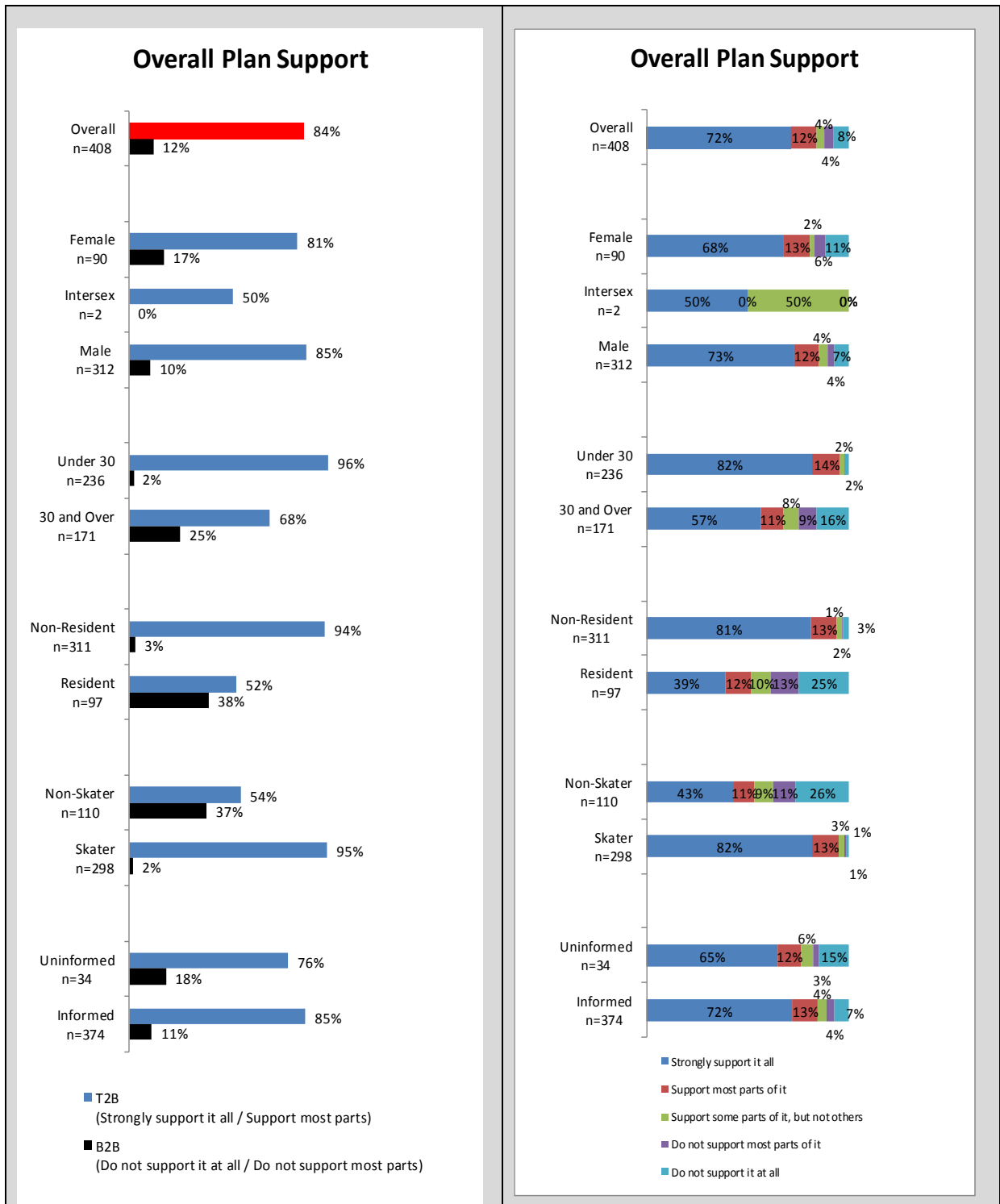
These formed a smaller proportion of the respondents to the survey but were strongly unsupportive. Particular locations for skating, nuisance from noise and anti-social behaviour by skaters were the key areas of concerns for this group.

