

# Project Report

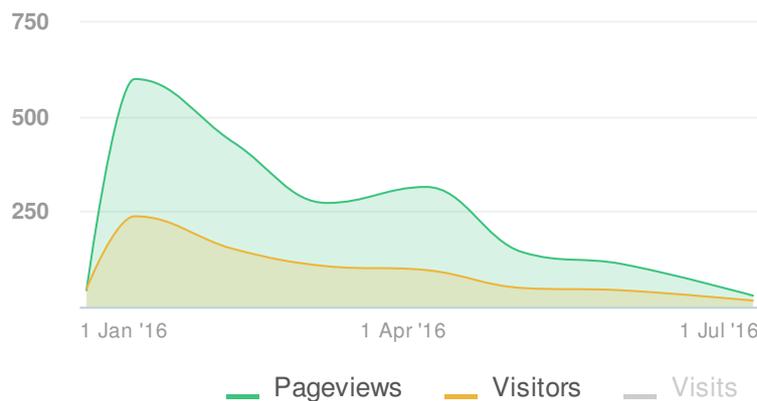
Date Range

# Yarra Conversation

## Jonas Street Pop Up Plaza Trial



### Visitors Summary

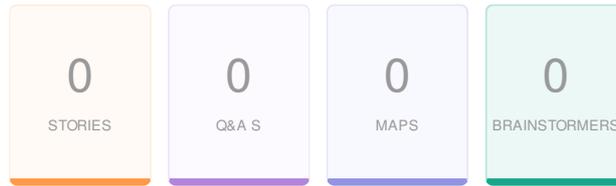
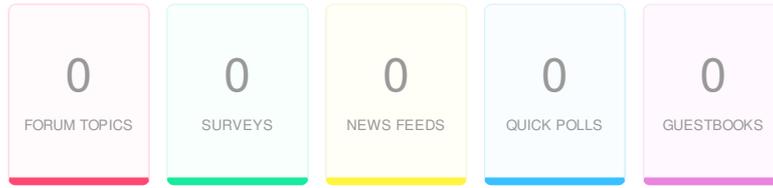


### Highlights

TOTAL VISITS	815	MAXIMUM SINGLE DAY VISITORS	34
ENGAGED VISITORS	31	INFORMED VISITORS	271
		AWARE VISITORS	550

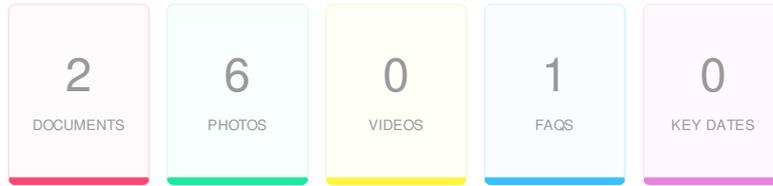
Aware Participants		550	Engaged			31
Aware Actions Performed	Participants		Engaged Actions Performed	Registered	Unverified	Anonymous
Visited a Project or Tool Page	550		Contributed on Forums	21	0	0
Informed Participants	271		Participated in Surveys	18	0	0
Informed Actions Performed	Participants		Contributed to Newsfeeds	0	0	0
Viewed a video	0		Participated in Quick Polls	0	0	0
Viewed a photo	60		Posted on Guestbooks	0	0	0
Downloaded a document	31		Contributed to Stories	0	0	0
Visited the Key Dates page	0		Asked Questions	0	0	0
Visited an FAQ list Page	38		Placed Pins on Maps	0	0	0
Visited Instagram Page	0		Contributed to Brainstormers	4	0	0
Visited Multiple Project Pages	213					
Contributed to a tool (engaged)	31					

## ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous

## INFORMATION WIDGET SUMMARY



Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Photo	Installation 21/01/2016	39	41
Photo	Jonas Street pop up plaza 24/01/2016	34	37
Photo	Jonas Street pop up plaza 24/01/2016	25	26
Photo	Victoria Street Lunar Festival 24/01/2016	22	23
Photo	Jonas Street pop up plaza 24/01/2016	18	19
Photo	Jonas Street pop up plaza 24/01/2016	15	16
Faqs	faqs	38	45
Document	Traffic Management Plan - Jonas Street Plaza	30	30
Document	Traffic Management Plan - Jonas Street Plaza trial	1	1

