



# Demand responsive paid parking

In some parts of our City, it's appropriate to charge a fee for parking to provide access to car spaces on fair terms and produce revenue that can be used for improvements to roads and parking infrastructure.

## WHAT WE ASKED

How would you rate your level of support in introducing a small hourly fee to increase parking availability and the option to stay for a longer period of time of four or more hours?

## WHAT YOU TOLD US

**27%**

**of residents**

would support a small hourly fee in high demand areas.

**36%**

**of businesses**

would support a small hourly fee in high demand areas.

**53%**

**of workers and visitors**

would support a small hourly fee in high demand areas.

## WHAT WE PROPOSE

- 1 Council to monitor parking availability targets across the City to apply appropriate evidence-based paid parking controls to specific areas, that are clearly linked to demand for parking across a given period of time.
- 2 Remove any existing all-day parking rates and require people to pay for time used.

## EXPECTED OUTCOMES

Pricing is set to achieve suitable levels of parking availability in a precinct, that is one space in every five is vacant in high demand areas.

## PROPOSED TIMELINE

Effective 1 July 2021 and will be reviewed annually

## FIND OUT MORE

For more information about demand responsive paid parking, see pages 14 to 15 of the draft Parking Management Policy.