5. Need for ongoing consultation and understanding

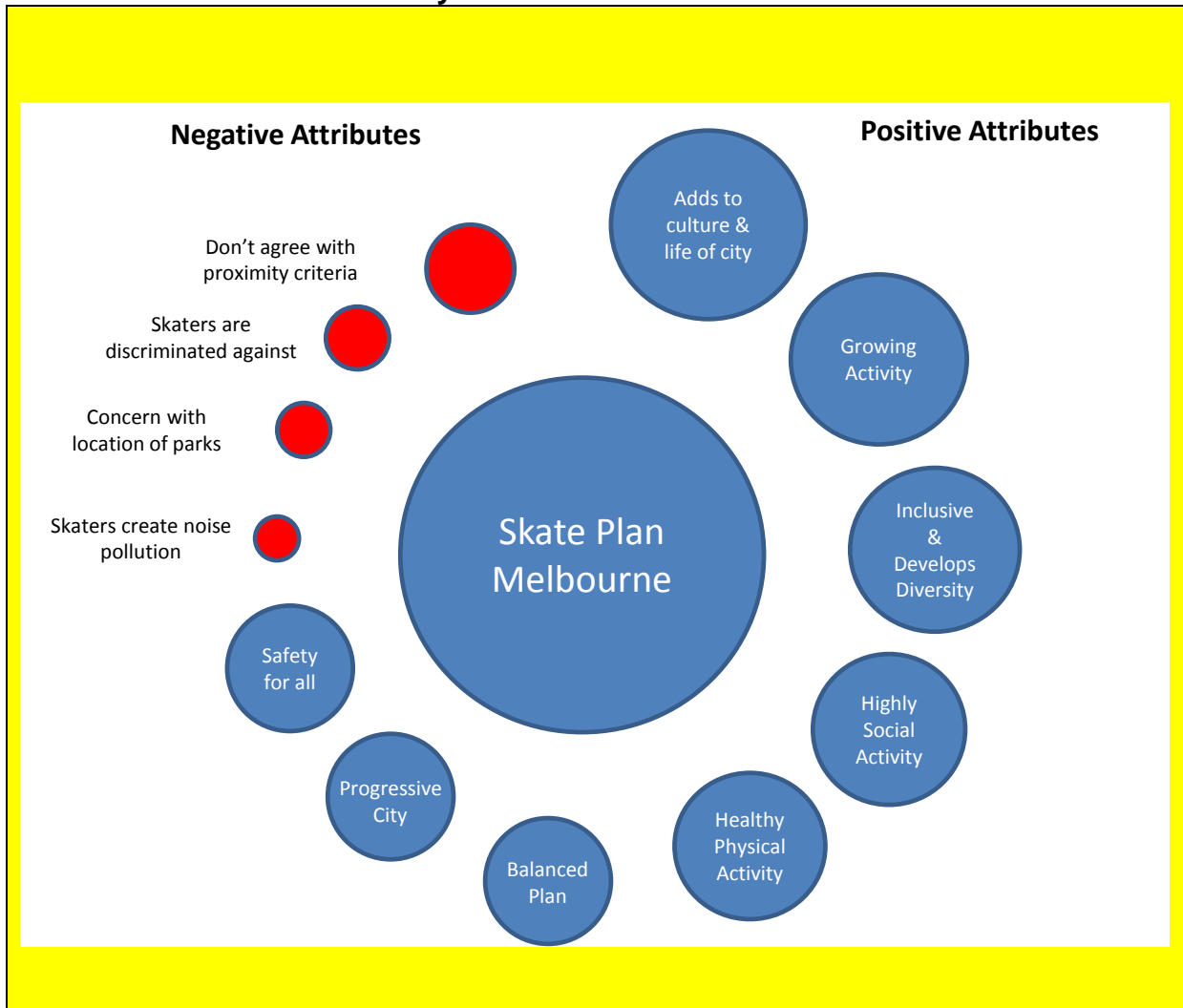
The opposition from certain parts of the community reinforce the need for further engagement with all communities involved - to search for and develop initiatives to:

- help improve some negative perceptions towards skaters,
- understand further social and economic benefits of having skaters in the City and where needed
- to address perceived inappropriate behaviour by skaters
- improve perceptions and consideration skaters may have towards other sectors of the City community.

The breakdown of support for the overall plan by all the key segments is outlined in the charts below.



