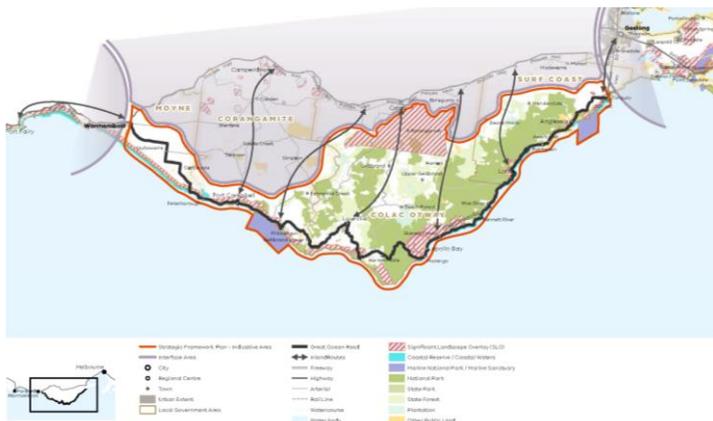


Great Ocean Road Strategic Framework Plan FACT SHEET

A new overarching planning framework will be established to provide clear direction, consistent decision making and streamline planning approvals for the Great Ocean Road region from Torquay to Allansford. It will include the development of long-term objectives and a shared vision for the future; one that protects the iconic landscapes and liveability of local communities; facilitates appropriate development proposals to service the visitor economy and provide a great visitor experience.



Action #9 A GREAT OCEAN ROAD STRATEGIC FRAMEWORK PLAN

- Planning guidelines will be established to accompany the strategic framework plan and provide clear direction on appropriate land-uses and development design standards across the area.
 - It will deliver the right balance between appropriate protection, sustainable development and facilitating an excellent visitor experience.
 - A new overarching planning framework, enshrined in legislation, will provide broader context and coordinate functional and municipal planning processes across the Great Ocean Road region.
 - Community consultation is underway to understand the aspiration of local communities for their region and to involve them in developing long-term objectives for the Great Ocean Road region.
 - These community conversations will shape a regional policy and planning framework that will ultimately protect the scenic landscapes and natural environment, protect the liveability of local communities, and identifies appropriate locations for visitor facilities and tourism development proposals.
 - These conversations will coincide with the development of Distinctive Areas and Landscapes legislation to provide further protections in Torquay and surrounds.
 - The Victorian Government will continue working with Great Ocean Road communities to develop the strategic framework plan and identify ways of better managing growing visitor numbers while improving the visitor experience.
 - The Traditional Owners will also be embedded in the process and involved in how the region is managed now and into the future.
- The strategic framework plan will have a 50-year outlook and give effect to the vision, it will be reviewed every 10 years.
 - The single/unified strategic framework plan seeks to streamline and improve the uniformity of planning procedures across the Great Ocean Road region.
 - These are the critical first steps to preserve the iconic Great Ocean Road, its environment, cultural heritage, communities and lifestyle, with a strategic plan for managing and developing the region's future prosperity.



Great Ocean Road Action Plan

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