## FORUM TOPIC

### What elements would you like to see in the public plaza?

VISITORS <b>38</b>	CONTRIBUTORS <b>5</b>	
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<p>24 January 16</p> <p><b>Resident</b></p> <table border="1"> <tr> <td>AGREES</td> <td>DISAGREES</td> <td>REPLIES</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	AGREES	DISAGREES	REPLIES	0	0	0	<p>Don't want the plaza. I'd rather see access from train station to both sides of Victoria St so that commuters can access trams without crossing Victoria St. Existing station can do with an upgrade &amp; more frequent trains.</p>
AGREES	DISAGREES	REPLIES					
0	0	0					
<p>15 March 16</p> <table border="1"> <tr> <td>AGREES</td> <td>DISAGREES</td> <td>REPLIES</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	AGREES	DISAGREES	REPLIES	0	0	0	<p>Trees (not plane trees), native plants, street art, bike parking, undercover area, bins.</p>
AGREES	DISAGREES	REPLIES					
0	0	0					
<p>10 April 16</p> <table border="1"> <tr> <td>AGREES</td> <td>DISAGREES</td> <td>REPLIES</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	AGREES	DISAGREES	REPLIES	0	0	0	<p>I'd like to see the space transformed with reference to the local community. The Vietnamese community in Richmond makes Victoria St a destination for the food. How can the plaza be transformed to reflect this culture? Perhaps instead of having large benches, small stools can be arranged in clusters. Plantings should also reflect Vietnamese culture. How about vietnamese mint? an attractive plant that grows very well in Melbourne.</p>
AGREES	DISAGREES	REPLIES					
0	0	0					
<p>11 April 16</p> <table border="1"> <tr> <td>AGREES</td> <td>DISAGREES</td> <td>REPLIES</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	AGREES	DISAGREES	REPLIES	0	0	0	<p>More of a general comment - pocket parks are a really great implementation of filtered permeability. The city has a dearth of safe bicycle infrastructure, and high volumes of fast motor vehicle traffic on most streets. Where feasible, it would be great for pocket parks to allow through access of bicycle traffic to provide safe routes that don't exist now. For instance, I find Albert St (by the school) my preferred way to access that area of Victoria St. This may hold true for those accessing Victoria from the south, or even visitors coming via Elizabeth St - perhaps it should serve as bicycle parking area for both visitors to the street, and commuters.</p>
AGREES	DISAGREES	REPLIES					
0	0	0					
<p>11 April 16</p> <table border="1"> <tr> <td>AGREES</td> <td>DISAGREES</td> <td>REPLIES</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	AGREES	DISAGREES	REPLIES	0	0	0	<p>Extension to my last comment :) I know Yarra is keen to extend Melbourne Bike Share into Yarra. Perhaps a bike share station would be a good separator at the end. If works as a "last mile" extension of public transit (the trains). Visitors and/or workers to the area coming via train, could use MBS to access the area, in conjunction with other stations (e.g. at Abbotsford Convent, near 3 bags full, perhaps at the top of Church St (end of the tram route) and Victoria Gardens?)</p>
AGREES	DISAGREES	REPLIES					
0	0	0					

## FORUM TOPIC

### Do you support the idea of partially closing Jonas Street to create a public plaza?

VISITORS <b>139</b>	CONTRIBUTORS <b>21</b>	
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18 January 16			Yes. I think it is a great spot to utilize.
AGREES	DISAGREES	REPLIES	
0	0	0	

22 January 16			certainly! about time someone created a hip place!! something like the space in yarraville would make more people enjoy richmond, rather than to mainly grocery shop only.
AGREES	DISAGREES	REPLIES	
0	0	0	

23 January 16			No thanks. Area has a huge drug problem and this needs to be addressed first. Jonas is near train station, which is frequented junkies. We need to ensure police can gain access fast. This park creates an area that will cater to all sorts of drug related behaviour. I am horrified that this was installed without any public warning/consultation. It is not making the area nicer or safer.
AGREES	DISAGREES	REPLIES	
0	0	2	

27 January 16			I think that it is a great initiative. Although there is a drug problem in the area, I think that this space will cultivate a positive sense of community. However, I think people will need a reason to go to, and stay in the precinct - e.g. weekend markets (Similar to that at the Rose street markets) and/or food trucks (similar to that at 'Welcome to Thornbury'). It would be great to see this space evolve, and extend the whole length of Jonas street.
AGREES	DISAGREES	REPLIES	
0	0	0	

