

# Provision of protected cycling infrastructure has the potential to substantially increase cycling participation

In 2020, VicHealth and Monash University surveyed over 4000 people across 37 local government areas in Greater Melbourne and regional Victoria. Respondents were categorised using the Geller Typology<sup>1</sup> to establish how confident they are with or without cycling infrastructure and questioned on bike usage. The Geller Typology classifies people as either *Strong and Fearless*, *Enthusied and Confident*, *Interested but Concerned* or *No Way No How* in relation to cycling.

**1 in 2** people own a bike



but only

**1 in 5** people ride at least once per week



Figure 1: Distribution of Geller Typology groups for Greater Melbourne

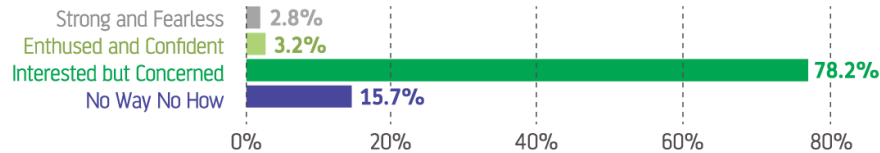


Figure 2: Distribution of Geller Typology groups by gender

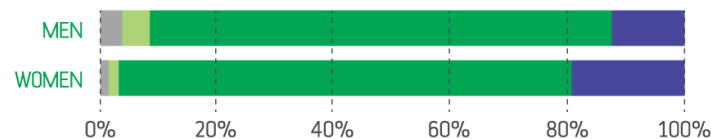
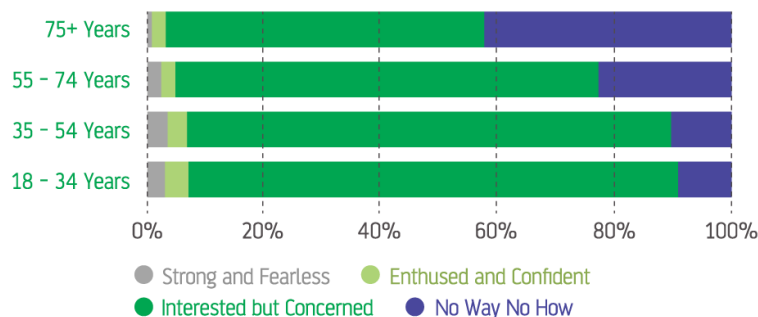


Figure 3: Distribution of Geller Typology groups by age

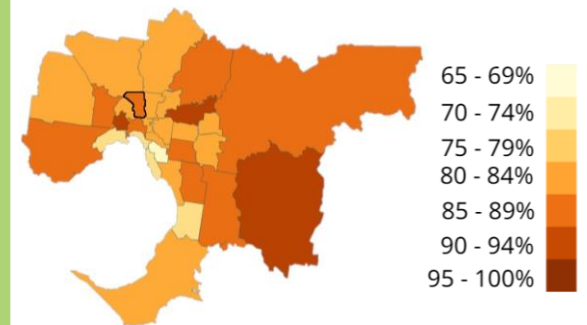


**83%** of people living in **Moreland City Council** were classified as **Interested but Concerned**



■ People who are Interested but Concerned would ride a bike if physically separated bike lanes were provided.

■ Heat map of Greater Melbourne showing the proportion of those categorised as Interested but Concerned.



**More information**

Information source: Pearson L.K, Beck B, Dipnall J, Gabbe B.J, Braaf S, White S & Backhouse M. (2020) Cycling Typologies in Victoria, Monash University. For more information specific to your LGA, refer to the report or contact: lauren.pearson@monash.edu or ben.beck@monash.edu, Sustainable Mobility and Safety Research, School of Public Health & Preventive Medicine, Monash University

**References**

1. Dill, J., & McNeil, N. (2013) Four types of cyclists? Examination of typology for better understanding of bicycling behavior and potential. Transportation Research Record, 2387(1), 129-138.