

City planning and urban design



The value we provide

- Strategic planning, controls and urban design outcomes to enhance Port Phillip's character and create a liveable, attractive and sustainable city.

What we do

- Manage Port Phillip Planning Scheme including the Local Planning Policy Framework.
- Design and engage on integrated urban spatial policies and projects.
- Develop place-based urban strategy and land use policies.
- Contribute to advocacy for state planning policy and regulation reform.
- Deliver public realm projects, precinct management and provide urban design and heritage advice.
- Advocate for investment and design improvements on state public realm and transport projects.

Why we do it

- To ensure our city is liveable, sustainable and prosperous, retaining our diverse and distinctive neighbourhoods as the City continues to grow.

Activities that support this service

- City design
- City policy
- City strategy (incl. Fisherman's Bend precinct planning)

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Our service at a glance

Service statistics

2018/19

2019/20

- None

Service risk profile

Medium/High

Strategic risks

Residual risk rating

- Failure to effectively manage population growth

Medium

Policies documents that support this service

Industry and Business Strategy 2003

[Port Phillip Heritage Review](#)

[Port Phillip Planning Scheme](#)

Port Melbourne Waterfront Urban Design Framework

How much it costs to provide the service

Budget 2020/21

| Operating costs | \$000 | How the service is funded | \$000 |
|---------------------------------|--------------|------------------------------------|--------------|
| Employee costs | 2,694 | Rates | 3,243 |
| Contracts | 1 | Parking revenue | 492 |
| Materials and other expenses | 126 | Reserves | (66) |
| Operating projects | 815 | Fees and charges (incl. statutory) | 0 |
| Total operating expenses | 3,637 | Grants – operating | 0 |
| Capital projects | 33 | Other income | 0 |
| Total expenses | 3,669 | Total funding | 3,669 |

(expenses include management overhead allocation, exclude depreciation and project expenditure)

FTE=18.7

Revenue from parking fees and fines is allocated on a proportionate basis across all service categories.

\$2.29 is spent on this service out of every \$100 of rates we receive

0% of costs are funded from fees and charges, grants or other income

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How much it costs to provide the service

Further revenue and expense information on the service

| Activity | Expenses \$000 | Revenue \$000 |
|--|----------------|---------------|
| City strategy (incl. Fisherman's Bend precinct planning) | 1,096 | 0 |
| City design | 788 | 0 |
| City policy | 571 | 0 |
| Operating projects | 815 | 0 |
| Management expenses | 367 | 0 |
| Total | 3,637 | 0 |

Expenses exclude depreciation. Management expenses consist of apportioned costs for the Executive Leadership Team (CEO and general managers) and all department managers.

Major contracts (annualised expense) \$000

- None

Major property leases (\$000) Market rental estimate Rent per year (\$ excl GST)

- None

Major financial contributions \$000

- Inner Melbourne Action Plan 42

Major assets

Council assets (June 2020) Value \$000

- Historical and heritage sites (31) XX

Our Council Plan 2017-27 priorities

Completed

- Deliver the Design and Development Awards.
- Develop an urban design framework for the St Kilda Road North ANZAC Station precinct and surrounds.

In progress

- Partner with the Victorian Government to ensure the Fishermans Bend Framework and precinct plans maximise outcomes for current and future Port Phillip residents, including employment, housing choice, quality public space and community facilities, and early delivery of fast, frequent public transport.
- Review and update the Port Phillip Planning Scheme and Municipal Strategic Statement.
- Implement planning scheme amendments to strengthen design and development controls.
- Advocate for and partner to develop a vision and plan for St Kilda Junction.
- Develop a strategic plan for St Kilda.
- Implement a program to strengthen heritage controls.
- Review the Heritage Policy in the Planning Scheme.

Not started

- Review the Housing Strategy.

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Our projects (* means 100% and ** means partial grant and contribution funding)

| Capital projects \$000 | 2020/21 | 2021/22 | 2022/23 |
|--|------------|------------|------------|
| None | | | |
| Total capital projects (excluding Fleet Renewal allocation) | 0 | 0 | 0 |
| Operating projects \$000 | 2020/21 | 2021/22 | 2022/23 |
| Fishermans Bend Program | 275 | 375 | 300 |
| Heritage Program Implementation | 150 | 50 | 0 |
| Planning Scheme Amendments | 140 | 210 | 260 |
| South Melbourne Precinct Strategic Plan | 130 | 210 | 0 |
| St Kilda Precinct Strategic Plan | 120 | 0 | 0 |
| Total operating projects | 815 | 845 | 560 |

How we are performing

Recent highlights

- The 2019/20 Fishermans Bend program has progressed despite a changing timeline, resourcing changes and major restructures of state departments.
- Australian Urban Design Awards - Built Projects: Local and Neighbourhood Scale Award for Ferrars Street Education and Community Precinct.
- Established a 3D modelling capability for the organisation to enable modelling of high-growth and change areas such as Fishermans Bend, South Melbourne, St Kilda Road and St Kilda including Balaclava. This is already assisting the organisation with analyses and planning around heat island modelling, the preparation of new structure plans and the assessment of development applications. The 3D modelling will continue to extend across other areas and in its capability.

Recent challenges

- During 2019/20, Fishermans Bend Taskforce (FBT) was restructured several times and ministerial responsibility for Fishermans Bend transferred to Minister Allan and in June 2020, to Minister Pakula. This changing environment has contributed to the program being off track for an extended period.
- The COVID-19 pandemic has heightened other key issues regarding development risks, particularly delays in development.

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| Measure | 2017/18 result | 2018/19 result | 2019/20 result | 2020/21 target | Metro councils 2019/20 |
|--|----------------|----------------|----------------|----------------|-------------------------|
| Residents who feel a sense of safety and security in Port Phillip | 82% | 81% | 82% | >85% | No comparison available |
| Residents who are proud of, connected to and enjoy living in their neighbourhood | 96% | 96% | 94% | >95% | |
| Residents who agree the local area is vibrant, accessible and engaging | 95% | 93% | 93% | >95% | |