30 January 16			I am a Richmond resident. Although in principle I have no objection to closing/partially closing streets in the City, the partial closing of Jonas Street has created a huge traffic problem in the area. I travelled along Elizabeth Street at 5:15pm on Friday 29/1. Traffic was turning right into Jonas Street, realising there was no exit into Victoria Street and having to turn right into Butler Street and then left into Shelley. Motorists that were clearly aware that Jonas Street was closed were using Shelley Street instead. The overflow of traffic from Shelley Street completely blocked the intersection of Shelley and Elizabeth Street and there was traffic chaos. The benefits for a few residents and visitors to this pop up park are truly overshadowed by the traffic chaos that has resulted. This will mean additional traffic in Victoria Street further blocking the passage of trams. Please remove this pop up park ASAP and put it somewhere else!!
AGREES	DISAGREES	REPLIES	
0	0	1	

## FORUM TOPIC

### Do you support the idea of partially closing Jonas Street to create a public plaza?

06 March 16			<p>Short of raising the nearby commission flats, how do you propose that the drug problem is addressed? Compare Bridge Road and Victoria Street and you may understand the need for more public open space along Victoria Street. Do you have any evidence as to why the junkies would choose the Jonas Street plaza as their new hangout? It is bright, open, and full of greenery, aspects of open space which prove conducive to a much happier population. Junkies don't hang around the train station for their hookups, they head down Victoria Street to the dingy, dark, alley-like street near Aldi. There is no reason this would attract more 'unsavoury' types, in fact I believe they would avoid it. Or I guess you would prefer to keep everything concrete and grey?</p>
AGREES	DISAGREES	REPLIES	
0	0	2	
07 March 16			<p>Total Fail. Just another place in Yarra for Junkies to hang out. Where did Yarra City Planners go to school, Lego Land? You can't force cultural-change just because you build a brightly-colored "pop-up". When winter comes, and the paint fades, the next thing you'll be doing is putting UV lights so junkies can't see their veins, and then increase police presence 'so the area can be enjoyed by all'.</p>
AGREES	DISAGREES	REPLIES	
0	0	1	
15 March 16			<p>The idea is great, now to encourage its use and hopefully expand its area! I would propose a craft market, a clothing/book exchange day(or other items), a community garage sale area, busking area, I could go on and on. It's a perfect little retreat from the hustle and bustle of Victoria Street. Victoria Street lacks the beautiful treescapes of nearby Richmond and East Melbourne so this is a very welcome patch of green.</p>
AGREES	DISAGREES	REPLIES	
0	0	0	
10 April 16			<p>I don't think local drug issues should be a reason for the community to not have pleasant spaces to enjoy. Further, areas like can help alleviate the issue through 'social safety' - more locals out on the street mitigates these problems, and is a part of how the CBD was cleaned up.</p>
AGREES	DISAGREES	REPLIES	
0	0	1	
10 April 16			<p>Great space, I really hope to see a lot more of this around Yarra. It's a good place to kick back, and people watch. Also a good place for the kids to rest little legs and break up boring duties. Rat-running is really killing the amenity of the local area; a few cleverly located pocket parks can eliminate rat runs and provide a few safe-havens for locals on foot or bicycle.</p>
AGREES	DISAGREES	REPLIES	
0	0	1	

