

## 15.01-2L Landmarks

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Proposed C269yara

### Objective

Maintain the visual prominence of and protect primary views to Yarra's valued landmarks.

### Strategies

Preserve primary views to landmarks as identified in Table 1.

Site, scale and set back new development to avoid encroachment upon views to the identified architectural elements of landmarks.

Provide adequate setback and building separation to maintain clear sky between the identified architectural elements of the landmark and new development.

Minimise light spill from new development that would reduce the visual prominence of identified illuminated landmark signs at night time.

### Policy Guidelines

Consider as relevant:

*The City of Yarra Landmark and Views Assessment* (Urban Ethos, October 2019).

**Table 1: Landmark primary viewpoints and architectural significant elements**

Landmark	Primary views	Architectural significant elements
<b>Church spires</b>		
<b>St Ignatius 326-348 Church Street, Richmond</b>	<ul style="list-style-type: none"><li>▪ Tram terminus at intersection of Church and Victoria Streets</li><li>▪ North-east corner of intersection of Bridge Road and Church Street</li><li>▪ South-east corner of Church Street and Swan Street</li><li>▪ Citizens Park – path around oval at Highett Street/Gleadell Street entry</li></ul>	<ul style="list-style-type: none"><li>▪ Spire</li><li>▪ Belfry</li></ul>
<b>St Mark's 268 George Street, Fitzroy</b>	<ul style="list-style-type: none"><li>▪ South-east corner of intersection of Moor Street and Gore Street</li><li>▪ South-west corner of intersection of Moor Street and George Street</li><li>▪ North-west corner of intersection of Condell Street and Napier Street</li></ul>	<ul style="list-style-type: none"><li>▪ Spire</li><li>▪ Belfry</li></ul>
<b>St John the Baptist 61 Queens Parade, Clifton Hill</b>	<ul style="list-style-type: none"><li>▪ Pedestrian refuge on the south-west corner of intersection of Queens Parade and Smith Street</li><li>▪ Pedestrian crossing near Raines Reserve</li><li>▪ Alfred Crescent Pavilion in Edinburgh Gardens</li></ul>	<ul style="list-style-type: none"><li>▪ Spire</li><li>▪ Belfry</li></ul>
<b>St Luke's 121-123 St Georges Road, North Fitzroy</b>	<ul style="list-style-type: none"><li>▪ South-east corner of intersection of Brunswick Street and Johnston Street</li></ul>	<ul style="list-style-type: none"><li>▪ Spire</li><li>▪ Belfry</li></ul>

	<ul style="list-style-type: none"> <li>▪ North-east corner of intersection of Scotchmer Street and St Georges Road</li> <li>▪ Walkway, north of grandstand in Edinburgh Gardens</li> </ul>	
<b>St Patrick's 1 Cathedral Place, East Melbourne</b>	<ul style="list-style-type: none"> <li>▪ Footpath outside main entry to St Luke's, 121 – 123 St Georges Road, Fitzroy North</li> </ul>	<ul style="list-style-type: none"> <li>▪ Spire</li> <li>▪ Belfry</li> </ul>
<b>Clock towers</b>		
<b>Former Dimmeys store 140-160 Swan Street, Richmond</b>  (previously known as Ball Tower)	<ul style="list-style-type: none"> <li>▪ North-west corner of intersection of Swan Street and Yan Lane</li> <li>▪ North-east corner of intersection of Stewart and Swan Streets</li> <li>▪ North-east corner of intersection of Waverley Street and Swan Street</li> </ul>	<ul style="list-style-type: none"> <li>▪ Ball</li> <li>▪ Clock stage</li> <li>▪ Arcade stage</li> </ul>
<b>Richmond Town Hall 333 Bridge Road, Richmond</b>	<ul style="list-style-type: none"> <li>▪ South-west corner of intersection of Lennox Street and Bridge Road</li> <li>▪ South-east corner of intersection of Burnley Street and Bridge Road</li> <li>▪ Citizens Park at <ul style="list-style-type: none"> <li>i. Path around oval at Highett Street / Church Street entry</li> <li>ii. Path around oval where it meets the central entry from Highett Street</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>▪ Flag pole</li> <li>▪ Pyramidal roof</li> <li>▪ Clock stage</li> <li>▪ Cornice and iron balustrade</li> </ul>
<b>Collingwood Town Hall 140 Hoddle Street, Abbotsford</b>	<ul style="list-style-type: none"> <li>▪ South-west corner of intersection of Victoria Parade and Hoddle Street</li> <li>▪ North-west corner of intersection of Johnston and Hoddle Street</li> <li>▪ Gahan Reserve – entry to reserve at intersection of Park Street and Stanton Street</li> </ul>	<ul style="list-style-type: none"> <li>▪ Flag pole</li> <li>▪ Cupola</li> <li>▪ Clock stage</li> <li>▪ Balustrade and entablature</li> </ul>
<b>Fitzroy Town Hall 201 Napier Street, Fitzroy</b>	<ul style="list-style-type: none"> <li>▪ South-west corner of intersection of Condell Street and George Street</li> <li>▪ Condell Street Reserve – centre of the park</li> <li>▪ North-east corner of intersection of Kent Street and Moor Street</li> </ul>	<ul style="list-style-type: none"> <li>▪ Flag pole</li> <li>▪ Cupola</li> <li>▪ Clock stage</li> <li>▪ Balustrade and entablature</li> </ul>
<b>Industrial structures</b>		
<b>Shot tower 94 Alexandra Parade, Clifton Hill</b>	<ul style="list-style-type: none"> <li>▪ Intersection of Brunswick Street and Alexandra Parade - north-east corner of centre median</li> <li>▪ Eastern Freeway (west of the Hoddle Street overpass)</li> <li>▪ Darling Gardens (Rotunda)</li> </ul>	Top one third of the tower

<b>Advertising sky signs</b>		
<b>Pelaco sign</b> <b>21 Goodwood Street,</b> <b>Richmond</b>	<ul style="list-style-type: none"> <li>▪ Tram Stop 13 on Wellington Parade</li> <li>▪ North-west corner of intersection of Punt Road and Wellington Parade</li> <li>▪ South-west corner of intersection of Church Street and Hodgson Terrace</li> </ul>	Sign
<b>Skipping Girl sign</b> <b>651 Victoria Street,</b> <b>Abbotsford</b>	<ul style="list-style-type: none"> <li>▪ South-west corner of intersection of Burnley Street and Victoria Street</li> <li>▪ Entry to the City of Yarra from the east (Victoria Street footpath, east side)</li> <li>▪ Intersection of Leslie Street and Victoria Street</li> </ul>	Sign
<b>Nylax sign</b> <b>2 Gough Street,</b> <b>Cremorne</b>	<ul style="list-style-type: none"> <li>▪ Morell Bridge – centre of bridge on its eastern footpath</li> </ul>	Sign
<b>Slade Knitware sign</b> <b>105-115 Dover Street,</b> <b>Cremorne</b>	<ul style="list-style-type: none"> <li>▪ North-west corner of intersection of Kelso Street and Dover Street</li> </ul>	Sign
<b>World Heritage</b>		
<b>Royal Exhibition Building</b> <b>9 Nicholson Street,</b> <b>Carlton</b>	<ul style="list-style-type: none"> <li>▪ Length of the footpath on south side of Gertrude Street between Nicholson Street and Fitzroy Street</li> <li>▪ Along Marion Lane west of Fitzroy Street</li> </ul>	<ul style="list-style-type: none"> <li>▪ Drum</li> <li>▪ Dome</li> <li>▪ Lantern</li> <li>▪ Flagpole</li> </ul>