



IMAGINE
THE YARRA

DRAFT YARRA STRATEGIC PLAN

PUBLIC CONSULTATION

SUBMISSION COVER SHEET

Submission Number:	YSP01
Name (Individual/Organisation):	Yarra River Business Association
Attachments:	Attachment 1 – Written submission

24 February, 2019

Yarra Strategic Plan
Community Consultation
C/- Melbourne Water

Dear Sir/ Madam,

Re: Yarra River Plan

Thank you for the opportunity to review the draft plan and to be part of the long term vision for the Yarra River.

The health and well-being of the waterway is a key ingredient in the success of the business community of the Lower Yarra, as well as to the public image and perception of the river among our millions of visitors every year.

This Association has worked with the City of Melbourne throughout 2019 to help develop the Council's Yarra River-Birrarung Strategy, in order to provide better guidance to the future development of the city section of the river and its banks.

The Council plan balances the ecological and environmental needs of the river with the economic driver that is the section of river within the City of Melbourne municipality, and especially between the Punt Road and Bolte Bridges, as well as within Docklands.

We strongly endorse the findings and recommendations of the Yarra River-Birrarung Strategy, and believe that it sits comfortably with the recommendations of your broader plan for the river.

If we can be of further assistance in bringing your plan to fruition, please never hesitate to contact us.

Yours faithfully,

[Redacted signature block]