## FORUM TOPIC

### Do you support the idea of partially closing Jonas Street to create a public plaza?

10 April 16			<p>This space has been an awful space - a car park next to a train station, exposed and ugly. It is the perfect place to create a pocket park or plaza, but it should be designed and developed by locals to ensure that it meets the needs of the people who will use it. Victoria Street is very crowded, there is a huge need for a quiet refuge from the traffic. Somewhere where there is room to sit and watch the world go by, chat with your neighbours, spend time in the sun. The transformation of this space into a destination, rather than a rather ugly thoroughfare/carpark would make the station a safer and more pleasant place to be. I strongly dislike the term 'junkies', as it is a pejorative term and it dehumanises individuals. I hope that a transformed Jonas Street would be accessible to all members of the community, not just the 'hip'. I hope that however it is transformed, it retains its links to the community and the aesthetic experience of busy, cluttered, lived in Victoria St.</p>
AGREES	DISAGREES	REPLIES	
0	0	0	
12 April 16			<p>Good to see some people still see the broader picture of infrastructure neglect in the area by Vic Roads and Yarra Council. Between them they have created one of the most congested thoroughfares in Victoria St. Now we have the poorly placed tram stop that city bound holds the trams back due to traffic build up for right hand turn into Hoddle. Bravo to the shortsighted engineers that can't seem to cope with basics. The closure of Jonas has not created any hive of social activity from my observations. No, I don't consider drunks, police and drug users to be social activity. There is a park cnr Lennox &amp; Butler for those who feel a quiet spot is needed. You can't expect serenity adjacent to a busy road and train station. Let's not waste any or money in an area that is neglected by council on so many levels. Remove this \$30K nonsense. Money wasted.</p>
Resident			
AGREES	DISAGREES	REPLIES	
0	0	0	
12 April 16			<p>Take advice from a local. This is not an area for young children to explore pot plants. This precinct has an unfortunate drug problem and you would do better to be more alert for the safety of your children. I am perplexed how someone from a rural area considers a small painted section of bitumen to be a park.</p>
Resident			
AGREES	DISAGREES	REPLIES	
0	0	0	
12 April 16			<p>I've noticed new (private) blue/UV lights around the side streets as locals try their best to keep drug users out of their yards. Anyone who feels the \$30K investment for this Jonas closure is justified has not spent enough time in the area. I'd rather council subsidise initiatives (such as blue light) by the locals. Clearly there is no connection between council and community. Time we elected some competent people into council.</p>
Resident			
AGREES	DISAGREES	REPLIES	
0	0	0	
12 April 16			<p>Clearly you don't spend enough time in Victoria st precinct or CBD. This closure is not a cure anything. Problems in this area do not require cosmetics but dedicated, multi-pronged action by council, community and police. Social safety is not created in precincts that harbour illegal activity. I'm very street wise but I'm not planning any picnics at Jonas st any time soon. In fact, I now use alternate means to connect between Victoria st and Elizabeth after 6pm. The lack of traffic / access makes the area less safe.</p>
Resident			
AGREES	DISAGREES	REPLIES	
0	0	0	

## FORUM TOPIC

### Do you support the idea of partially closing Jonas Street to create a public plaza?

12 April 16			Drug users do frequent the station on a regular basis. They frequent the Jonas area and we don't need to provide them with a \$30K party room. This money could be better invested to address the drug issues in the area. There is a big park off Lennox that locals can use - they don't and drug users do. Odd concept for you too grasp. Maybe you need to spend more time in the area after 3pm.
Resident			
AGREES	DISAGREES	REPLIES	
0	0	0	
19 April 16			I am writing on behalf of the tenants of 35-49 Elizabeth Street Richmond. In principle I have no objection to the creation of public space and amenity but in this instance the creation of Jonas Street Plaza (JSP) has created a huge traffic problem in the area and added to the unaddressed drug problem. Motorist leaving the station and the public car park of 35-49 Elizabeth Street have to now use Shelley Street as the sole exit. This creates a bottle neck for motorist either turning left or right onto Victoria Street or the Elizabeth Street exits in the evening. I have to echo the previous comments of Linda Kealey that the benefits for a few residents and visitors to JSP are truly overshadowed by the traffic chaos that has resulted and the disruption it causes to local businesses in the area. To add to this the tram stop has now gone in at the Hoddle Street end of Victoria Street. Once the Plaza is removed motorist can now only turn left onto Victoria Street from Jonas Street due to the elevated road. Since the JSP was installed in January we've received a number of complaints from tenants of 35-49 Elizabeth Street that homeless/derelict people have increased their presence in the car park for shelter and for the use of drugs. As a result we have spent \$40,000 upgrading the CCTV and access control of the building, increased the number of security patrols and increased the cleaning scope of works so that syringes are picked up regularly and disposed of. We wish for Yarra City Council to remove JSP once the trial period is over and to reinvest in the safety of North Richmond Station with added police patrols, better lighting at night with regular cleaning and landscaping.
AGREES			
0	0	0	
20 April 16			Our office overlooks the Jonas St plaza, so I can reliably report that, from our elevated vantage point, we see drug deals and use happening there on a regular basis.
AGREES			
0	0	0	
06 May 16			Agreed. I could see my family stopping on way to station or going to restaurants. Once or twice we have got takeaway lunch and have then realised we pretty much need to sit in gutter to eat it. Public open spaces are great. And agree about rat-running. These once peaceful local streets are being overrun by large, fast cars.
AGREES			
0	0	0	