Plan Attributes by Sentiment and Number of Comments



Summary of key comment themes

There were a variety of comments that respondents gave about the reasons for their response to the overall plan, but there were also some strong concentrations, indicating a cluster of opinion in certain segments. The strongest of these clusters are outlined below.

Key comment themes	Description
<p>Skating is a growing activity: skating becoming more and more popular, requiring diverse infrastructure, the City should adapt to this change.</p> <p>71 Comments (22% of comments)</p>	<p>This was the most frequent comment overall with 71 individual comments. The skaters feel that they are a significantly large element of the community to justify having public spaces and facilities available to them. The skaters feel that this means a change in mindset is required from authorities; as they have historically felt marginalised and/or stigmatised</p>
<p>Skating is a positive activity that should be encouraged, and the plan does this while reflecting the perspective of the skating community.</p> <p>55 Comments (17% of comments)</p>	<p>Skaters naturally feel that skating is a positive thing that should be encouraged. They feel that the plan will be effective at encouraging skating and furthermore it is a plan that has clearly had some input from the skating community and reflects their desires.</p>
<p>Skating has a positive impact on youth promoting physical health, creativity and resilience.</p> <p>40 Comments (13% of comments)</p>	<p>There was a common view that skating was particularly beneficial for young people. In a time when people, in particular the young, are often seen as living lives which are devoid of exercise and largely conducted in an online environment, skating is seen as a popular and viable alternative, that also stimulates creativity and socialisation.</p>
<p>Skaters feel stigmatised and discriminated against.</p> <p>37 Comments (12% of comments)</p> <p>“Skating in the past has been strongly discouraged and banned throughout Melbourne....Skaters will no longer feel targeted and stereotyped in a negative light”</p>	<p>Skaters have long felt ostracised by the rest of the community. With experiences like being moved on by security, bans on skating and the placement of obstructions to stop skating in certain areas, along with the feeling of being stereotyped as anti-social have all led to this feeling of discrimination.</p> <p>The new plan has gone some way to overcome this as it is clearly designed to accommodate skaters.</p>
<p>Concerns about location of the skate park in Docklands/ Victoria Harbour/ harbour front/ VH Promenade/ Central Pier/ esplanade/ Dock 5</p> <p>27 Comments (8% of comments)</p>	<p>Some respondents had negative responses to the choice of location for the skate parks. These respondents were typically residents of the area and had concerns particularly about the noise levels that would be created. Victoria Harbour and Dock 5, along with the promenade were specifically mentioned several times. Along with the notion of the Docklands creating a natural amphitheatre that carries noise particularly well.</p> <p>Other concerns were about the existing lack of green space, that these areas could be used for; as well as damage to public property from skating and the possibility for anti-social behaviour.</p>
<p>Concerns about noise: perception skate park/skaters create noise pollution</p> <p>24 Comments (8% of comments)</p>	<p>As mentioned above, the concerns about noise being generated were intertwined with objections to the location of the skating facilities. This was particularly so around the Docklands.</p>
<p>Closure of the Lincoln Square: negative perception of the closure of the Lincoln Square skate plaza</p> <p>21 Comments (7% of comments)</p>	<p>The closure of the Lincoln Square skate plaza has been acutely felt by the skating community. There is a level of relief in the new plan that it will go some way to restore the facilities needed by skaters.</p>

**Building community:
social aspects of skating, meeting new
people, meeting with friends**

Skaters view their activity as a highly social one. It is something that they do with their friends, and it provides a sense of community and a means of meeting new people, because by being a skater there is an instant belonging and point of connection among other skaters.

21 Comments (7% of comments)

Summary of key differences in the results for different elements of the plan

While overall the results for the overall plan and each of the key actions were very similar, there were small but notable differences in the results for each of the key actions compared to the overall plan.

