
Andrew Menz
Legal and Corporate Affairs Director

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19 September 2016

Community Feedback
Office of Liquor Gaming and Racing
Department of Justice and Regulation

By email: LiquorGamingandRacingEnquiries@justice.vic.gov.au

Dear Sir/Madam

Static Betting Advertising: Consultation Paper

As a wholly Australian owned and operated wagering service provider, CrownBet welcomes the opportunity to contribute to policy formulation in this area.

Notwithstanding that the ability to advertise in Australia is the only competitive advantage that licensed operators possess against the illegal wagering market, we are alive to community concerns about unavoidable wagering advertising and support the government's proposal to prohibit static advertising around public transport and schools.

CrownBet is a responsible marketer. Our advertisements are respectful and aimed at adults who have made the decision to wager.

We welcome the pursuit of national consistency in wagering advertising that the Victorian Government expressed in its submission to the recent Review of the Impact of Illegal Offshore Wagering. We consider that these measures represent a sensible first step towards nationally-harmonious regulation and urge the Victorian Government to continue to engage with other jurisdictions, the industry and the community more broadly to achieve this important aim.

CrownBet would support the provision of an exposure draft of any legislation for key stakeholders to assist the government in the development of clear and consistent policy. We would also be pleased to meet with you to discuss this matter of the issue of wagering regulation more broadly.

Yours faithfully



Andrew Menz
Legal and Corporate Affairs Director