## FORUM TOPIC

### Do you support the idea of partially closing Jonas Street to create a public plaza?

13 May 16			I think that Victoria st desperately needs green spaces. I think that greenery is one of the most important things that can benefit an urban environment. I agree that there is a drug issue in Richmond, so I feel that Jonas street would need good supervision and regular patrolling. The open space needs to be kept clean otherwise it could become very uninviting. We need to focus on what brings a community together and what strengthens our environment. The drug issues that are effecting Melbourne are due to many reasons. If we want to improve our drug problems then we need to tackle that as an individual issue. Having plans to introduce greenery into communities have different incentives. They are there to provide places of rest, oxygen, peace, and community. As long as the general area is patrolled it should remain a positive addition to the street scape. I say go for it.
AGREES	DISAGREES	REPLIES	
0	0	0	

01 July 16			I loved the pop up Garden! The street looks ugly now!! Hope it becomes permanent!
AGREES	DISAGREES	REPLIES	
0	0	0	

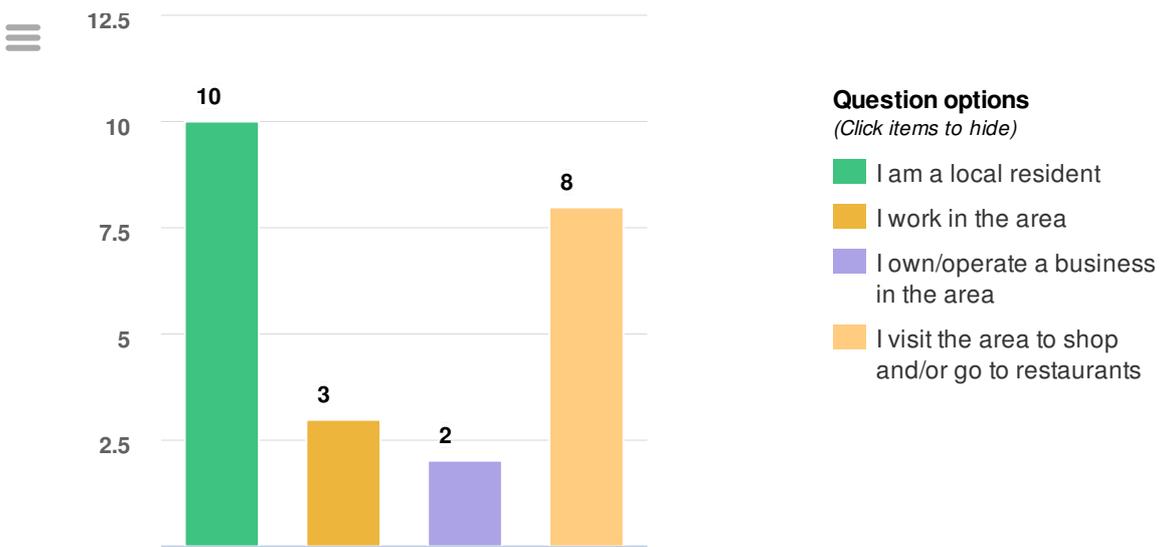
# ENGAGEMENT TOOL: SURVEY TOOL

Tool title/name: Jonas Street Pop Up Plaza Trial Survey

VISITORS <b>91</b>	CONTRIBUTORS <b>18</b>	CONTRIBUTIONS <b>18</b>
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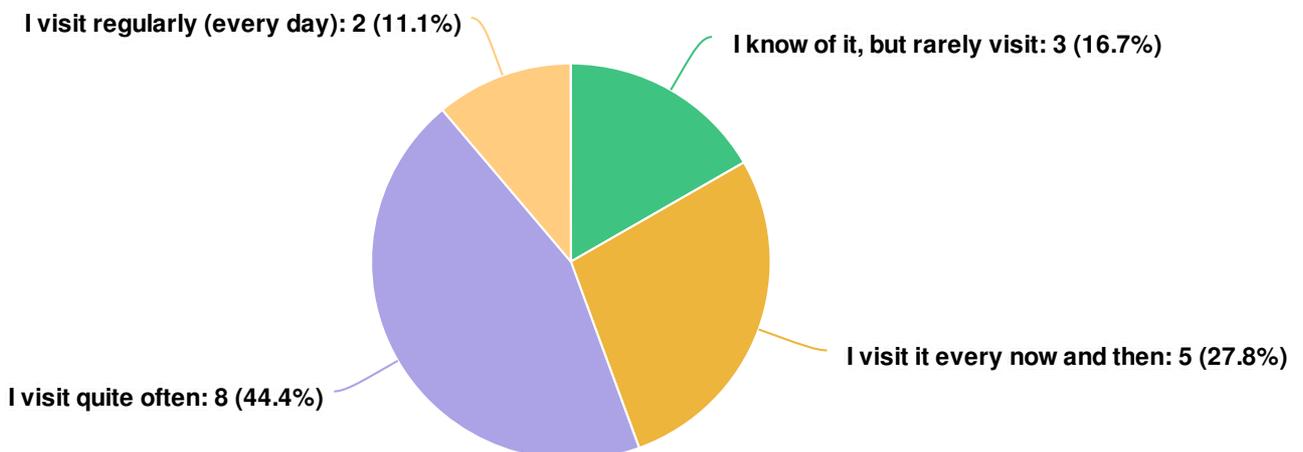
## 1. What is your main connection to the Victoria Street/north Richmond area? (Select all that apply)