Area of focus	Description of emerging findings / themes and comments
Support for overall plan	<p>The overall plan to make Melbourne a skate friendly city as part of a diverse, active and healthy community was tested on respondents.</p> <p>Overall support for the plan was very strong with 84% of the online survey responses either completely or partially supporting the plan. This is supported by the 98% of respondents from the face-to-face engagement events who were given the opportunity to record their level of support who were in favour of the plan. This group has not been profiled using demographic data, but efforts were made to specifically target non-skaters.</p> <p>In no segment of the online survey did the plan not have majority support. The highest level of support was recorded amongst respondents aged under 30, with 96% in favour. This was higher even than among skaters who were 95% in favour.</p> <p>The lowest level of support was among residents of the City of Melbourne, whose support was at 52%.</p>
Support for Key Action 1	<p>KA1: Identify spaces suitable for skate activity.</p> <p>The support for key action 1 followed the patterns of support for the overall plan, with 85% support in total (top-2-box) and majority support in all segments; with the highest support amongst skaters and those aged under 30 and the lowest support among no-skaters and residents. Generally scores were similar and moved within a margin of approximately 3%.</p> <p>However an interesting point is that there is notable increases in support and decreases in opposition among some segments when compared to the overall plan. Especially among the segments with the least support. Opposition to the overall plan was at 38% among residents, but dropped to 29% for key action 1. Whereas support for the overall plan amongst females was at 81% and increased to 86% for Key Action 1.</p> <p><i>This indicates that there may have been a moderating of position among the non-supporters as they considered the plan more fully. If people are naturally not inclined to support skating it is easier to dismiss an entire plan due to ideological entrenchment. However when presented with a specific proposal there needs to be a specific reason for objecting to it. This indicates that those who are not inclined to support skating as a whole can be brought around once they actively consider what the plan would actually entail.</i></p> <p>Among the comments for key action 1, the most notable concentrations was agreement that there was a need to identify open spaces that could be designated for skating, and that the plan should be enacted as quickly as possible, these comments each represented 14% of the comments made on key action 1.</p>
Support for Key Action 2	<p>KA2: Increase the provision, designation and integration of skate-able spaces.</p> <p>While the support for key action 2 again broadly followed the same pattern of support as that of the overall plan, with marginal variation, there was one interesting pattern, and that was the consistency in the movement of sentiment among skaters and those demographics associated with skaters such as the under 30's and non-residents. Their support indicators for key action 2 all moved down, although marginally.</p> <p><i>Although support still remains very high, the slight reduction in support for KA2 is perhaps</i></p>

an indicator that a small element among the skating community feels the designation of dedicated skating areas is an attempt to confine them to a limited space, when they feel they should have the right to skate anywhere.

Example of this sentiment is reflected in the following comment provided.....
“Street skaters skate street, not park. They skate street so they can film video parts and have fun. But if the skate spot looks like it's from a skate park, it's not going to get skaters away from actual street”

There were two strong concentrations of comments for key action 2, these were agreement on the need for dedicated spaces for skating (26 comments, 16% of comments) and the need for skating spaces to be multi-use and open to everyone and not exclusively for skaters (36 comments, 22% of comments).

Support for Key Action 3

KA3: Improve programming, communication, legislation and management.

The patterns of support (and opposition) for the overall plan was closely followed in each of the key actions. This indicates that there was no element of the plan that people objected to despite supporting the plan overall; nor a section that people were willing to support despite being opposed overall. If people supported the plan overall they supported all of it, or if they were opposed, they were opposed in its entirety.

There was one exception to this pattern in KA3. Residents of the City of Melbourne who offered the least support for the plan overall showed significantly more support for key action 3, with 61% support compared to 52% for the plan overall. Typically variations between support for the plan overall and each of the key actions moved within a 3% margin.

This could indicate that there is a desire for outreach to the skater community among a significant number of residents. They clearly understand that more communication and understanding between the two groups can only benefit both groups

This pattern was replicated, although less starkly with non-skaters, in that the level of support for key action 3 was stronger than the support for the overall plan. With 61% in support of key action 3 compared to 54% support for the overall plan.

This may be an indication of desiring greater communication and connection with skaters, but perhaps they feel the group is unapproachable or closed to non-skaters. Hence the prospect of dedicated program to facilitate communication between the two is likely to be seen as a welcome prospect.

Other Comments about the plan

The additional comments about the Skate Melbourne Plan typically just reinforced what was said in the prior comments about the respondents' opinions regarding the overall plan and the key actions. There were some comments however which added potential additions and/or variations to the plan to be considered.

