

# City of Casey

## Smart City Engagement Briefing Package



**The City of Casey is one of Victoria's largest municipalities, with rapid population growth and urbanisation, our community faces many diverse social, economic and environmental opportunities and challenges.**

To overcome these challenges, take advantage of new opportunities and meet the changing needs of our community now and in the future, we need to explore how we can utilise technology and data in innovative and proactive ways.

To help shape a shared community vision where technology, data and innovation support Casey's diverse community needs, the City of Casey is developing a Smart City Strategy in collaboration with our community members and businesses to help us understand Smart City priorities and concerns within our region. These insights will guide the implementation of smart technology and practices in the City of Casey.

### What is a Smart City?

A Smart City Strategy aims to identify what new and emerging technology, data and infrastructure could help communities overcome challenges and unlock new opportunities that improve liveability, sustainability, collaboration, and economic opportunities.

Smart Cities do not just focus on smart technology, but also develop systems, processes and programs that support collaboration and innovation both within Council and throughout the community.

Whether it's monitoring or reducing energy usage in public facilities, improving public bin collection processors or monitoring and responding to flood prone areas, Smart Cities uses technology and data to empower communities with information that allows them to make better decisions.

### Why is it important to Casey?

With Casey's population projected to grow over 550 000 by 2041<sup>1</sup>, and a quarter of our population currently under the age of 14, we need to invest in our future and ensure there are educational and employment opportunities, and great infrastructure to support our young and diverse community.

Source: (1) Population forecast (census 2016, Profile ID), (2) ABS Census 2016

## Casey's Smart City Journey

Casey already has a range of [Smart City infrastructure](#) including digitally connected street furniture that provides free WiFi to people using the space, Smart BBQs that monitor usage and notify Council when it's in need of repairs, and smart parking sensors that help community members find the best parking space for their needs.

In collaboration with Casey's community members, our Smart City strategy will build on Casey's current Smart City infrastructure and coordinate future initiatives that encourages innovation and collaboration. So, it is essential that the City of Casey understands the unique priorities of our community.

## Sharing your feedback and ideas

You don't need to be a technology or data expert to give feedback. Simply consider how technology, data or innovation could be harnessed to overcome a challenge or unlock new opportunities.

You might like to get inspiration from some [Smart City projects](#) that are already out in the community. Or you may like to think about how you have been utilising or adapting technology to overcome recent barriers due to physical distancing restrictions.

You can provide your feedback within the upcoming engagement sessions or by filling out an online survey which will be open on 22 June until 17 July on the Casey Conversation's website which can be found [here](#).

## Smart City Strategy Development Journey

- June – July 2020: All feedback received from the community will be considered in preparing City of Casey's draft Smart City Strategy.
- October 2020: Public exhibition of the final Smart City Strategy will be available to the community for review.
- November 2020: The final Smart City Strategy will be shared with the community.
- Late 2020 – early 2021: Implementation of the Smart City Strategy begins.

For more information contact Customer Service online or on the phone 9705 5200.