



IMAGINE  
THE YARRA

# DRAFT YARRA STRATEGIC PLAN

## PUBLIC CONSULTATION

### SUBMISSION COVER SHEET

<b>Submission Number:</b>	215075
<b>Name (Individual/Organisation):</b>	Kellehers Australia Pty Ltd
<b>Attachments:</b>	Attachment 1 – Survey submission
	Attachment 2 – Written submission



## **New Form submission on Help us shape the final 10-year strategic plan for the Yarra River**

Hi [YarraStrategicPlan@melbournewater.com.au](mailto:YarraStrategicPlan@melbournewater.com.au)

There has been a submission on [Help us shape the final 10-year strategic plan for the Yarra River](#) through Engage Victoria

A copy of the submission is provided as below:

### **Part 1: Working toward the Community Vision**

**1a. Do the four, 10-Year Performance Objectives adequately reflect the 50 Year Community Vision?**

Somewhat

**1b. Please outline your reasoning for this opinion (optional)**

**2a. Are the actions identified to deliver the 10-Year Performance Objectives achievable, realistic and measurable?**

Somewhat

**2b. Please outline your reasoning for this opinion (optional)**

**3a. Which specific actions do you think will be easiest or most challenging to deliver?**

**3b. Why do you think this?**

**4. What do you/ your organisation think is the greatest opportunity the Yarra Strategic Plan presents? Please rank the following statements in order of importance from 1 -4**

Improving water quality of the Yarra River and protecting land, floodplains and billabongs - 1

Acknowledging, protecting and commemorating the rich heritage of the Birrarung - 1

Improving the river's parklands to support community wellbeing - 4

Protecting the significance of the Yarra River's landscapes and views - 3

**5. Do you feel the draft Yarra Strategic Plan has put appropriate actions in place to ensure delivery on the aspirations of Traditional Owners?**

Somewhat

**6a. Are there key priority areas of land you think should be added to the parkland network along the Yarra River?**

**6b. If you answered Yes, where are these key priority areas of land and why do you think they should be added?**

x

## **Part 2: Land Use framework**

**7. The Land Use framework aims to put the Yarra River at the heart of future**

**planning and development decisions. What is your / your organisation's view about the Land Use framework?**

**8a. Do you believe the Land Use directions will support the 50 Year Community Vision?**

Somewhat

**8b. Why do you think this?**

**9a. Do you agree with the Land Use directions for the Yarra River?**

Somewhat

**9b. Please outline your reasoning for this opinion (optional)**

**10a. Do you believe that the 13 significant places identified for the river corridor reflect the most regionally significant locations?**

Somewhat

**10b. Why do you think this?**

**11. Do you agree with the opportunities identified for the significant places that you connect with?**

Somewhat

**12. Do you have any further ideas about how the Plan may provide for the cultural/spiritual/environmental care and protection of the Yarra River over the next ten years, whilst also working toward achieving the 50 Year Community Vision?**

**13. Finally, what are your overarching thoughts and feelings about the Yarra Strategic Plan?**

**Contact Details**

**First Name**

██████

**Last Name**

██████

**Organisation (if applicable)**

Kellehers Australia Pty Ltd

**Address**

████████████████████

**Suburb**

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**Email Address**

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██████████

**Upload your submission here**

[Submission\\_290320.pdf](#)

### **Collection Notice**

*The Yarra River Protection (Wilip-gin Birrarung murrong) Act (the Act) requires:*

- *all submissions to be made available for inspection by the public (s24(1)(b))*
- *the lead agency must make a copy of all public submissions on a draft Yarra Strategic Plan, made to the lead agency, available for public inspection - s24(2)*

All submissions will therefore be made available to the public in accordance with the Act.

Melbourne Water, as lead agency, and or DELWP will publish a copy of your submission, in its entirety, on the Imagine the Yarra website or other Victorian Government website/s as required.

In providing your feedback by written submission you agree that the lead agency may provide a copy of your submission, to affected Local Councils, Government Agencies, Panel (if required) and other submitters.

Your submission may also remain on external servers, even after the period of consultation closes and DELWP has removed the relevant pages from the Engage Victoria website.

**Text will be redacted in submissions to remove personally identifying details, and to comply with the *Privacy and Data Protection Act 2014 (Vic)*.**

Should you need to correct the information you provided or gain access to your submission, please contact us via email at:

[YarraStrategicPlan@melbournewater.com.au](mailto:YarraStrategicPlan@melbournewater.com.au)

**I agree to the Collection Notice**

Yes

To view all of the form's submissions, visit:

<https://engage.vic.gov.au/index.php/dashboard/reports/forms/viewDetail/2535>

Regards,

The Engage Victoria Team

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29 March 2020  
Our ref: KA/YSP

The Hon Lisa Neville MP  
Minister for Water  
and  
The Hon Richard Wynne MP  
Minister for Planning  
c/-Engage.Vic.Gov.Au

Uploaded to website

Dear Ministers

**Re: Community Consultation: draft Yarra Strategic Plan**

Thank you for the opportunity to comment on the draft Yarra Strategic Plan (YSP). Our firm is located within an 'urban area' within the 'inner city' catchment as identified by YSP.

We commend the focus on the Wurundjeri and identification of key threats to river health. We consider that further attention is needed to the serious and immediate impacts of climate change on the Yarra River and its environs.

Otherwise, in the most general of terms, its proposed actions for the next ten years seem adequate. However, there are many planning scheme amendments proposed within the YSP – and the 'devil lies in the detail'. We would appreciate early advice as to any proposed changes within the first year or two. Clearly, any such proposed changes have dramatic potential to affect property owners' and local businesses long-term visions for the design and development of their premises and their operations. It would seem that not all changes can or should be implemented in conjunction with release of the YSP. We would recommend an orderly, integrated approach across the lifetime of the YSP.

The YSP identifies the existence of threatened species but provides limited scope as to any long-term plan for their protection. The plan must address these more extensively.

Planning controls should seek to protect key values and ensure that any development or expansion of urban areas (for example should areas within the Land Subject to Inundation Overlay reduce due to less water and inundation), that tight and rigorous controls are maintained to protect the River and its environs. In addition, as YSP acknowledges, there is a lack of consistently applied planning controls along the River's varied reaches, and across municipalities: and this will undermine its ability to achieve its long-term vision and risk poor long term outcomes.

We seek an opportunity to be heard.

Yours faithfully



**KELLEHERS AUSTRALIA**

LK/lm