While there were a string of requests elsewhere for multi-use facilities rather than an exclusive skate zone. In the extra comments there were some more specific suggestions as to what should be included, examples of this include:

- Ensure that the facilities catered for BMX riders (13 comments) and Parkour (7 comments).
- There was a suggestion that the council should go further and reach out to other sub-cultures, such as Parkour (as mentioned above) and Roller Derby was another activity mentioned.
- When scouting for sites to situate skate facilities it was suggested that the Council take advantage of locations such as under bridges, which can provide a sheltered skating location for winter and are typically otherwise barren unused spaces.
- There was a suggestion that to lessen the perception of skaters as anti-social and a potential threat; that the Council should facilitate an outreach program between skaters and an organisation like Neighbourhood Watch, to turn the perceived threat into a potential source of help as the “eyes on the street”.

- Since the City of Melbourne is looking to cater to skaters needs. There were a number of requests for more facilities for cyclists too, such as bike paths etc.
- A number of respondents who were enthusiastic about the plan have offered to help in various ways, such as a chartered accountant and those with connections to the global skating community willing to put the City of Melbourne in touch.

Summary of patterns of responses

When the respondents comments on the plan and the individual key actions were analysed, there emerged some patterns. In certain cases respondents tended to hold the same opinions on a number of matters and this indicated that they were linked in the mind of the respondent. This also provided some indication as to the perception of the respondent and their pre-conceived notions on the topic. This was particularly so on the negative side of the respondents who held perceptions where negativity towards skating was connected to issues of safety and noise.

“...It is noisy and dangerous for pedestrians. I don't believe we should be encouraging skating - in fact, I believe just the opposite should be happening...”

There were also some cases of different people having entirely different beliefs on the consequences of the plan should it be implemented. Public safety was one example of this. Some felt that the skate plan would increase public safety with 24 hour skating meaning there would always be eyes and ears in public places.

“...I think that giving skaters an open public place to skate in the busy space of Melbourne will discourage possible crime and people sitting around doing drugs.”

Whereas others felt the skaters themselves would be the cause of public danger either through collisions or anti-social behaviour.

“I do not support a plan to change our quiet residential area into a 24 hour skate park as it will create endless noise, bring in loitering groups of "youths" and associated crime.”

The strongest patterns are outlined below.

Key pattern Theme	Description
Pattern 1 Skating as an active and social lifestyle	<p>People who related skating as a positive part of a person's lifestyle often had multiple ways in which they saw the positive contribution. The respondents linked the positives of physical health, outdoor activity, and personal expression, but also commented on the social aspect of spending time with friends and meeting like-minded people at the locations where skaters congregated. This was the strongest of the noted patterns with 9 instances.</p> <p><i>“Skateboarding provides a healthy outlet for youth to exercise, meet new people and have fun outside, something needed desperately in today's age”</i></p>
Pattern 2 Perceived noise as a barrier	<p>Among those who were opposed to the location of the skating facilities in the docklands or other areas; the principle concern that was raised was the noise. They expected noise pollution from skaters, and this was the principle stated reason for objecting to locating the facilities in the stated areas. Some of the comments thought the noise from skaters would disrupt other uses of public spaces, and hence push them out of the space. If noise concerns can be overcome, it may be possible to further increase the support for the plan. 8 comment combinations fit this pattern, with numerous others which</p> <p><i>“Concern is mainly about noise and about the hours that skateboard parks may be open - in Dock 5 noise carries very clearly from the harbour - on floor 11 parts of conversations can be heard.”</i></p>

"I support the overall objective of the Skate Melbourne Plan wholeheartedly and as a Docklands resident at Dock 5 would like to stress the importance of conducting noise testing in areas you have marked as 'Indicative locations for larger skate-able spaces'"

"The skate plan has a location on central pier over Victoria Harbour. The harbour is surrounded by tall buildings that make it a natural noise amphitheatre that amplifies any noise straight to all levels of those buildings making life miserable with constant shouting and general skate noise. I can vouch for this as I have been living in a high rise on the water for the last 5 years"

**Pattern 3
The de-
stigmatisation of
skaters**

There was a pattern where three different opinions tended to congregate together. Those who felt that skaters have historically been discriminated against and stigmatised felt that the City of Melbourne needed to change its approach to skaters and provide a more diverse infrastructure to support the growing popularity of skating. These respondents were positive about the plan and encouraged by the input of the skating community. This shows the possible beginnings of shift in relations between skaters and the City of Melbourne. 5 comments combinations supported this sentiment.