*Optional question*



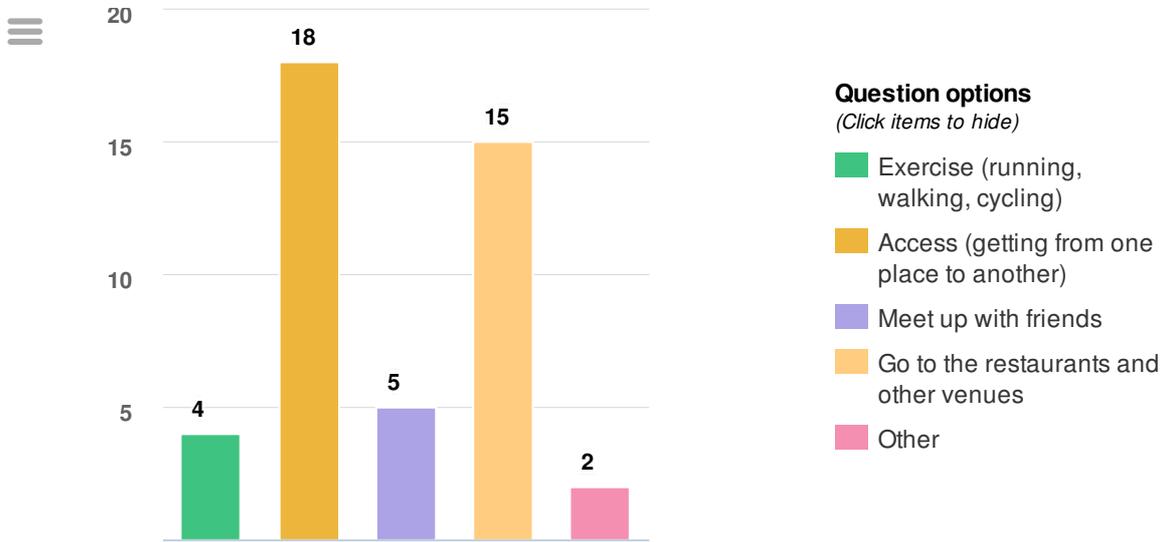
## 3. How familiar are you with the Jonas Street/Victoria Street area? (Select the best option)

*Optional question*



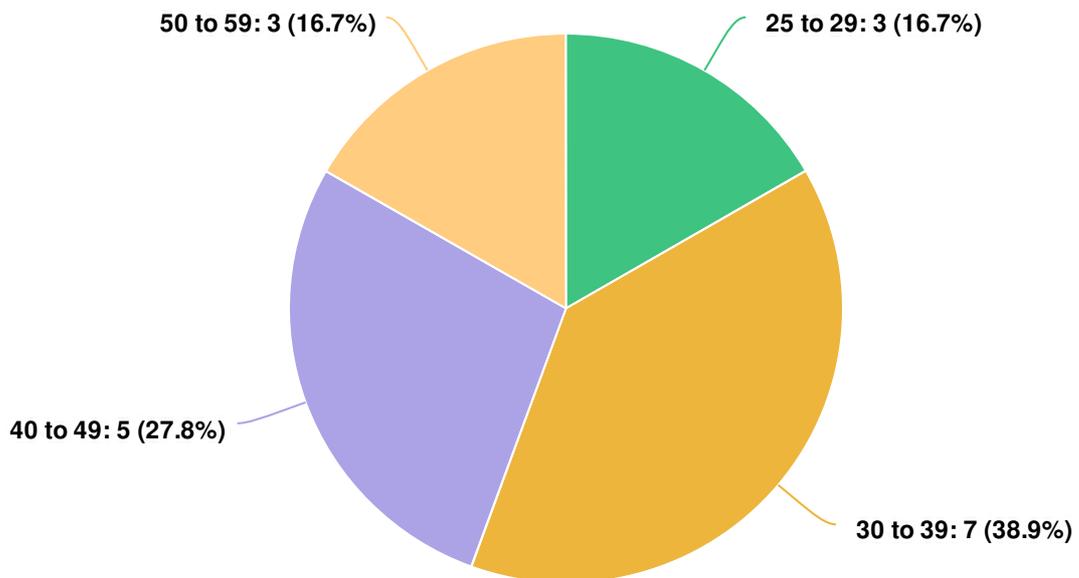
### 4a. How do you currently use the Hoddle Street end of Victoria Street? (Select all that apply)

