



IMAGINE
THE YARRA

DRAFT YARRA STRATEGIC PLAN

PUBLIC CONSULTATION

SUBMISSION COVER SHEET

Submission Number:	214987
Name (Individual/Organisation):	Individual
Attachments:	Attachment 1 – Survey submission



New Form submission on Help us shape the final 10-year strategic plan for the Yarra River

Hi YarraStrategicPlan@melbournewater.com.au

There has been a submission on [Help us shape the final 10-year strategic plan for the Yarra River](#) through Engage Victoria

A copy of the submission is provided as below:

Part 1: Working toward the Community Vision

1a. Do the four, 10-Year Performance Objectives adequately reflect the 50 Year Community Vision?

Somewhat

1b. Please outline your reasoning for this opinion (optional)

The Performance Objectives are good directional statements, but are lacking as performance objectives in 2 key aspects:

1. They do not state the baseline upon against which performance will be compared. The State of the Yarra report established baselines that outlines the state of the Yarra River. This report should be considered the baseline against which each of the objectives is based. There should be a clear mapping between the Performance Objectives and the indicators within the report: Y:01 to Y:36.

2. The Performance Objectives are not SMART in that they are neither measurable nor time-bound. They are not measurable in that there aren't any metrics/indicators used within the statement of each of the 4 objectives. For an objective to be measurable, there need to be a statement of the target measure in terms of quantifiable value and unit of measure. They are not time-bound since they do not use clear dates and instead use loose timelines such as 2-3 years.

2a. Are the actions identified to deliver the 10-Year Performance Objectives achievable, realistic and measurable?

No

2b. Please outline your reasoning for this opinion (optional)

The actions are not measurable in that they do not state the target measure against which the success/failure of the action will be assessed. The action should yield either an improvement by a quantity of some metric. In all the action statements, there hasn't been any metric/indicator used. As such, it is difficult to assess whether the action is achievable or realistic. For example, for Action 1. Restore billabongs and wetlands for Performance Objective 1, if the goal of the action is to improve the total area of billabongs and wetlands by 1 square cm over 2-3 years, then the action is certainly achievable and realistic but wholly inadequate. However, if the goal of the action is to improve the total area of billabongs and wetlands to that total area of 75% of the total area of Victoria, then this action is not achievable or realistic.

3a. Which specific actions do you think will be easiest or most challenging to deliver?

It is difficult to ascertain which actions will be easiest or most challenging due to the point made in 2b above.

3b. Why do you think this?

However, under the assumption that the actions will have a significant impact on the measures

by which each action will be assessed, then the actions tied to A Healthy Rivers and Lands will be the most difficult since urbanisation and population growth will make these actions very difficult, especially since the Performance Objective: Quality Parklands for a Growing Population could significantly degrade the measures against which Performance Objective 1 is assessed.

4. What do you/ your organisation think is the greatest opportunity the Yarra Strategic Plan presents? Please rank the following statements in order of importance from 1 -4

Improving water quality of the Yarra River and protecting land, floodplains and billabongs - 1

Acknowledging, protecting and commemorating the rich heritage of the Birrarung - 3

Improving the river's parklands to support community wellbeing - 4

Protecting the significance of the Yarra River's landscapes and views - 2

5. Do you feel the draft Yarra Strategic Plan has put appropriate actions in place to ensure delivery on the aspirations of Traditional Owners?

Somewhat

6a. Are there key priority areas of land you think should be added to the parkland network along the Yarra River?

Yes

6b. If you answered Yes, where are these key priority areas of land and why do you think they should be added?

The area under the Bolte Bridge due to expansion of the population in this area.

Part 2: Land Use framework

7. The Land Use framework aims to put the Yarra River at the heart of future planning and development decisions. What is your / your organisation's view about the Land Use

framework?

The Land Use framework should have an environmental health overlay on top of the existing overlays in order to drive Performance Objective 1.

8a. Do you believe the Land Use directions will support the 50 Year Community Vision?

8b. Why do you think this?

9a. Do you agree with the Land Use directions for the Yarra River?

9b. Please outline your reasoning for this opinion (optional)

10a. Do you believe that the 13 significant places identified for the river corridor reflect the most regionally significant locations?

10b. Why do you think this?

11. Do you agree with the opportunities identified for the significant places that you connect with?

12. Do you have any further ideas about how the Plan may provide for the cultural/spiritual/environmental care and protection of the Yarra River over the next ten years, whilst also working toward achieving the 50 Year Community Vision?

13. Finally, what are your overarching thoughts and feelings about the Yarra Strategic Plan?

The Yarra Strategic Plan is a good start, however, there are two main things that needs to occur:

1. The Performance Objectives and Actions need to use the State of the Yarra Report as the baseline, and these Objectives and Actions need to have SMART targets (i.e. Specific, Measurable, Achievable, Realistic and Time Bound).
2. The Lead Agency - Melbourne Water needs to prepare the Yarra Strategic Plan instead of the YCC. The YCC has conflicts of interest with respect of the Yarra Strategic Plan and could yield a plan that does not improve significantly on the status quo instead of the vision that the community wants/needs.

Contact Details

Individual

First Name

■

Last Name

■

Organisation (if applicable)

Address

■

Suburb

■

Postcode

■

Email Address

Telephone



Upload your submission here

No file specified

Collection Notice

The Yarra River Protection (Wilip-gin Birrarung murron) Act (the Act) requires:

- *all submissions to be made available for inspection by the public (s24(1)(b))*
- *the lead agency must make a copy of all public submissions on a draft Yarra Strategic Plan, made to the lead agency, available for public inspection - s24(2)*

All submissions will therefore be made available to the public in accordance with the Act.

Melbourne Water, as lead agency, and or DELWP will publish a copy of your submission, in its entirety, on the Imagine the Yarra website or other Victorian Government website/s as required.

In providing your feedback by written submission you agree that the lead agency may provide a copy of your submission, to affected Local Councils, Government Agencies, Panel (if required) and other submitters.

Your submission may also remain on external servers, even after the period of consultation closes and DELWP has removed the relevant pages from the Engage Victoria website.

Text will be redacted in submissions to remove personally identifying details, and to comply with the *Privacy and Data Protection Act 2014 (Vic)*.

Should you need to correct the information you provided or gain access to your submission, please contact us via email at: YarraStrategicPlan@melbournewater.com.au

I agree to the Collection Notice

Yes

To view all of the form's submissions, visit:

<https://engage.vic.gov.au/index.php/dashboard/reports/forms/viewDetail/2535>

Regards,

The Engage Victoria Team

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