"I believe the Skate Melbourne Plan will not only greatly benefit the Victorian skate community but will also create a renewed perception of skateboarders within the general public."

**Pattern 4
Skaters as part
of an evolving
City**

In a related theme to pattern 3, those who were encouraged by the plan and the input of the skating community saw it as reflective of the City of Melbourne having a vision of a progressive, modern, diverse city that was looking to the future. They saw skating as one part of this future that they wanted to have happen. 9 comments had some combination of these three themes.

"...It's a necessary component of the vibrancy of our city"

**Pattern 5
Strengthening
safety through
Places and
People**

Safety is a major area of public interest for all parties on this issue. The designation of areas for skating is seen as a positive for safety, as it reduces the likelihood of accidental collisions etc. The other aspect of public safety that came from the same respondents was the belief that their use of public spaces at all hours would increase public safety by having the presence of people always seeing and hearing passing activity would discourage criminal activity. 3 comment combinations fit this pattern.

"The area needs to be safe for everyone and the space has to work for everyone."

"...I believe that supporting skating helps to reduce crime and disruptive behaviours..."

**Pattern 6
Multifunctional
spaces**

In a related theme to pattern 5, while people agreed that there should be designated areas for skating, they did not think that they should be exclusively for skating, excluding others. They felt that the areas should be multi-use for all of the public. 6 comment combinations fit this pattern.

"...lights at skate parks and skate spots make it safer, welcoming and more inclusive to all. Including the multi-use park and public spaces is great - again not everyone wants to skate a bowl full of scooters so variety please"

Next steps

Information captured through the second phase of community engagement has informed the development of the final Skate Melbourne Plan which will be shared with the public in 2017.

Visit <http://participate.melbourne.vic.gov.au/skate> for more information.

Appendix item 1

Surveys questions

1. Overall, how supportive are you of the draft Skate Melbourne Plan?
Can you tell us why you provided this response?
2. How supportive are you of Key Action 1 and its supporting statements?
Can you tell us why you provided this response?
3. How supportive are you of Key Action 2 and its supporting statements?
Can you tell us why you provided this response?
4. How supportive are you of Key Action 3 and its supporting statements?
Can you tell us why you provided this response?
5. Do you have any further comments to make about the draft Skate Melbourne Plan?
6. Have you read...the summary document for the draft Skate Melbourne Plan, the full Skate Melbourne Plan, neither?
7. Are you a current skater (includes bmx, quad, skateboard and inline)?
8. Connection to the City of Melbourne... I'm a resident of the City of Melbourne, I own/operate a business in the City, I study in the City of Melbourne, I work in the City of Melbourne, I visit the City of Melbourne, none of above, I'm just interested
9. Age
10. Gender Identity
11. Residential postcode

Questions 1 – 4 were asked on the following scale: strongly support it all, support most parts of it, support some parts of it not others, do not support most parts of it and do not support it at all.

Appendix item 2

Results Tables of Open ended responses to the online survey by Overall Plan and Actions

Percentages calculated from the total number of comments for the relevant question

Positive aspects		Overall		KA1		KA2		KA3		Additional comments	
Proposed Code Frame	Code	Count	%	Count	%	Count	%	Count	%	Count	%
Positive contribution: skating adds to the vibrant culture/feel/life of the city	1	15	5%	2	1%	0	0%	0	0%	0	0%
Skating is a growing activity: skating becoming more and more popular, requiring diverse infrastructure, the City should adapt to this change	2	71	22%	9	5%	11	7%	2	17%	10	5%
Inclusiveness & diversity: skating as a way to involve different community members/youth	3	20	6%	5	3%	1	1%	0	0%	2	1%
Building community: social aspects of skating, meeting new people, meeting with friends	4	21	7%	1	1%	0	0%	0	0%	2	1%