Optional question



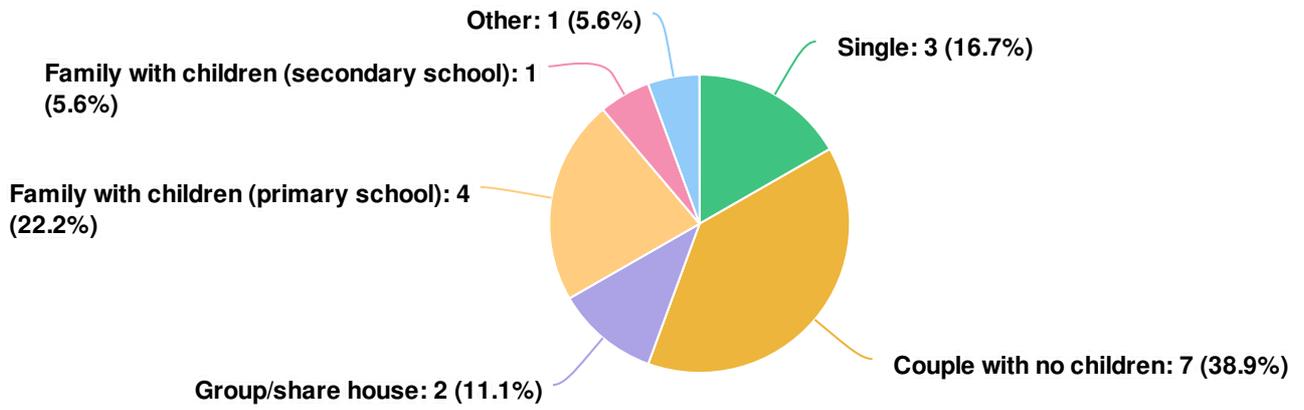
### 9. What is your age group?

Optional question



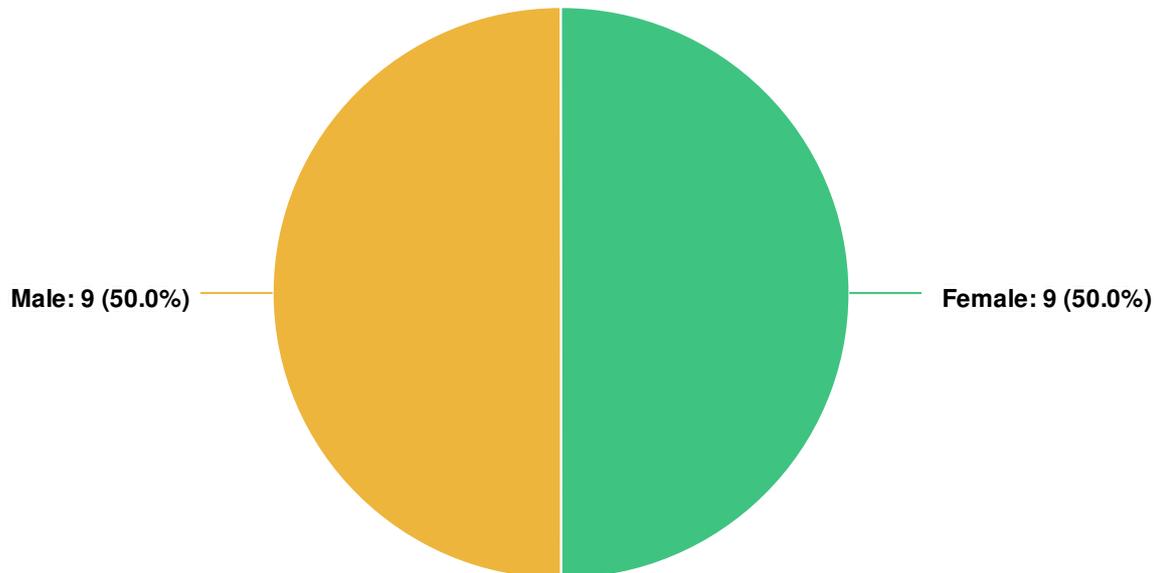
**10a. What best describes your household? (Select the best option)**

