



IMAGINE
THE YARRA

DRAFT YARRA STRATEGIC PLAN

PUBLIC CONSULTATION

SUBMISSION COVER SHEET

Submission Number:	184690
Name (Individual/Organisation):	Skysportz
Attachments:	Attachment 1 – Supporting document

Honourable John Eren
Minister for Tourism and Major Events
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Melbourne VIC 3000



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Dear Minister,

Support to Microflite and the Helicopter Association of Victoria

It is with great pleasure to give my full support to Microflite, Australia's largest tourism helicopter business, to ensure the continuation of a tourism service that has operated for decades on the Yarra River.

Melbourne is the only city in Australia with the capacity to land helicopters in the central city, and this represents a significant advantage for our business events industry. We at Melbourne Convention Bureau (MCB) utilise the service regularly when we have high level international guests who only have a limited time in the city to showcase the destination in an efficient manner.

A large majority of business events take place in the Melbourne Convention and Exhibition Centre (MCEC), which provides visiting international and national delegates with an accessible and fast transport service operating from the city to the main regions of Victoria.

MCB supports Microflite's proposal on the development of a permanent heliport to accommodate the helicopter industry, allowing conference delegates the ability to easily access regional Victoria during their stay in Melbourne.

MCB believes that the termination of Microflite's helicopter service from the city would negatively impact business events, ultimately taking away a substantial competitive advantage of our visitor economy.

Kind regards,

A handwritten signature in black ink, appearing to read 'KB Bolinger'.

Karen Bolinger
Chief Executive Officer
Melbourne Convention Bureau