Impact of skating on the youth (positive): promoting physical health, creativity, resilience	5	40	13%	2	1%	1	1%	0	0%	5	3%
Balanced: the plan as a compromise/balance of interests of the skating community and wider public	6	7	2%	12	7%	6	4%	0	0%	0	0%
Vision: support for skate boarding as part of a modern city/vision of Melbourne/progressive thinking	7	18	6%	1	1%	1	1%	0	0%	6	3%
Location of skate infrastructure (Positive): right choice of area/location	8	5	2%	4	2%	1	1%	0	0%	0	0%
Safety (positive): public skate park is a safe environment (for skaters and other members of the public) - and can make public spaces safer e.g. eyes on the street	9	19	6%	14	8%	4	2%	0	0%	2	1%
Encouraging skating (positive): plan reflecting the perspective of skating community, promoting that activity	10	55	17%	12	7%	9	6%	0	0%	26	13%

Negative aspects		Overall		KA1		KA2		KA3		Additional comments	
Proposed Code Frame	Code	Count	%	Count	%	Count	%	Count	%	Count	%
Discrimination: against skating community/stigmatising	51	37	12%	7	4%	4	2%	1	8%	1	1%
Favouritism: Favouring skaters over other members of the community (ie residents, business, visitors)	52	2	1%	2	1%	3	2%	0	0%	4	2%
Noise: skate park/skaters create noise pollution	53	24	8%	6	3%	4	2%	0	0%	10	5%
Public property: skaters damage public property	54	4	1%	3	2%	3	2%	0	0%	3	2%
No financial benefit: skaters don't generate income for local businesses	55	2	1%	1	1%	1	1%	0	0%	1	1%
Spaces (negative): the need for more public skating places in Melbourne	56	0	0%	0	0%	0	0%	0	0%	0	0%
Spaces (negative): Closure of the Lincoln Square skate plaza: <u>negative</u> perception of this decision	57	21	7%	5	3%	2	1%	0	0%	9	5%

Location of skate infrastructure (negative): Concerns about location of the skate park in Docklands/Victoria Harbour/harbour front/VH Promenade/Central Pier/esplanade/dock 5	58	27	8%	11	6%	8	5%	0	0%	11	6%
Location of skate park (Negative): Lack of fit between the area and skating infrastructure	59	6	2%	1	1%	1	1%	0	0%	0	0%
Aesthetics: negative perception of a visual aspects of a skate park	60	3	1%	1	1%	1	1%	0	0%	1	1%
Security: fear of anti-social behaviour of members of skating community, alcohol consumption in public spaces by skaters, rude and disrespectful behaviour	61	15	5%	9	5%	6	4%	0	0%	3	2%
Safety (negative): concerns about the physical safety of non-skaters and private property	62	6	2%	1	1%	2	1%	0	0%	4	2%
Prioritisation (negative): resources should be directed elsewhere, skate park is not a priority	63	6	2%	6	3%	6	4%	1	8%	9	5%
Encouraging skating (negative): skating should <u>not</u> be encouraged	64	7	2%	6	3%	6	4%	0	0%	1	1%

Other aspects		Overall		KA1		KA2		KA3		Additional comments	
Proposed Code Frame	Code	Count	%	Count	%	Count	%	Count	%	Count	%
Tourism / livability and attraction of capital city: Skating infrastructure as a reason to move to Melbourne	12	7	2%	1	1%	2	1%	0	0%	2	1%
Because I am a skater (generic statement)	11	13	4%	7	4%	6	4%	0	0%	1	1%
Areas designated for skating should not be restricted /support for KA2 Shared Public Spaces	13	4	1%	20	11%	36	22%	0	0%	16	8%
The key action plan is good/action it quick	14	0	0%	25	14%	17	11%	1	8%	55	28%
KA1 - agree with the need to identify designated spaces suitable for skating	15	0	0%	26	14%	7	4%	0	0%	4	2%
KA1- do not agree with criteria of proximity	17	0	0%	2	1%	0	0%	0	0%	0	0%
KA1 - agree with accessibility	18	0	0%	12	7%	3	2%	0	0%	0	0%
KA1 - agree with avoiding close proximity	19	0	0%	7	4%	3	2%	0	0%	2	1%
KA2 - agree with dedicated skateable spaces	20	1	0%	0	0%	26	16%	0	0%	11	6%
KA2-agree with multiuse spaces	21	1	0%	0	0%	8	5%	0	0%	12	6%
KA2 - particularly like the idea of 24 hour skate park	22	0	0%	0	0%	9	6%	0	0%	0	0%
Skater community involvement in designs/plans is important	23	0	0%	0	0%	7	4%	0	0%	12	6%
Agree with plan to promote legitimacy of skating via communications with skate community and general public	24	0	0%	0	0%	0	0%	0	0%	0	0%
Agree with plan for temporary skating events	25	0	0%	0	0%	0	0%	0	0%	0	0%