*Optional question*



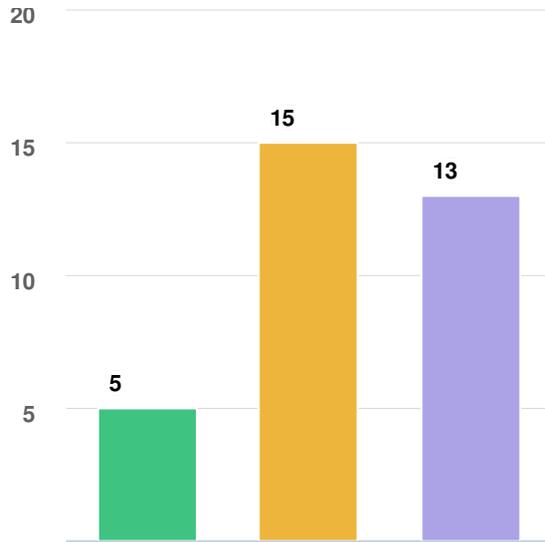
**11. What is your gender identity ?**

*Optional question*



### 12. Would you like to be updated/involved in the Jonas Street project?

Optional question



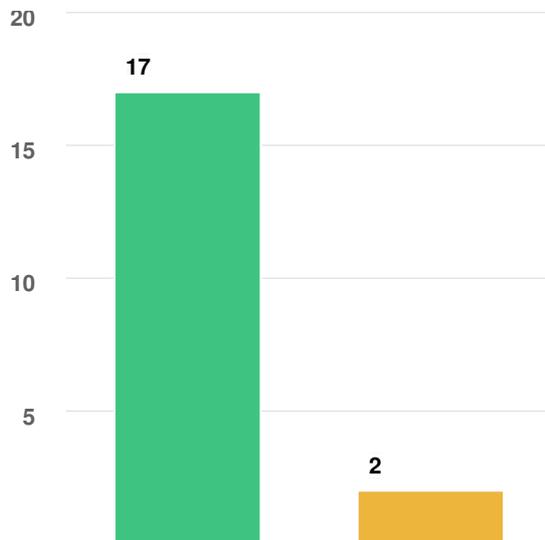
#### Question options

(Click items to hide)

- I would be willing to attend further face-to-face consultation about Jonas Street
- I would be willing to participate in further online consultation about Jonas Street
- I want to be kept informed of the project's progress

### 13. What is your preferred method of communication?

Optional question



#### Question options

(Click items to hide)

- Email
- Phone

## BRAINSTORMER

### Ideas for the Jonas Street Plaza Trial

VISITORS 29

CONTRIBUTORS 4

CONTRIBUTIONS 6

21 April 16

petlover

VOTES

0

UNVOTES

0

This plaza is madness it continues to ensure Victoria street becomes the meth capital of Australia accessed easily by rail and tram. in the time it has been there I have had to deal with 2 minor assaults and numerous dangerous situations. The police abili

22 April 16

trpr

VOTES

2

UNVOTES

0

#### Bike share parking

If Yarra can continue getting Melbourne Bike Share stations (please do) this would be ideal location. It's a transit hub with train, tram and bus connections. It can help inbound people quickly access North Richmond and Abbotsford areas. Local residents can use it to access the city (particularly those with smaller dwelling and/or who may not want to own a bike). I can imagine a dock bordering the north or south side of the park. To the south is immediate access to Elizabeth St bike route.

13 May 16

dutchy

VOTES

0

UNVOTES

0

#### Green public garden, food and art space.

I think the proposal is a good one, inner city suburbs need as many green spaces as possible. My suggestion is to make this space greener than what it currently is. I would suggest growing a green wall or a creeper on the double storey brick wall, so that you actually feel like you're in a green space. Plant bigger trees and have more vegetation. Allow food trucks to service the area and provide seating, possibly a BBQ and a couple of tables. Put some nice ambient evening lights, like fairy lights. Have local artists display their works on a regular rotating basis on the surrounding brick walls. Possibly have a small stage that can also act as seating for local artistry. Keep the space patrolled so that any drug activity is not tolerated.