Results Tables of Open ended responses to the online survey by Concentrated Groupings

Combinations Overall or Found Throughout Key Action Responses				
No. 1 Code	Theme	No. 2 Code	Theme	Count
4	Building community: social aspects of skating, meeting new people, meeting with friends	5	Impact of skating on the youth (positive): promoting physical health, creativity, resilience	9
10	Encouraging skating (positive): plan reflecting the perspective of skating community, promoting that activity	51	Discrimination: against skating community/stigmatising	4
53	Noise: skate park/skaters create noise pollution	58	Location of skate infrastructure (negative): Concerns about location of the skate park in Docklands/Victoria Harbour/harbour front/VH Promenade/Central Pier/esplanade/dock 5	8
2	Skating is a growing activity: skating becoming more and more popular, requiring diverse infrastructure, the City should adapt to this change	51	Discrimination: against skating community/stigmatising	5
10	Encouraging skating (positive): plan reflecting the perspective of skating community, promoting that activity	14	The key action plan is good/action it quick	4
7	Vision: support for skate boarding as part of a modern city/vision of Melbourne/progressive thinking	10	Encouraging skating (positive): plan reflecting the perspective of skating community, promoting that activity	2
7	Vision: support for skate boarding as part of a modern city/vision of Melbourne/progressive thinking	14	The key action plan is good/action it quick	3
53	Noise: skate park/skaters create noise pollution	63	Prioritisation (negative): resources should be directed elsewhere, skate park is not a priority	2

Combinations KA1				
No. 1 Code	Theme	No. 2 Code	Theme	Count
6	Balanced: the plan as a compromise/balance of interests of the skating community and wider public	14	The key action plan is good/action it quick	3
9	Safety (positive): public skate park is a safe environment (for skaters and other members of the public) - and can make public spaces safer e.g. eyes on the street	15	KA1 - agree with the need to identify designated spaces suitable for skating	3
10	Encouraging skating (positive): plan reflecting the perspective of skating community, promoting that activity	14	The key action plan is good/action it quick	2

Combinations KA2				
No. 1 Code	Theme	No. 2 Code	Theme	Count
13	Areas designated for skating should not be restricted /support for KA2 Shared Public Spaces	21	KA2-agree with multiuse spaces	6
15	KA1 - agree with the need to identify designated spaces suitable for skating	62	Safety (negative): concerns about the physical safety of non-skaters and private property	2
14	The key action plan is good/action it quick	20	KA2 - agree with dedicated skateable spaces	2

Combinations Additional Comments				

No. 1 Code	Theme	No. 2 Code	Theme	Count
10	Encouraging skating (positive): plan reflecting the perspective of skating community, promoting that activity	14	The key action plan is good/action it quick	4
7	Vision: support for skate boarding as part of a modern city/vision of Melbourne/progressive thinking	14	The key action plan is good/action it quick	3

Appendix item 3

Overview of Face to Face engagement summary report:

CE Phase 1	505 respondents
CE Phase 2	408 survey respondents
CE Phase 1 and 2 duplicate respondents	38 duplicate survey respondents
Face to face phase 2	261 (**172 responses via Community Engagement panels with dots indicating their support)
Docklands community forum	40 (approx.)
Bourke Street Mall Pop-up	85**
CONVERSE Skate team tour	12**
Carlton Community Fete Stall	23**
North and West Melbourne Resident Association	20 (approx.)
Workshop with Carlton "The Underground" youth program	6
Queensbridge Square Pop-up	52**
The Venny Workshop and Slumber Party	5 spoken to in person, 10 extra respondents via email
Total unique meaningful engagements	1136 (including -38 duplicate respondents)

Responses recorded from those events where the public was invited to provide their feedback. The other sessions outlined above were for information only.

Rating	Bourke St	Riverside Skate Park	Carlton Fete	Queensbridge Square	Total
Strongly support	85	11	12	52	160
Support Most Parts			9		9
Support some parts of it but not others			1		1
Do not support most parts			1		1
Do not support it at all		1			1
Total	85	12	23	52	172